

WHAT DO WE KNOW

ABOUT EDUCATION?

ROBERT KAPLINSKY

robert@robertkaplinsky.com

robertkaplinsky.com

@robertkaplinsky









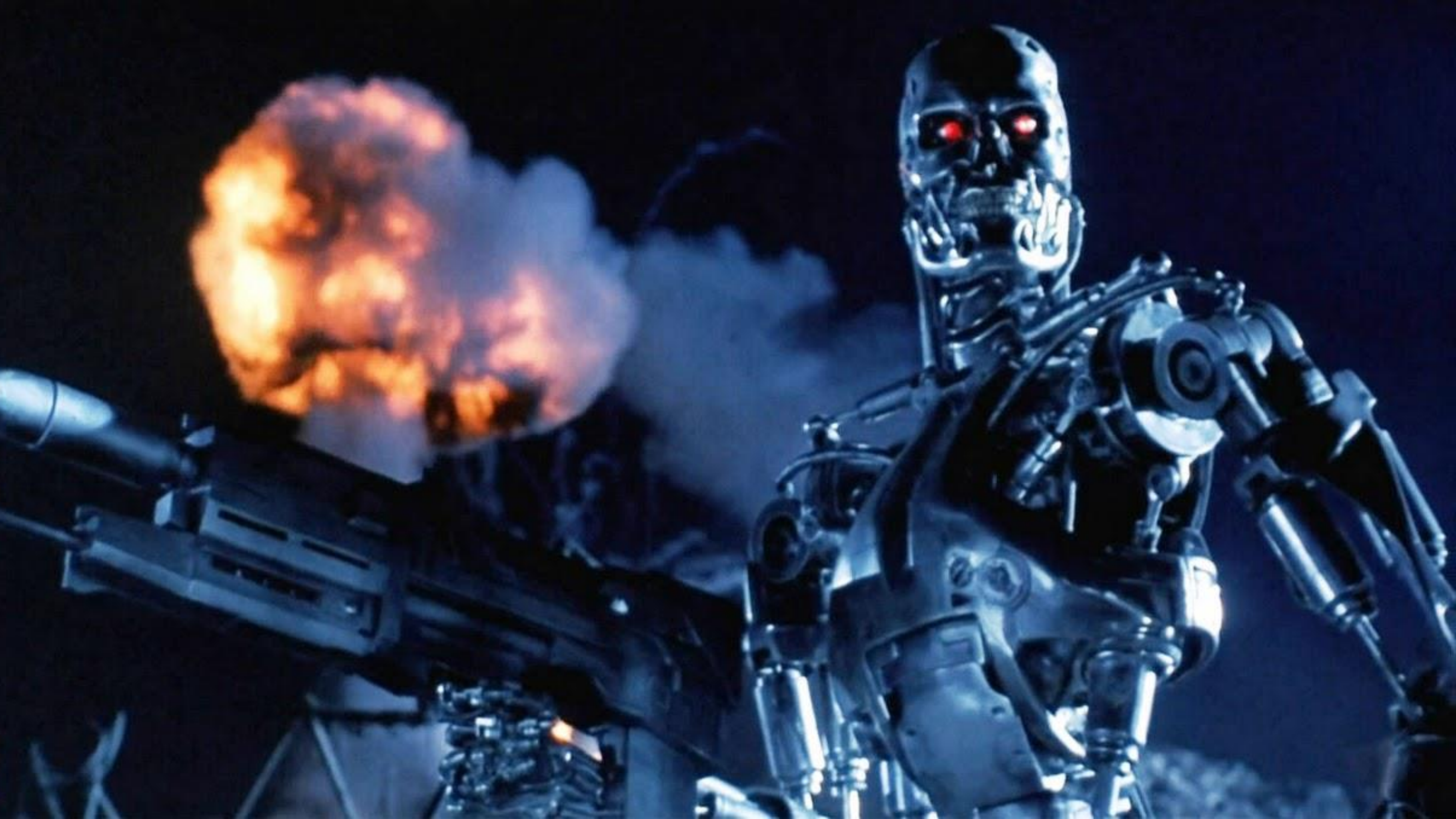
paradigm shift

GOALS

WHAT IS INTELLIGENCE?

WHY DON'T STUDENTS REMEMBER?

WHAT MATHEMATICS IS IMPORTANT?





11 a 12 a 13 o i 14 a i 15 o i 16 b 17 f

21 k 22 d 23 v 24 o i 25 m 26 f 27 g

31 f 32 i 33 i o 34 i j 35 k 36 l 37 m

41 w 42 o 43 o 44 g 45 a 46 e 47 f

54 p 55 p 56 p 57 l

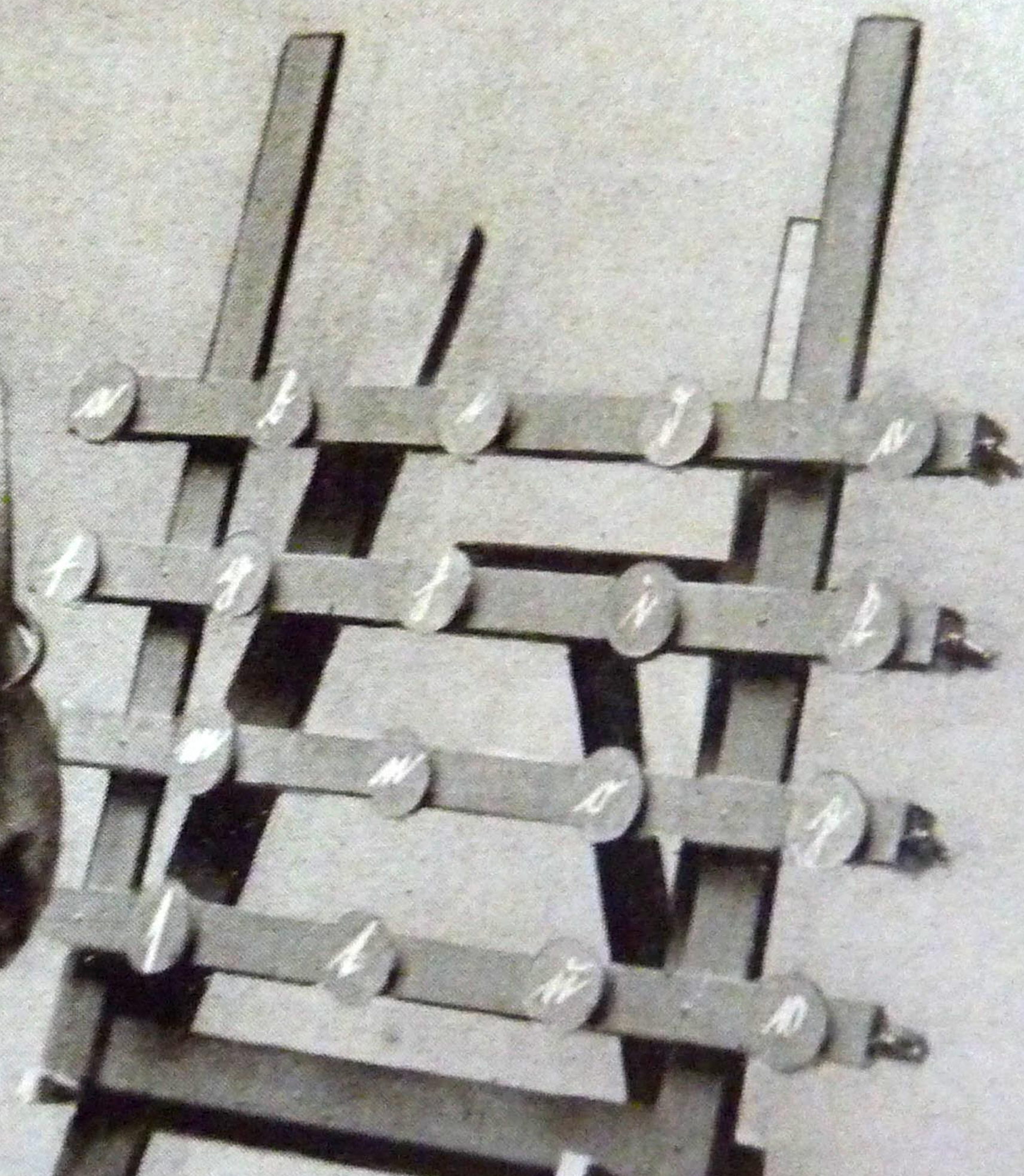
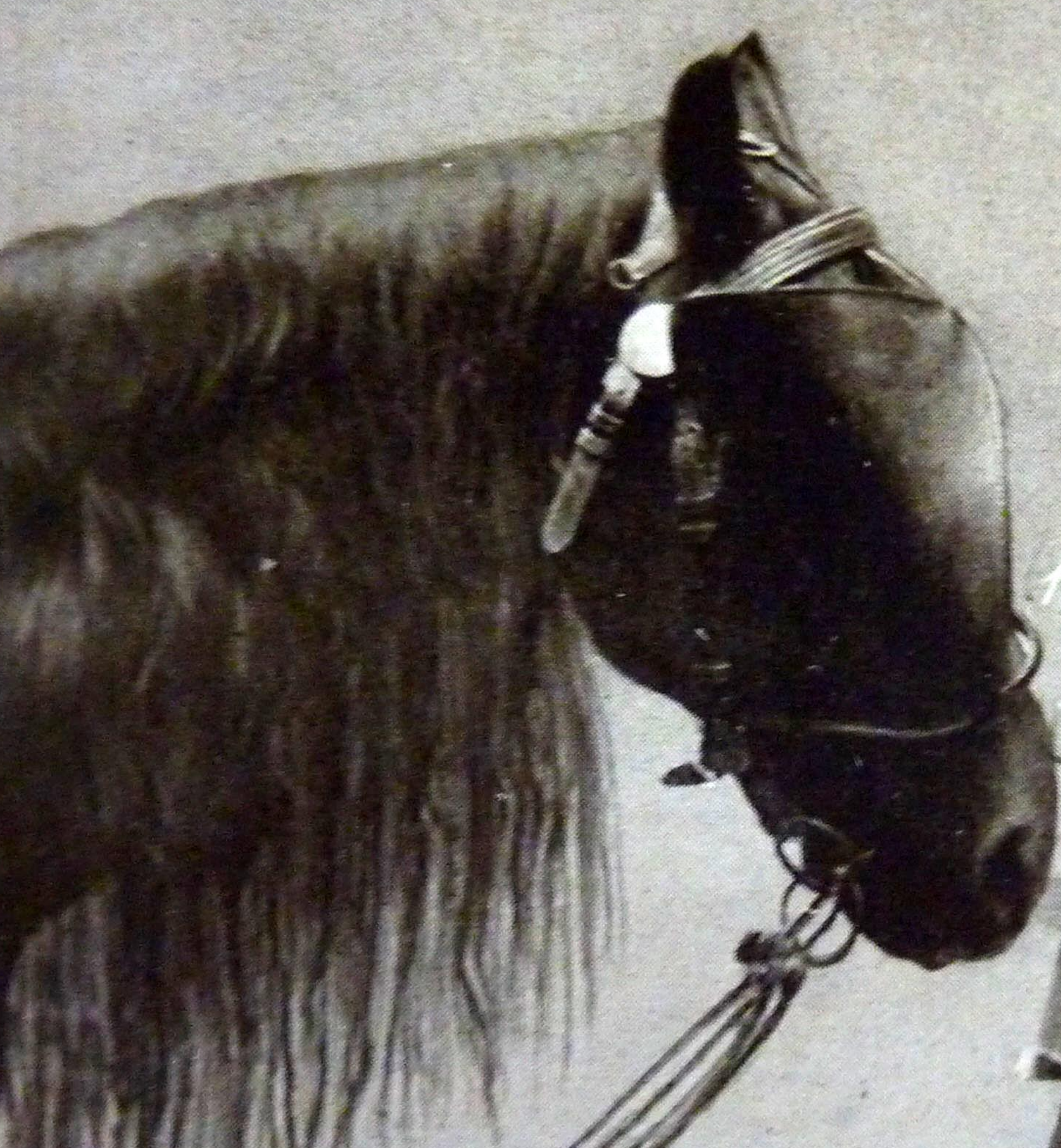
64 o 65 a 66 a 67 g

$$\frac{2}{3} + \frac{3}{4} =$$

$$26743 : 8 =$$

$$712986 \times 3 =$$

Handwritten text on the white saddle cloth, possibly a name or address.





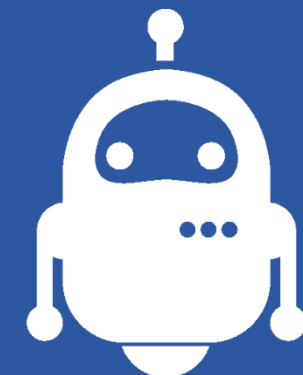


Yes... no... uh...

yes... maybe?

MANY STUDENTS

TURING TEST



CHINESE ROOM



见体配字母的常套



见体配字母的常套

DISCUSSION TIME

- What does intelligence even mean?
- How do we ask questions that measure intelligence?
- Will the tasks that work now always be Chinese room and horse proof?

GOALS

WHAT IS INTELLIGENCE?

WHY DON'T STUDENTS REMEMBER?

WHAT MATHEMATICS IS IMPORTANT?



February 28 · [Profile]



If a thief forces you to take money out of an ATM, do not argue or resist. What you do is punch in your pin # backwards. EX: if its 1234, you'll type 4321. When you do that, the money will come out but will be stuck in the slot. The machine will immediately alert the local police without the robbers knowledge & begin taking photos of the suspect. Every ATM has the feature. Stay safe.

Like Share

19

1,782 shares

3 Comments

Friend Requests See All

[Profile] Confirm Friend

People You May Know See All

[Profile] Add Friend

English (US) · Español · Português (Brasil) · Français (France) · Deutsch +

Will Entering Your PIN in Reverse at an ATM Summon the Police?

Entering your PIN in reverse at any ATM will not automatically send an alarm to local police -- the idea is nothing more than an old and unimplemented suggestion.

CLAIM

Entering your PIN in reverse at any ATM will automatically summon the police.

[See Example\(s\)](#)

RATING

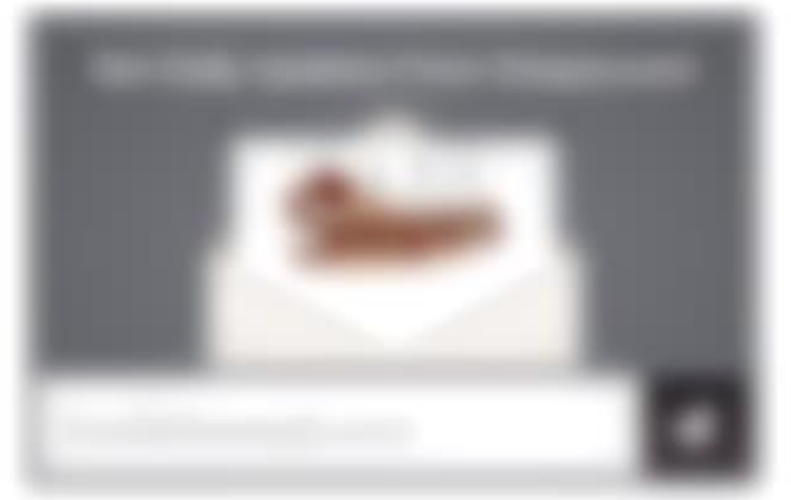



ORIGIN

Messages offering a seemingly helpful heads-up about how to deal with a situation in which one is forced to hand over money withdrawn from an ATM under duress began circulating on the Internet in September 2006:



If a thief forces you to take money out of an ATM, do not argue or resist.





Tell them what you're going
to tell them. Tell it to them.

Then tell them what you told
them.

UNKNOWN

NAME: _____

DATE: _____

Lesson 12 Skills Practice

Objective: Write PIN Backwards

Write backwards.

1. 0461

1640

7. 6842

2486

2. 3625

5263

8. 7532

2357

3. 9572

2759

9. 1549

9415

4. 8713

3178

13.

14.

8109

Presentation

- Tell them what you're going to tell them.
- Tell it to them.
- Then tell them what you told them.

Lesson

- State the lesson objectives.
- Teach the lesson.
- Review the lesson objectives.

The definition of insanity is doing the same thing over and over again but expecting different results.

UNKNOWN

Why Some Ideas Survive and Others Die...

MADE

to

STICK

Chip Heath & Dan Heath

- **Understood**
- **Remembered**
- **Lasting impact**

STICKY ATTRIBUTES

SIMPLE

UNEXPECTED

CONCRETE

CREDIBLE

EMOTIONAL

STORIES

Simplify.

$$(x^2 + 3)(2x^3 - 7x + 4)$$



Fig. 1.

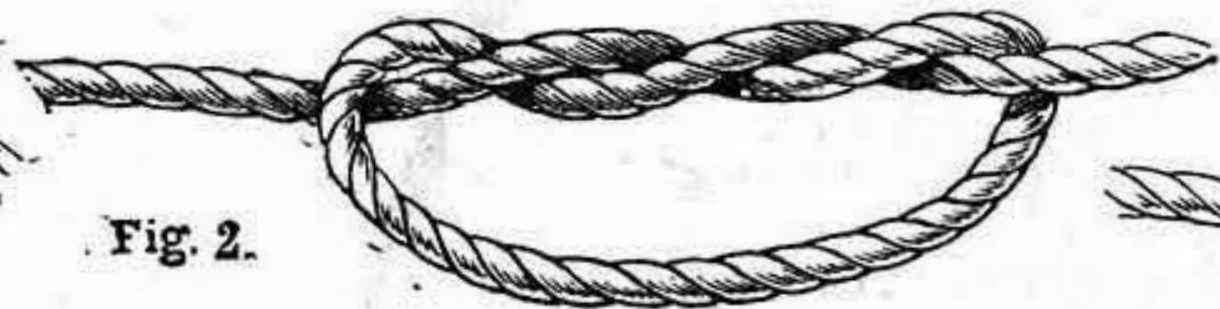


Fig. 2.



Fig. 2a.



Fig. 3.



Fig. 5.



Fig. 4.

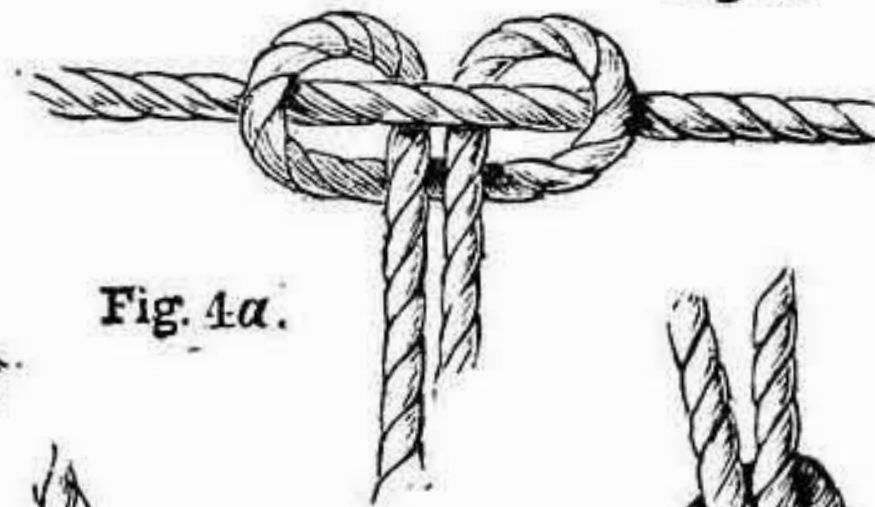


Fig. 4a.



Fig. 14.

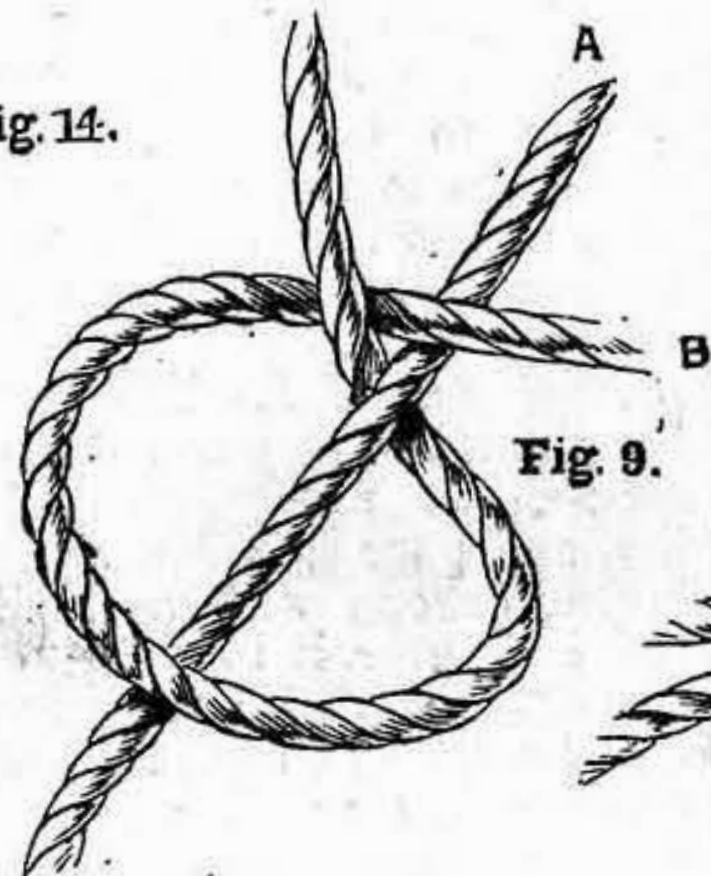


Fig. 9.



Fig. 6.

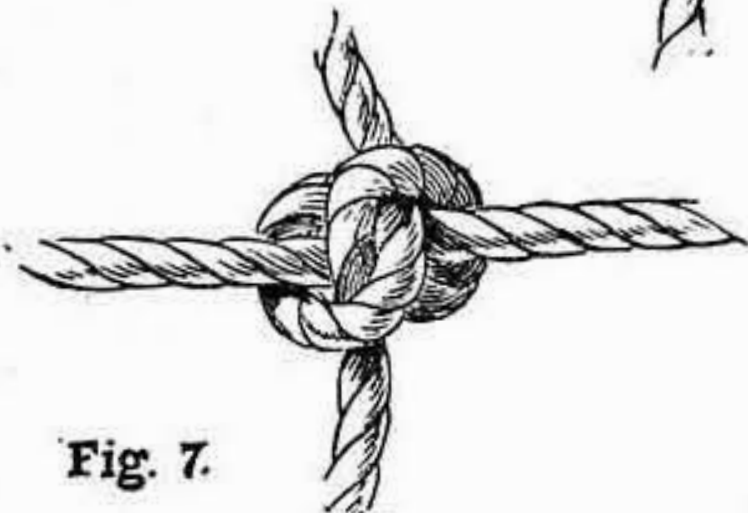


Fig. 7.



Fig. 8.



Fig. 10.



Fig. 11.



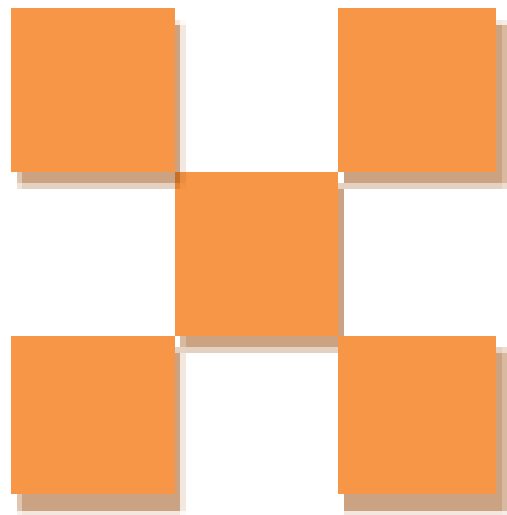
Fig. 13.



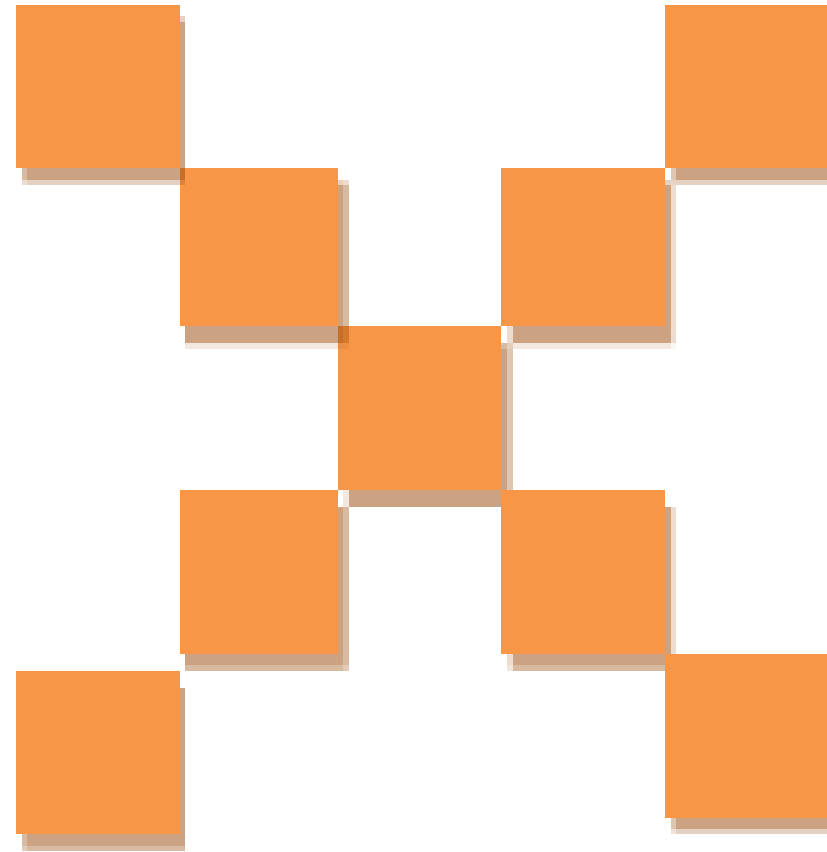
Fig. 12.

If math is the aspirin,
then how do you
create the headache?

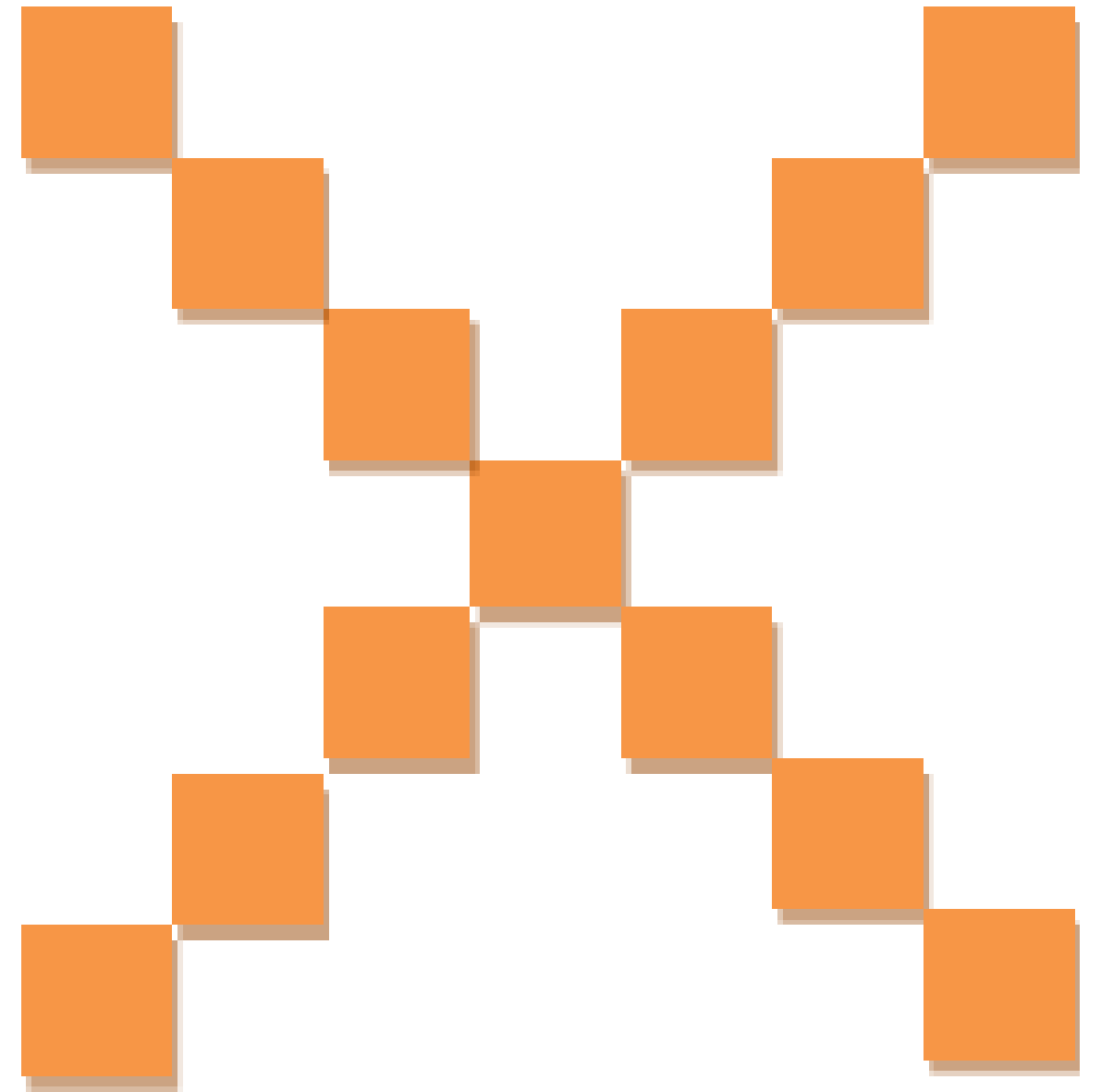
DAN MEYER



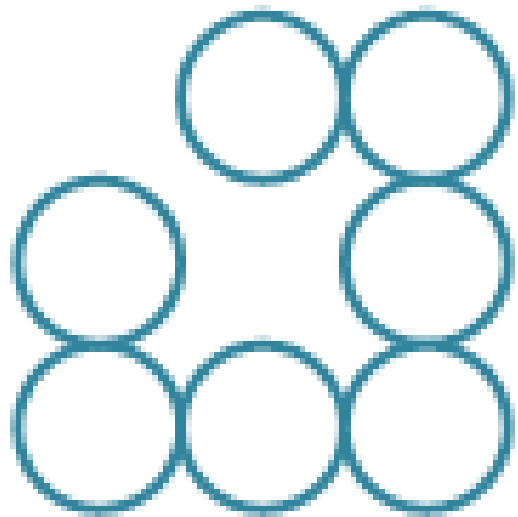
Step 1



Step 2



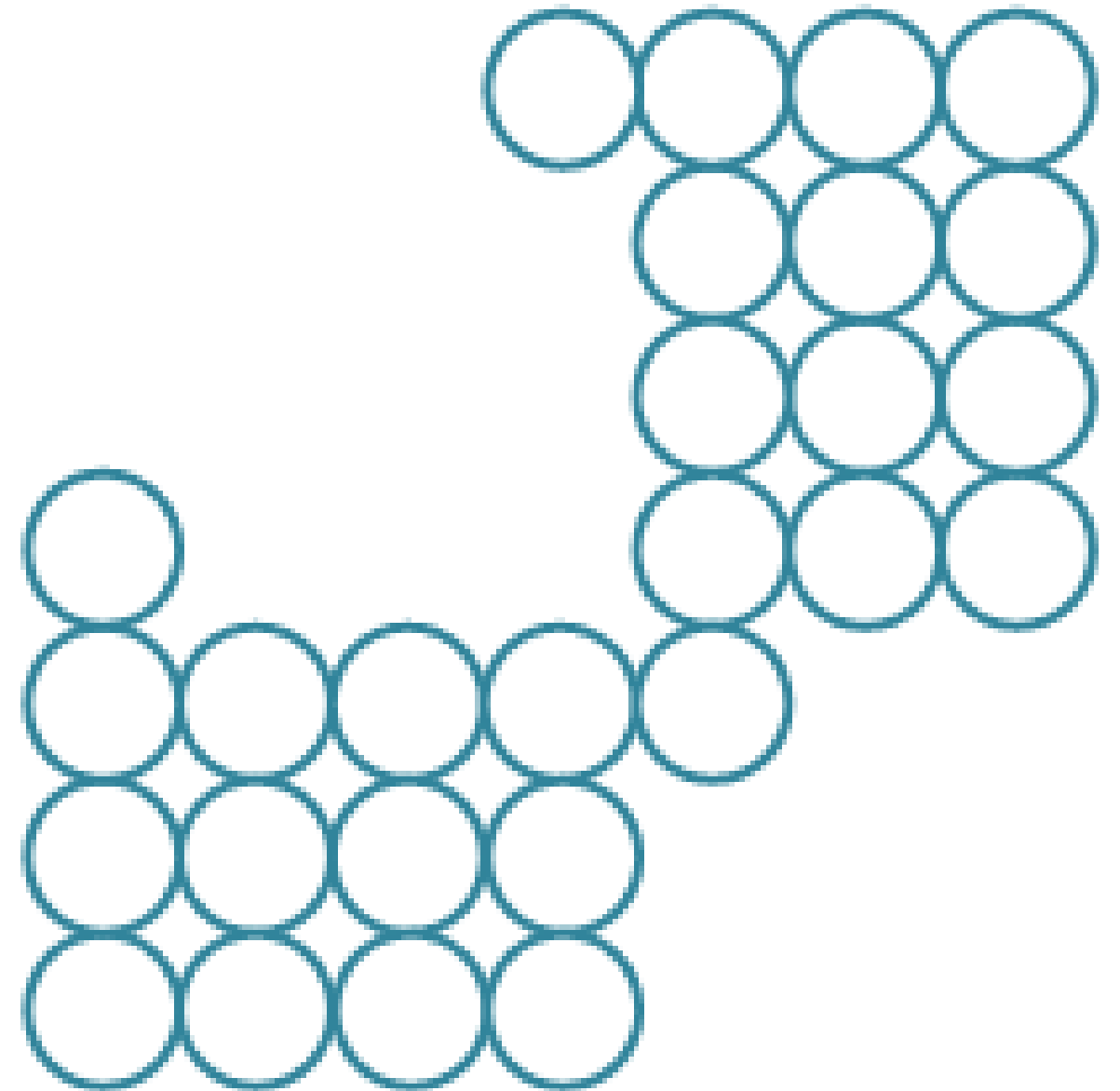
Step 3



Step 1



Step 2



Step 3

Select a person that's special to you for any reason.

