MATH MODELING CAN MAKE YOU FILTHY RICH

ROBERT KAPLINSKY

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@robertkaplinsky

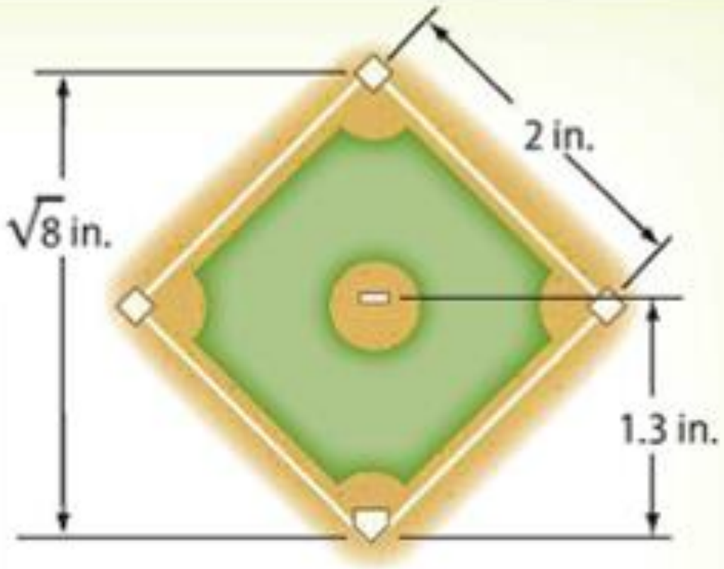
Real-World Link

Common Core State Standards

Content Standards
8.NS.1, 8.NS.2, 8.EE.2

Mathematical Practices
1, 3, 4, 6

Sports Major League baseball has rules for the dimensions of the baseball diamond. A model of the diamond is shown.



1. On the model, the distance from the pitching mound to home plate is 1.3 inches. Is 1.3 a rational number? Explain.

2. On the model, the distance from first base to second base is 2 inches. Is 2 a rational number? Explain.

3. The distance from home plate to second base is $\sqrt{8}$ inches. Using a calculator, find $\sqrt{8}$. Does it appear to terminate or repeat?

Real-World Link

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8.NS.1, 8.NS.2, 8.EE.2

Mathematical Practices
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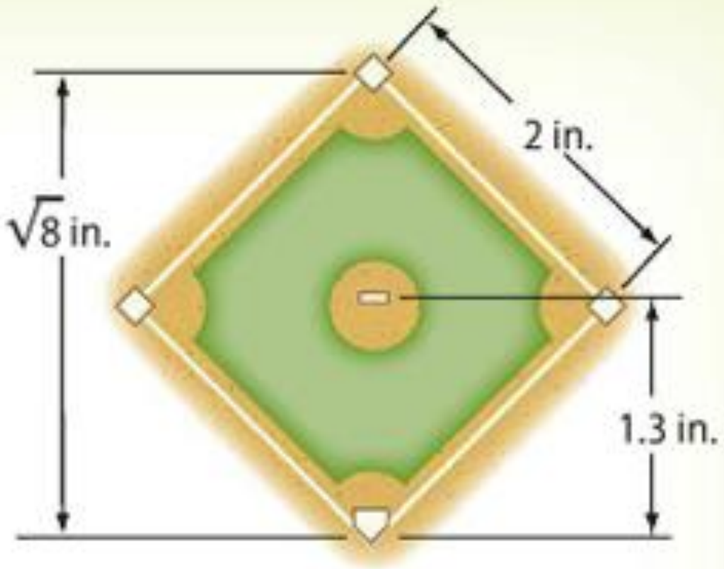


1. On the model, the distance from the pitching mound to home plate is 1.3 inches. Is 1.3 a rational number? Explain.

2. On the model, the distance from first base to second base is 2 inches. Is 2 a rational number? Explain.

3. The distance from home plate to second base is $\sqrt{8}$ inches. Using a calculator, find $\sqrt{8}$. Does it appear to terminate or repeat?

Doritos® & Cheetos® Mix

20 Singles

DORITOS® Nacho Cheese Flavored Tortilla Chips 1 OZ. EA. DORITOS® COOL RANCH® Flavored Tortilla Chips 1 OZ. EA. CHEETOS® Puffs Cheese Flavored Snacks ⅞ OZ. EA. CHEETOS® Crunchy Cheese Flavored Snacks 1 OZ. EA.

