

6 COMPONENTS OF

UNFORGETTABLE LESSONS

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February 28 · [Profile Picture]



If a thief forces you to take money out of an ATM, do not argue or resist. What you do is punch in your pin # backwards. EX: if its 1234, you'll type 4321. When you do that, the money will come out but will be stuck in the slot. The machine will immediately alert the local police without the robbers knowledge & begin taking photos of the suspect. Every ATM has the feature. Stay safe.

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Will Entering Your PIN in Reverse at an ATM Summon the Police?

Entering your PIN in reverse at any ATM will not automatically send an alarm to local police -- the idea is nothing more than an old and unimplemented suggestion.

CLAIM

Entering your PIN in reverse at any ATM will automatically summon the police.

[See Example\(s\)](#)

RATING



ORIGIN

Messages offering a seemingly helpful heads-up about how to deal with a situation in which one is forced to hand over money withdrawn from an ATM under duress began circulating on the Internet in September 2006:



If a thief forces you to take money out of an ATM, do not argue or resist.

What's New

Hot 50

Fact Check

News

Video

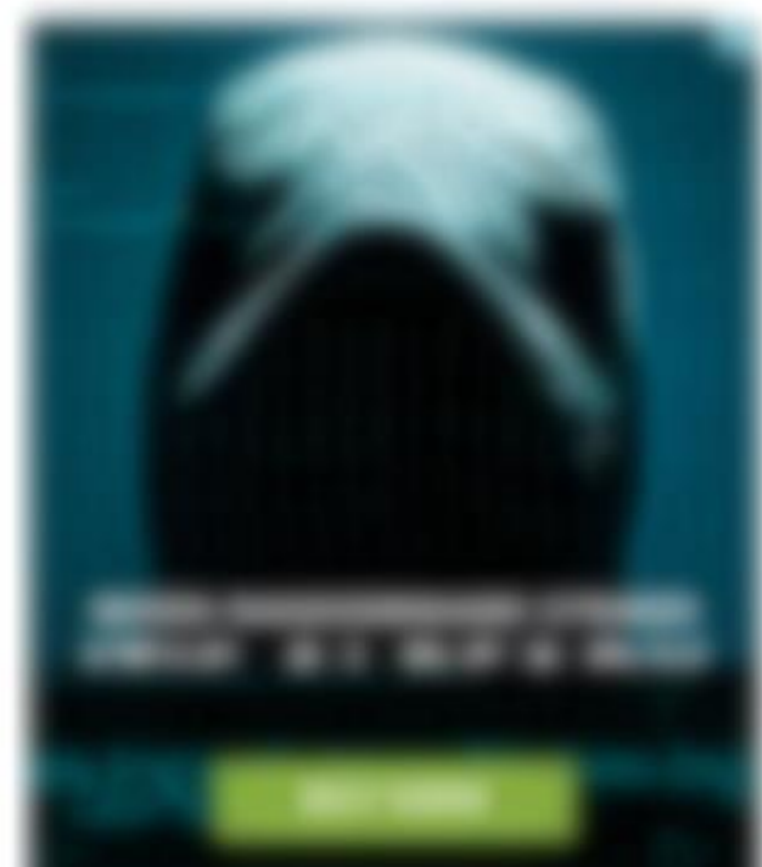
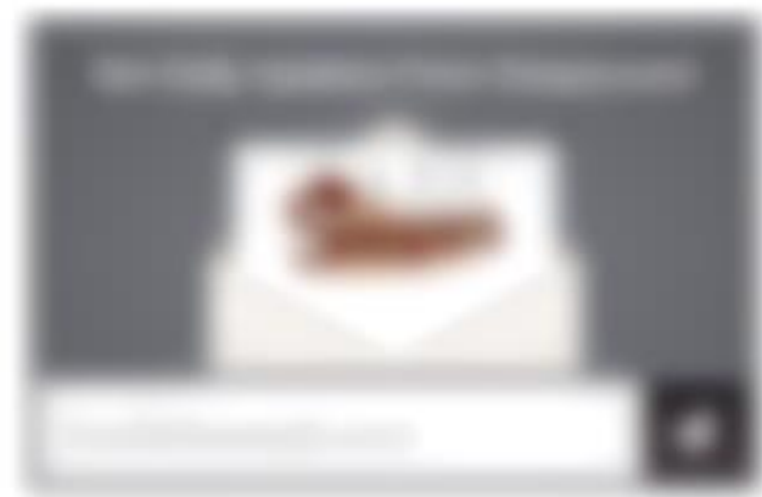
Archive

About

FAQ

Contact

Random





Tell them what you're going
to tell them. Tell it to them.

Then tell them what you told
them.

UNKNOWN

NAME: _____

DATE: _____

Lesson 12 Skills Practice

Objective: Write PIN Backwards

Write backwards.

1. 0461

1640

7. 6842

2486

2. 3625

5263

8. 7532

2357

3. 9572

2759

9. 1549

9415

4. 8713

3178

13.

14.

8109

Presentation

- Tell them what you're going to tell them.
- Tell it to them.
- Then tell them what you told them.

Lesson

- State the lesson objectives.
- Teach the lesson.
- Review the lesson objectives.

The definition of insanity is doing the same thing over and over again but expecting different results.

UNKNOWN

Why Some Ideas Survive and Others Die...

MADE

to

STICK

Chip Heath & Dan Heath

- **Understood**
- **Remembered**
- **Lasting impact**

STICKY ATTRIBUTES

SIMPLE

UNEXPECTED

CONCRETE

CREDIBLE

EMOTIONAL

STORIES

Simplify.

$$(x^2 + 3)(2x^3 - 7x + 4)$$



Fig. 1.

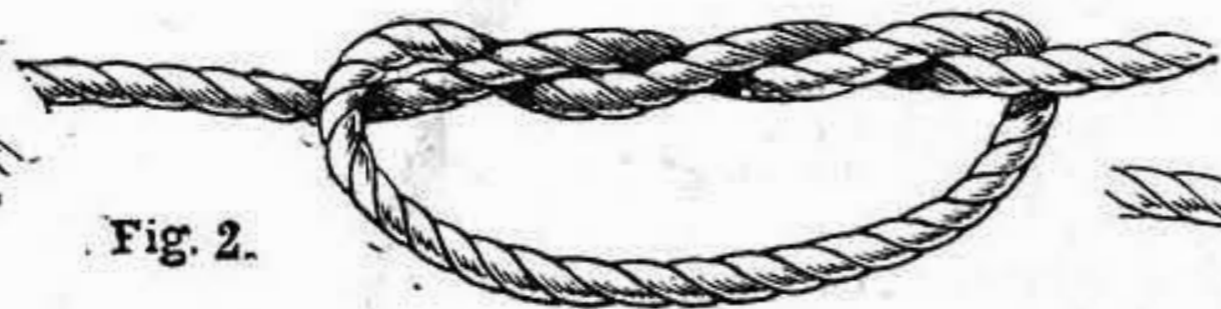


Fig. 2.