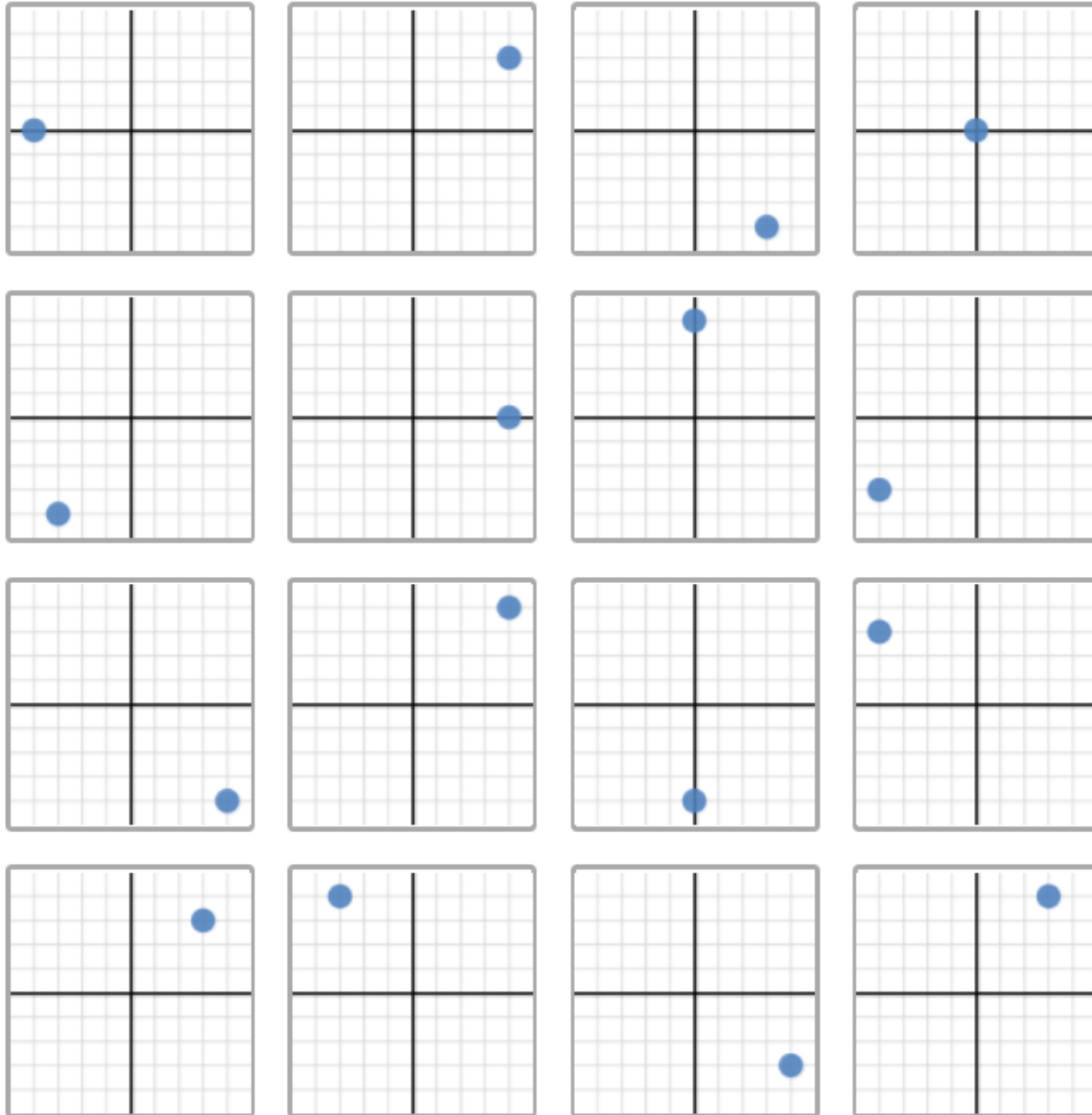
Next

Skip the practice round.



Questions Asked: 0

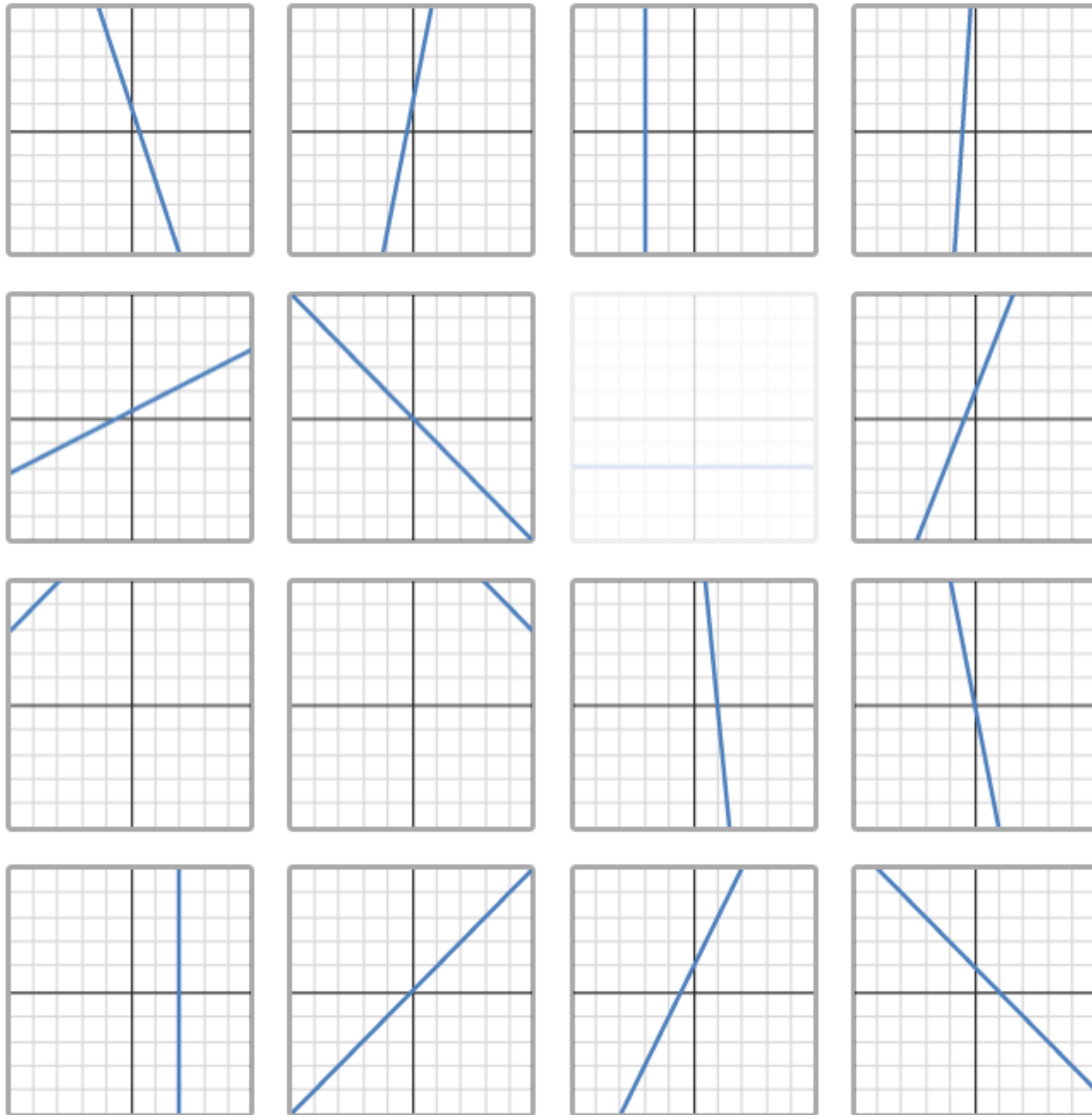
Your Partner: ghjhgj



Your challenge: figure out which graph your partner picked. Ask a "yes" or "no" question about the graph.



Send



Questions Asked: 2

Your Partner: Lupita

YOU ASKED

Does your line go up and down?

YOUR PARTNER CHOSE

Yes

YOUR PARTNER ELIMINATED



YOU ASKED

Is your line slanted?

YOUR PARTNER CHOSE

I Don't Know



Select lines to eliminate based on your partner's answer. Then press the button below.

Go on without Eliminating

STICKY ATTRIBUTES

- SIMPLE
- UNEXPECTED
- CONCRETE
- CREDIBLE
- EMOTIONAL
- STORIES



5% Charged

9:02

Friday, July 11

9:06

10% Charged

9:10

14% Charged

9:14

19% Charged

9:18

24% Charged

9:22

28% Charged

9:26

33% Charged

9:30

38% Charged

9:34

42% Charged

THINKING TIME

9:38

47% Charged

9:42

52% Charged

9:46

56% Charged

9:50

61% Charged

9:54

65% Charged

9:58

70% Charged

10:02

74% Charged

10:06

78% Charged

10:10

82% Charged

10:14

84% Charged

10:18

87% Charged

10:22

89% Charged

10:26

90% Charged

10:30

92% Charged

10:34

93% Charged

10:38

94% Charged

10:42

95% Charged

10:46

96% Charged

10:50

97% Charged

10:54

97% Charged

10:58

98% Charged

11:02

98% Charged

11:06

98% Charged

11:10

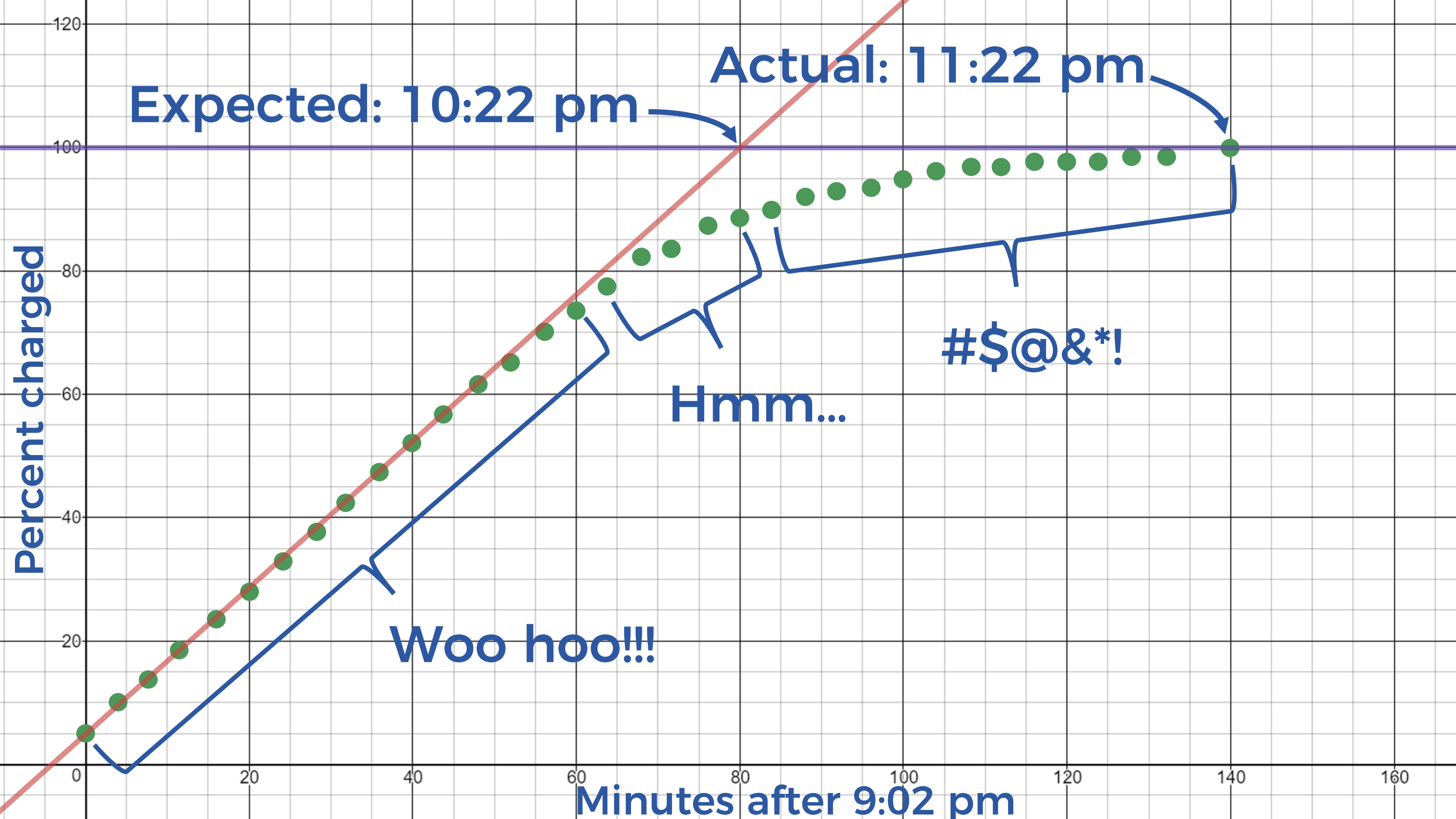
99% Charged

11:14

99% Charged

11:22

100% Charged



Expected: 10:22 pm

Actual: 11:22 pm

Percent charged

Hmm...

#\$@&*!

Woo hoo!!!

Minutes after 9:02 pm

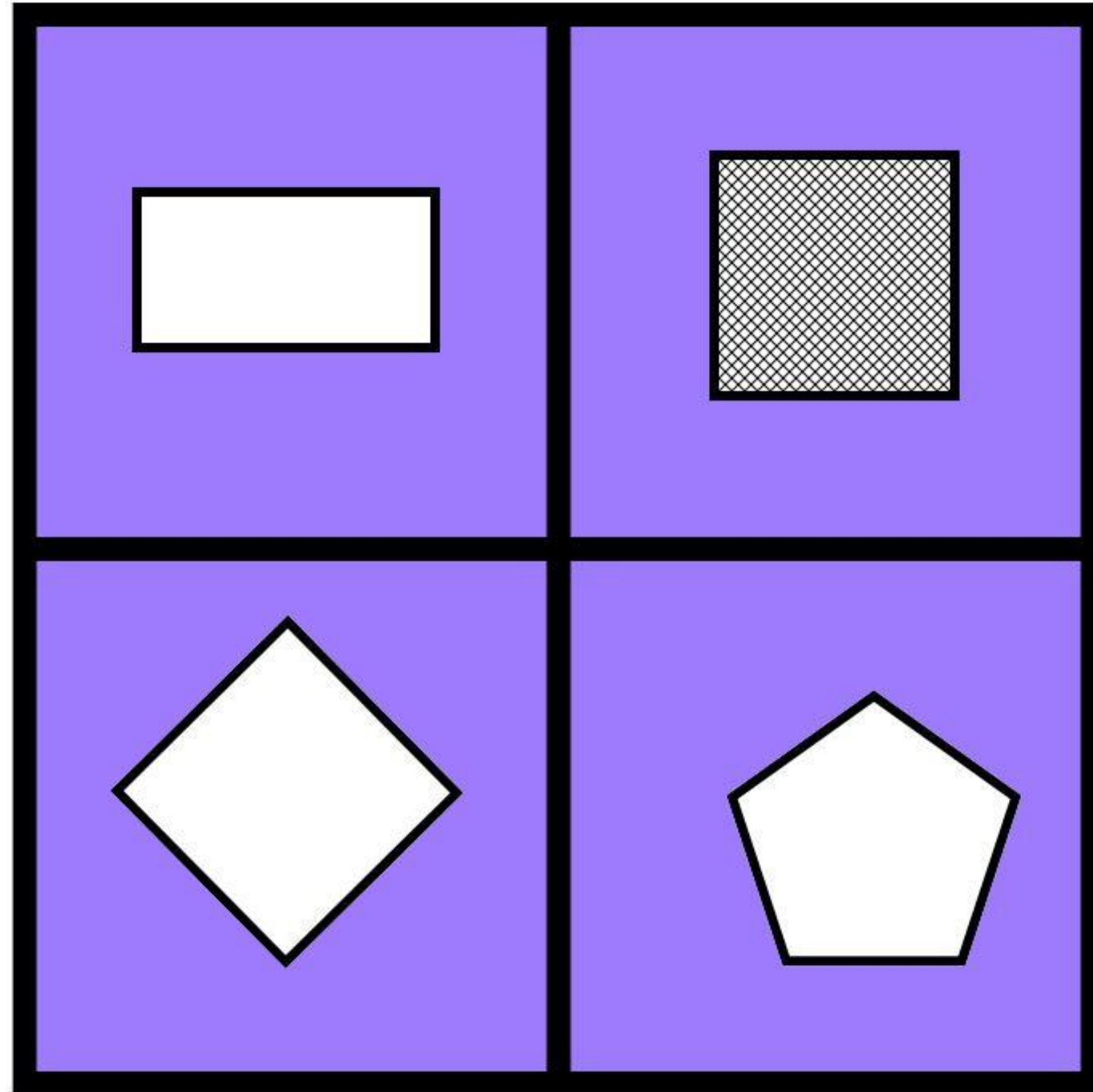
UNEXPECTED

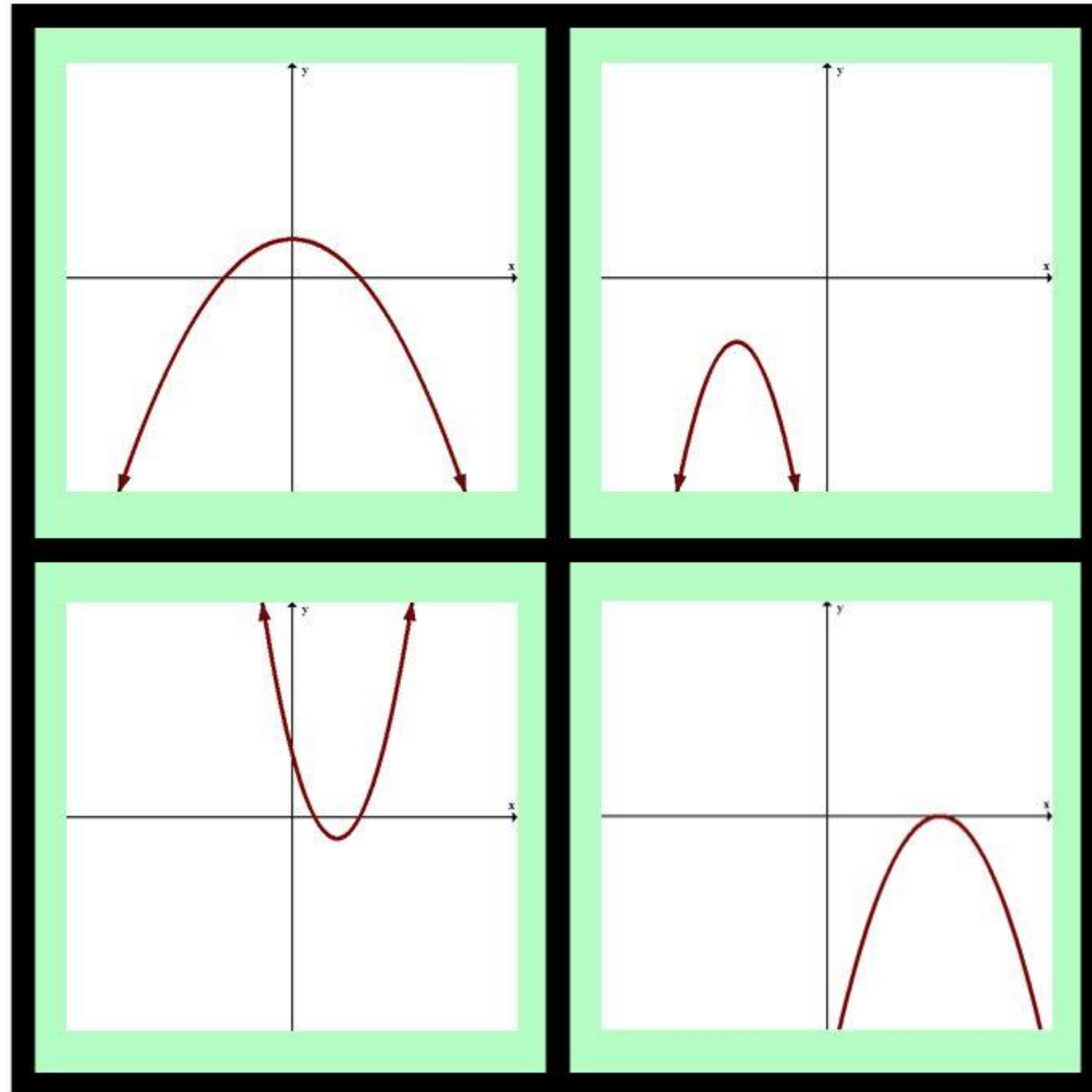
❑ PATTERN BREAKING

❑ COUNTERINTUITIVE

❑ KNOWLEDGE GAPS

❑ OPEN MIDDLE






UNEXPECTED

PATTERN BREAKING

COUNTERINTUITIVE

KNOWLEDGE GAPS

OPEN MIDDLE


$$\frac{1}{2} + \frac{1}{4} + \frac{1}{8} + \frac{1}{16} + \frac{1}{32} + \dots$$

$$= 1$$

$$\frac{1}{2}$$

$$\frac{1}{16}$$

$$\frac{1}{8}$$

$$\frac{1}{32}$$

$$\frac{1}{128}$$

$$\frac{1}{64}$$

$$\frac{1}{4}$$



Source: Kyle Pearce - [youtube.com/watch?v=Yr53Ji4SZDg](https://www.youtube.com/watch?v=Yr53Ji4SZDg)

UNEXPECTED

PATTERN BREAKING

COUNTERINTUITIVE

KNOWLEDGE GAPS

OPEN MIDDLE

Curiosity... arises from the perception of a gap in knowledge or understanding.

GEORGE LOEWENSTEIN





Source: robertkaplinsky.com/lessons



Source: robertkaplinsky.com/lessons



Source: robertkaplinsky.com/lessons



Source: robertkaplinsky.com/lessons



Real-World Link



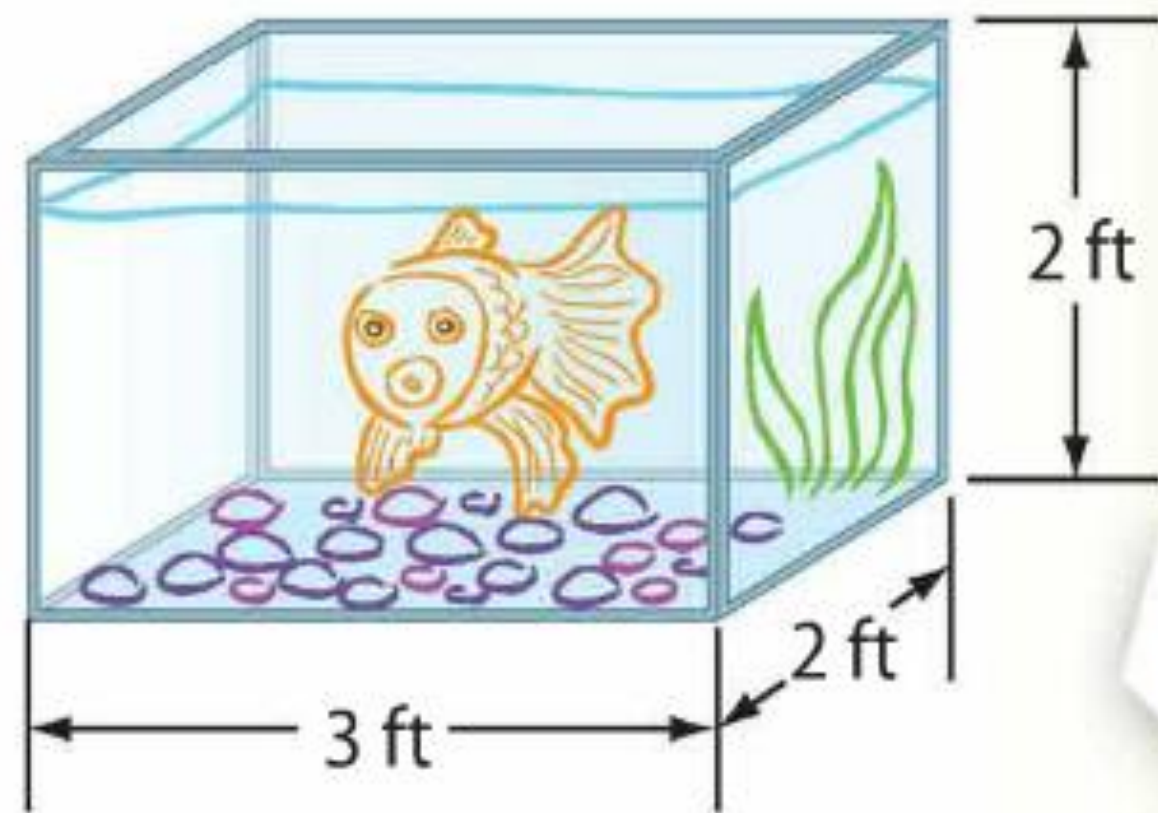
Aquarium The dimensions of an aquarium are shown.

1. What is the area of the base of the aquarium? _____

2. What is the height of the aquarium? _____

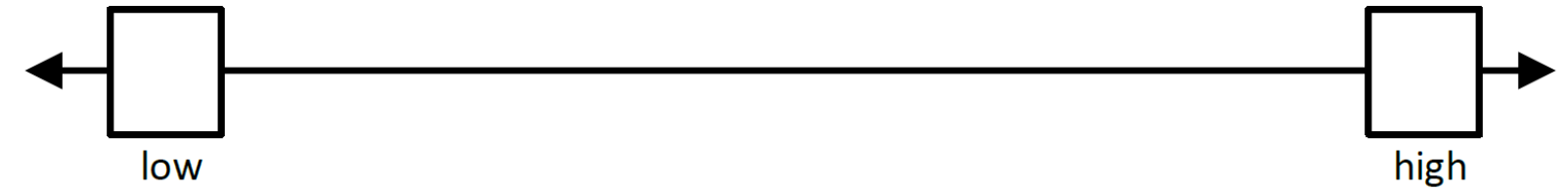
3. Fill in the blanks to find the volume.

$$\underline{\hspace{2cm}} \times \underline{\hspace{2cm}} \times \underline{\hspace{2cm}} = 12 \text{ ft}^3$$



What problem are you trying to figure out?

What estimates do you have?



Place your estimate on the number line.

What info do you already know about the problem?

What info do you need about the problem?

What is your conclusion? How did you reach that conclusion?

UNEXPECTED

PATTERN BREAKING

COUNTERINTUITIVE

KNOWLEDGE GAPS

OPEN MIDDLE





Map data ©2017 Google

500 mi 

My Village

Treasure Map

Google Maps

Beginning

Closed

Closed

Middle

Open

Closed

End

Closed

Closed



Using the digits 1-9, at most one time each, fill in the boxes to create a fraction that is as close to one as possible.

<hr/>	

Extension:
How many ways can you prove that you are correct?