20 INDIVIDUAL BAGS: ⅞ OZ. EACH, 1 OZ. EACH, TOTAL NET WT. 19⅝ OZ. (1 LB. 3⅝ OZ.) 556.3 g

⚠ WARNING: PREVENT ENTANGLEMENT AND STRANGULATION. KEEP THIS BAG AWAY FROM YOUNG CHILDREN. IT IS NOT A TOY.

THINKING TIME

- Why did many of you expect there to be five of each?
- Why was it not five of each?
- How might they decide on this combination?

Classic Mix

20 Singles

LAY'S® Classic Potato Chips, DORITOS® Nacho Cheese Flavored Tortilla Chips, DORITOS® COOL RANCH® Flavored Tortilla Chips, CHEETOS® Crunchy Cheese Flavored Snacks, SUNCHIPS® Original Multigrain Snacks, FRITOS® Original Corn Chips (All 1 OZ. Each)

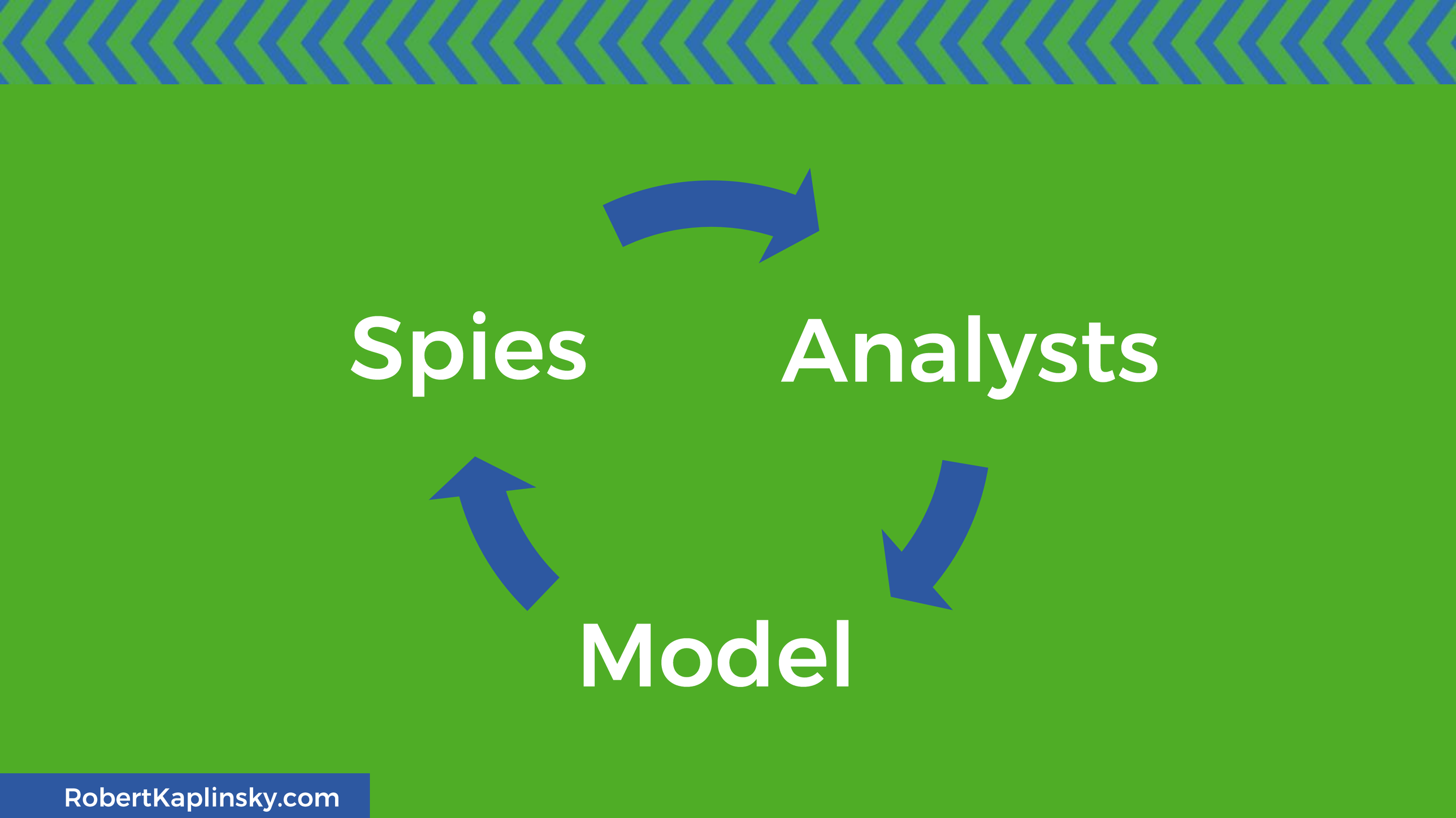
20 INDIVIDUAL BAGS: 1 OZ. EACH, TOTAL NET WT. 20 OZ. (1 LB. 4 OZ.) 567 g

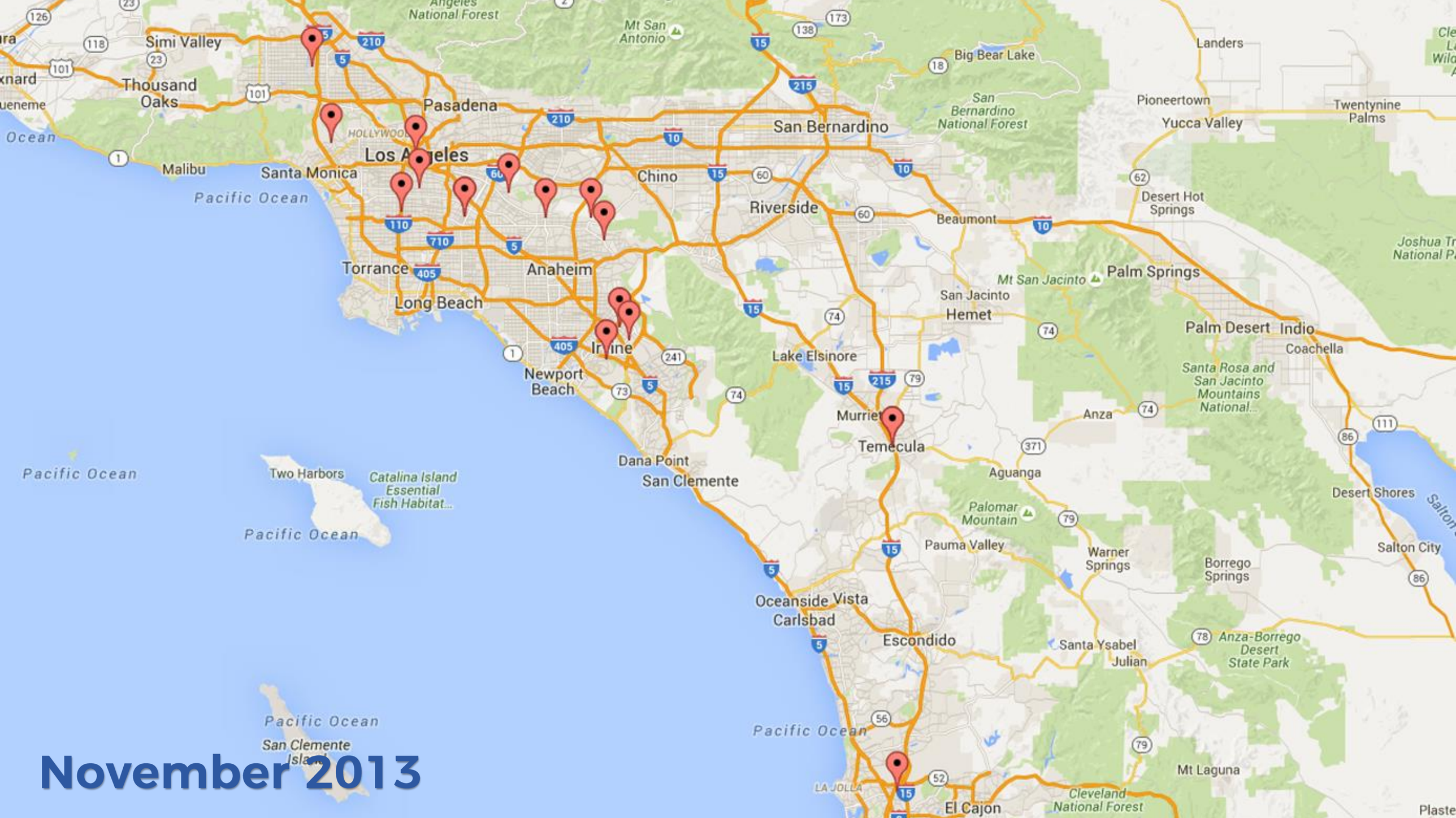
⚠ WARNING: PREVENT ENTANGLEMENT AND STRANGULATION. KEEP THIS BAG AWAY FROM YOUNG CHILDREN. IT IS NOT A TOY.