Fig. 2a.



Fig. 3.



Fig. 5.



Fig. 4.

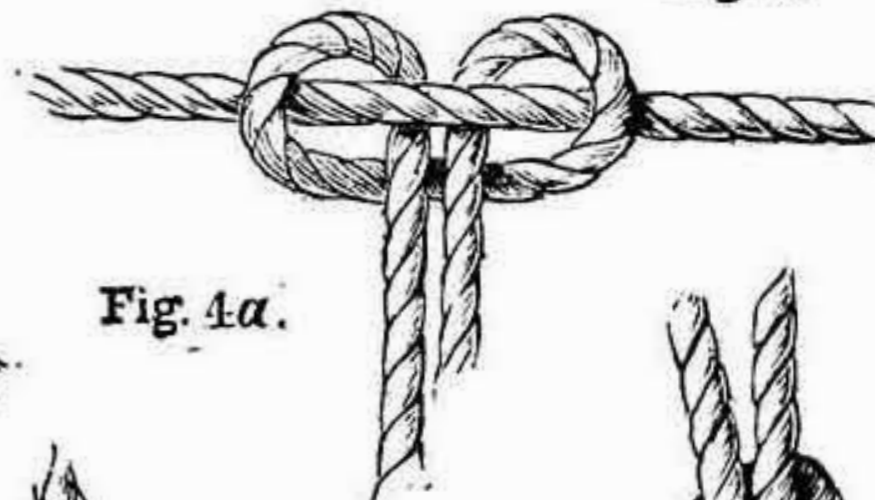


Fig. 4a.



Fig. 14.

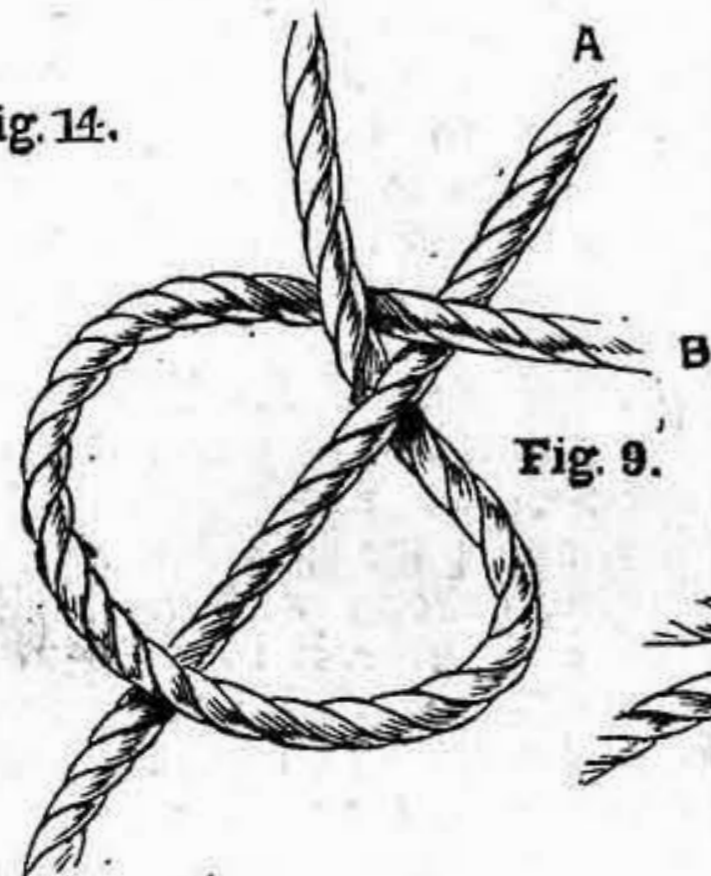


Fig. 9.



Fig. 6.

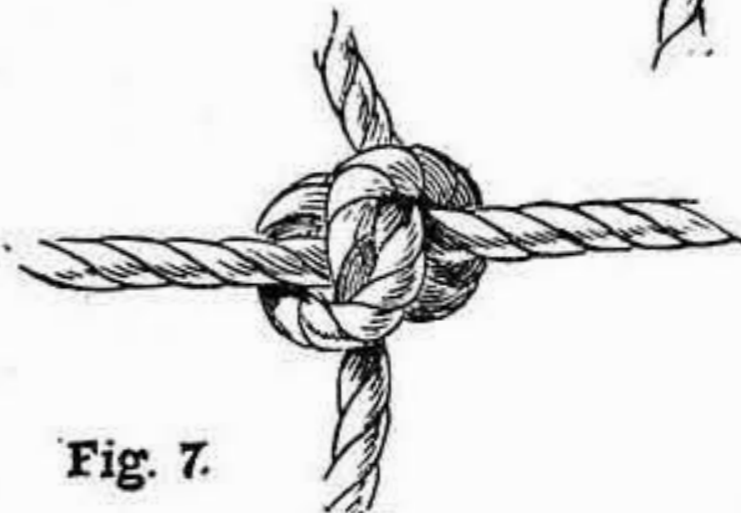


Fig. 7.



Fig. 8.



Fig. 10.




Fig. 11.



Fig. 13.



Fig. 12.



If math is the aspirin,
then how do you
create the headache?

DAN MEYER

Select a person that's special to you for any reason.

Next

Skip the practice round.