Source: Peter Morris on openmiddle.com

	Open Middle	Closed Middle
Beginning	Closed	Closed
Middle	Open	Closed
End	Closed	Closed

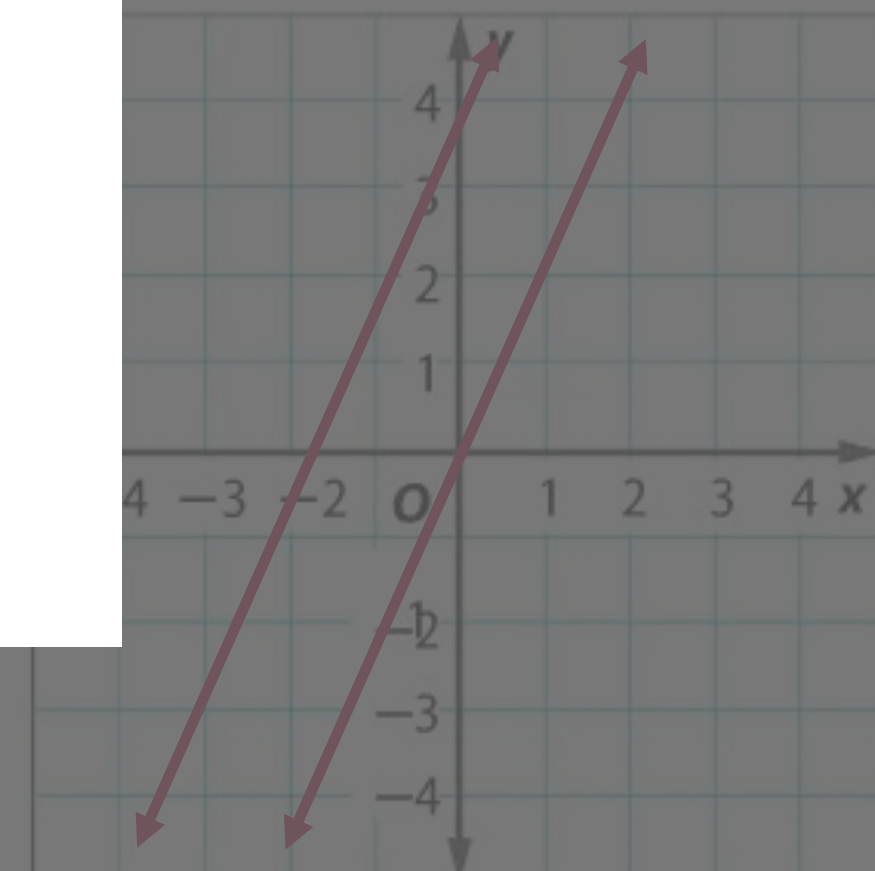
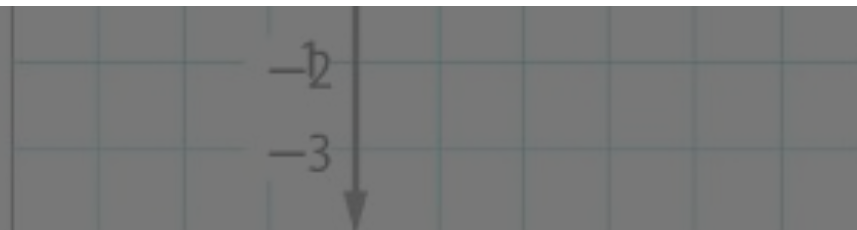
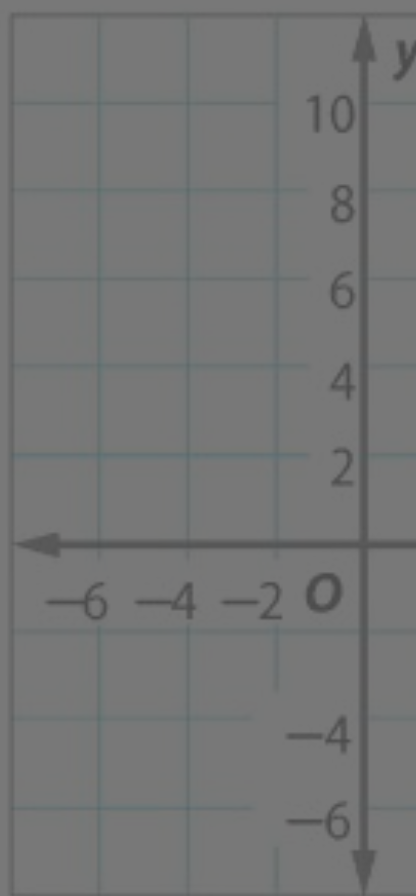
Independent Practice

Solve each system

1. $y = x$

$y = 2x - 4$

Show your work.



$$0 \neq 4$$

$$y = 2x$$

$$y - 2x = 4$$

$$y = 2x$$

UNEXPECTED

PATTERN BREAKING

COUNTERINTUITIVE

KNOWLEDGE GAPS

OPEN MIDDLE

STICKY ATTRIBUTES

SIMPLE

UNEXPECTED

CONCRETE

CREDIBLE

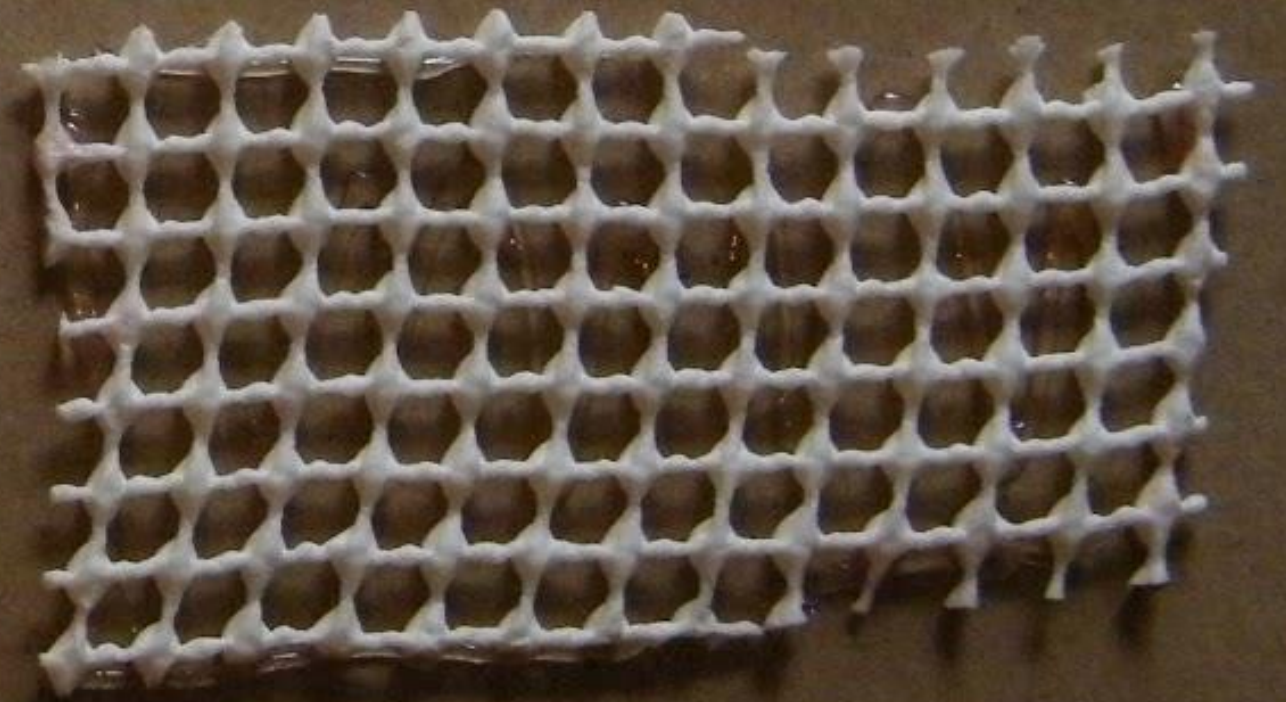
EMOTIONAL

STORIES

Soft



bumpy



Yellow the stinky socks,

Yellow the fragrant flowers,

Scratch and Sniff!

Scratch and Sniff!

Source: Color Dog





HunterDouglas

HunterDouglas

WINDOW FASHIONS

Window fashions that express your style

FOOD & PAPER

COMPOST

15553
PRESIDENT'S
MINI BRIE
19.6 OUNCES

5.99

4988
VALLEY SUN
SUN-DRIED TOMATOES
JULIENNE CUT 32 OUNCE

UNIT PRICE PER OUNCE
234

SELL PRICE
7.49

VICTORIA

NAME: _____

DATE: _____

PERIOD: _____

Lesson 7 Skills Practice

Objective: Divide Decimals by Decimals

Divide.

1. $4.86 \div 0.2$

7. $2.25 \div 0.15$

13. $7.52 \div 0.74$

2. $628.2 \div 34.9$

8. $421.6 \div 0.4$

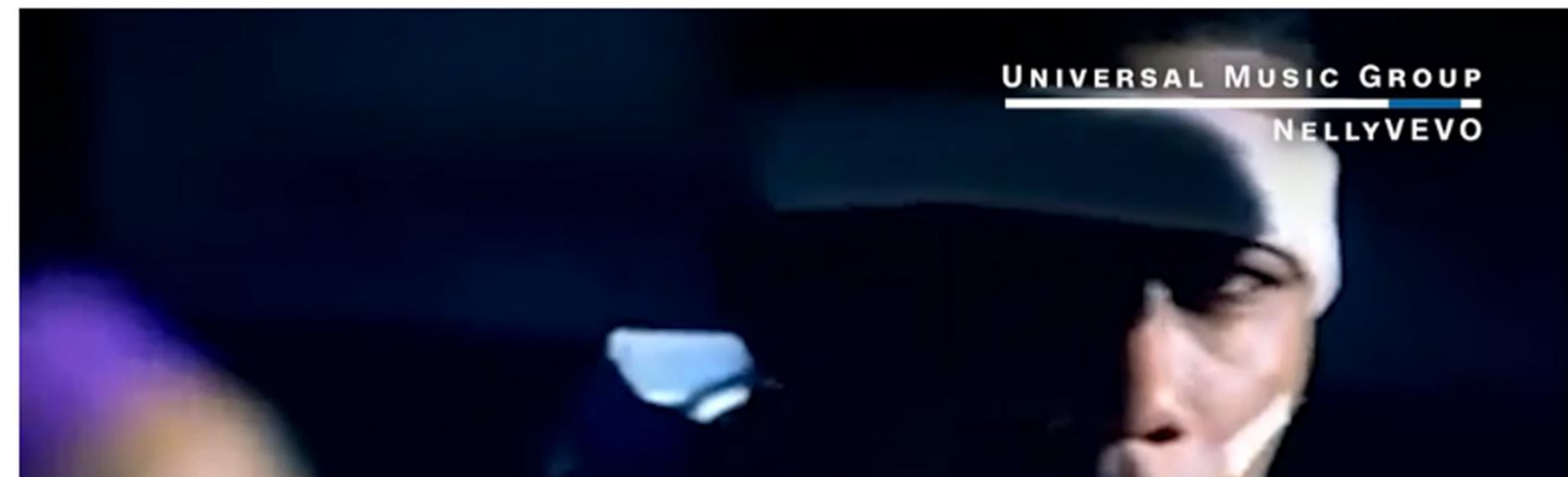
14. $0.105 \div 0.6$



Fans stream Nelly to help him pay off \$2.4 million debt

by [Lisa Respers France](#) @CNNMoney

🕒 September 13, 2016: 2:47 PM ET



- How many \$0.006 are there in \$2,400,000?
- How many 6 are there in 24?

Stretching, Compressing, and Reflecting Sine and Cosine Graphs

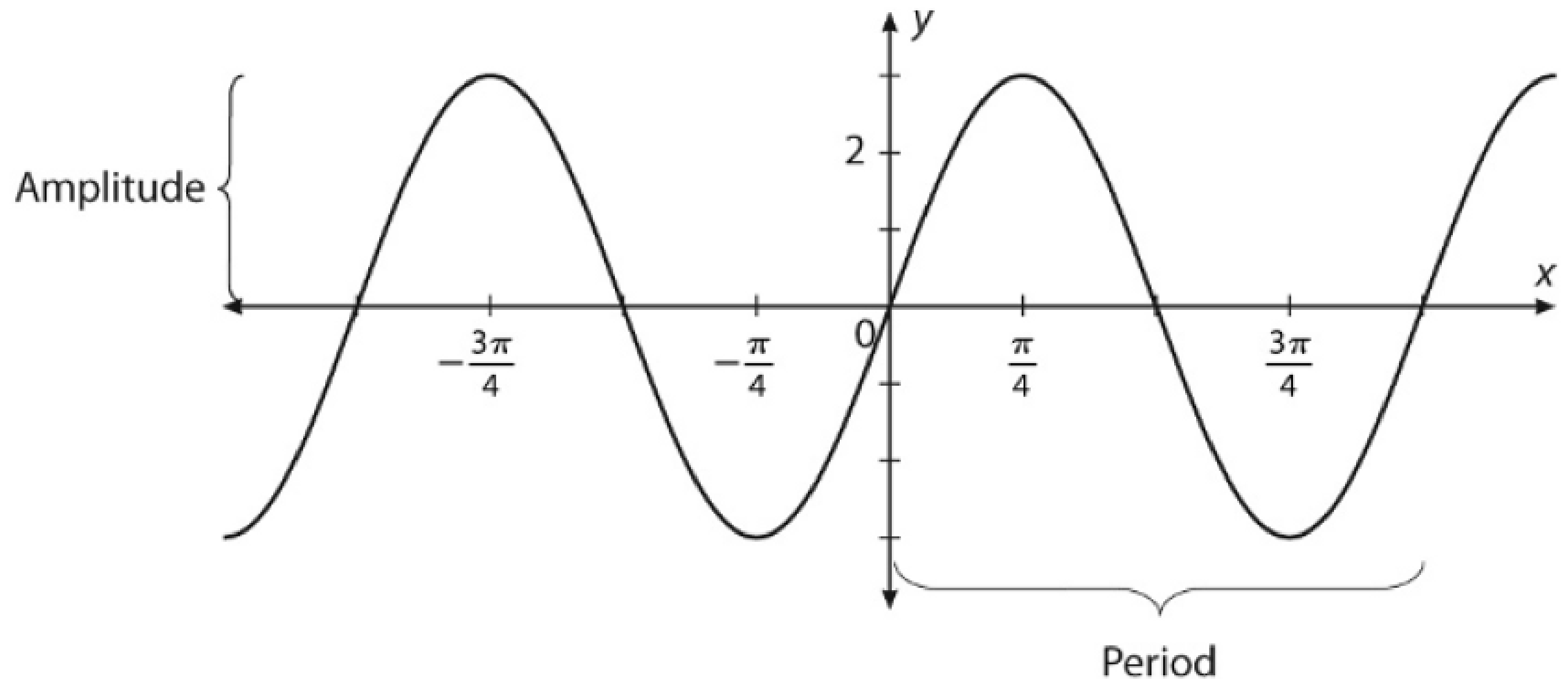
Reteach

For a sine function, $y = a \sin\left(\frac{1}{b}x\right)$.


$$\text{Amplitude} = |a|$$

$$\text{Period} = 2\pi \cdot b$$

If $a < 0$, the graph is reflected across the x -axis.



Example Write the function shown in the graph above.



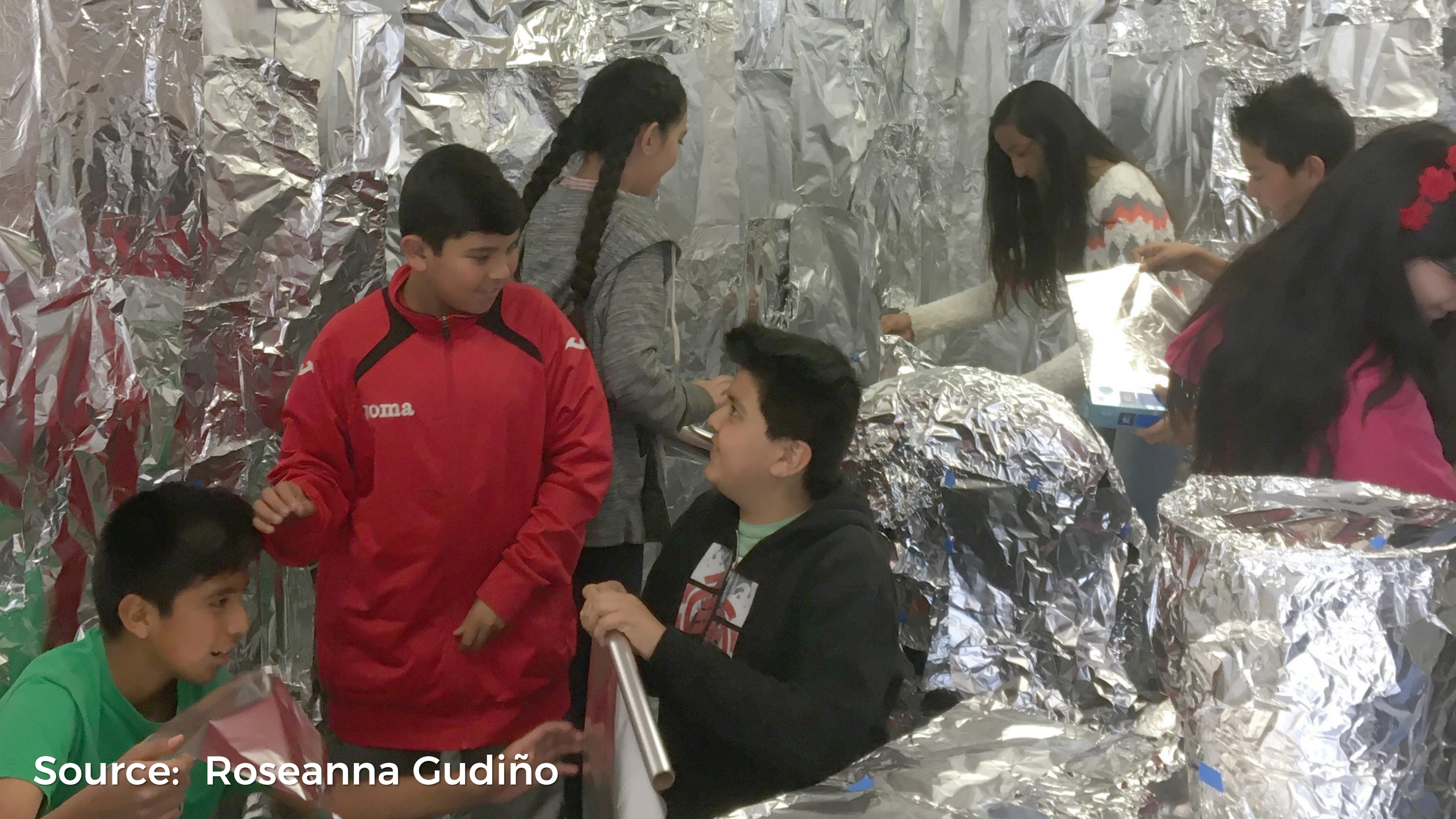
distance from camera

adam poetzel

Source: graphingstories.com



Source: robertkaplinsky.com/lessons




Source: Roseanna Gudiño



The progression of
multiplication



MY OLD METHODS

$$4(x + 3)$$


$$4(x) + 4(3)$$

$$(x + 3)(x - 1)$$

F $x(x)$

O $x(-1)$

I $3(x)$

L $3(-1)$

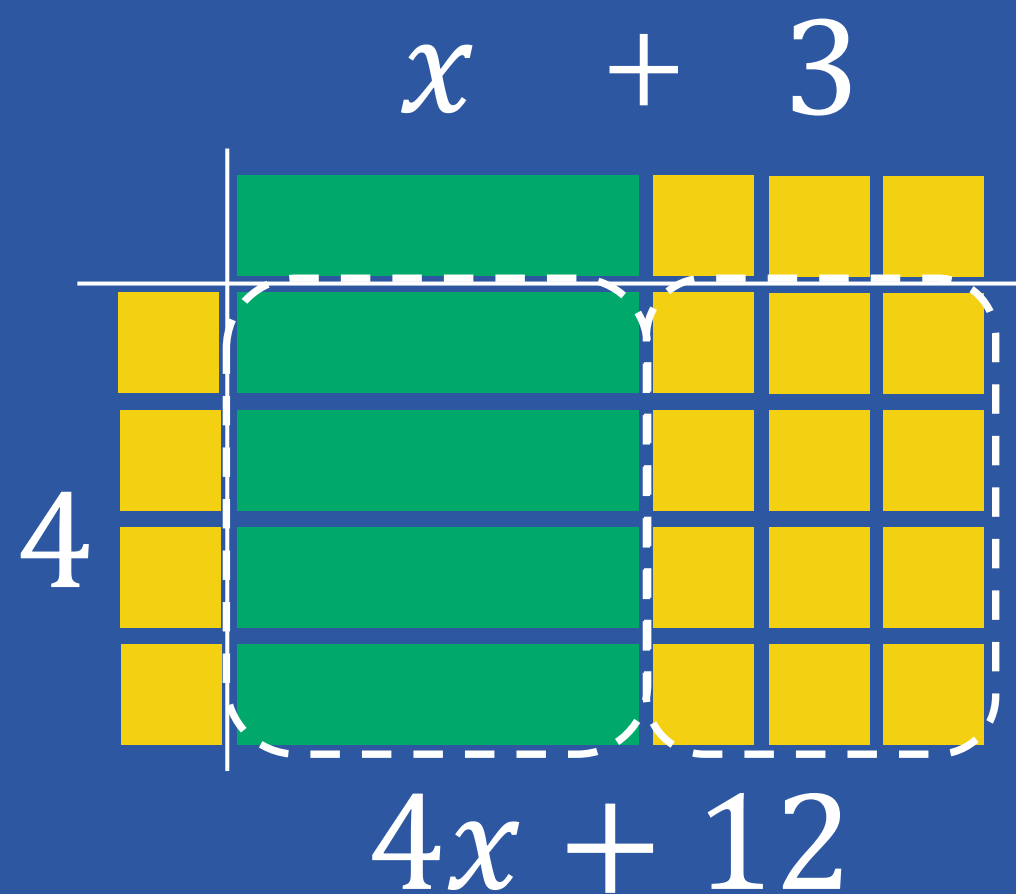
$$= x^2 - x + 3x - 3$$

$$= x^2 + 2x - 3$$

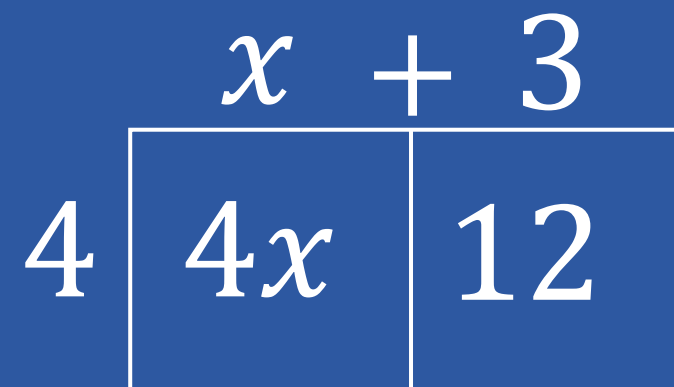
DISTRIBUTIVE PROPERTY

$$4(x + 3)$$

Concrete



Representational



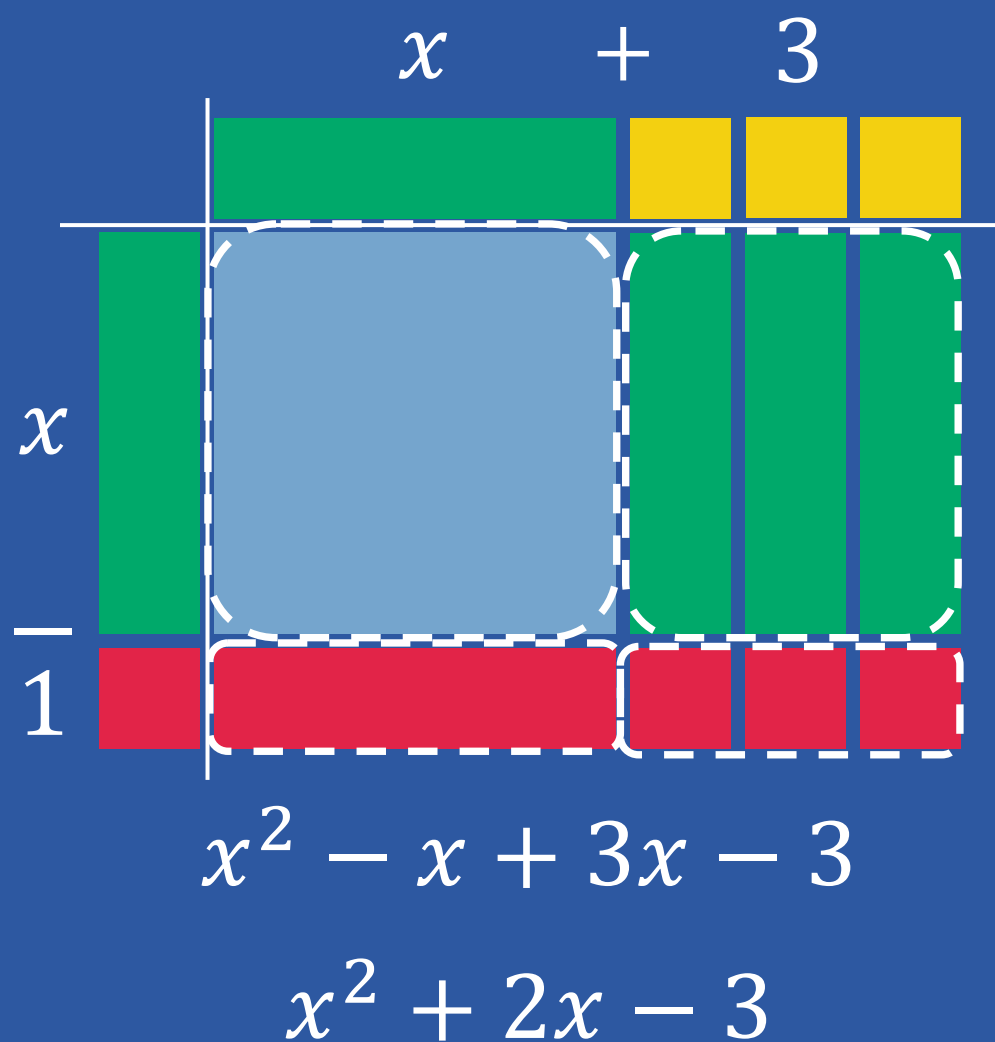
Abstract

$$\begin{aligned} &4(x + 3) \\ &= 4(x) + 4(3) \\ &= 4x + 12 \end{aligned}$$

BINOMIAL MULTIPLICATION

$$(x + 3)(x - 1)$$

Concrete



Representational

$x + 3$

x	x^2	$3x$
-1	$-x$	-3

$$x^2 - x + 3x - 3$$

$$x^2 + 2x - 3$$

Abstract

$$\begin{aligned}(x + 3)(x - 1) \\ &= x^2 - x + 3x - 3 \\ &= x^2 + 2x - 3\end{aligned}$$