GOALS

- ❑ HOW DO WE MAKE SENSE OF MATH MODELING?
- ❑ IS IT JUST ANSWERING QUESTIONS?
- ❑ HOW DO YOU PROFIT FROM MATH MODELING?
- ❑ HOW DO WE HELP OUR STUDENTS IMPROVE?
- ❑ WHERE CAN WE FIND MORE RESOURCES?


CENTRAL INTELLIGENCE AGENCY
UNITED STATES OF AMERICA


Spies
Analysts
Model



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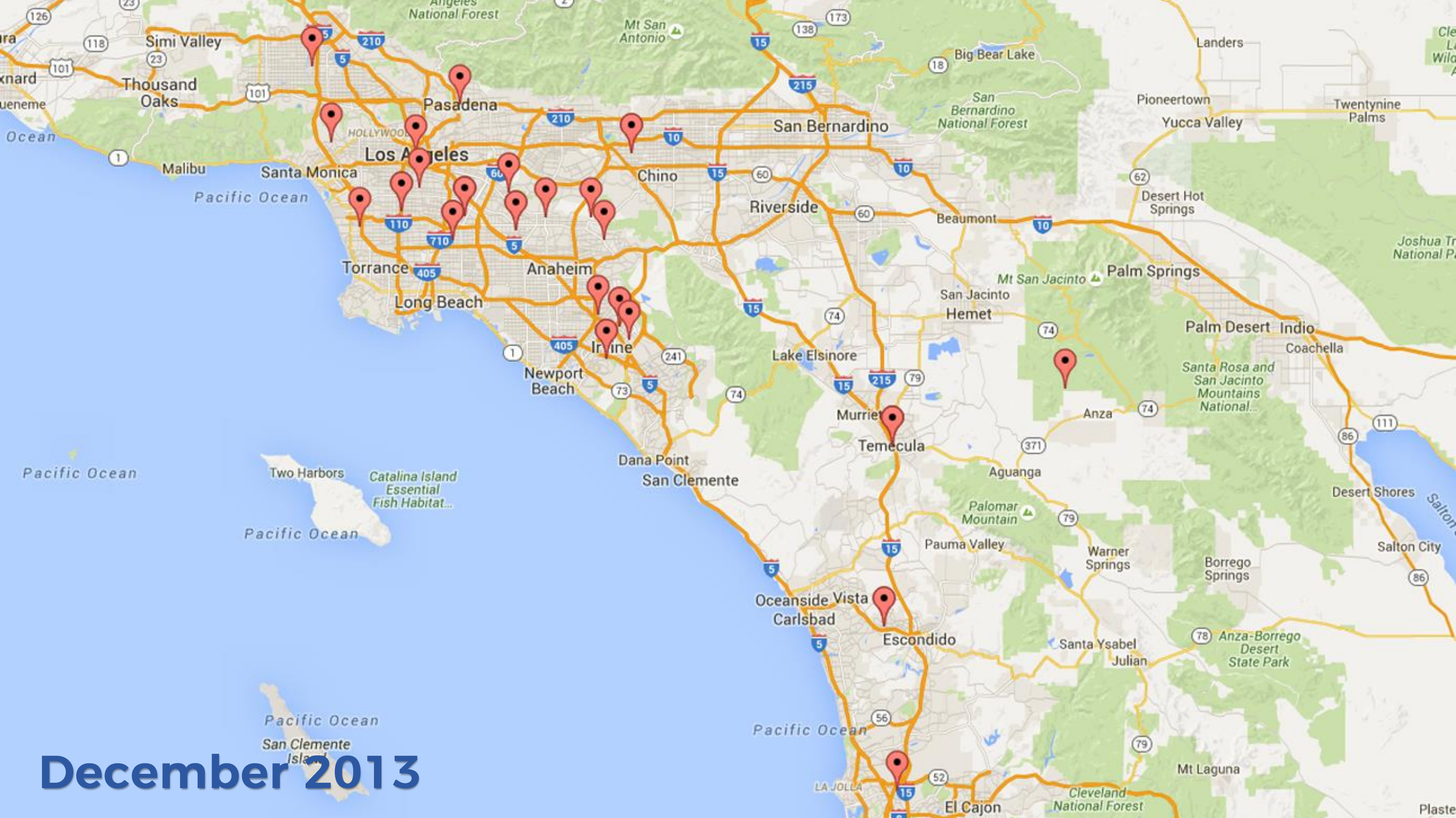