Questions Asked: 0

Your Partner: fghfgh

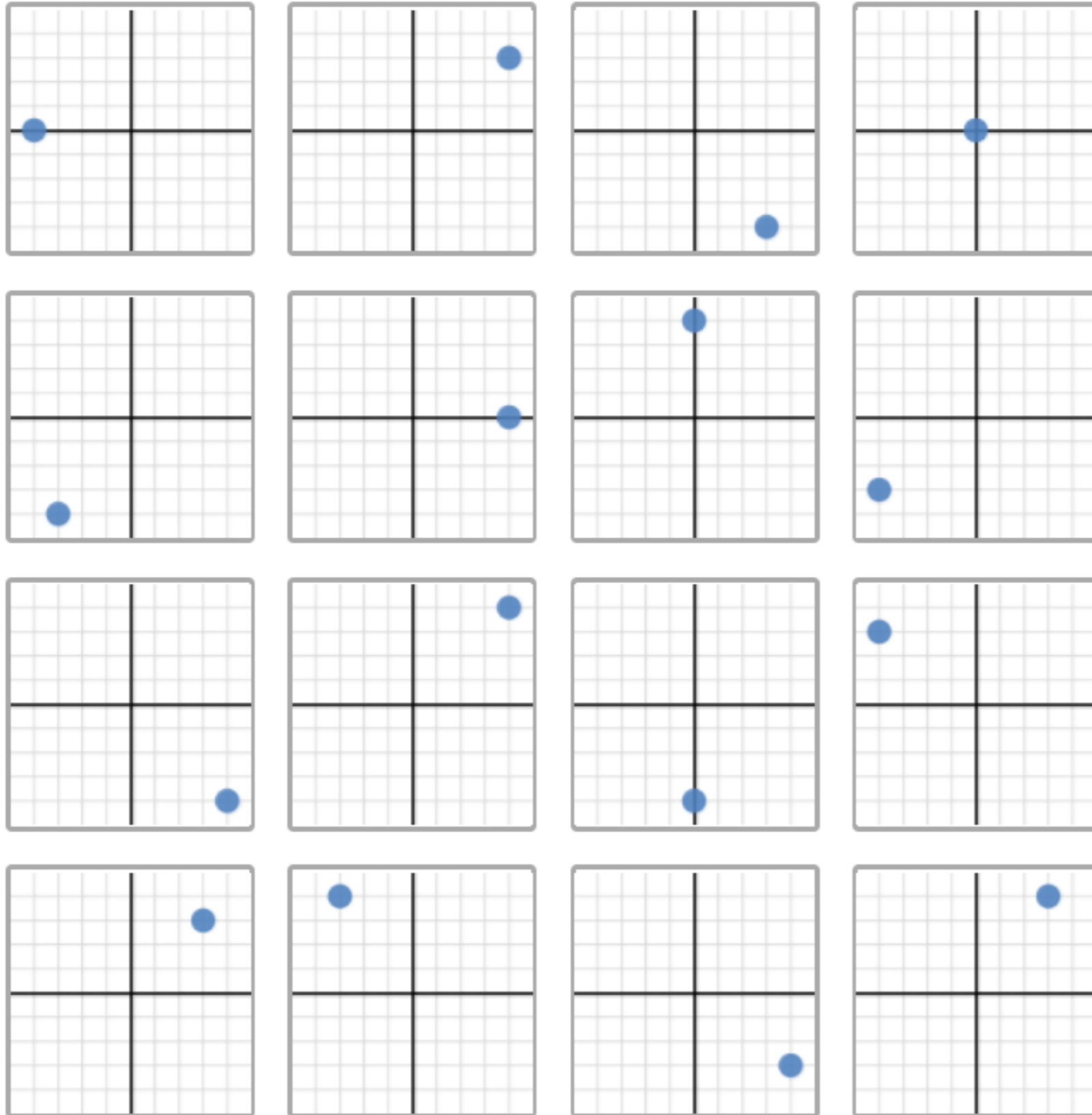
Your challenge: figure out which graph your partner picked. Ask a "yes" or "no" question about the graph.



Send

Questions Asked: 0

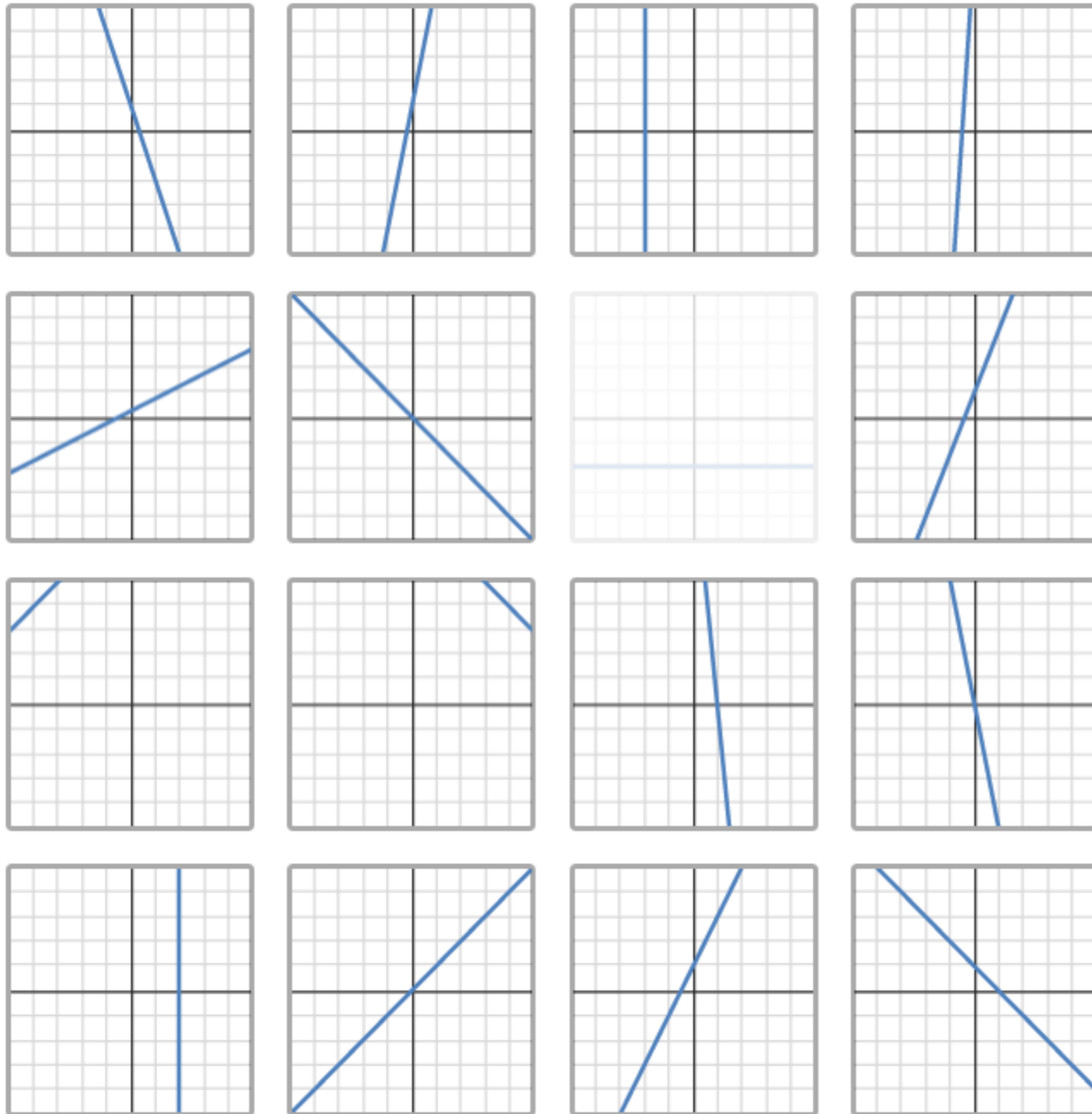
Your Partner: ghjhgj



Your challenge: figure out which graph your partner picked. Ask a "yes" or "no" question about the graph.