STICKY ATTRIBUTES

SIMPLE

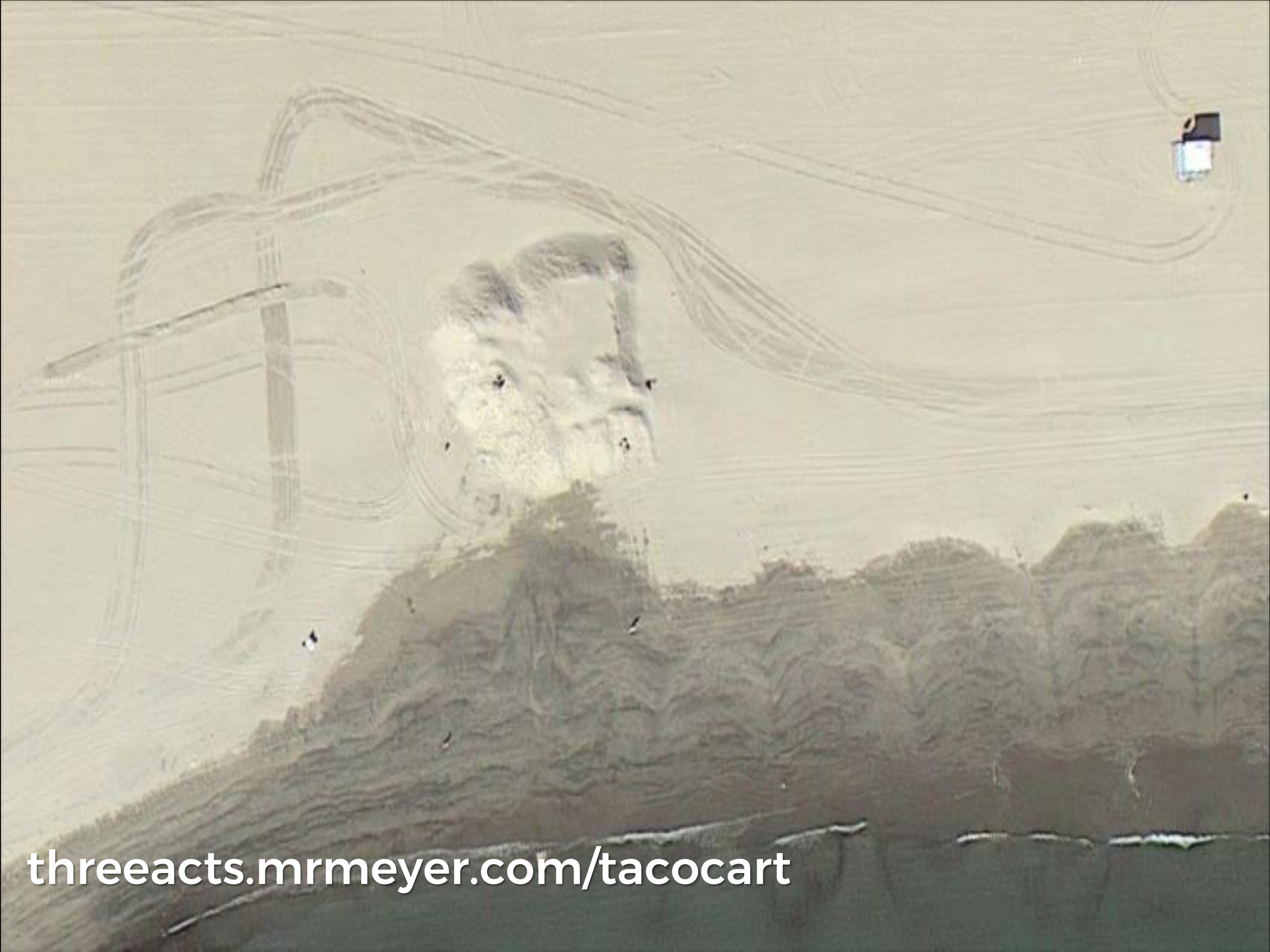
UNEXPECTED

CONCRETE

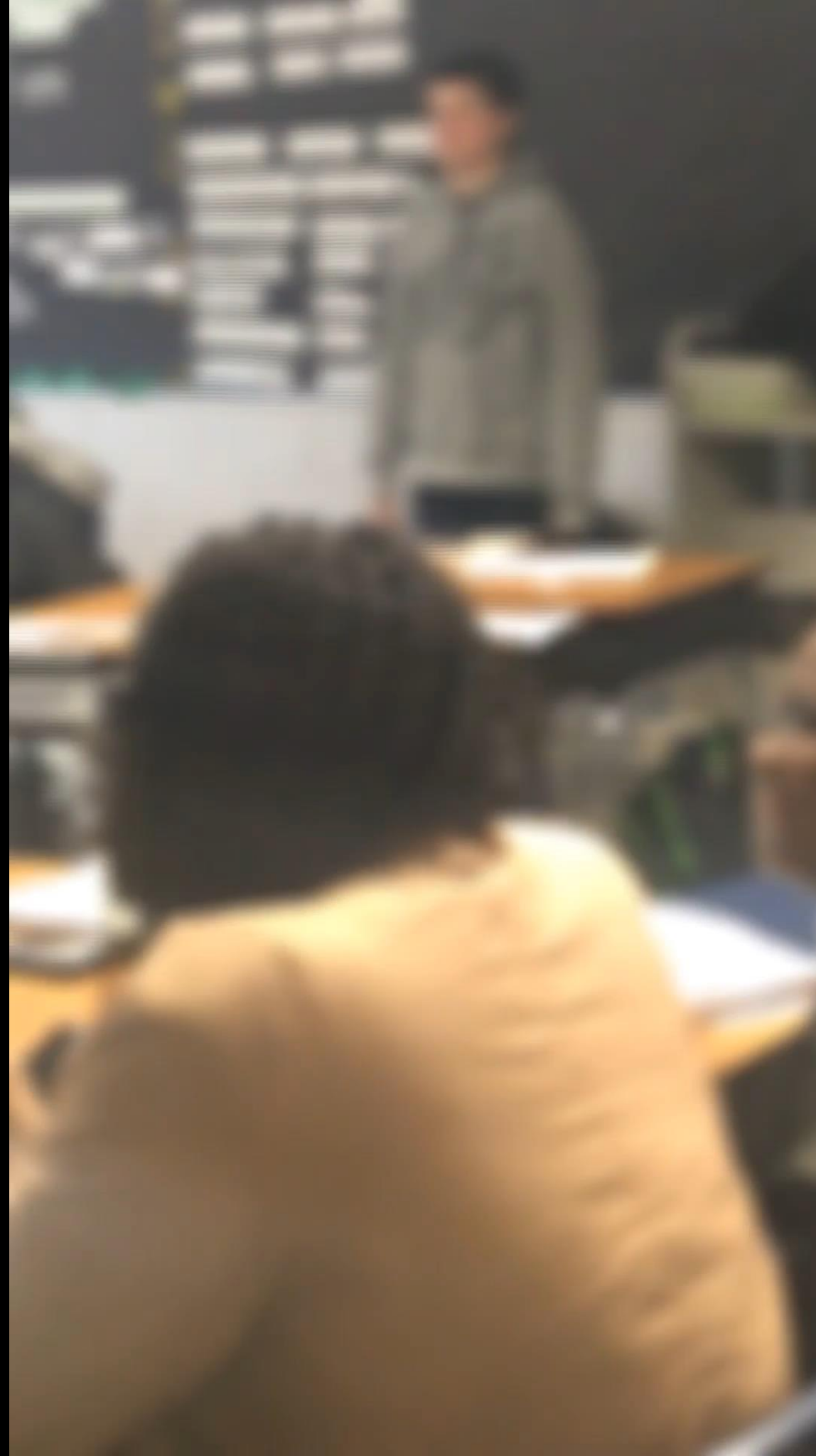
CREDIBLE

EMOTIONAL

STORIES



Source: threeacts.mrmeyer.com/tacocart



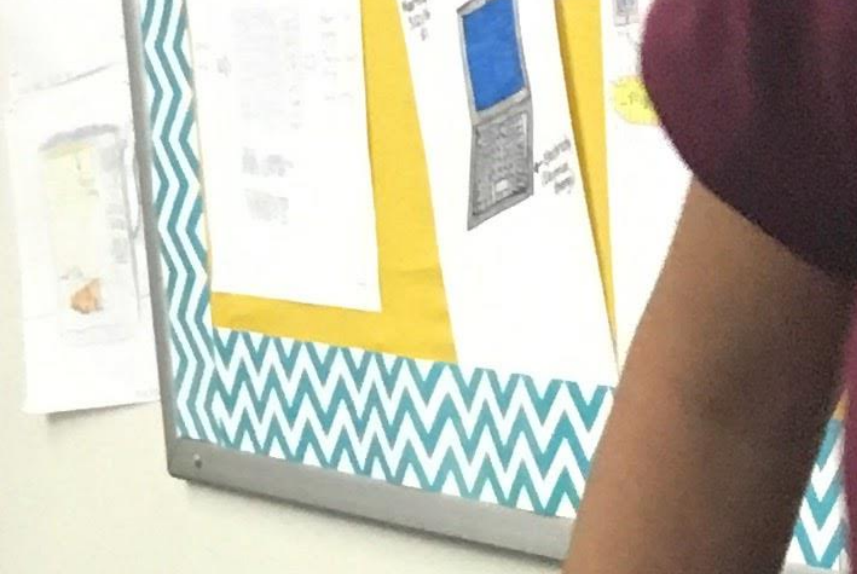
**Source:
Jenise Sexton**



Source: Tom Ward



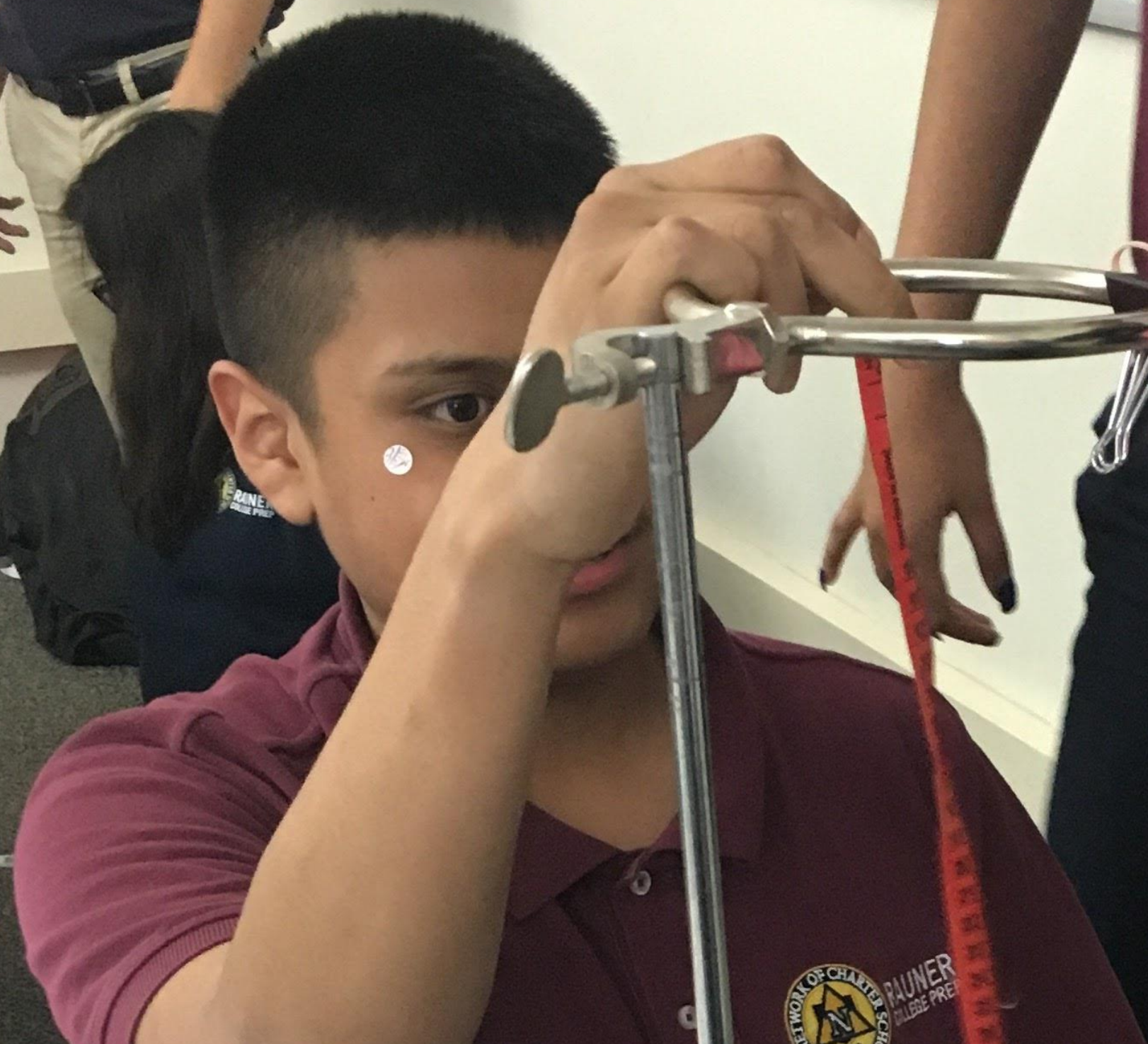
Source: Tom Ward



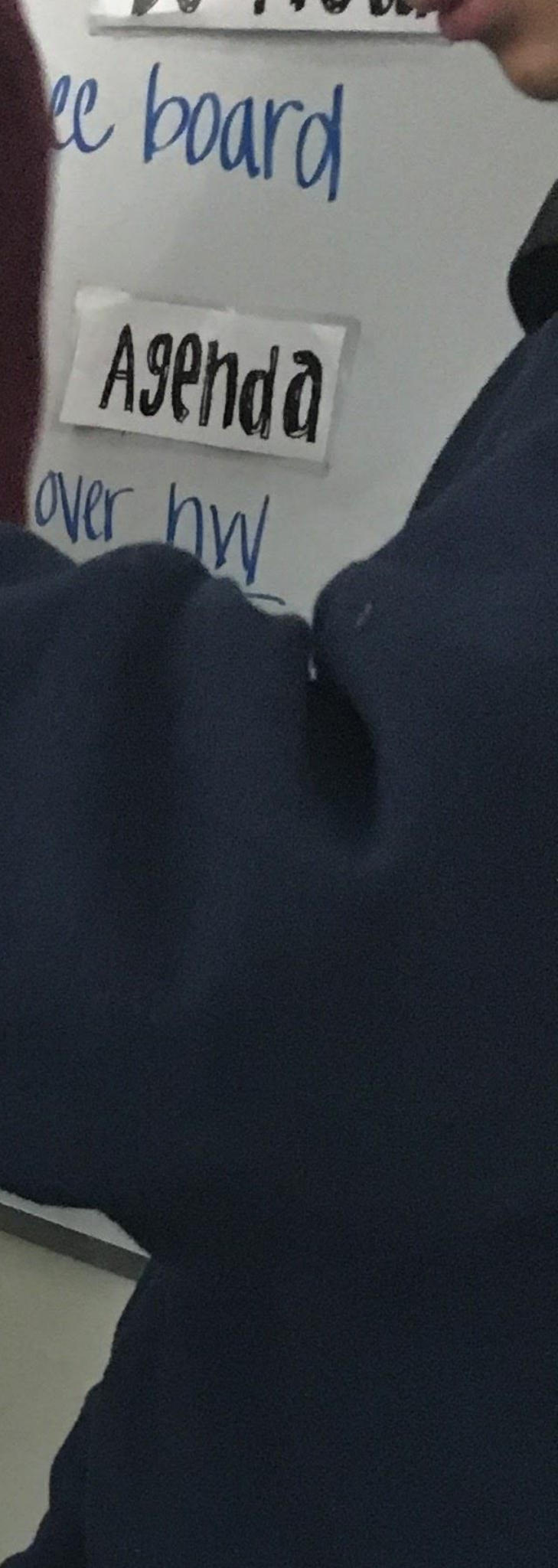
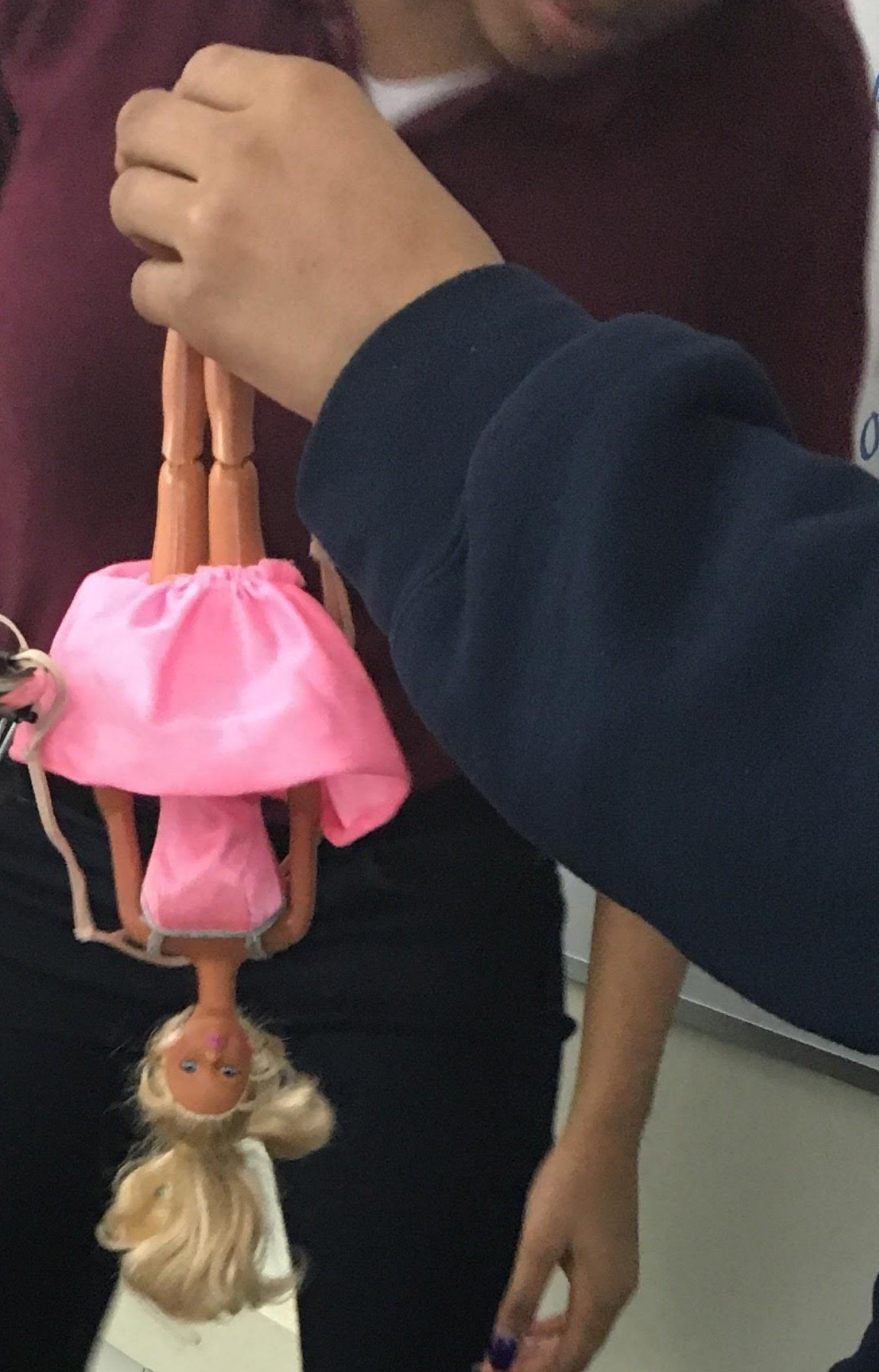
ee board

Agenda

over hwy

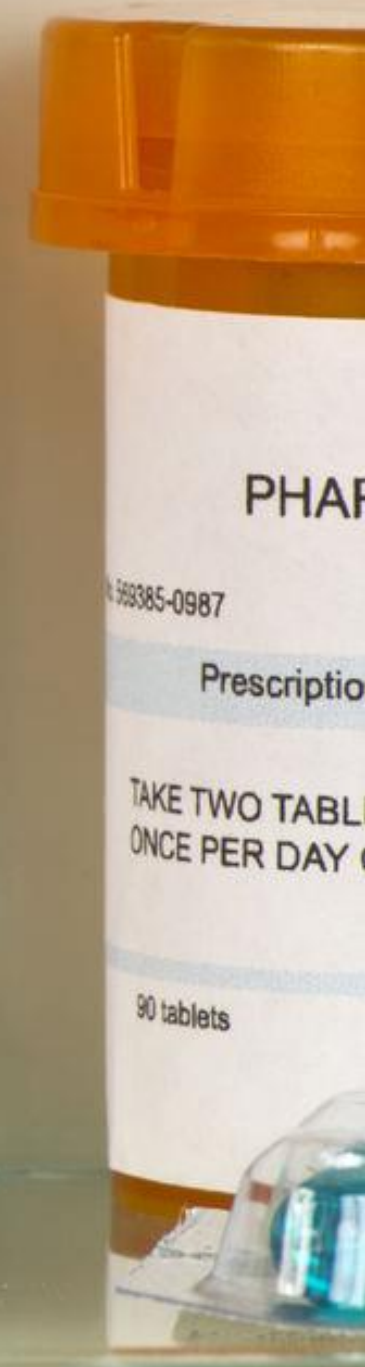
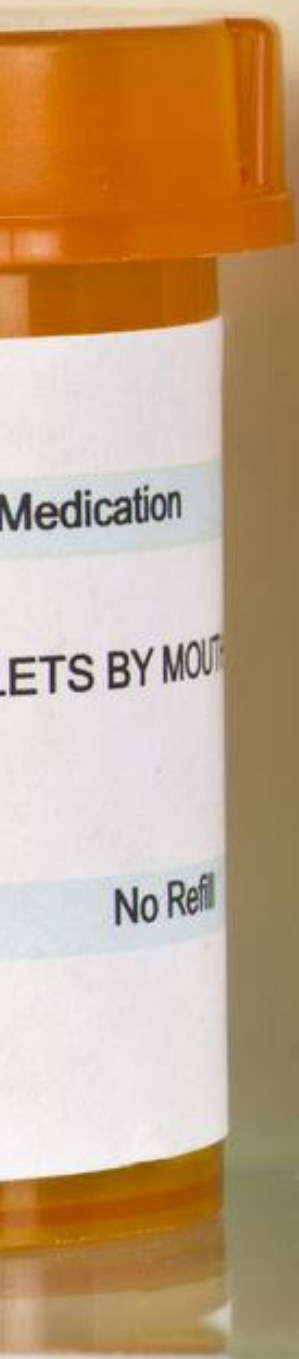


NETWORK OF CHARTER SCHOOLS
RAUNER
COLLEGE PREP





**Source:
Fawn Nguyen**



STICKY ATTRIBUTES

SIMPLE

UNEXPECTED

CONCRETE

CREDIBLE

EMOTIONAL

STORIES







Source: mrvaudrey.com

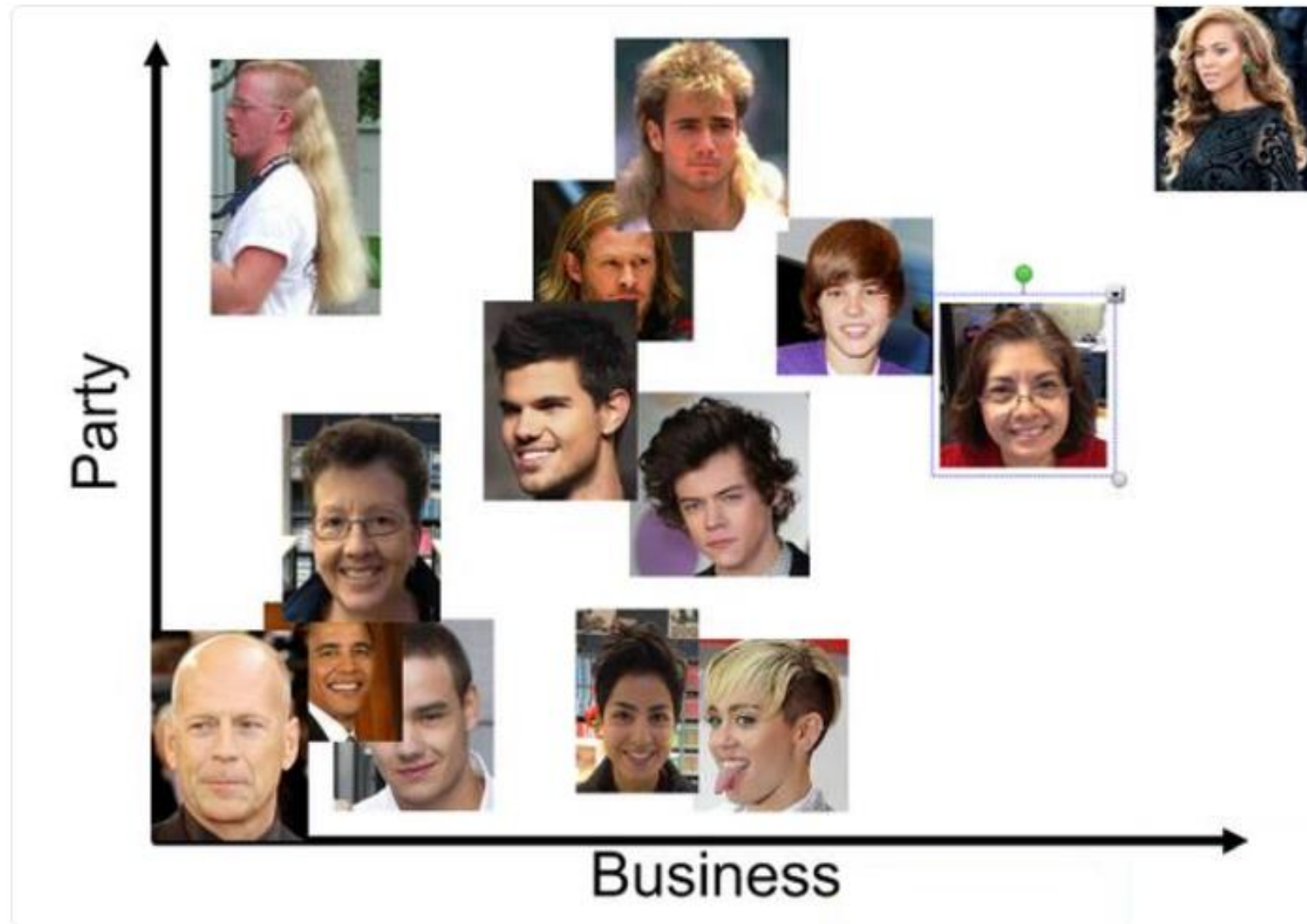


Matt Vaudrey
@MrVaudrey

Following



Things I never thought I'd say: "So you're saying that Thor has less party than Justin Bieber, but more than Obama?"



RETWEETS
4

LIKES
7



STICKY ATTRIBUTES

SIMPLE

UNEXPECTED

CONCRETE

CREDIBLE

EMOTIONAL

STORIES



Source: robertkaplinsky.com/lessons

Patrick Peterson Hasn't 'Gotten Around' to Cashing \$15 Million Bonus Check

KYLE NEWPORT 

AUGUST 25, 2014



Source: robertkaplinsky.com/lessons

20. Sports Cornerback Patrick Peterson did not deposit a \$15,361,000 signing bonus check for 27 days. Assuming a 2% interest rate, how much money did he lose by not cashing the check immediately?



11:35 34°
abc 7
abc7.com

Source: robertkaplinsky.com/lessons

IMPORTANCE OF CONTEXT

- Play four songs
- Tapped out
- Write down song names
- Share answers with neighbors
- Listen again with song names

SONG #1



SONG #2



SONG #3

SONG #4

SONG #1

Itsy Bitsy Spider

SONG #2

Wheels On The Bus

SONG #3

**Row Row Row
Your Boat**

SONG #4

Take Me Out To The Ballgame



Robert Kaplinsky

@robertkaplinsky



Random favor: please listen to me tapping out 4 songs and try to guess the name. Should take < 2 min. It's not easy!

	<p>Recognizing Tapped Songs</p> <p>Please listen to each of the four songs, type in the name of the song, and the click submit. You may have no clue about what the song is called. If that happens, just write something like, "I don't..."</p> <p>docs.google.com</p>
---	--

RETWEET

1



2:47 PM - 13 Jun 2017

TAKEAWAYS (PART ONE)

- Of 192 people surveyed:
 - Itsy Bitsy Spider: ~41%
 - Wheels on the Bus: ~29%
 - Row Your Boat: ~25%
 - Take Me Out to the Ballgame: ~3%

TAKEAWAYS (PART TWO)

- Many said, “I’m sorry. I don’t know.”
- Many said, “I’m not good at this.”
- Many said, “I don’t like this.”

COURSE OF KNOWLEDGE

Context



Dissertation

Executive Summary

Formulas

Abstract

STICKY ATTRIBUTES

SIMPLE

UNEXPECTED

CONCRETE

CREDIBLE

EMOTIONAL

STORIES

SIMPLE

UNEXPECTED

CONCRETE

CREDIBLE

EMOTIONAL

STORIES



SIMPLE

UNEXPECTED

CONCRETE

CREDIBLE

EMOTIONAL

STORIES

NAME: _____

DATE: _____

Lesson 12 Skills Practice

Objective: Write PIN Backwards

Write backwards.

1. 0461
1640

2. 3625
5263

3. 9572
2759

4. 8713
3178

7. 6842
2486

8. 7532
2357

9. 1549
9415

13.

14

8109

DISCUSSION TIME

- Which of the attributes (simple, unexpected, concrete, credible, emotional, and stories) resonates most with you and why?
- How can we apply these attributes to how we teach mathematics?

GOALS

WHAT IS INTELLIGENCE?

WHY DON'T STUDENTS REMEMBER?

WHAT MATHEMATICS IS IMPORTANT?



Real-World Link



Common Core
State Standards

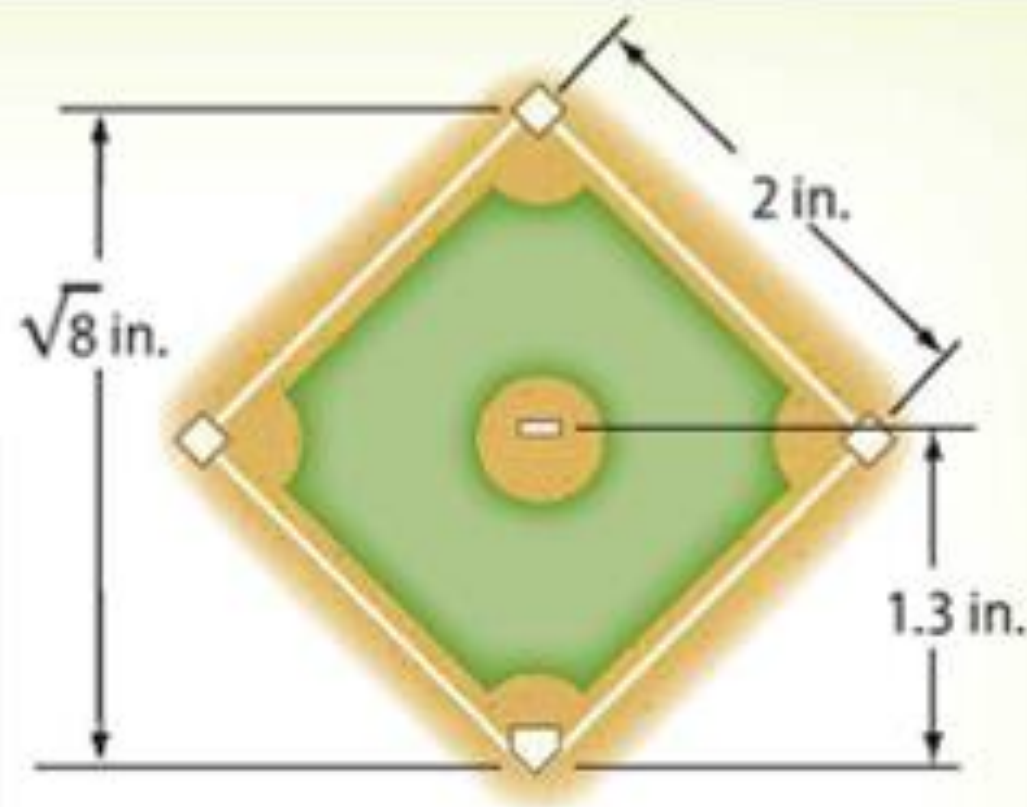
Content Standards

8.NS.1, 8.NS.2, 8.EE.2

Mathematical Practices

1, 3, 4, 6

Sports Major League baseball has rules for the dimensions of the baseball diamond. A model of the diamond is shown.



1. On the model, the distance from the pitching mound to home plate is 1.3 inches. Is 1.3 a rational number? Explain.

2. On the model, the distance from first base to second base is 2 inches. Is 2 a rational number? Explain.

3. The distance from home plate to second base is $\sqrt{8}$ inches. Using a calculator, find $\sqrt{8}$. Does it appear to terminate or repeat?





Real-World Link



Common Core State Standards

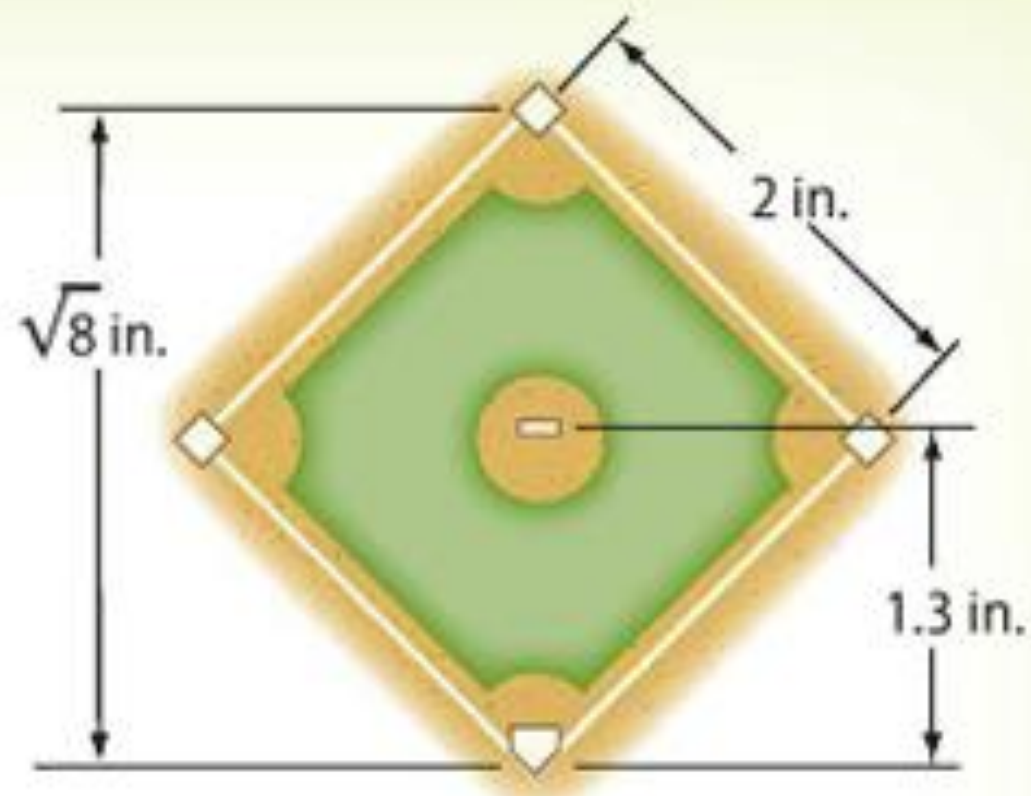
Content Standards

8.NS.1, 8.NS.2, 8.EE.2

Mathematical Practices

1, 3, 4, 6

Sports Major League baseball has rules for the dimensions of the baseball diamond. A model of the diamond is shown.



1. On the model, the distance from the pitching mound to home plate is 1.3 inches. Is 1.3 a rational number? Explain.

2. On the model, the distance from first base to second base is 2 inches. Is 2 a rational number? Explain.

3. The distance from home plate to second base is $\sqrt{8}$ inches. Using a calculator, find $\sqrt{8}$. Does it appear to terminate or repeat?





Doritos® & Cheetos® Mix **20** Singles

DORITOS® Nacho Cheese Flavored Tortilla Chips 1 OZ. EA. DORITOS® COOL RANCH® Flavored Tortilla Chips 1 OZ. EA. CHEETOS® Puffs Cheese Flavored Snacks 7/8 OZ. EA. CHEETOS® Crunchy Cheese Flavored Snacks 1 OZ. EA.

20 INDIVIDUAL BAGS: 7/8 OZ. EACH, 1 OZ. EACH, TOTAL NET WT. 19 5/8 OZ. (1 LB. 3 5/8 OZ.) 556.3 g

⚠ WARNING: PREVENT ENTANGLEMENT AND STRANGULATION. KEEP THIS BAG AWAY FROM YOUNG CHILDREN. IT IS NOT A TOY.

THINKING TIME

- Why did many of you expect there to be five of each?
- Why was it not five of each?
- How might they decide on this combination?



Classic Mix

20
Singles

LAY'S® Classic Potato Chips. DORITOS® Nacho Cheese Flavored Tortilla Chips. DORITOS® COOL RANCH® Flavored Tortilla Chips. CHEETOS® Crunchy Cheese Flavored Snacks. SUNCHIPS® Original Multigrain Snacks. FRITOS® Original Corn Chips (All 1 OZ. Each)

20 INDIVIDUAL BAGS: 1 OZ. EACH, TOTAL NET WT. 20 OZ. (1 LB. 4 OZ.) 567 g

⚠ WARNING: PREVENT ENTANGLEMENT AND STRANGULATION. KEEP THIS BAG AWAY FROM YOUNG CHILDREN. IT IS NOT A TOY.

MATH MODELING

HOW DO WE MAKE SENSE OF MATH MODELING?

IS IT JUST ANSWERING QUESTIONS?

HOW DO YOU PROFIT FROM MATH MODELING?

HOW DO WE HELP OUR STUDENTS IMPROVE?