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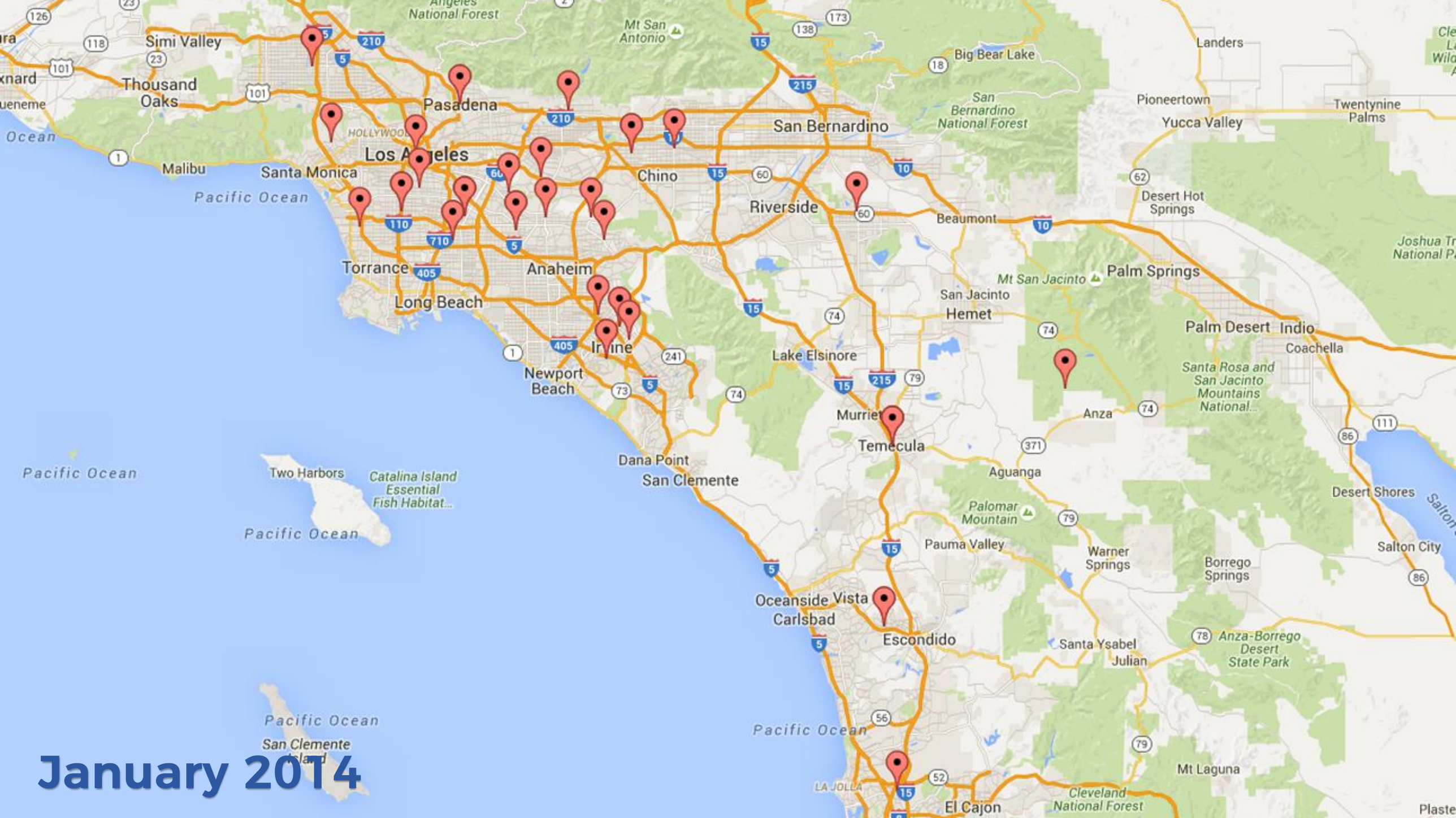