Send



Questions Asked: 2

Your Partner: Lupita

YOU ASKED

Does your line go up and down?

YOUR PARTNER CHOSE

Yes

YOUR PARTNER ELIMINATED



YOU ASKED

Is your line slanted?

YOUR PARTNER CHOSE

I Don't Know



Select lines to eliminate based on your partner's answer. Then press the button below.

Go on without Eliminating

STICKY ATTRIBUTES

- SIMPLE
- UNEXPECTED
- CONCRETE
- CREDIBLE
- EMOTIONAL
- STORIES



5% Charged

9:02

Friday, July 11

9:06

10% Charged

9:10

14% Charged

9:14

19% Charged

9:18

24% Charged

9:22

28% Charged

9:26

33% Charged

9:30

38% Charged

9:34

42% Charged

THINKING TIME

9:38

47% Charged

9:42

52% Charged

9:46

56% Charged

9:50

61% Charged

9:54

65% Charged

9:58

70% Charged

10:02

74% Charged

10:06

78% Charged

10:10

82% Charged

10:14

84% Charged

10:18

87% Charged

10:22

89% Charged

10:26

90% Charged

10:30

92% Charged

10:34

93% Charged

10:38

94% Charged

10:42

95% Charged

10:46

96% Charged

10:50

97% Charged

10:54

97% Charged

10:58

98% Charged

11:02

98% Charged

11:06

98% Charged

11:10

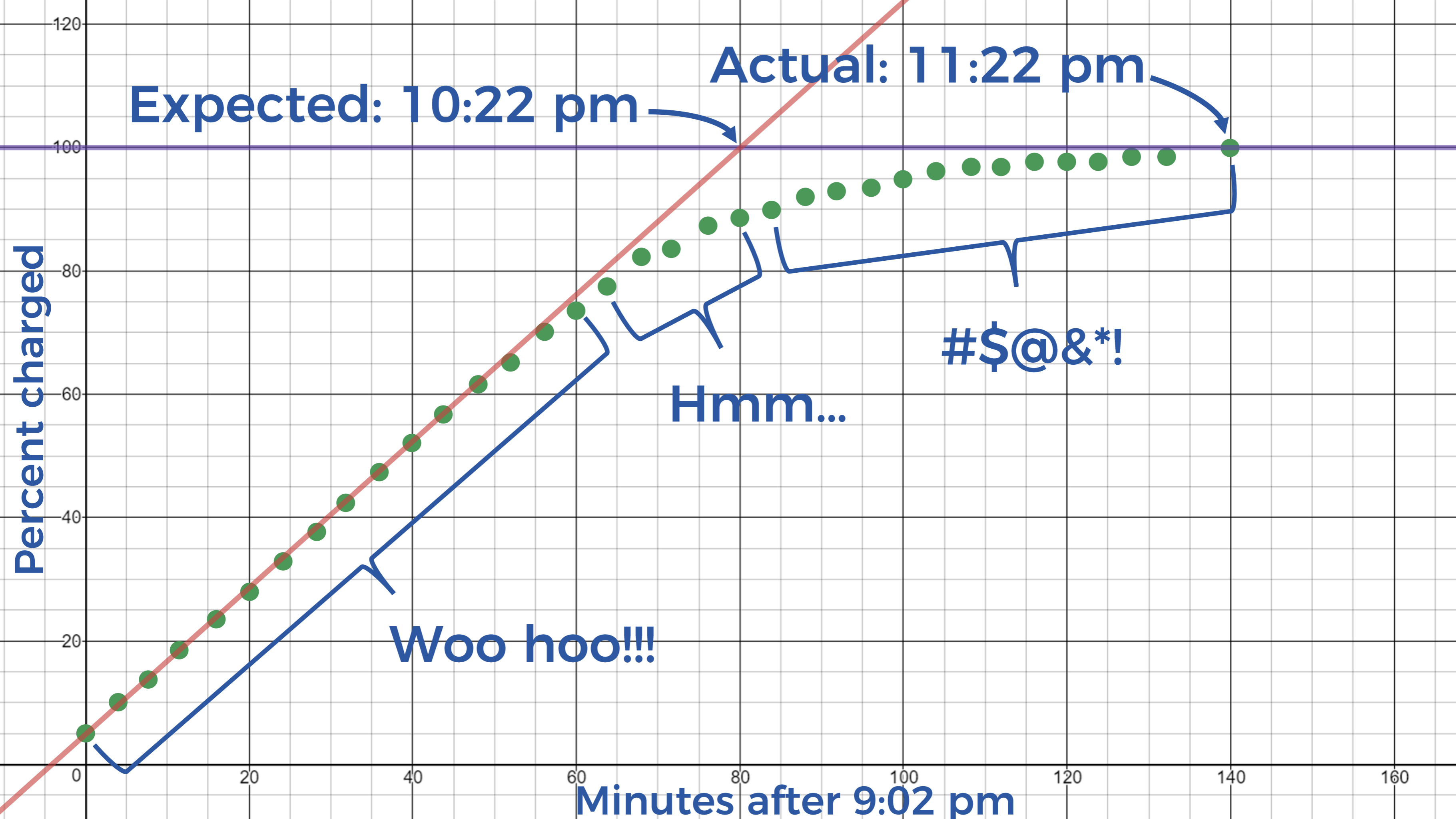
99% Charged

11:14

99% Charged

11:22

100% Charged



Expected: 10:22 pm

Actual: 11:22 pm

Percent charged

Hmm...

#\$@&*!

Woo hoo!!!