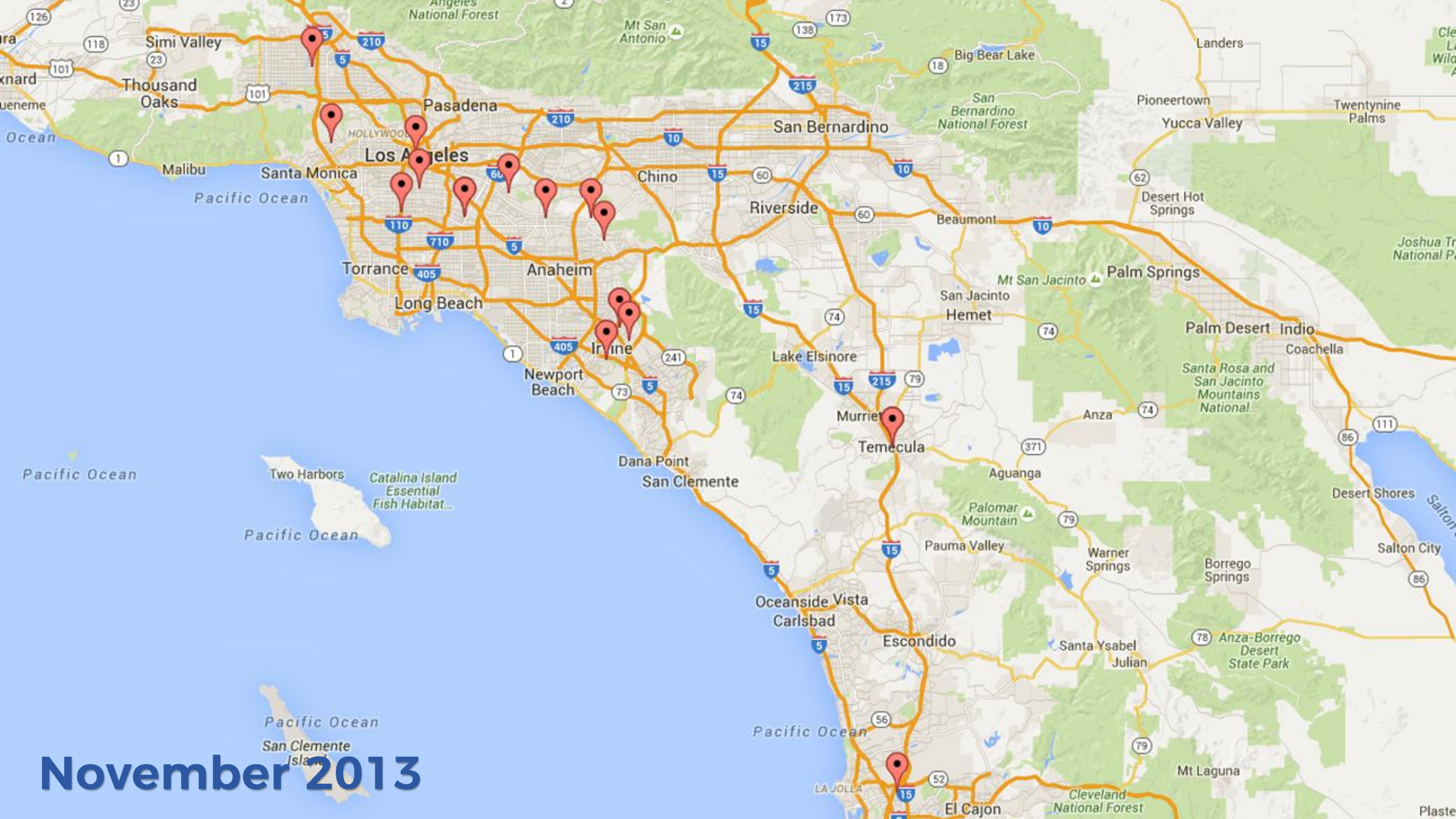




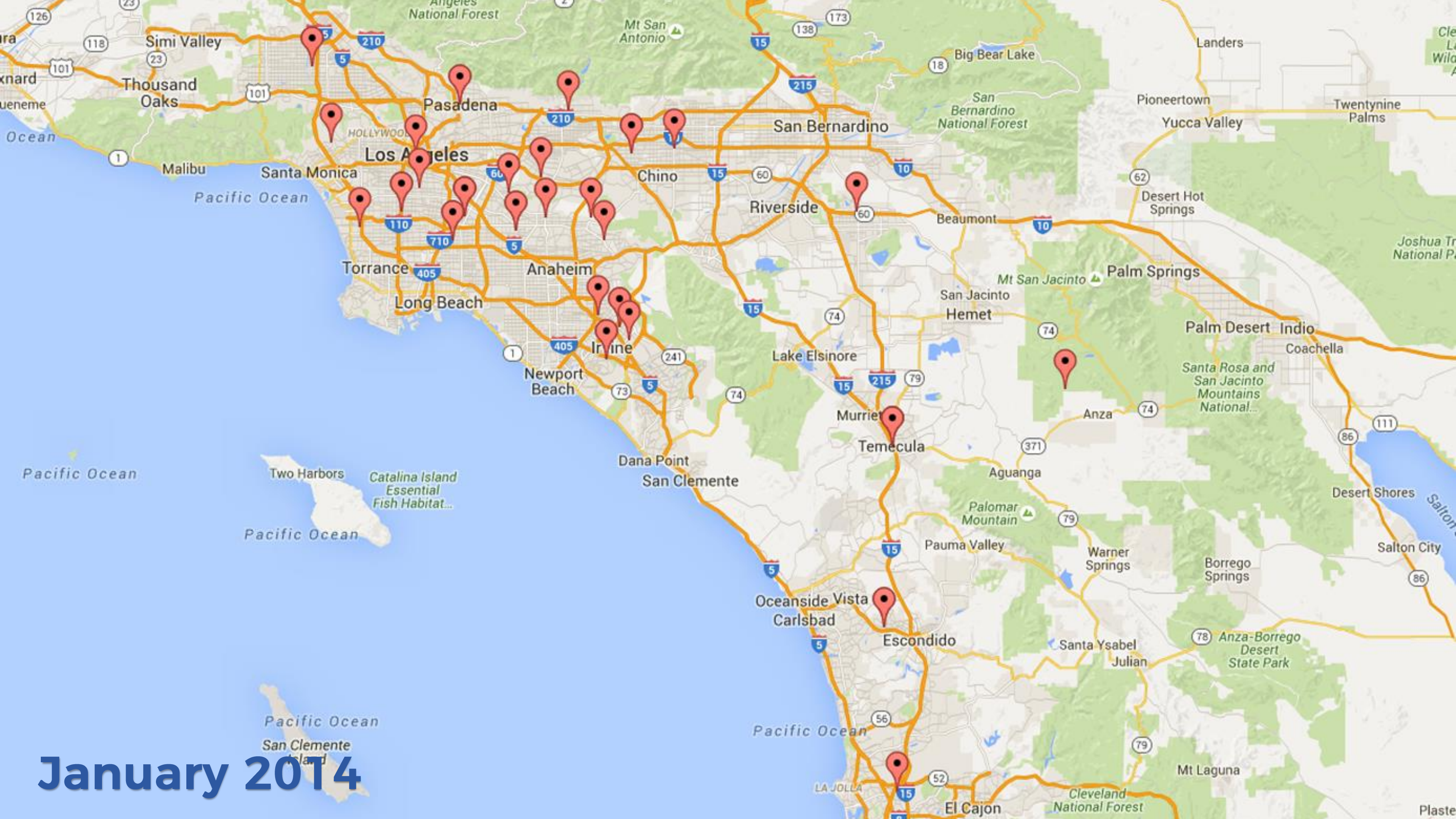
Spies

Analysts

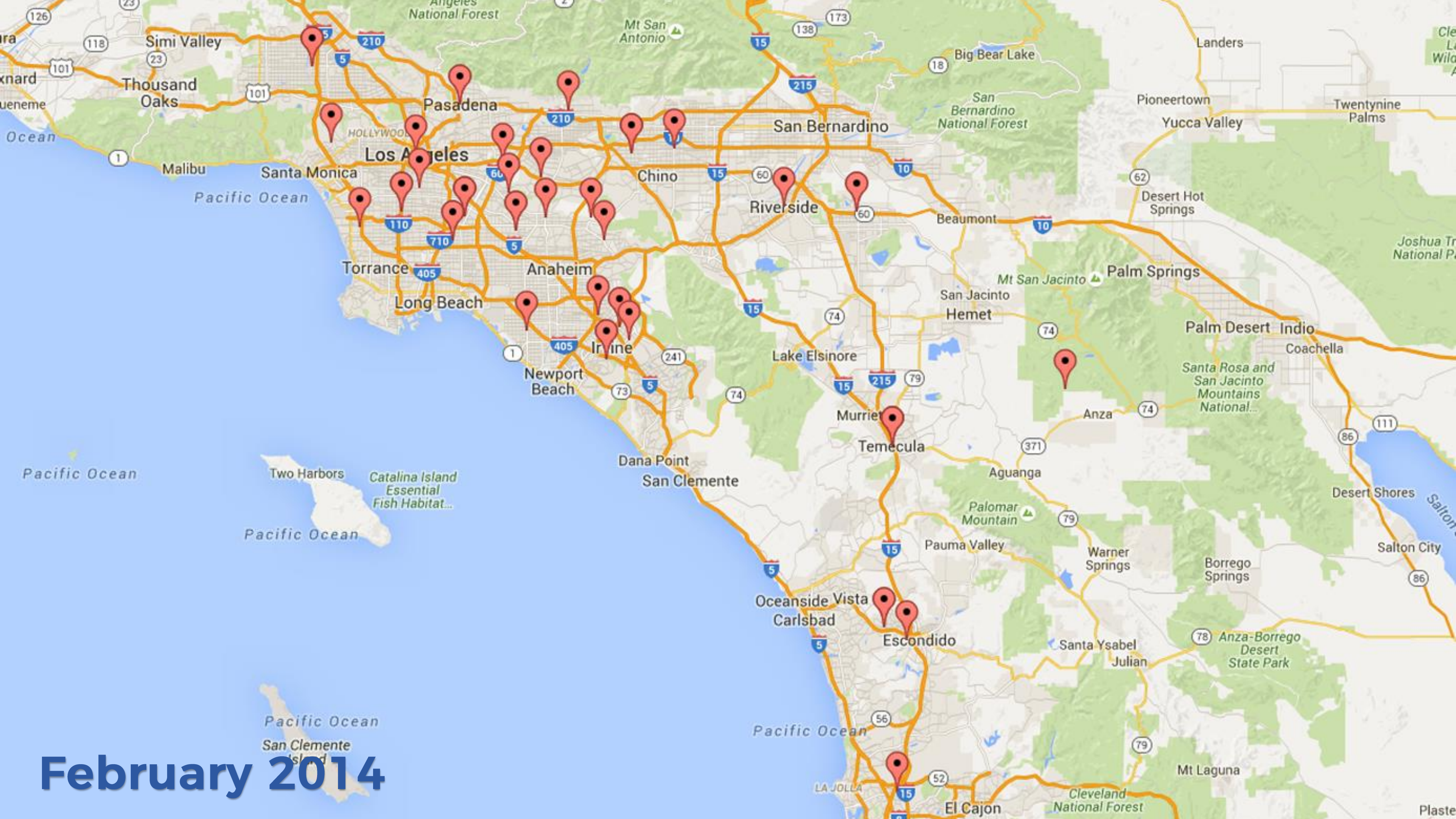
Model



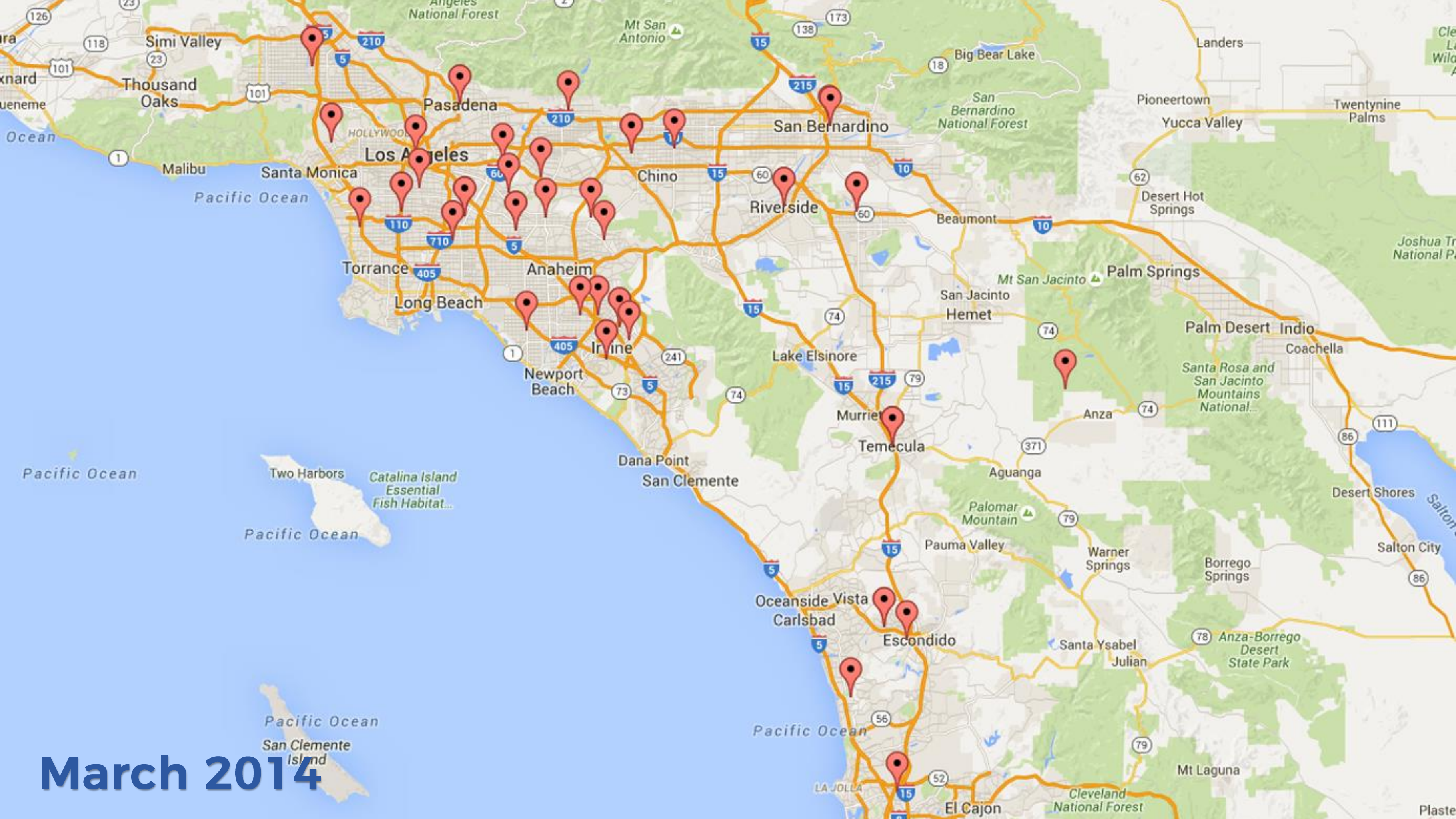
November 2013



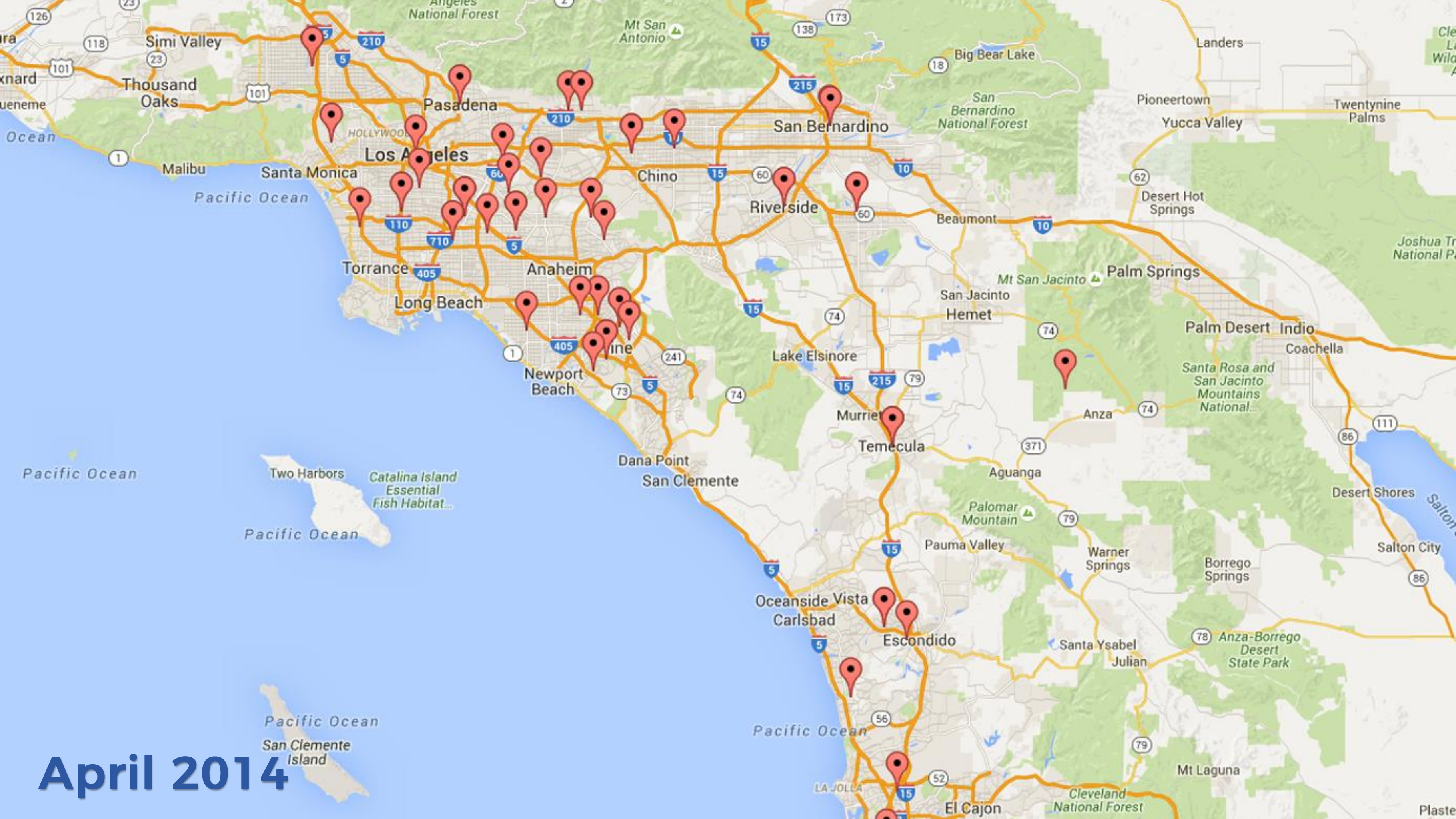
January 2014



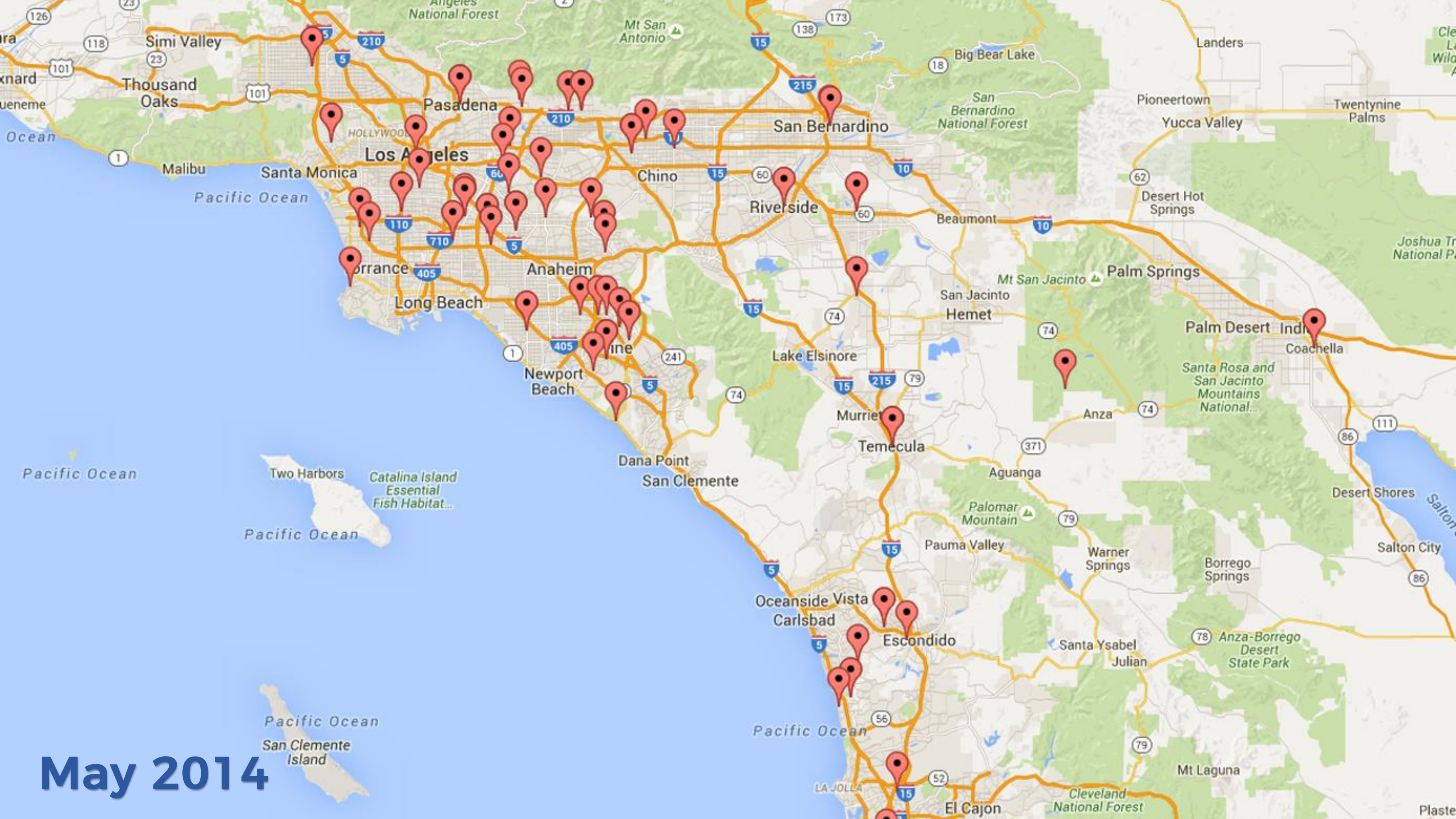
February 2014



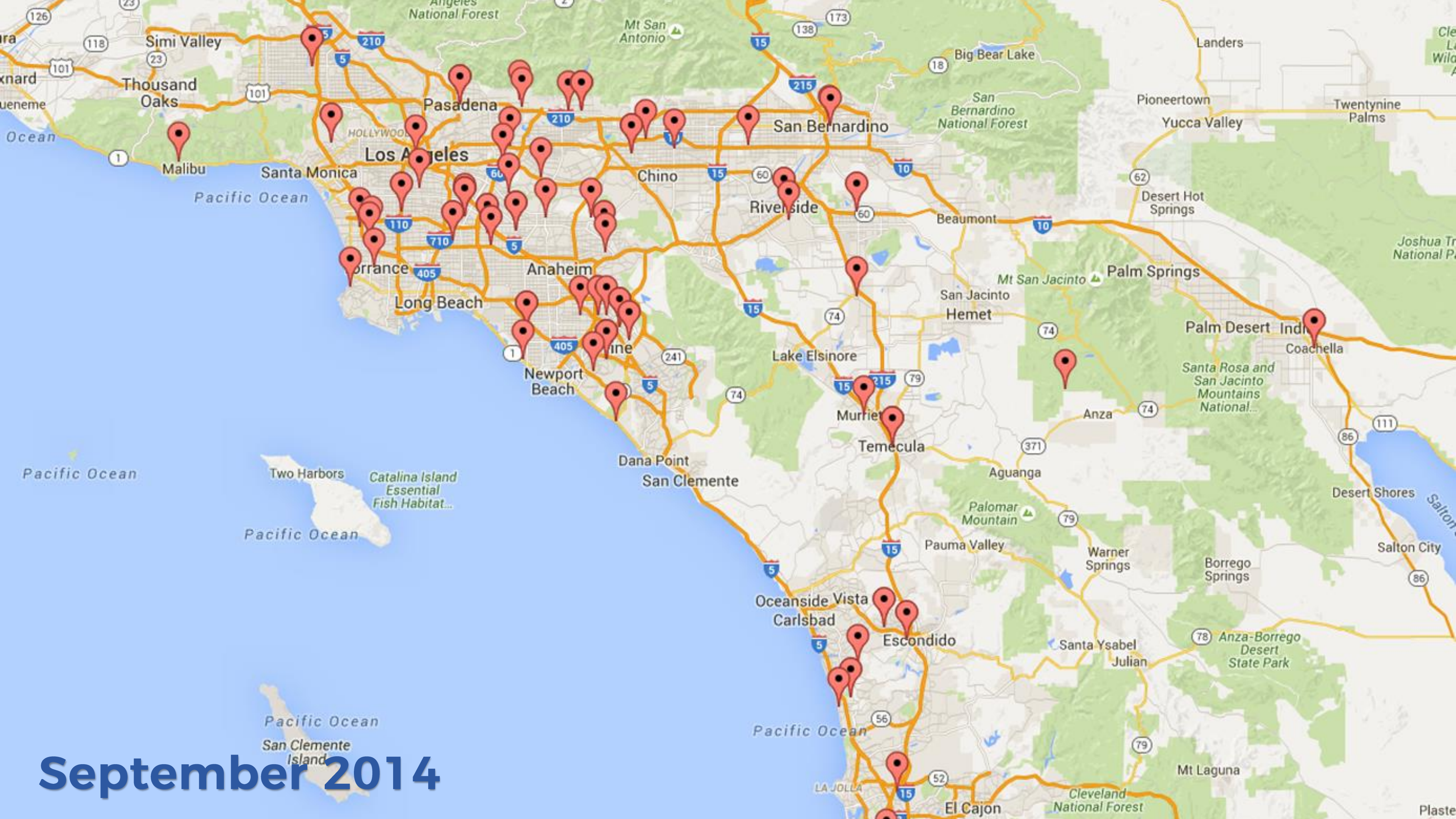
March 2014



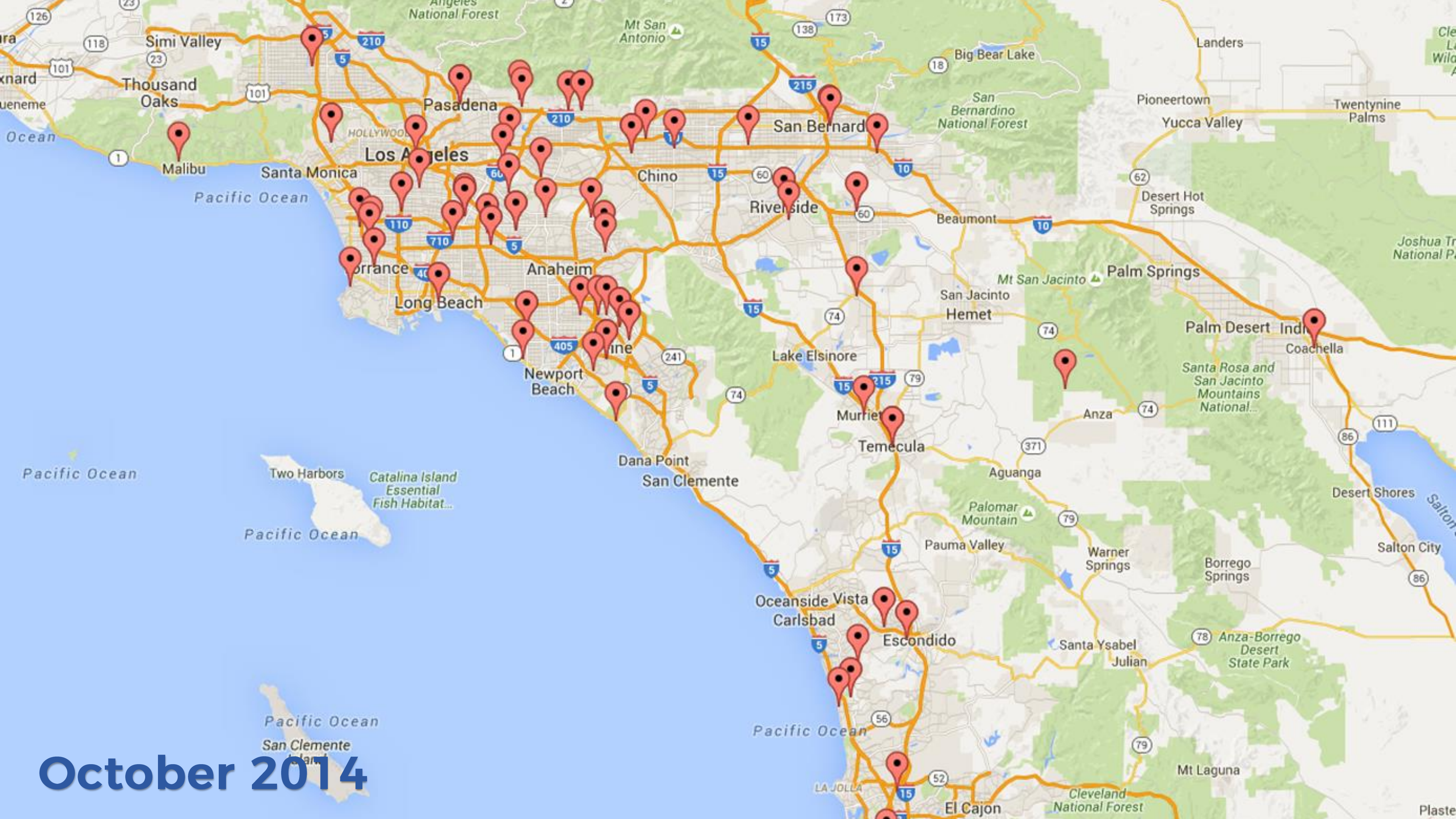
April 2014



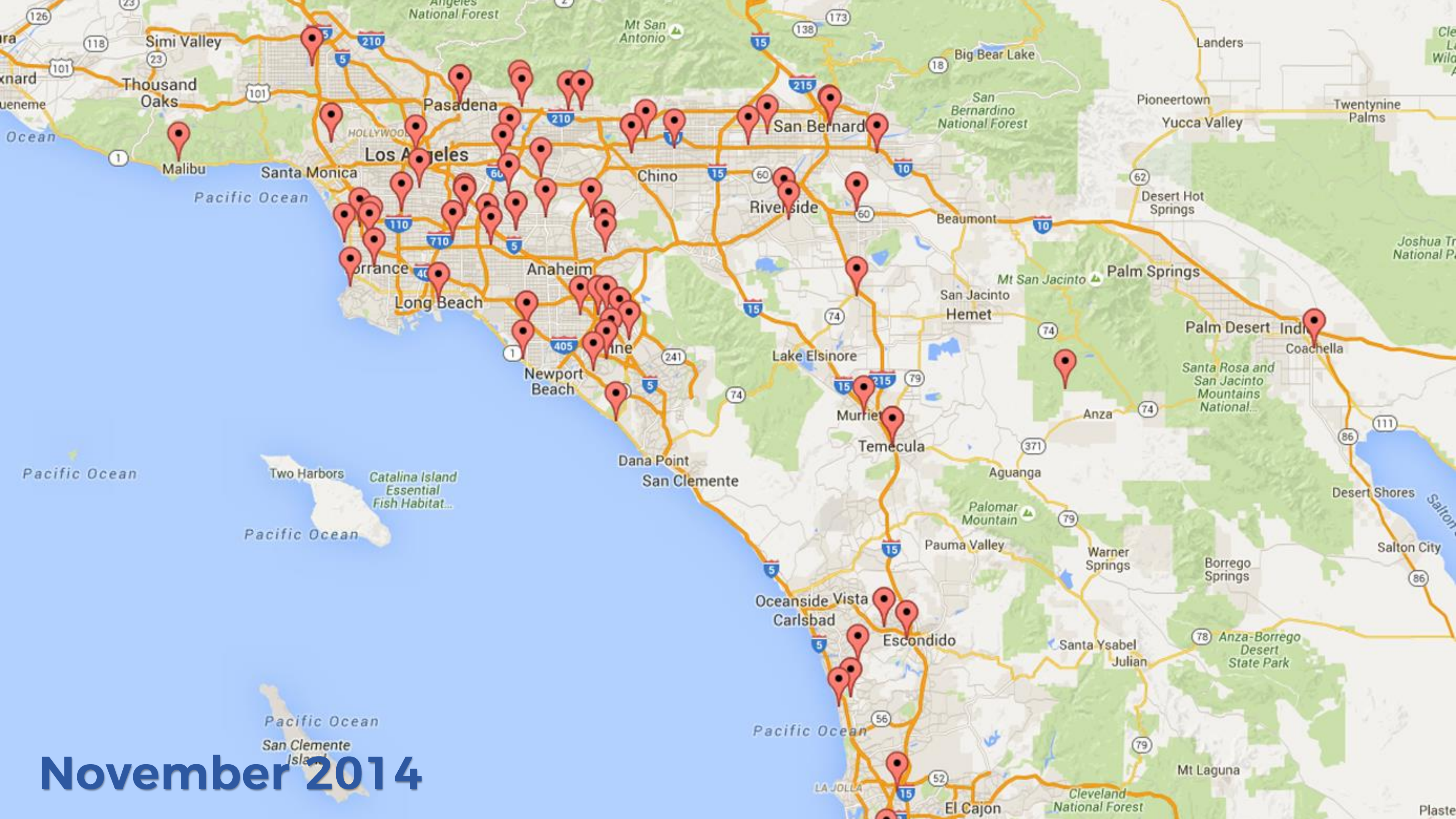
May 2014



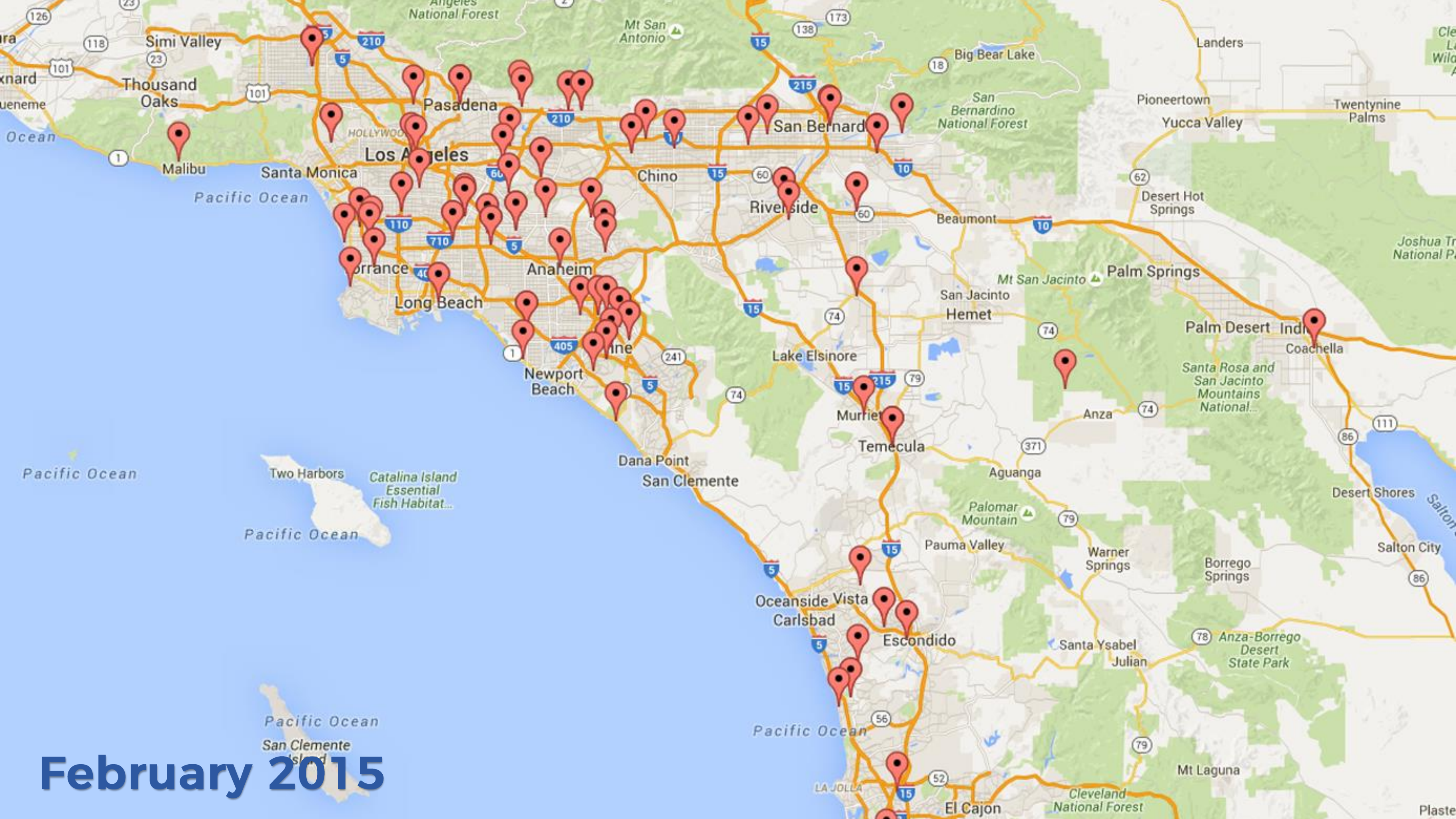
September 2014



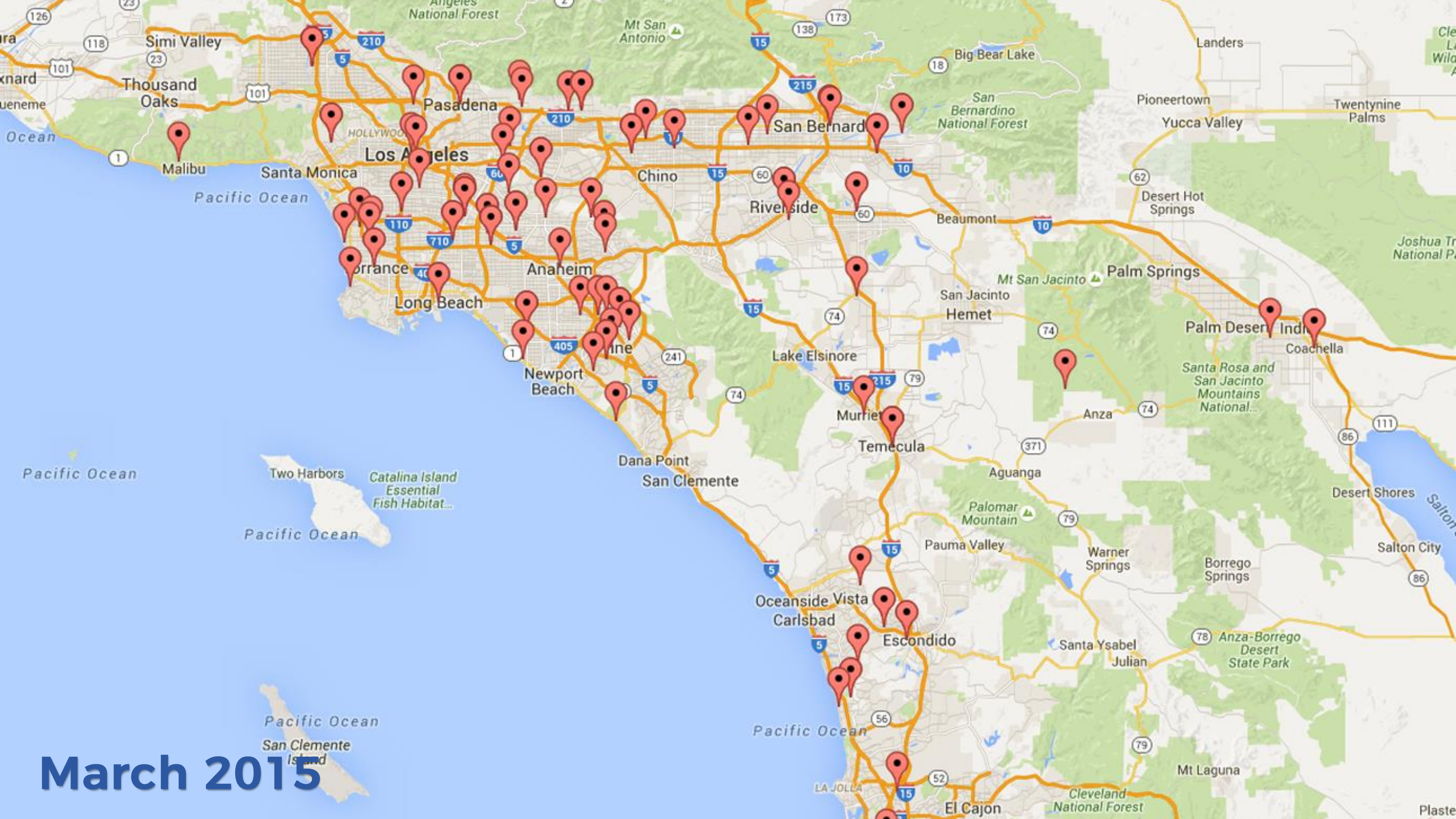
October 2014



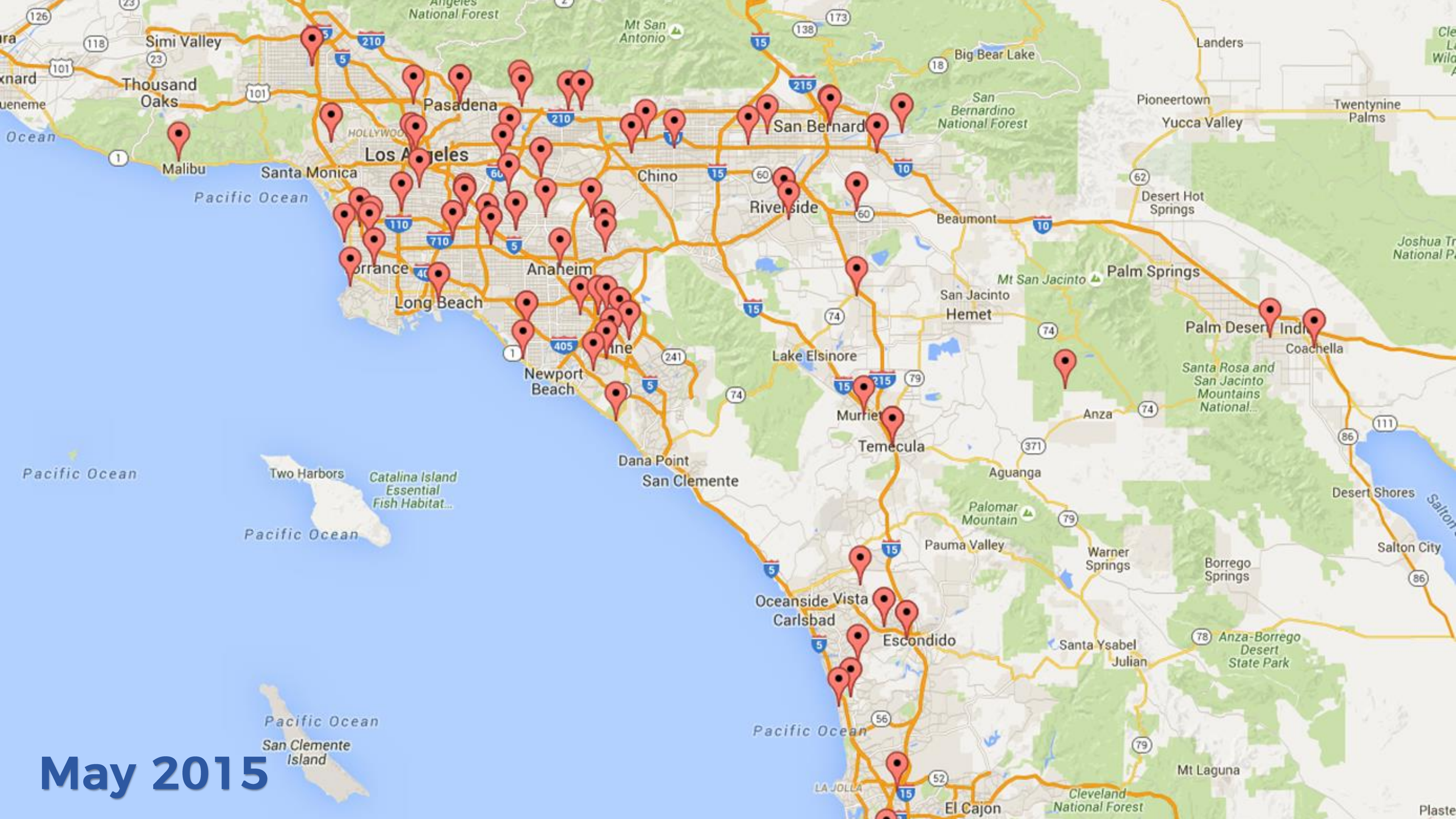
November 2014



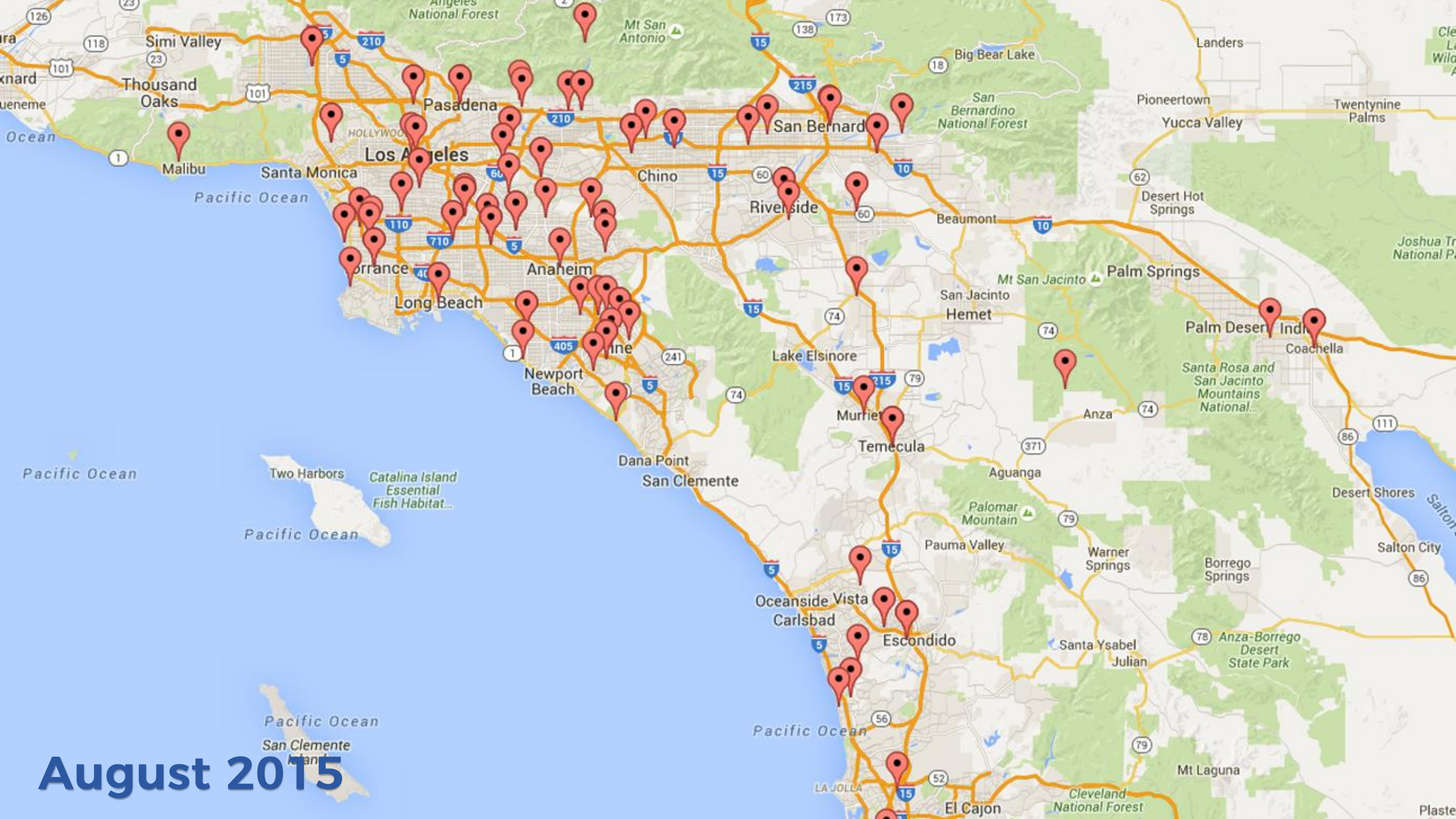
February 2015



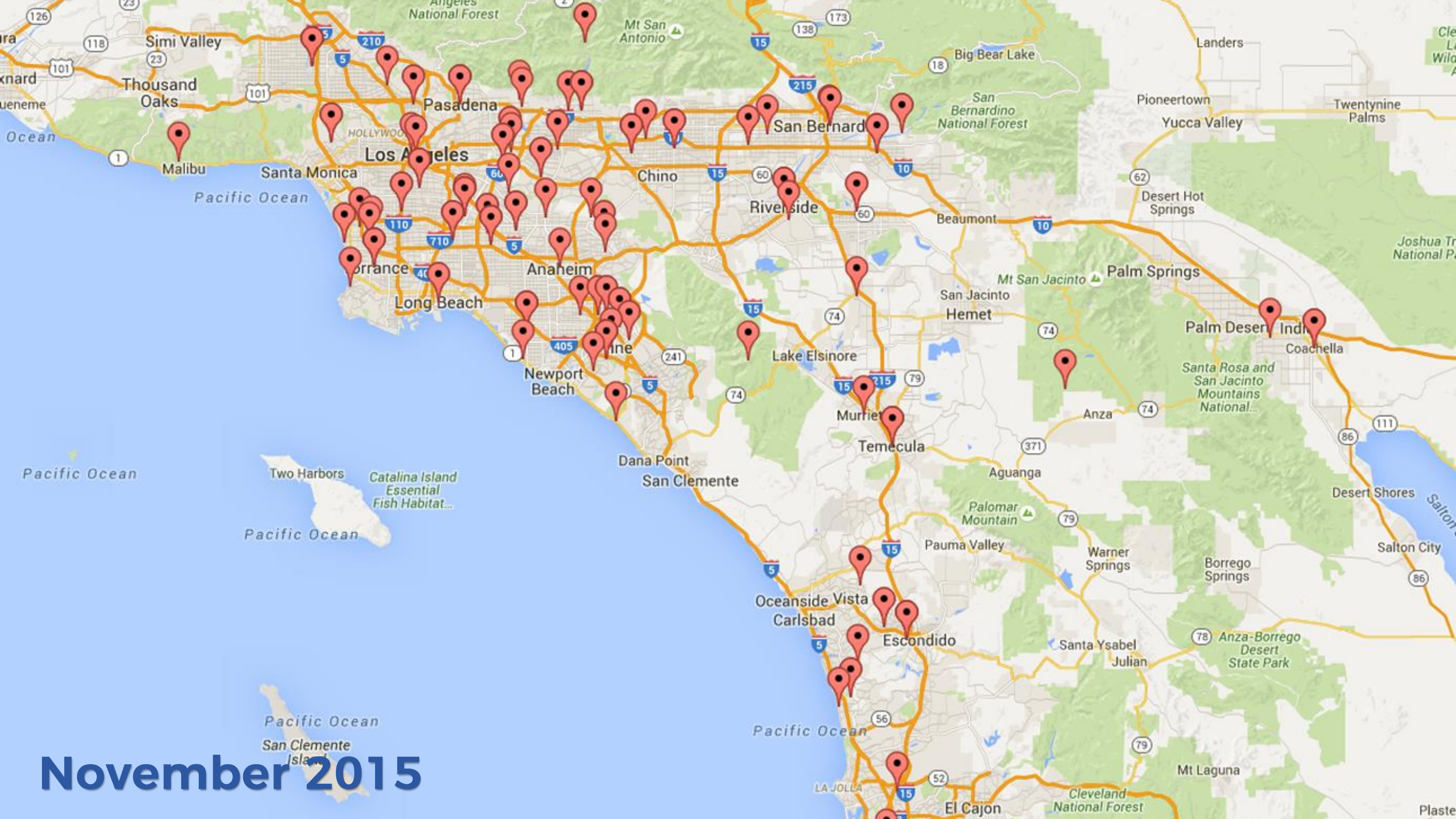
March 2015



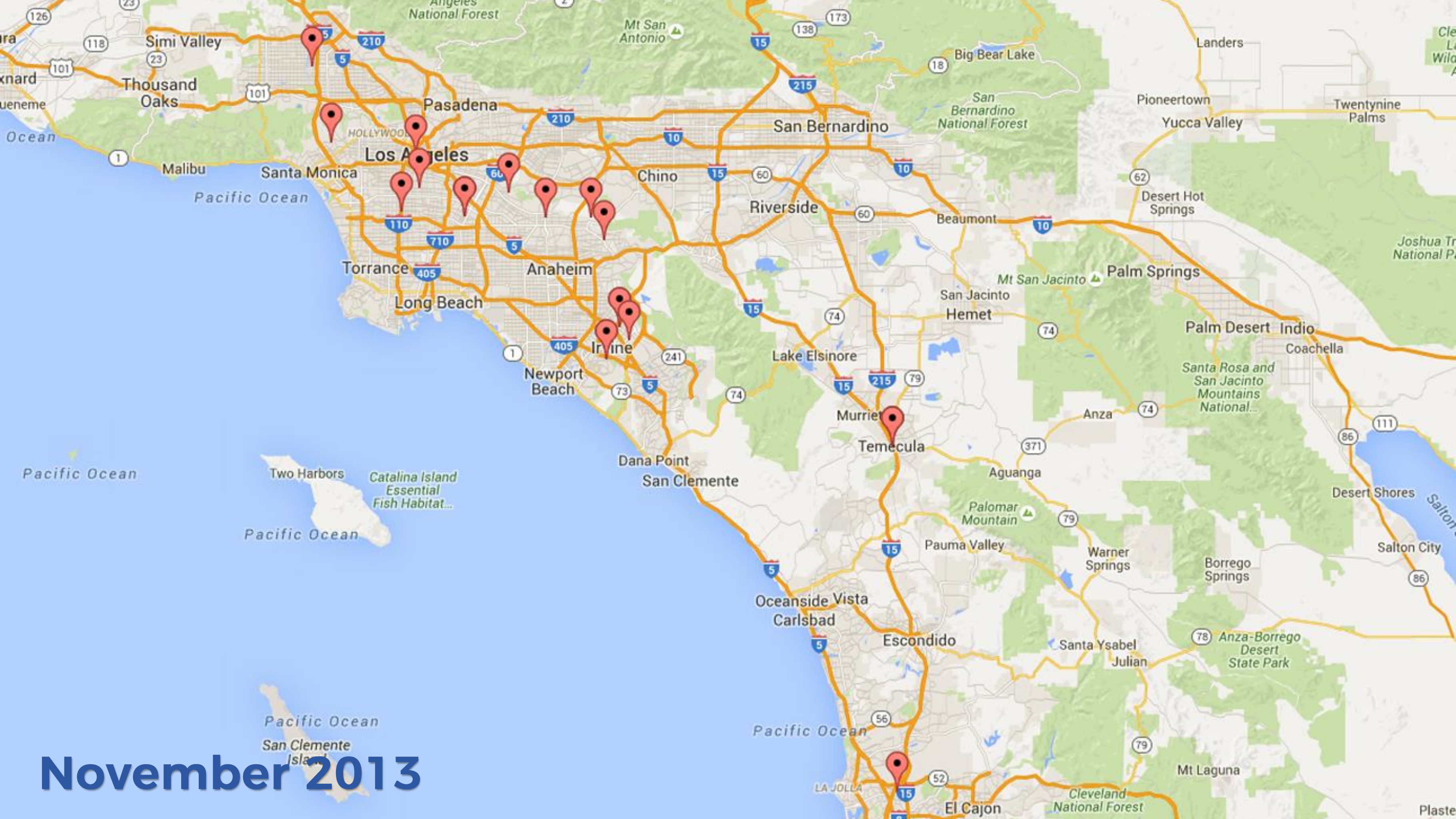
May 2015



August 2015



November 2015



November 2013

Spies

Analysts

Model

All models are
wrong, but some
are useful.

GEORGE E. P. BOX



Classic Mix

20
Singles

LAY'S® Classic Potato Chips, DORITOS® Nacho Cheese Flavored Tortilla Chips, DORITOS® COOL RANCH® Flavored Tortilla Chips, CHEETOS® Crunchy Cheese Flavored Snacks, SUNCHIPS® Original Multigrain Snacks, FRITOS® Original Corn Chips (All 1 OZ. Each)

20 INDIVIDUAL BAGS: 1 OZ. EACH, TOTAL NET WT. 20 OZ. (1 LB. 4 OZ.) 567 g

⚠ WARNING: PREVENT ENTANGLEMENT AND STRANGULATION. KEEP THIS BAG AWAY FROM YOUNG CHILDREN. IT IS NOT A TOY.

Spies

Analysts

Model

THINKING TIME

EASY TO STORE.



Classic Mix **20**
Singles

4 LAY'S® Classic Potato Chips, 4 DORITOS® Nacho Cheese Flavored Tortilla Chips, 2 DORITOS® COOL RANCH® Flavored Tortilla Chips, 4 CHEETOS® Crunchy Cheese Flavored Snacks, 2 SUNCHIPS® Original Multigrain Snacks, 4 FRITOS® Original Corn Chips (All 1 OZ. Each)
20 INDIVIDUAL BAGS: 1 OZ. EACH, TOTAL NET WT. 20 OZ. (1 LB. 4 OZ.) 567 g

⚠️ WARNING: PREVENT ENTANGLEMENT AND STRANGULATION. KEEP THIS BAG AWAY FROM YOUNG CHILDREN. IT IS NOT A TOY.



Robert Kaplinsky

@robertkaplinsky



Hey #MTBoS, can you do me a favor and complete this 3 question anonymous survey about your favorite chips? I need data for a presentation. Please RT.

goo.gl/forms/etPtujll... #iteachmath



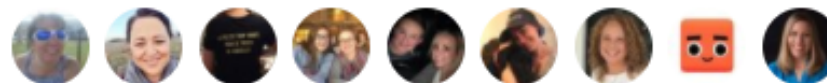
Favorite Chips

Please complete this anonymous survey. I'll be using this data in a presentation.

docs.google.com

8:05 PM - 4 Feb 2018

63 Retweets **45** Likes



18

63

45



Favorite Chips (Responses)

File Edit View Insert Format Data Tools Form Add-ons Help