Minutes after 9:02 pm



Source: New York Times

STICKY ATTRIBUTES

SIMPLE

UNEXPECTED

CONCRETE

CREDIBLE

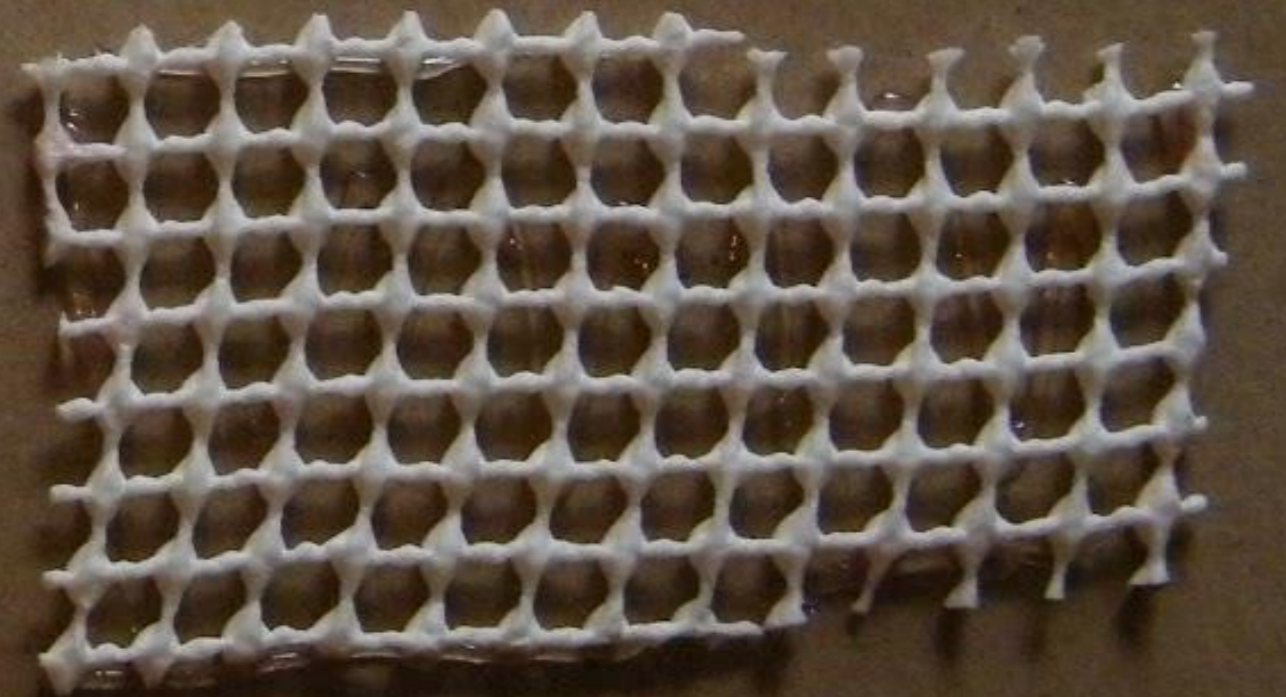
EMOTIONAL

STORIES

Soft



bumpy





Yellow the
stinky socks,



Yellow
the fragrant
flowers,





HunterDouglas

HunterDouglas

WINDOW FASHIONS

Window fashions that express your style

FOOD & PAPER

COMPOST

15553
PRESIDENT'S
MINI BRIE
19.6 OUNCES