Comments

Share

100%
 \$ % .0 .00 123
Arial
10
B *I* ~~U~~ A

...

fx | Timestamp

	A	B	C	D	E	F	G	H
1	Timestamp	Lays (Classic)	Doritos (Nacho Cheese)	Doritos (Cool Ranch)	Cheetos (Crunchy)	Sun Chips (Original)	Fritos (Original)	Time Zone
2	2/4/2018 20:06:53	6	5	4	2	3	1	Central Time Zone
3	2/4/2018 20:06:55	1	5	6	3	2	4	Eastern Time Zone
4	2/4/2018 20:06:56	5	2	1	3	6	4	Central Time Zone
5	2/4/2018 20:06:57	2	1	6	3	5	4	Pacific Time Zone
6	2/4/2018 20:07:36	4	1	2	3	5	6	Pacific Time Zone
7	2/4/2018 20:08:02	5	1	6	4	2	3	Pacific Time Zone
8	2/4/2018 20:08:05	6	2	4	3	5	1	Pacific Time Zone
9	2/4/2018 20:08:07	4	2	1	5	3	6	Pacific Time Zone
10	2/4/2018 20:08:29	5	3	4	1	6	2	Central Time Zone
11	2/4/2018 20:08:56	4	5	6	1	2	3	Central Time Zone
12	2/4/2018 20:09:54	5	6	5	6	5	4	Pacific Time Zone
13	2/4/2018 20:10:01	4	2	3	1	5	6	Pacific Time Zone
14	2/4/2018 20:10:04	6	2	3	1	5	4	Central Time Zone
15	2/4/2018 20:10:04	3	5	6	1	4	2	Central Time Zone
16	2/4/2018 20:10:05	4	2	6	1	3	5	Eastern Time Zone
17	2/4/2018 20:10:06	3	2	6	5	1	2	Pacific Time Zone
18	2/4/2018 20:10:10	4	2	6	3	5	1	Mountain Time Zone
19	2/4/2018 20:10:12	3	1	5	6	2	4	Eastern Time Zone
20	2/4/2018 20:10:26	5	3	6	2	4	1	Pacific Time Zone

+ ≡ Sheet3

Explore

THINKING TIME

- The available data includes:
 - Lays, Nacho Cheese Doritos, Cool Ranch Doritos, Cheetos, Sun Chips, and Fritos ranked from 1 to 6
 - Geographic region: West, Central, or Eastern

ANALYSTS' JOB FOR THE TOP 1

1. **Count** all the first place votes for each chip type.
2. **Divide** the total first place votes for each chip type by the total number of votes.
3. **Multiply that fraction** by 20 to find how many bags there would be in a twenty pack, **rounding** as necessary.

ANALYSTS' EXAMPLE

ANALYSTS' JOB FOR THE TOP 4

1. **Count** all the first, second, third, and fourth place votes for each chip type.
2. **Multiply** the first place votes by four, the second place votes by three, the third place votes by two, and the fourth place votes by one.
3. **Add** the weighted votes for each chip type and **divide** by the total number of weighted votes.
4. **Divide** the weighted votes for each chip type by the total number of votes.
5. **Multiply that fraction** by 20 to find how many bags there would be in a twenty pack, **rounding** as necessary.

ANALYSTS' EXAMPLE

CHIP BAG RESULTS

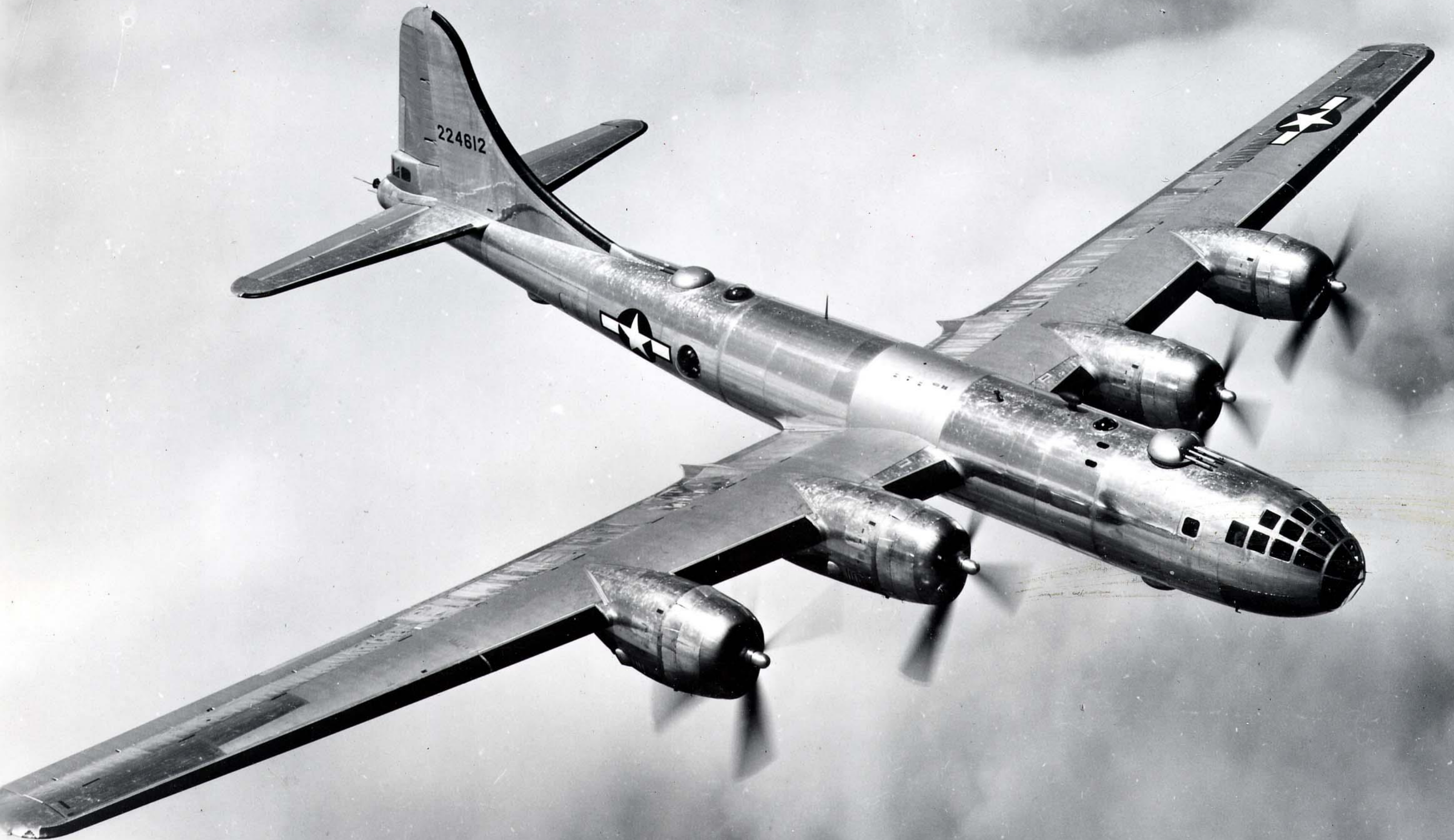
MATH MODELING

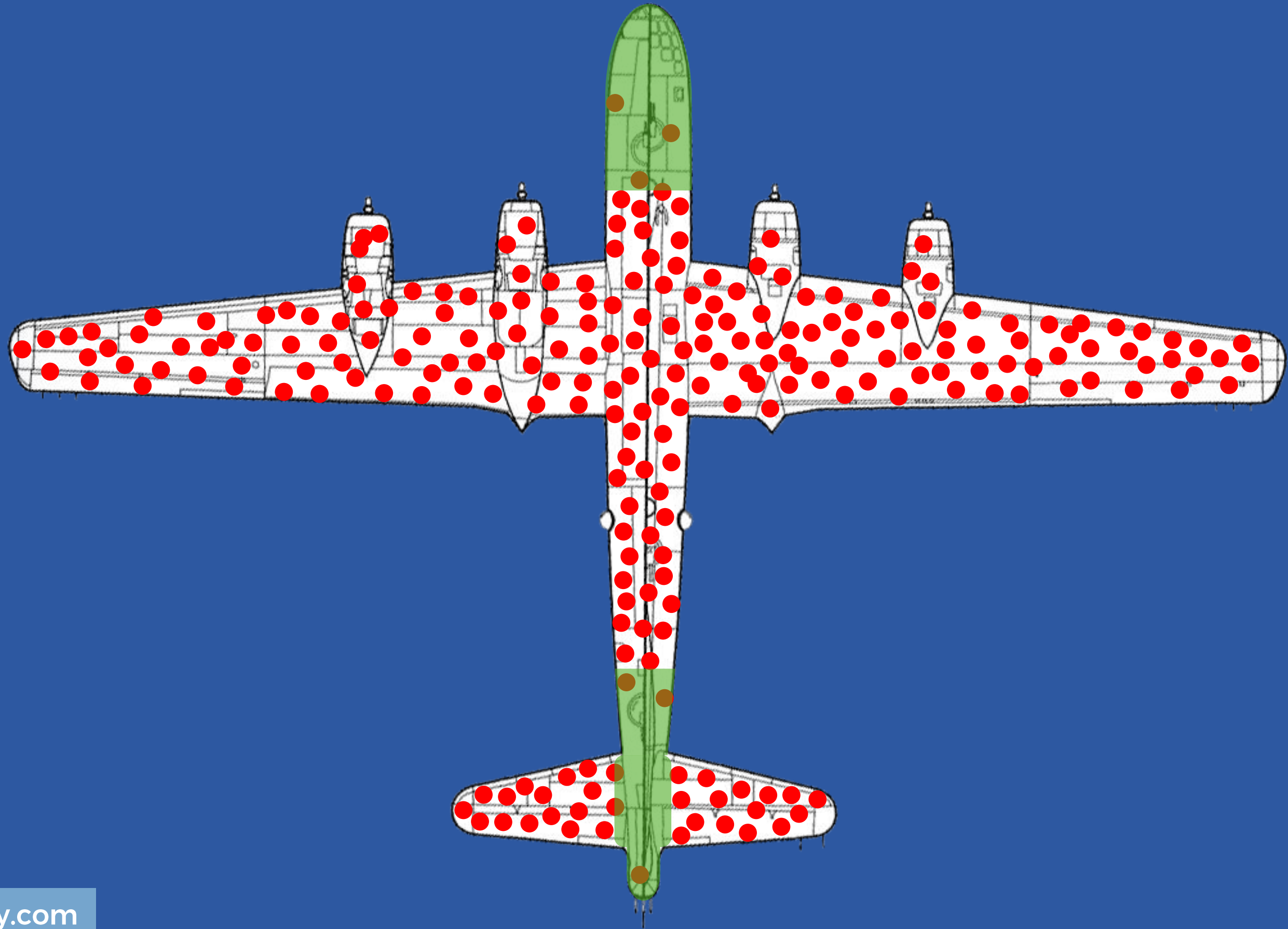
HOW DO WE MAKE SENSE OF MATH MODELING?