5.99

4988
VALLEY SUN
SUN-DRIED TOMATOES
JULIENNE CUT 32 OUNCE

UNIT PRICE PER OUNCE
234

SELL PRICE
7.49

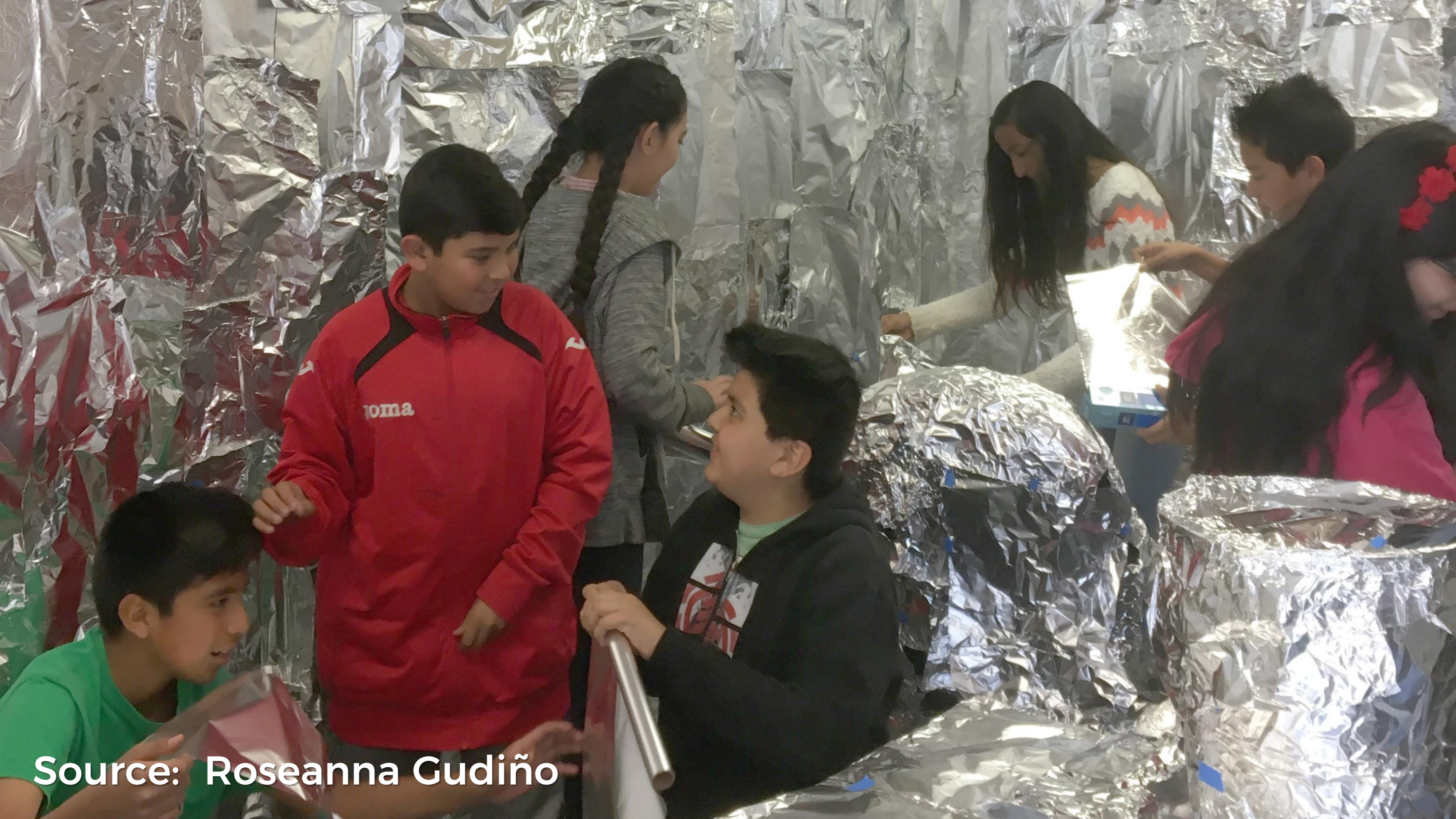
VICTORIA

Ri





Source: robertkaplinsky.com/lessons



Source: Roseanna Gudiño



STICKY ATTRIBUTES

SIMPLE

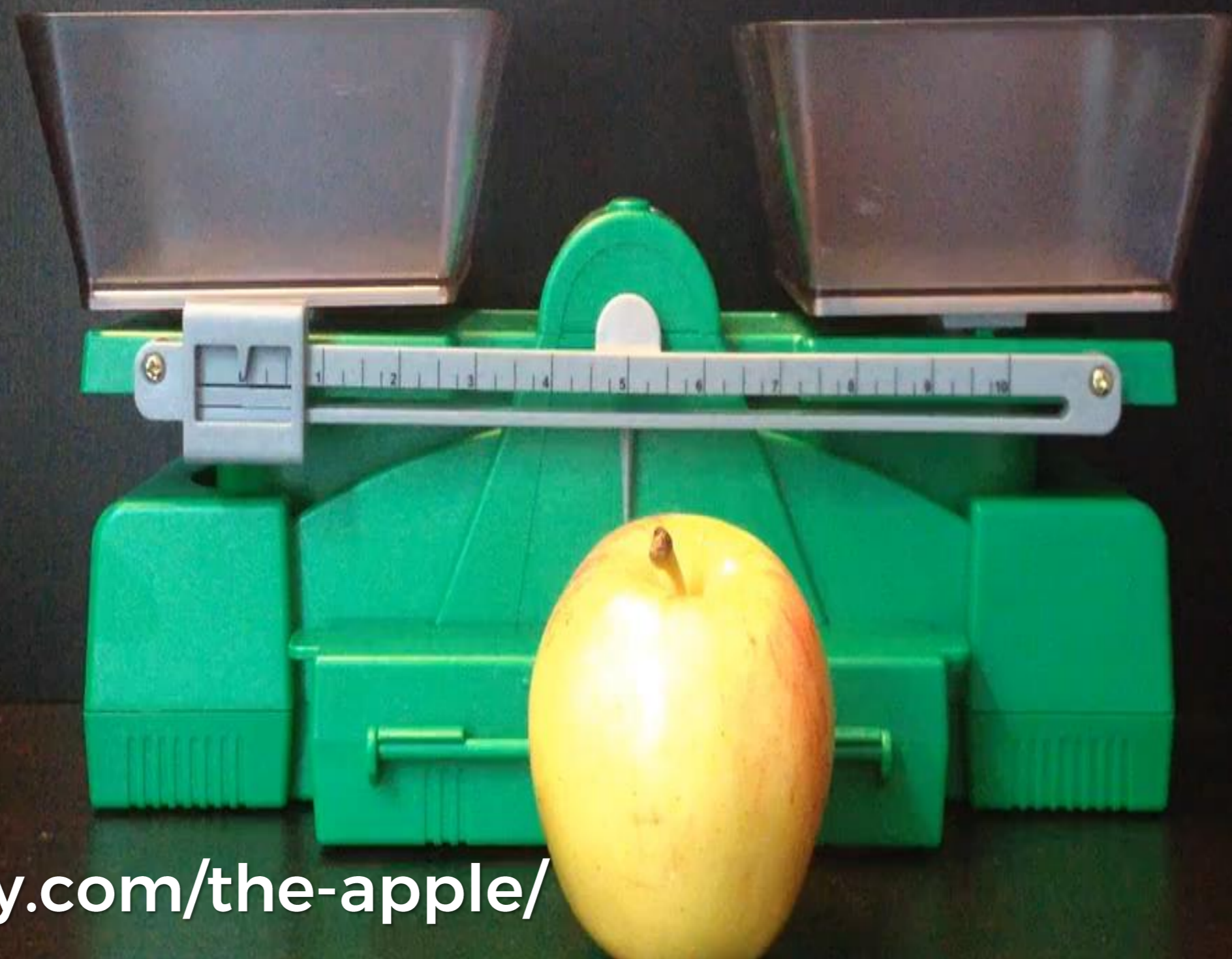
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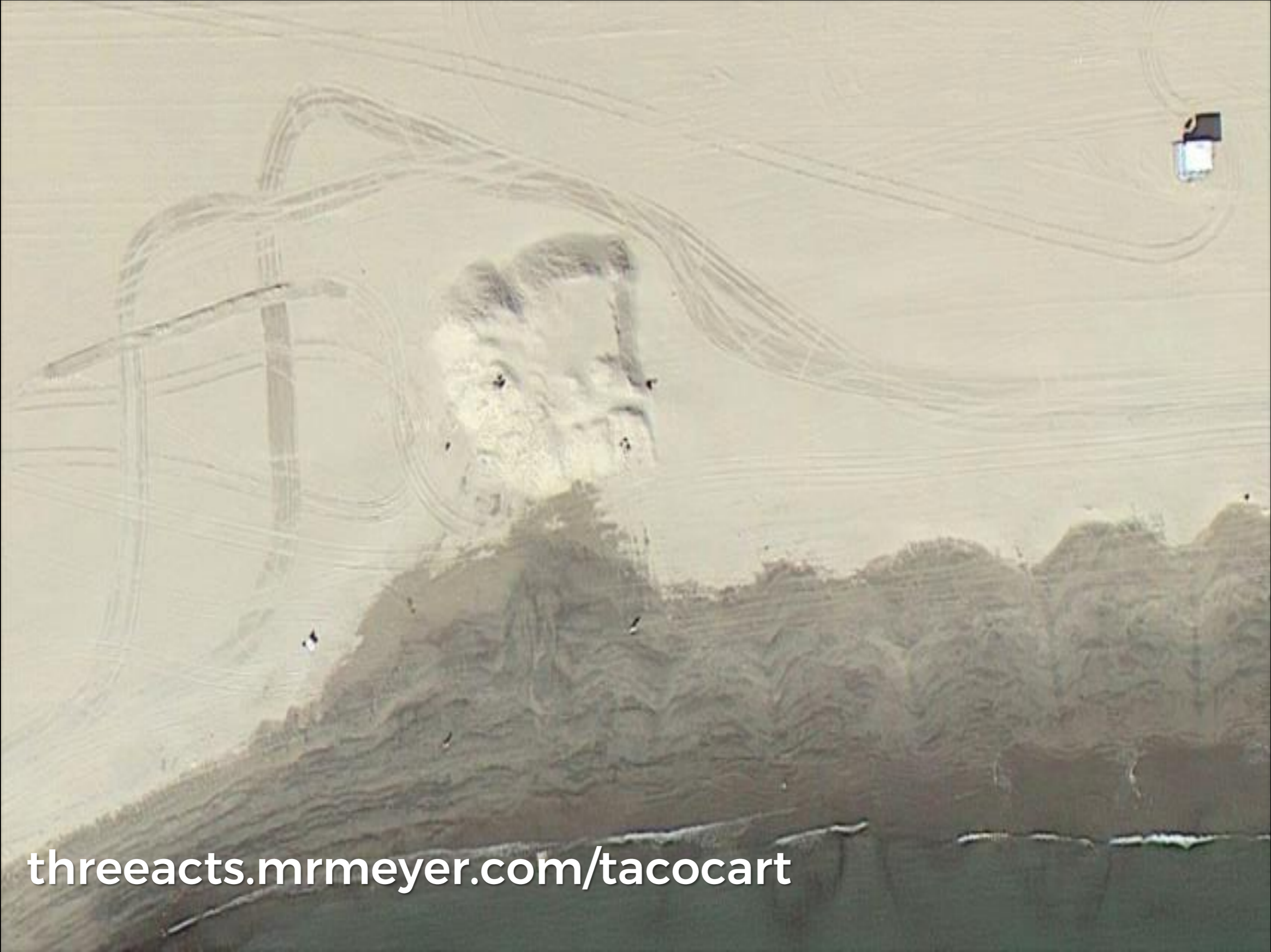
STORIES



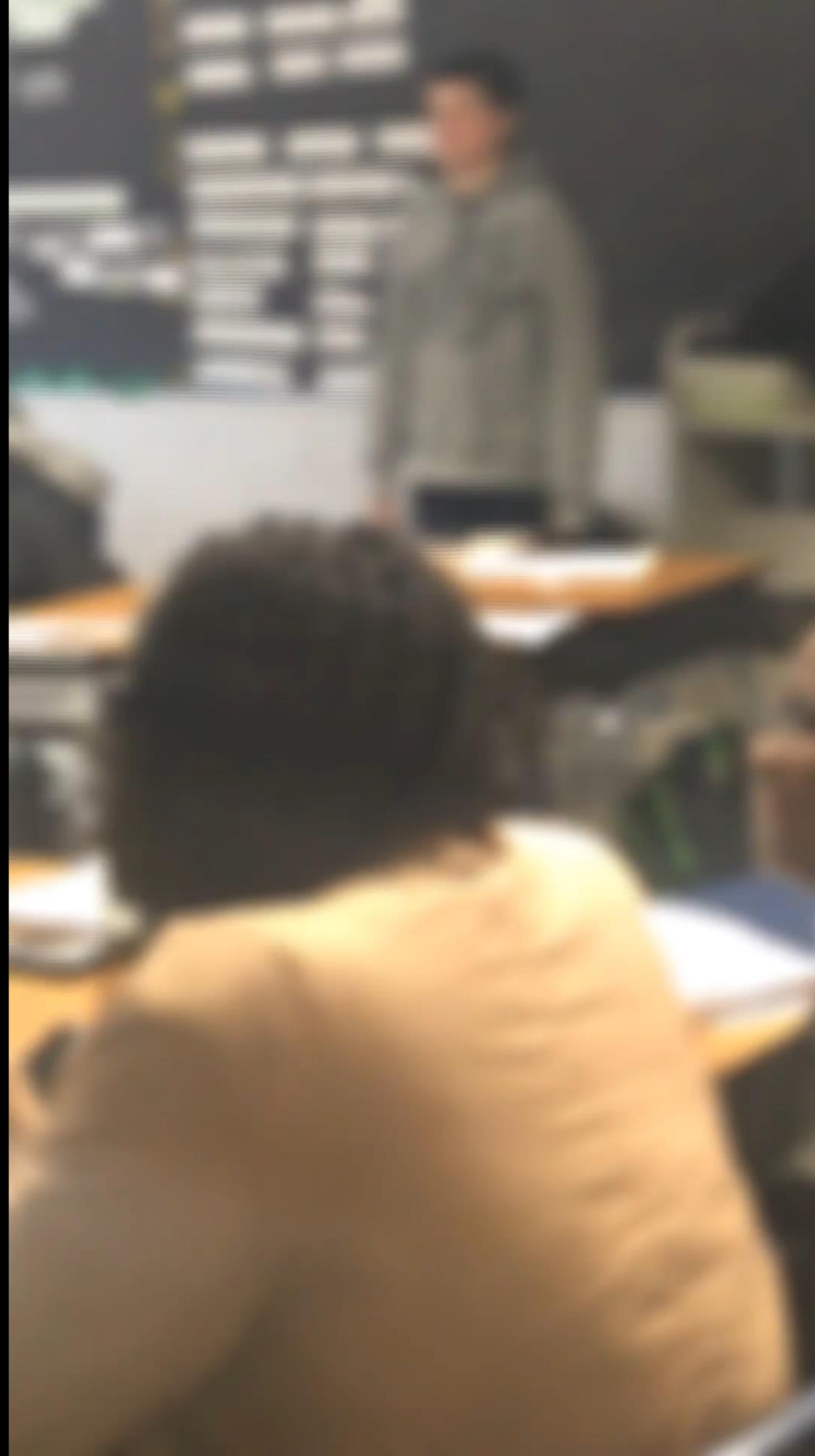
Source: gfletchy.com/the-apple/



Source: JJ Martinez



Source: threeacts.mrmeyer.com/tacocart



**Source:
Jenise Sexton**

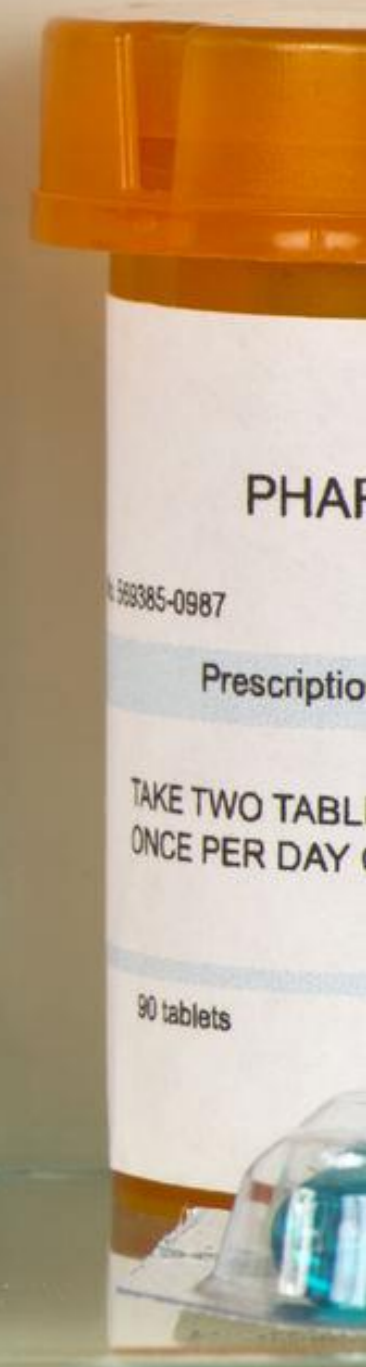
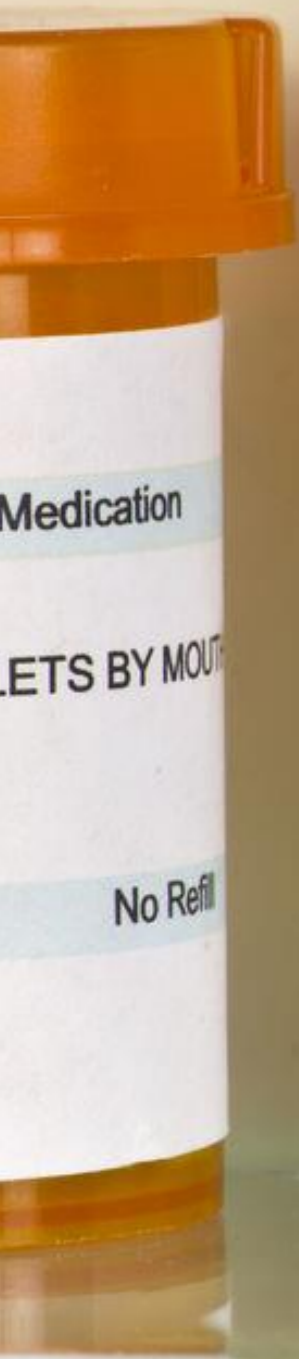