IS IT JUST ANSWERING QUESTIONS?

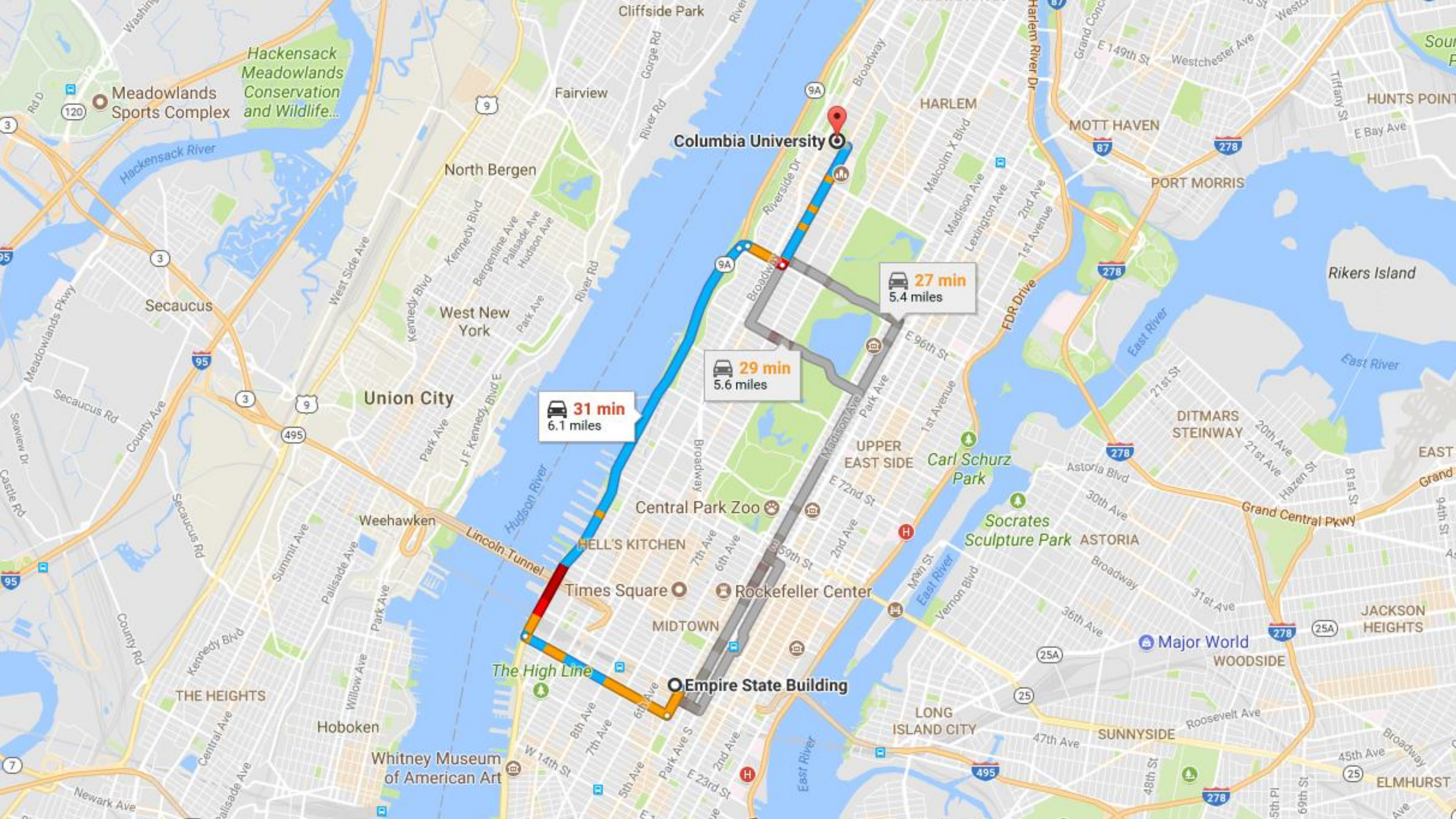
HOW DO YOU PROFIT FROM MATH MODELING?

HOW DO WE HELP OUR STUDENTS IMPROVE?





- ~~How do we protect our planes?~~
- ~~Which parts of the plane are being hit by the most bullets?~~
- Which parts of the plane are the most critical to protect?



Columbia University

Empire State Building

31 min
6.1 miles

29 min
5.6 miles

27 min
5.4 miles

The High Line

Times Square

HELL'S KITCHEN

Central Park Zoo

Rockefeller Center

Carl Schurz Park

Socrates Sculpture Park

Hackensack Meadowlands Conservation and Wildlife...

Meadowlands Sports Complex

Rikers Island

JACKSON HEIGHTS

ELMHURST

THE HEIGHTS

Hoboken

Whitney Museum of American Art

LONG ISLAND CITY

SUNNYSIDE

WOODSIDE

ASTORIA

UPPER EAST SIDE

Union City

West New York

Secaucus

HARLEM

MOTT HAVEN

PORT MORRIS

HUNTS POINT

Cliffside Park

Fairview

North Bergen

E 149th St

Westchester Ave

Grand Concourse

Harlem River Dr

E 149th St

Westchester Ave

E Bay Ave

Malcolm X Blvd

Madison Ave

Lexington Ave

2nd Ave

1st Avenue

FDR Drive

East River

East River

Astoria Blvd

20th Ave

21st Ave

Haazen St

81st St

Grand Central Pkwy

DITMARS STEINWAY

30th Ave

31st Ave

36th Ave

Broadway

Vernon Blvd

Main St

East River

2nd Ave

59th St

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

Park Ave S

W 14th St

8th Ave

7th Ave

6th Ave

5th Ave

4th Ave

3rd Ave

2nd Ave

E 23rd St

- ~~How do we find the fastest route for each customer?~~
- How do we find the fastest route for each customer without impacting our other customers?



Classic Mix

20
Singles

4 LAY'S® Classic Potato Chips, 4 DORITOS® Nacho Cheese Flavored Tortilla Chips, 2 DORITOS® COOL RANCH® Flavored Tortilla Chips, 4 CHEETOS® Crunchy Cheese Flavored Snacks, 2 SUNCHIPS® Original Multigrain Snacks, 4 FRITOS® Original Corn Chips (All 1 OZ. Each)

20 INDIVIDUAL BAGS: 1 OZ. EACH, TOTAL NET WT. 20 OZ. (1 LB. 4 OZ.) 567 g

⚠ WARNING: PREVENT ENTANGLEMENT AND STRANGULATION. KEEP THIS BAG AWAY FROM YOUNG CHILDREN. IT IS NOT A TOY.

- ~~How many of each flavor should we put in a package?~~
- ~~How many of each flavor should we put in a package for each region?~~
- How can we determine if the extra cost of creating different packages will make us more money?

Mathematically proficient students who can apply what they know are comfortable making assumptions and approximations to simplify a complicated situation, realizing that these may need revision later.

CCSS MATH PRACTICE 4

They routinely interpret their mathematical results in the context of the situation and reflect on whether the results make sense, possibly improving the model if it has not served its purpose.

CCSS MATH PRACTICE 4

MATH MODELING

HOW DO WE MAKE SENSE OF MATH MODELING?

IS IT JUST ANSWERING QUESTIONS?

HOW DO YOU PROFIT FROM MATH MODELING?

HOW DO WE HELP OUR STUDENTS IMPROVE?



TARGET PARKING




Spies

Analysts

Model

THINKING TIME



They used 25 products for a pregnancy prediction' score including:

- **unscented lotion**
- **mineral supplements**
- **cotton balls**

Source: New York Times

ANALYSTS' EXAMPLE

1. Add the number of bottles of unscented lotion, jars of mineral supplements, and bags of cotton balls.
2. Multiply that times the day of the week.
3. Click your heels twice.
4. Repeat the phrase "There's no place like home!"



UNITED



4047



A319
4047

B→

←G

B G→

Spies

Analysts

Model

THINKING TIME

Priority is determined by:

- passenger's fare class
- itinerary
- frequent flyer program membership
- check-in time

Source: United Airlines



Search



Robert

Home



Robert Kaplinsky

News Feed

Messenger

Watch

Marketplace

Explore

Pages

Events

Groups

Friend Lists

On This Day 3

Insights

Games 7

Fundraisers

Live Video

Pokes

See More...

Create

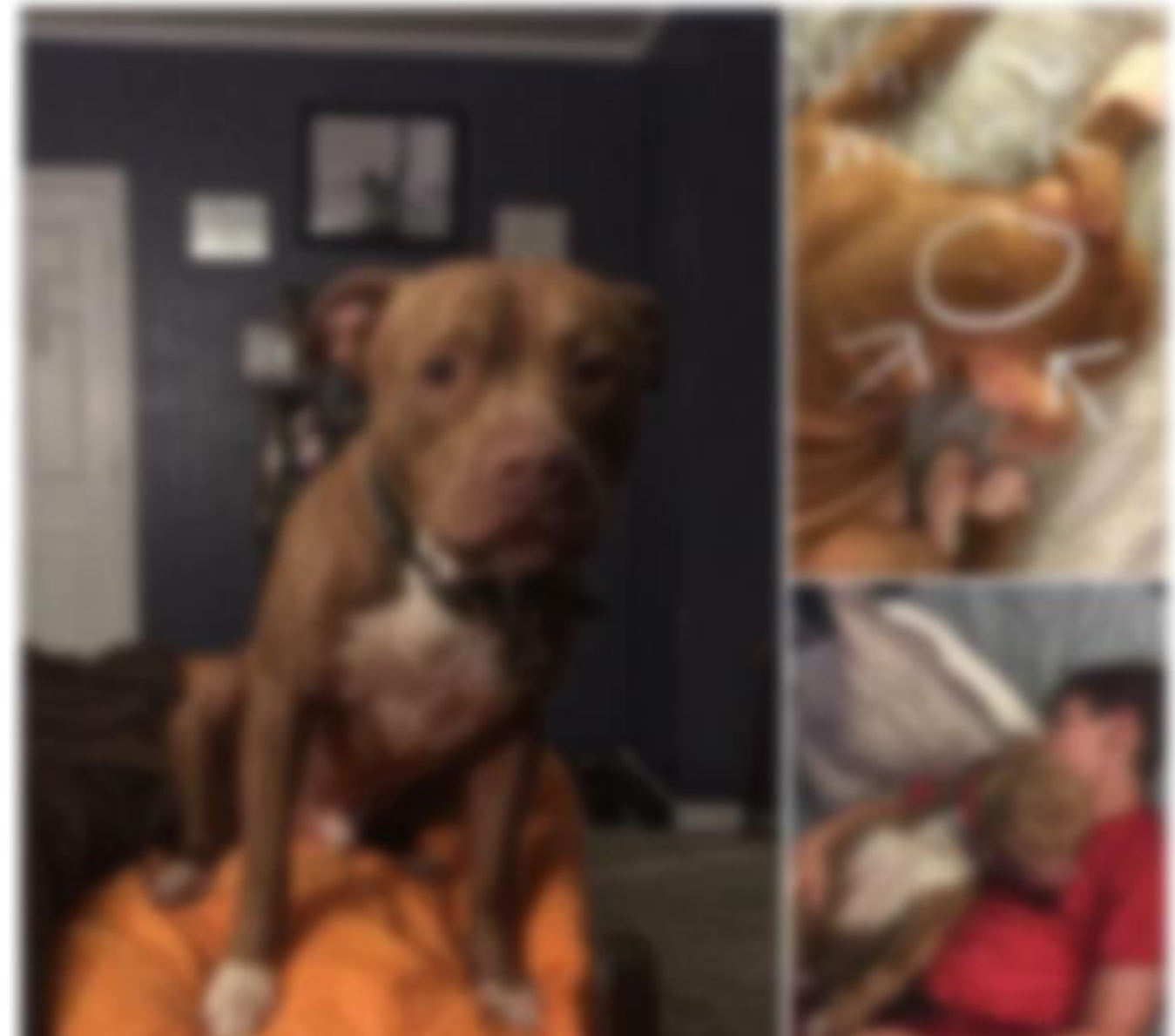
Ad · Page · Group · Event · Fundraiser

Make Post | Photo/Video Album | Live Video

What's on your mind, Robert?

Photo/Video | Feeling/Activity | ...

Ad Schedule...
Missing this boy gets back to his family



News Center

Trending

- James Madison: The Disappearance of James and Isabella's Personal Email Server
- Fredericksburg, Virginia: Mother recovering from copperhead snake bite at Virginia Wildlife
- Anthony Weiner: Anthony Weiner Sentenced to 21 Months in Prison

Watchlist: Latest Episodes

- Episode 1: The Making of a Legend
- Episode 2: The Making of a Legend
- Episode 3: The Making of a Legend

See All

Sponsored Create Ad




```
graph TD; Spies --> Analysts; Analysts --> Model; Model --> Spies; Analysts --> Model;
```

Spies

Analysts

Model

THINKING TIME

The stories that show in your News Feed are influenced by:

- friends you interact with the most
- the number of comments and likes a post receives
- what kind of story it is (ex: photo, video, status update)

Source: Facebook



NEW & INTERESTING FINDS ON AMAZON

EXPLORE



All ▾



black friday deals week

Departments ▾

Your Pickup Location

Browsing History ▾

Robert's Amazon.com

Black Friday Deals Week

Gift Cards & Registry

Sell

Help

EN
🌐 ▾

Hello, Robert

Account & Lists ▾

Orders

Prime ▾



Introducing

echo plus \$149⁹⁹

Now shipping. With built-in smart home hub.

PRIME

Prime members save on...
...ays at Whole Foods



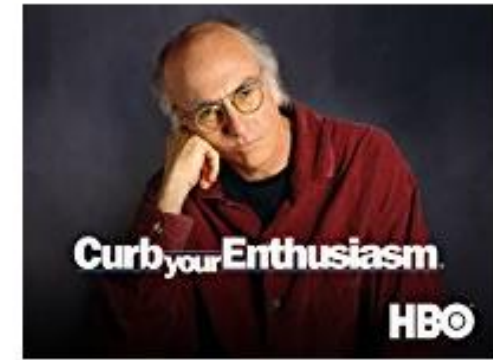
FRESH

NOW AVAILABLE
Try our selection



VIDEO

Recommended for you:
Curb Your Enthusiasm Seaso...



MUSIC

Recommended for you:
The Hamilton Mixtape [Expli...



MEET ALEXA

Voice control your world with
Echo & Alexa devices



RECENT VIEWS

View your browsing history



Related to items you've viewed [See more](#)



Verizon Prepaid.
Save up to \$80/mo

Spies

Analysts

Model

THINKING TIME

Amazon's recommendation system is based on:

- what a user has bought in the past
- which items they have in their shopping cart
- items they've rated and liked
- what other customers have viewed and purchased

Source: Fortune



#1 in dates, relationships and marriages

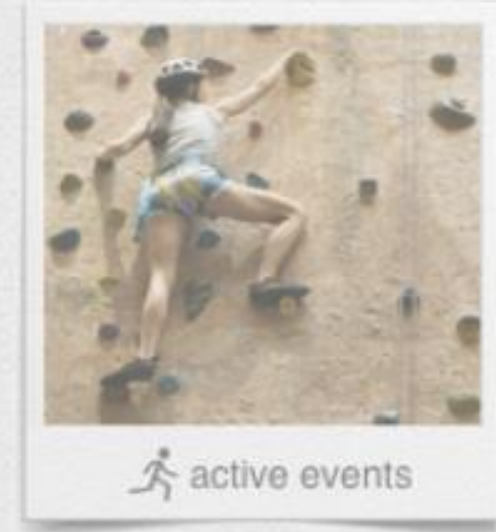


I am a: Seeking a:

Between ages: and

Near ZIP/Postal code:

[View Photos »](#)



active events



happy hours

Do fun stuff, meet cool people
matchevents



cooking classes



game nights

THINKING TIME

Spies

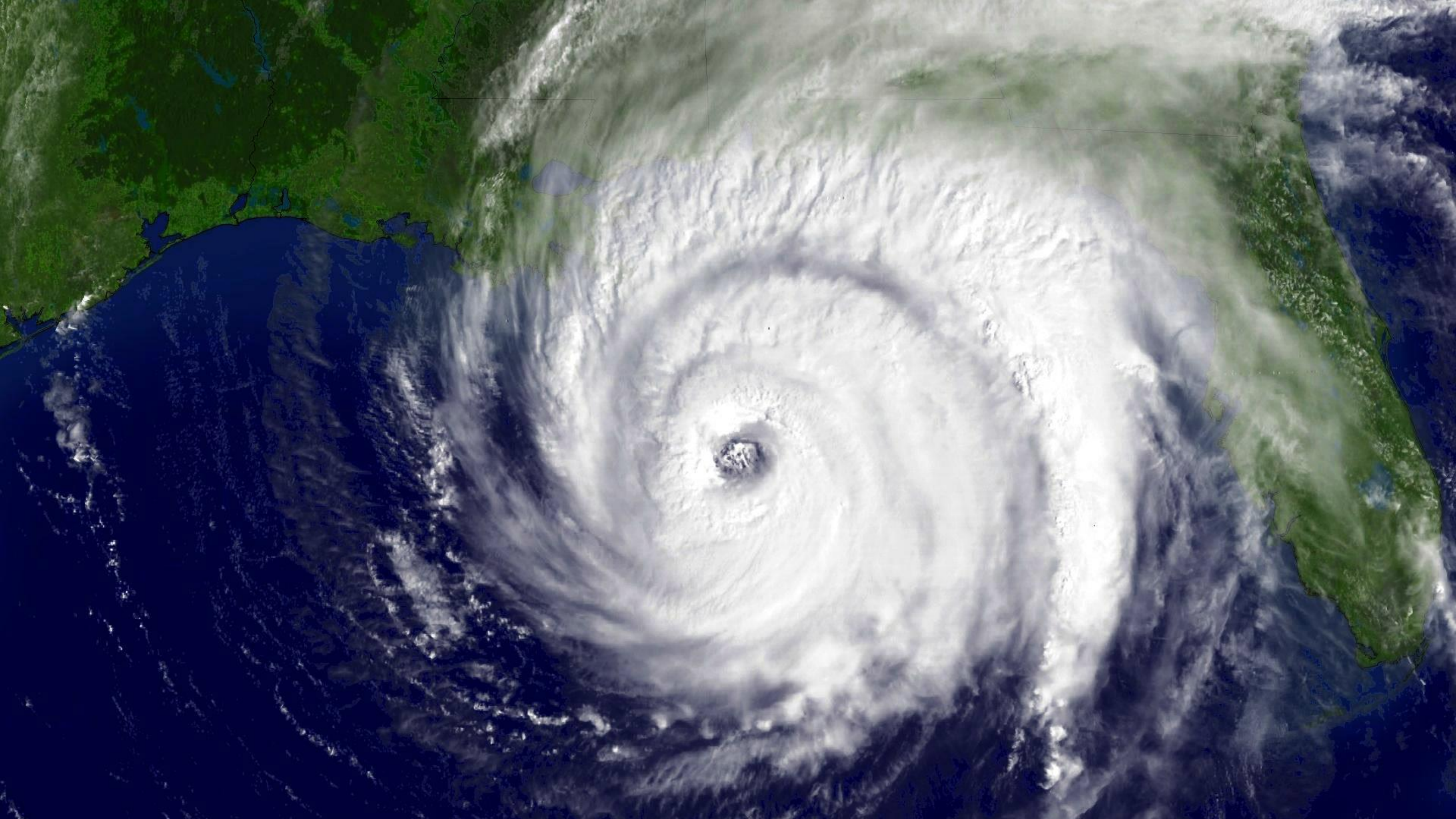
Analysts

Model

The four main components of the equations are:

- what you say
- what you do
- what people like you do
- historical data

Source: Mashable



THINKING TIME

Spies

Analysts

Model



WAFFLE HOUSE

WAFFLE HOUSE

The index has three levels:

- **Green:** full menu - restaurant has power and damage is limited.
- **Yellow:** limited menu - no power or only power from a generator, or food supplies may be low.
- **Red:** the restaurant is closed - indicating severe damage.

Source: Wikipedia

MORE EXAMPLES

- How does US News and World Reports rank colleges?
- How does Google know which results to show?
- How do sports teams know who to draft?
- How does SpaceX make boosters land standing up?
- How does Zillow estimate home prices?
- How does Pandora know what music to play?
- How did the BCS rank college football teams?
- How do they figure out who should speak at a conference?

MATH MODELING

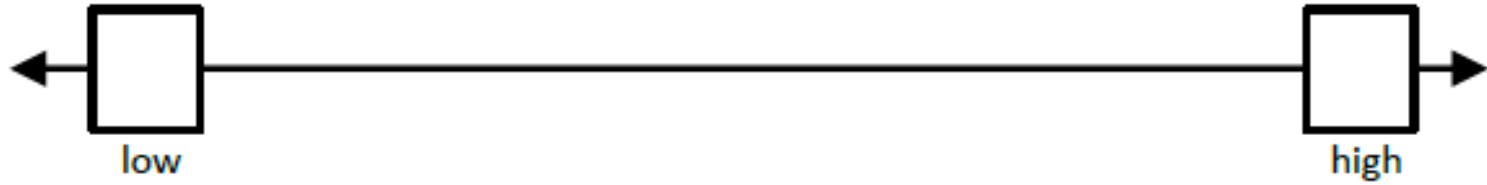
HOW DO WE MAKE SENSE OF MATH MODELING?

IS IT JUST ANSWERING QUESTIONS?

HOW DO YOU PROFIT FROM MATH MODELING?

HOW DO WE HELP OUR STUDENTS IMPROVE?

Name: _____ Period: _____ Date: _____

What problem are you trying to figure out?	What estimates do you have?
	 <p data-bbox="2059 714 2768 752">Place your estimate on the number line.</p>
What info do you already know about the problem?	What info do you need about the problem?
<p data-bbox="736 996 1685 1361">TOP SECRET!</p>	<p data-bbox="1725 765 2558 1099">SPIES ONLY</p>
What is your conclusion? How did you reach that conclusion?	

Your work

DANGER

**ANALYSTS
AT WORK**

MODELING EXAMPLES

MIDDLE SCHOOL

HIGH SCHOOL



IVE

FOX
NEWS

Junction

Spies

Analysts

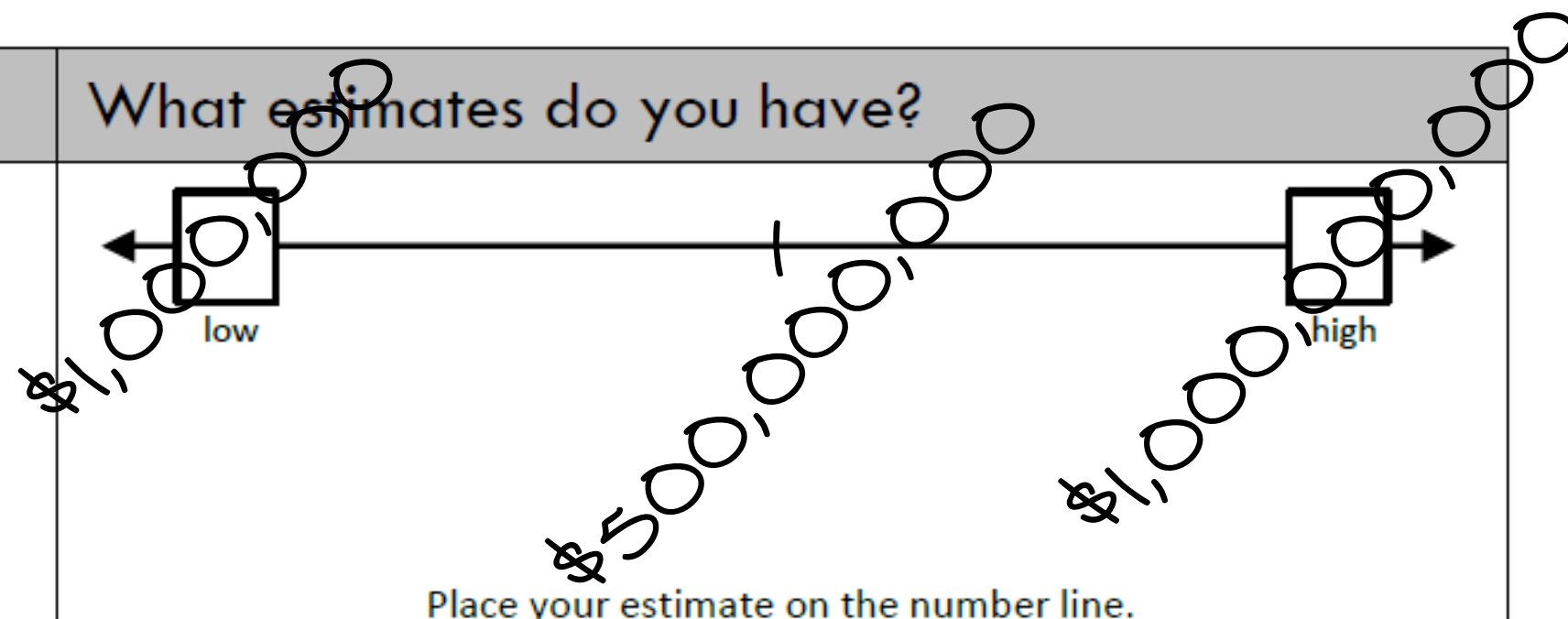
Model

THINKING TIME

What problem are you trying to figure out?

How much money was that?

What estimates do you have?



What info do you already know about the problem?

- There is a lot of money.
- It is in a pile.
- It is in bundles.

What info do you need about the problem?

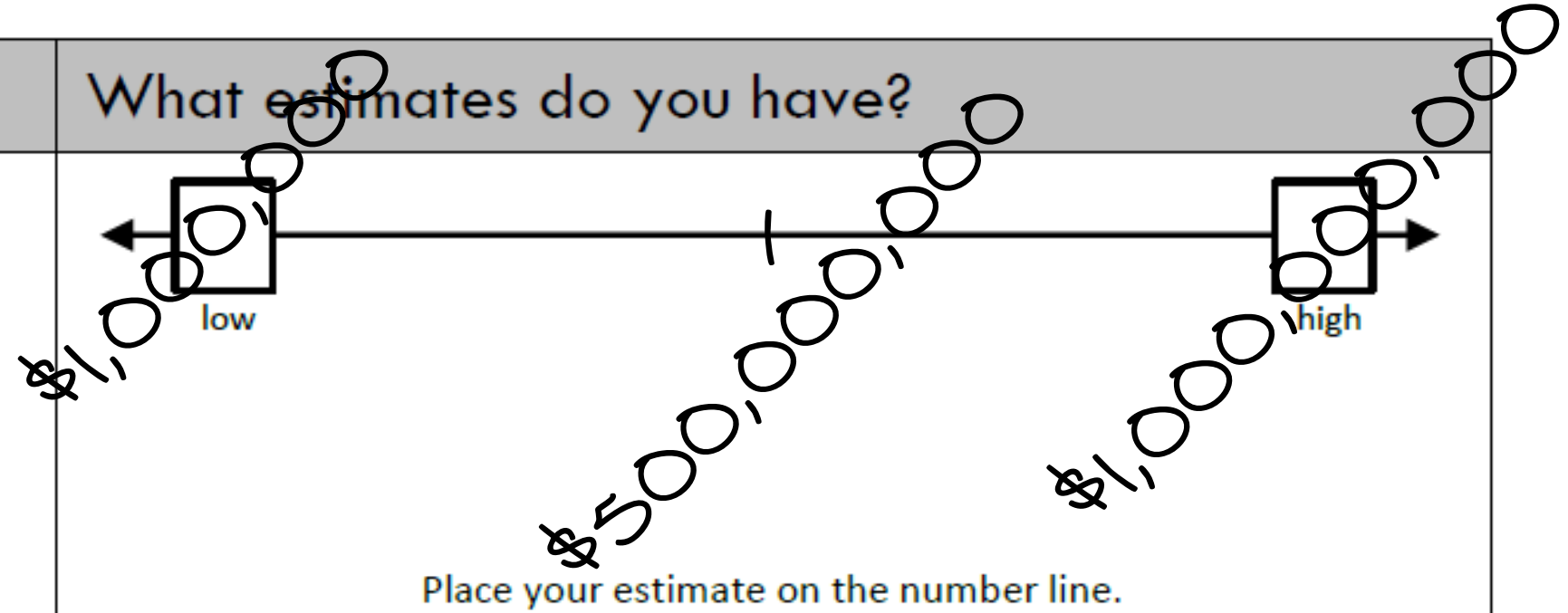
- Is it all the same denomination?
- ~~How much does one bill weigh?~~
- ~~How much does all the money weigh?~~

What is your conclusion? How did you reach that conclusion?

What problem are you trying to figure out?

How much money was that?

What estimates do you have?



What info do you already know about the problem?

- There is a lot of money.
- It is in a pile.
- It is in bundles.

What info do you need about the problem?

- Is it all the same denomination?
- How many rows and columns are there?
- How many bills are in one stack?

What is your conclusion? How did you reach that conclusion?