Source: fawnnguyen.com/barbie-bungee



**Source:
Fawn Nguyen**





STICKY ATTRIBUTES

SIMPLE

UNEXPECTED

CONCRETE

CREDIBLE

EMOTIONAL

STORIES







Source: mrvaudrey.com

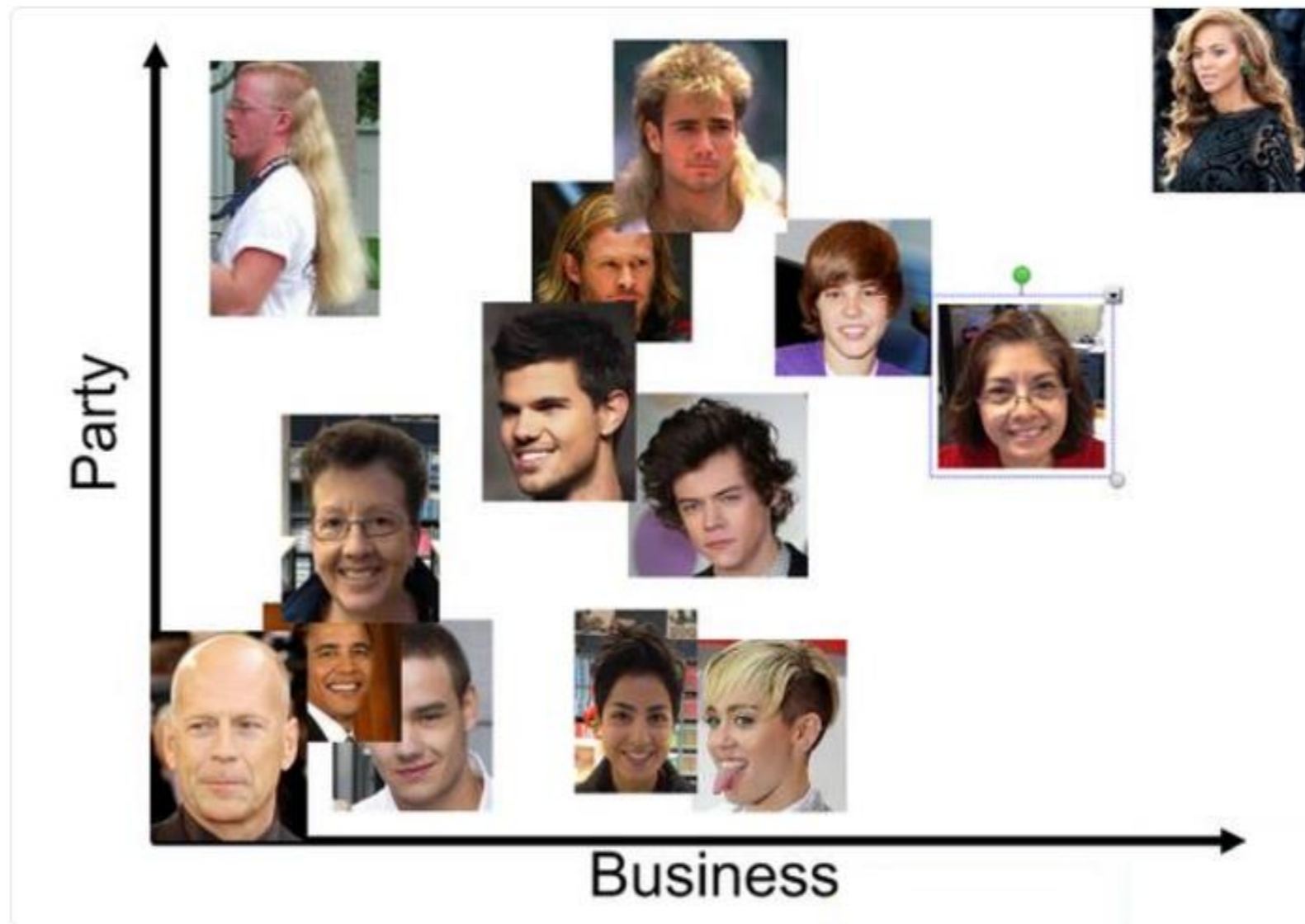


Matt Vaudrey
@MrVaudrey

Following



Things I never thought I'd say: "So you're saying that Thor has less party than Justin Bieber, but more than Obama?"



RETWEETS
4

LIKES
7



STICKY ATTRIBUTES

SIMPLE

UNEXPECTED

CONCRETE

CREDIBLE

EMOTIONAL

STORIES



BOSTON TEA PARTY

11:35 34°



abc7.com

Source: robertkaplinsky.com/lessons

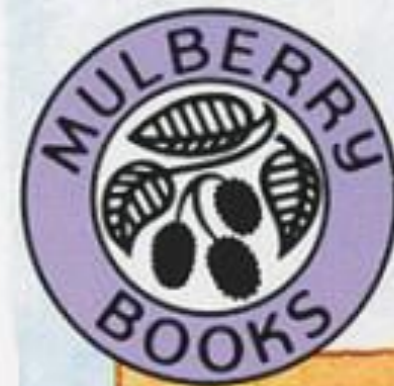
If you were as strong as an **ANT**...



Source: If You Hopped Like A Frog by David M. Schwartz

The Doorbell Rang

by Pat Hutchins



DO YOU

SEE IT?



COURSE OF KNOWLEDGE

Context



Dissertation

Executive Summary

Formulas

Abstract

STICKY ATTRIBUTES

SIMPLE

UNEXPECTED

CONCRETE

CREDIBLE

EMOTIONAL

STORIES

SIMPLE

UNEXPECTED

CONCRETE

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SIMPLE

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STORIES

NAME: _____

DATE: _____

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