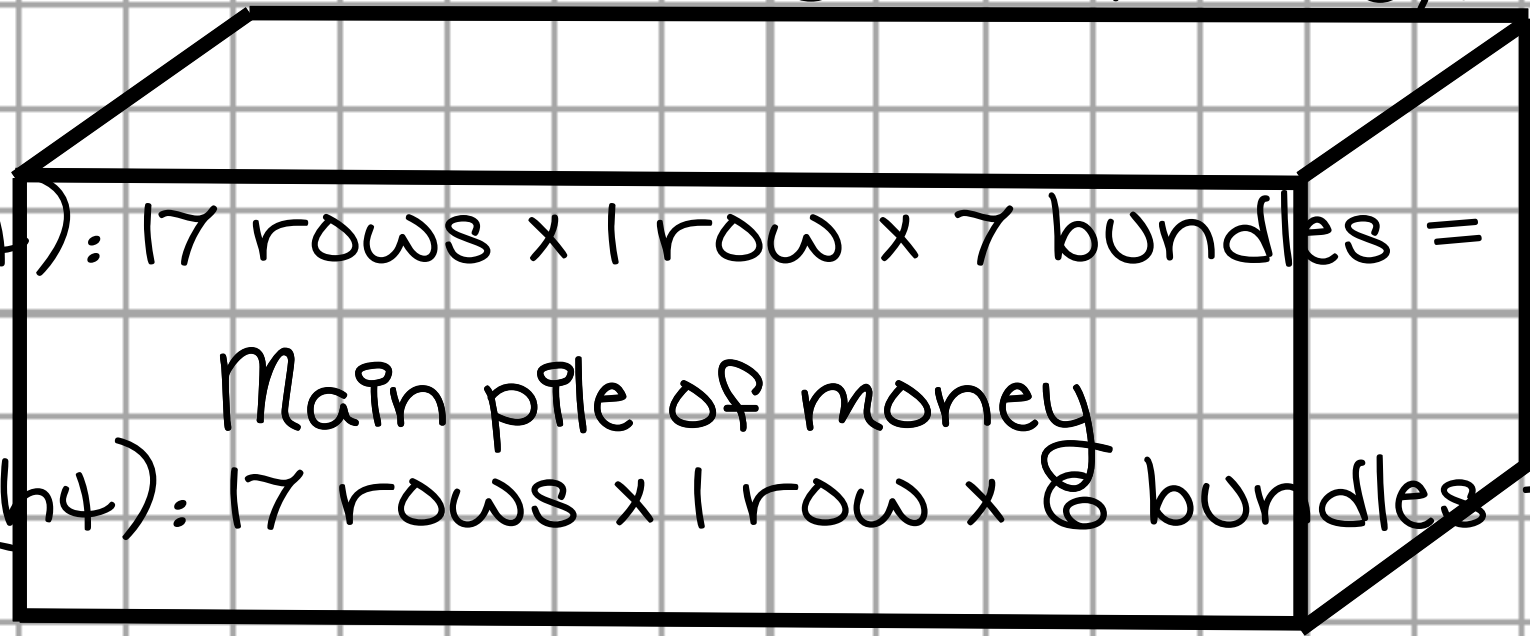


Your work

Main pile: 34 rows x 11 ~~rows~~ ~~bundles~~ = 3,740 bundles

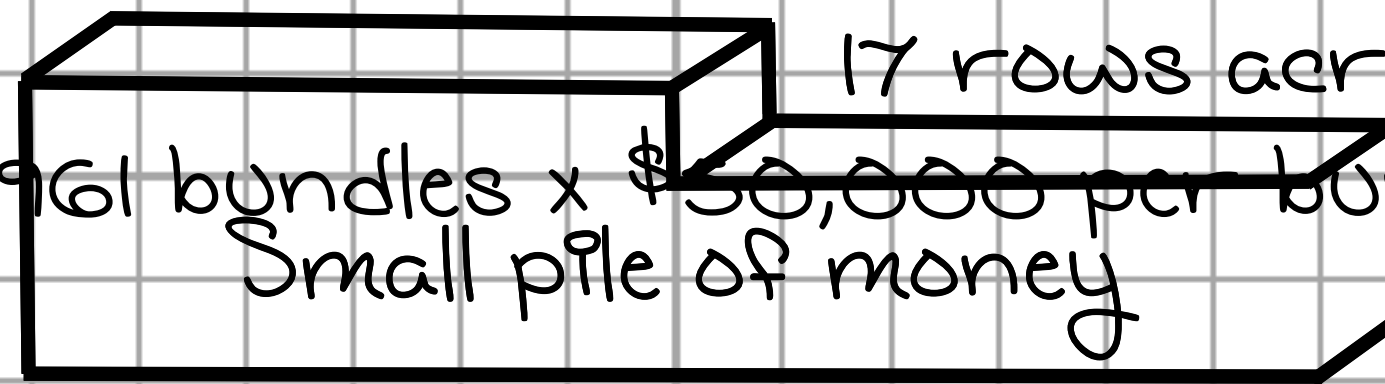
Small pile (left): 17 rows x 1 row x 7 bundles = 19 bundles
10 bundles

Small ^{high} pile (right): 17 rows x 1 row x 8 bundles = 102 bundles
11 rows deep



Total bundles: 3,740 + 19 + 102 = 3,961 bundles
17 rows across

Total money: 3,961 bundles x \$50,000 per bundle = \$198,050,000



8 bundles
high

7 bundles
high

FOX



So you

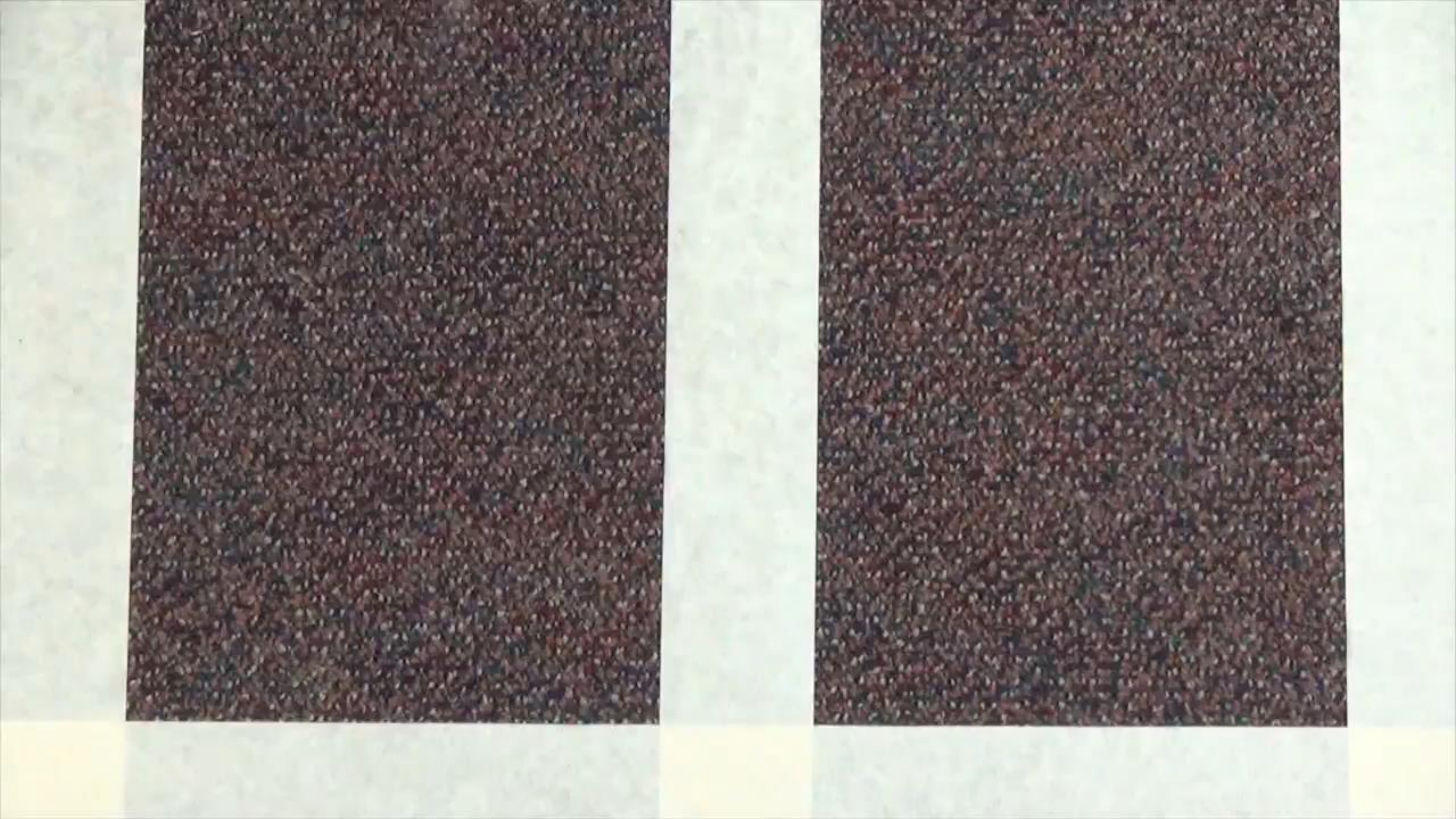
MODELING EXAMPLES

MIDDLE SCHOOL

HIGH SCHOOL

NON-STAGGERED

STAGGERED

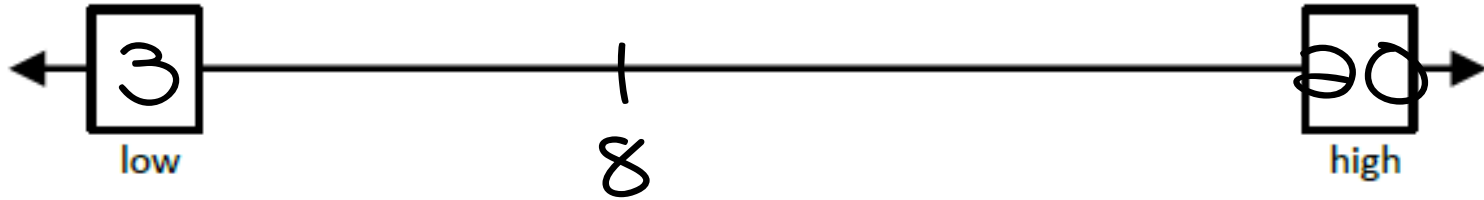


Spies

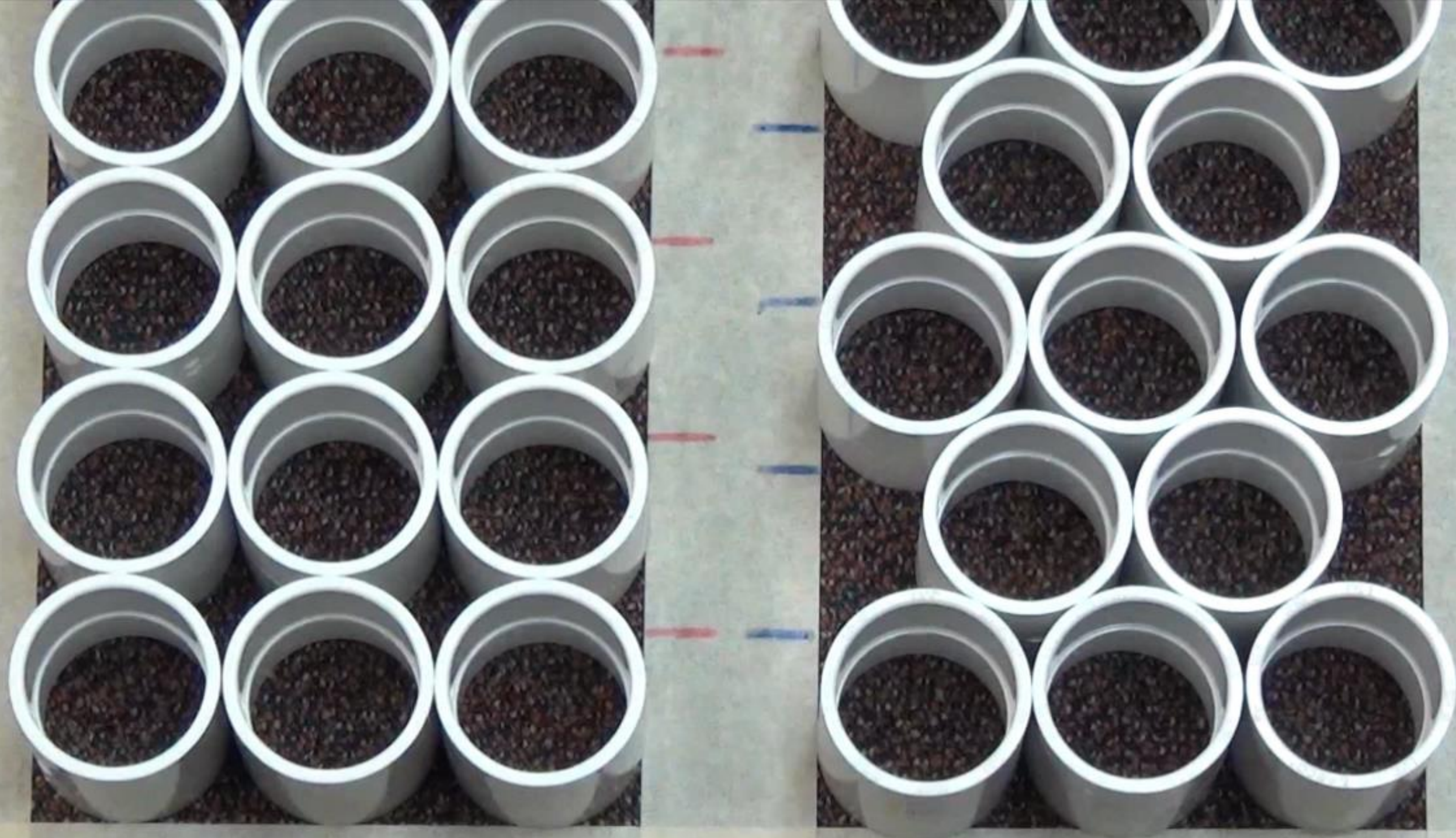
Analysts

Model

THINKING TIME

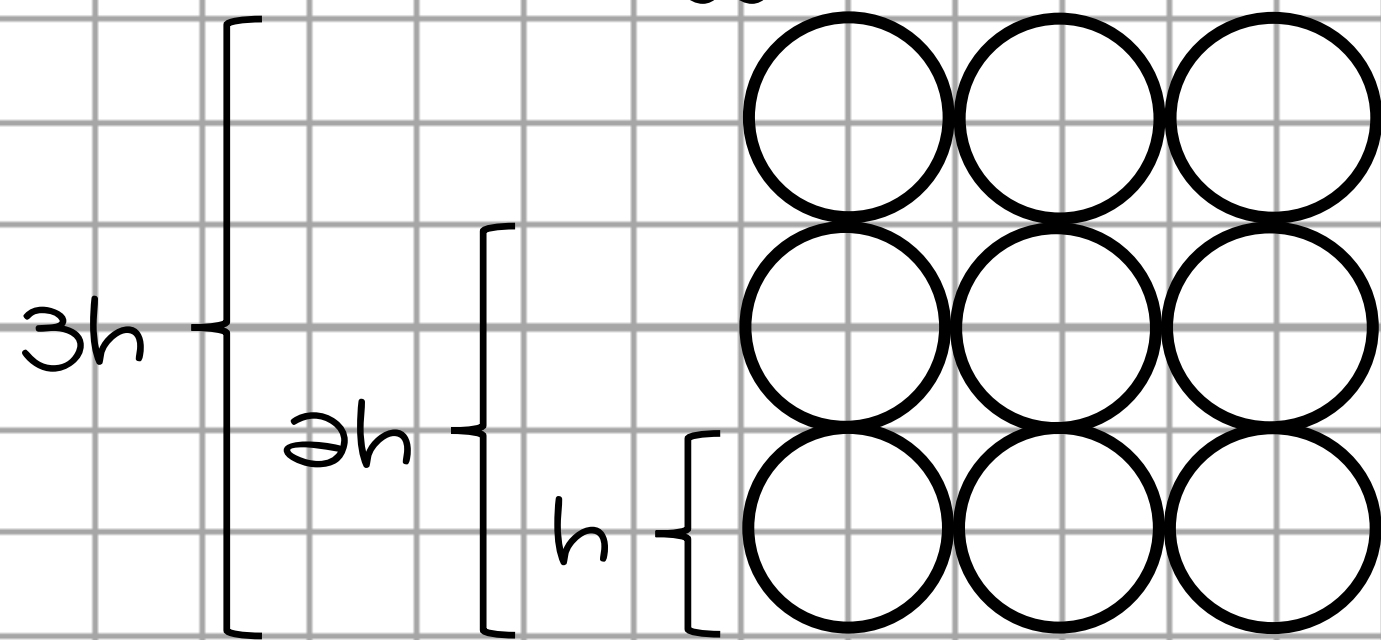
What problem are you trying to figure out?	What estimates do you have?
<p>How much shorter are 20 layers of non-staggered pipes?</p>	 <p>(in inches)</p> <p>Place your estimate on the number line.</p>
What info do you already know about the problem?	What info do you need about the problem?
<ul style="list-style-type: none"> • One pile of pipes is staggered. • One pile of pipes is not staggered. • We have to compare 20 layers of each. 	<ul style="list-style-type: none"> • What are the dimensions of a pipe? • What units are we using to measure?
What is your conclusion? How did you reach that conclusion?	





THINKING TIME

Non-staggered pipes



1 pipe = h cm

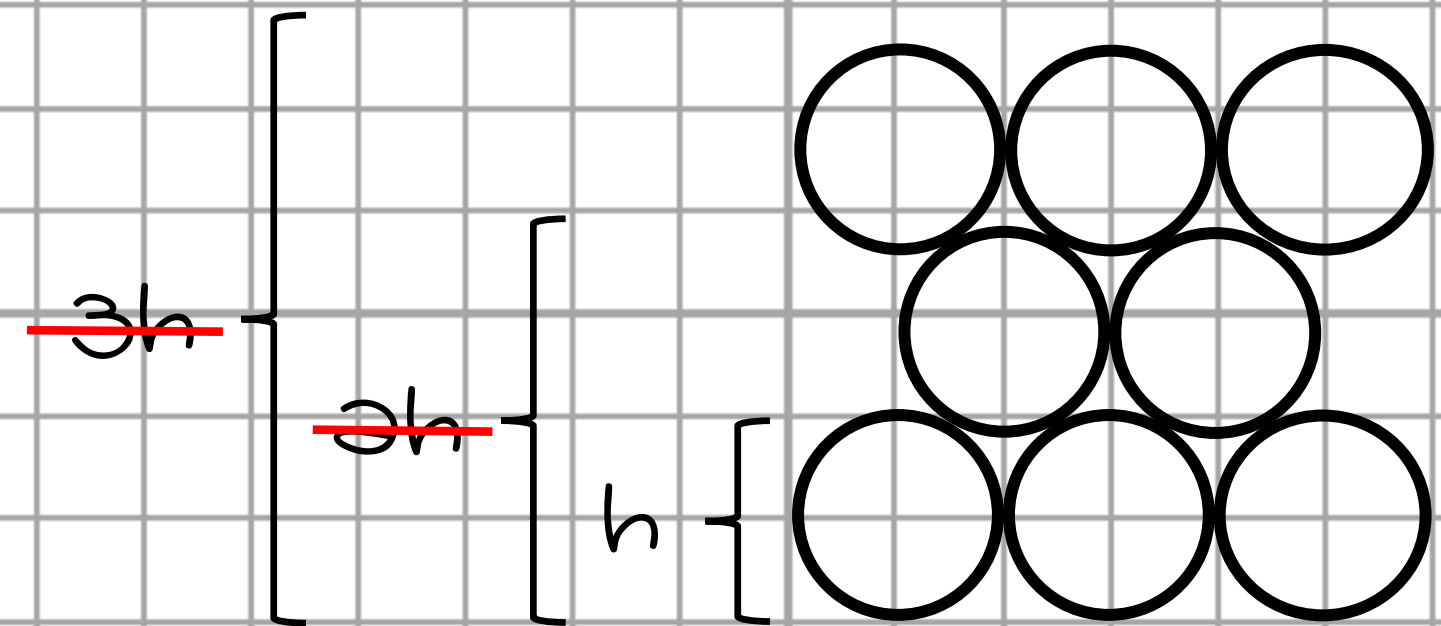
2 pipes = $2h$ cm

3 pipes = $3h$ cm

⋮

n pipes = nh cm

Staggered pipes



1 pipe = h cm

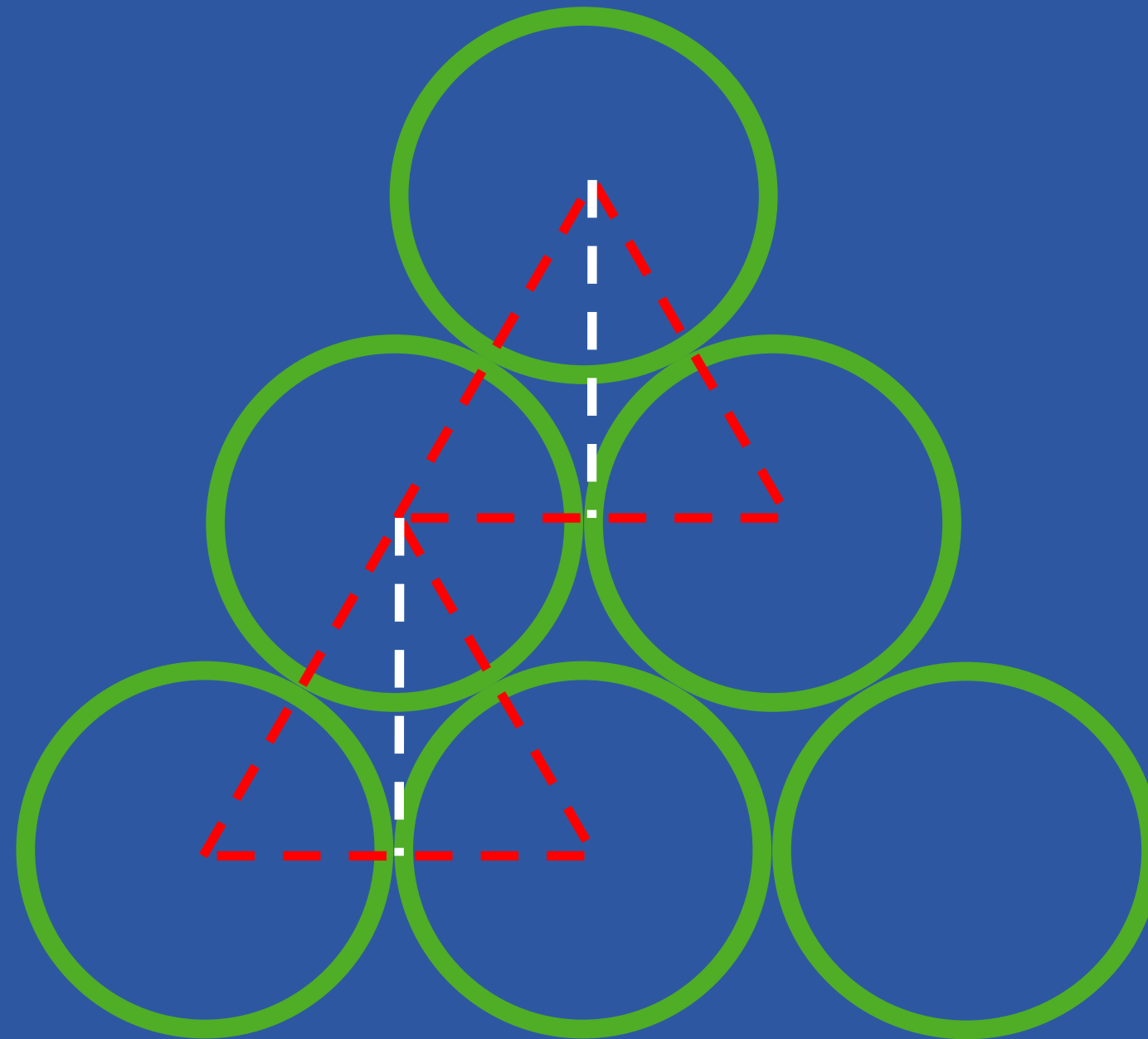
2 pipes = $2h$ cm

3 pipes = $3h$ cm

⋮

n pipes = nh cm

STAGGERED PIPES



MODELING EXAMPLES

MIDDLE SCHOOL

HIGH SCHOOL

MATH MODELING

HOW DO WE MAKE SENSE OF MATH MODELING?

IS IT JUST ANSWERING QUESTIONS?

HOW DO YOU PROFIT FROM MATH MODELING?

HOW DO WE HELP OUR STUDENTS IMPROVE?



Real-World Link



Common Core
State Standards

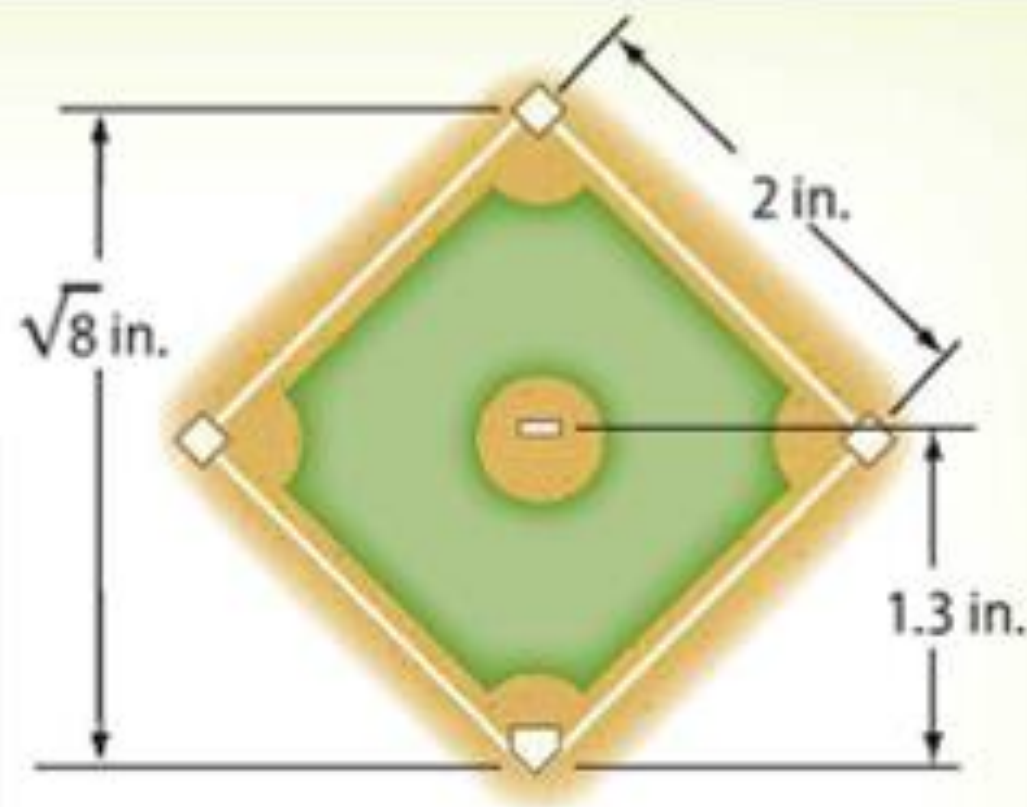
Content Standards

8.NS.1, 8.NS.2, 8.EE.2

Mathematical Practices

1, 3, 4, 6

Sports Major League baseball has rules for the dimensions of the baseball diamond. A model of the diamond is shown.



1. On the model, the distance from the pitching mound to home plate is 1.3 inches. Is 1.3 a rational number? Explain.

2. On the model, the distance from first base to second base is 2 inches. Is 2 a rational number? Explain.

3. The distance from home plate to second base is $\sqrt{8}$ inches. Using a calculator, find $\sqrt{8}$. Does it appear to terminate or repeat?





Real-World Link



Common Core State Standards

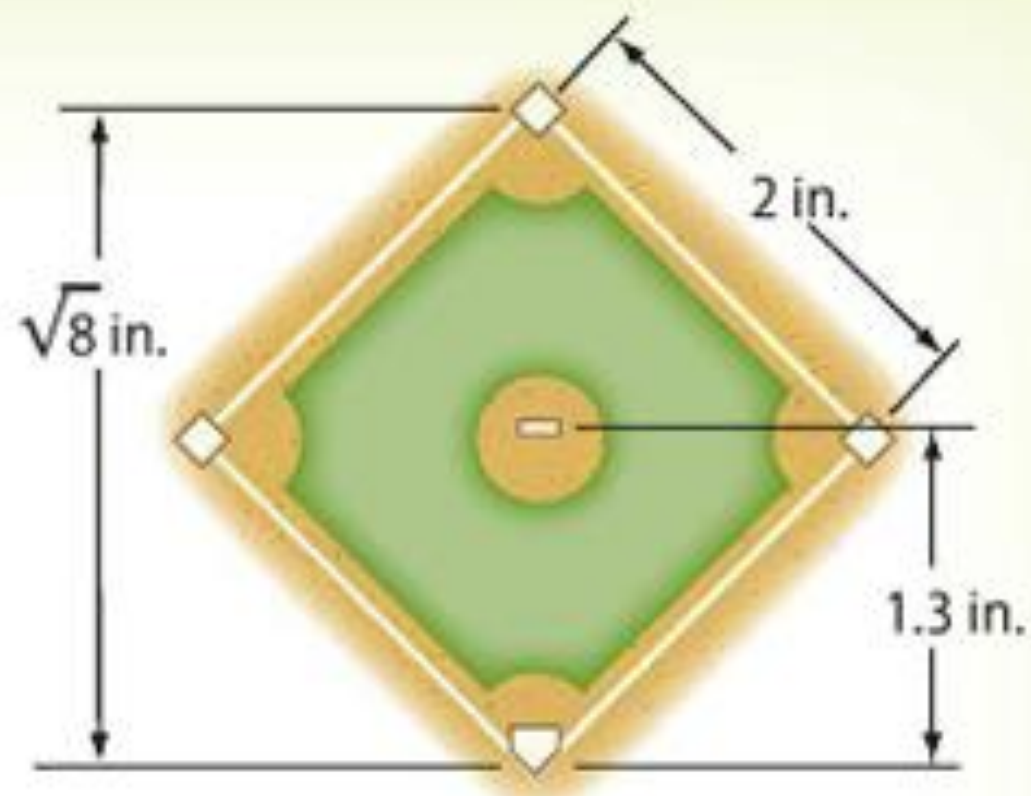
Content Standards

8.NS.1, 8.NS.2, 8.EE.2

Mathematical Practices

1, 3, 4, 6

Sports Major League baseball has rules for the dimensions of the baseball diamond. A model of the diamond is shown.



1. On the model, the distance from the pitching mound to home plate is 1.3 inches. Is 1.3 a rational number? Explain.

2. On the model, the distance from first base to second base is 2 inches. Is 2 a rational number? Explain.

3. The distance from home plate to second base is $\sqrt{8}$ inches. Using a calculator, find $\sqrt{8}$. Does it appear to terminate or repeat?





NETFLIX

2009

DATE: 09-21-09

PAY TO THE ORDER OF: BellKor's Pragmatic Chaos

\$1,000,000⁰⁰

AMOUNT: ONE MILLION

⁰⁰/100

FOR: The Netflix Prize

Reed Hastings

DISCUSSION TIME

- What previous understandings of mathematical modeling were confirmed?
- How has your understanding of mathematical modeling shifted?
- What would you recommend math teachers do differently?

GOALS

WHAT IS INTELLIGENCE?

WHY DON'T STUDENTS REMEMBER?

WHAT MATHEMATICS IS IMPORTANT?

PBL RESOURCES

- Problem-based lesson search engine:
robertkaplinsky.com/prbl-search-engine
- My lessons (Middle, and High School)
robertkaplinsky.com/lessons
- Dan Meyer (Middle and High School)
threeacts.mrmeyer.com
- Andrew Stadel (Middle School)
www.estimated180.com/lessons.html



Home



How Much Money IS That?!
(Volume of a rectangular prism)

Search

Subscribe for Updates

Do you like the ideas you're reading? If so, you'll love having the best ones sent to you via email!

Enter your information below and I'll send you a short email each Tuesday about an idea you can use with your students right away.

If you live in the United States, enter your zip code and I'll use it to let you know about events near you.

First Name

How I Can Help You



Real World Problems

My workshops help teachers implement problem-based lessons by helping them experience them from both student and teacher perspective, leading to increase students' success with performance tasks and the Common Core State Standards.



Depth of Knowledge

Problems at higher depth of knowledge levels have the potential to challenge your most talented student yet remain accessible to everyone. I can help teachers develop best practices for implementing them so that students persevere longer towards finding the solution.

Lessons

- [View all](#)
- [Kinder](#)
- [1st](#)
- [2nd](#)
- [3rd](#)
- [4th](#)
- [5th](#)
- [6th](#)
- [7th](#)
- [8th](#)
- [Alg 1](#)
- [Geo](#)
- [Alg 2](#)



How Much Money Were Those Pennies?



How Can We #SaveNelly?



How Many Chip Bags Will There Be?



How Can We Make Stronger Passwords?

Search

Subscribe for Updates

Do you like the ideas you're reading? If so, you'll love having the best ones sent to you via email!

Enter your information below and I'll send you a short email each Tuesday about an idea you can use with your students right away.

If you live in the United States, enter your zip code and I'll use it to let you know about events near you.

First Name



Scary & Dangerous

WHAT DO WE KNOW

ABOUT EDUCATION?

ROBERT KAPLINSKY

robert@robertkaplinsky.com

robertkaplinsky.com/rowland

[@robertkaplinsky](https://www.instagram.com/robertkaplinsky)