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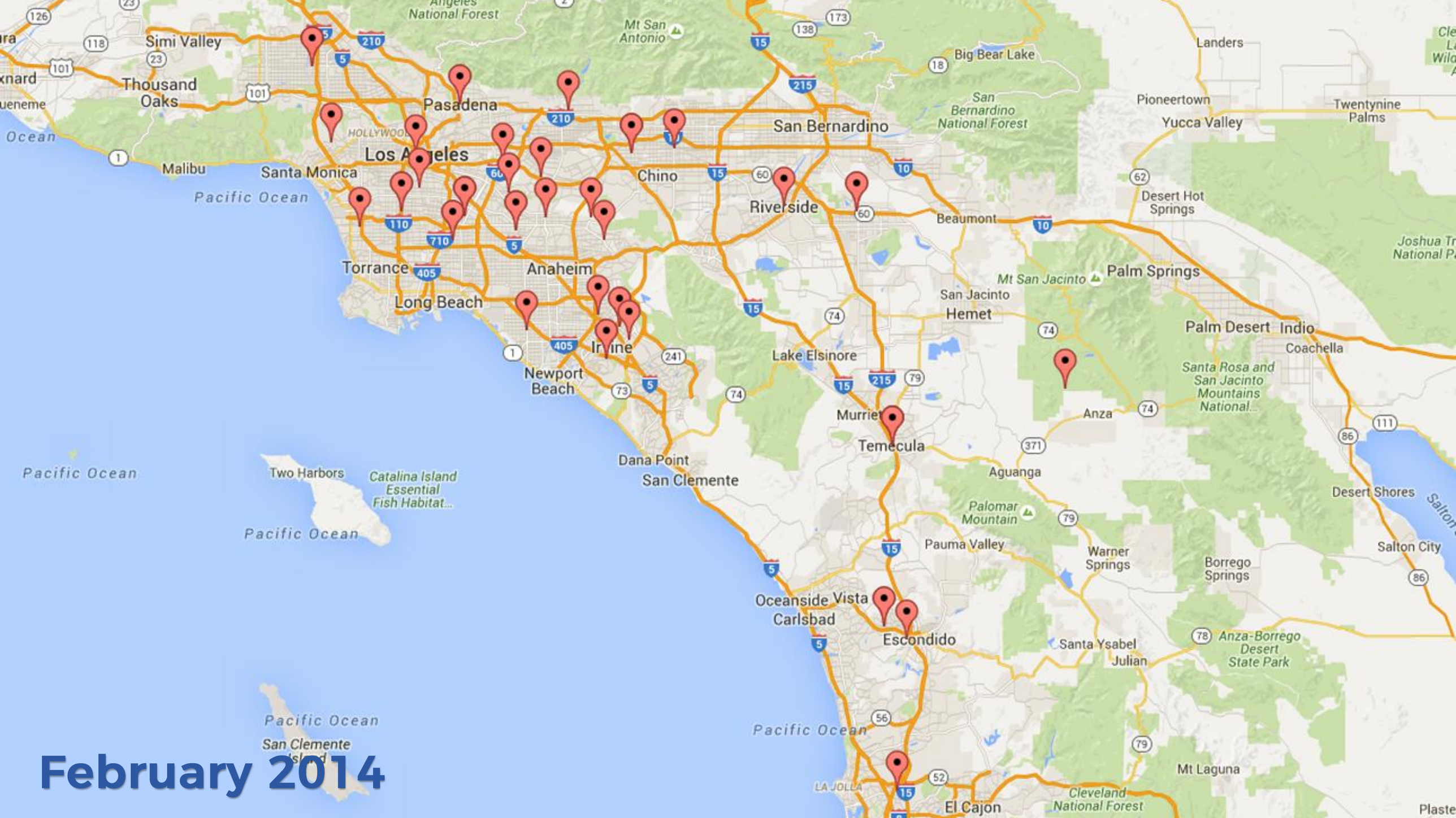

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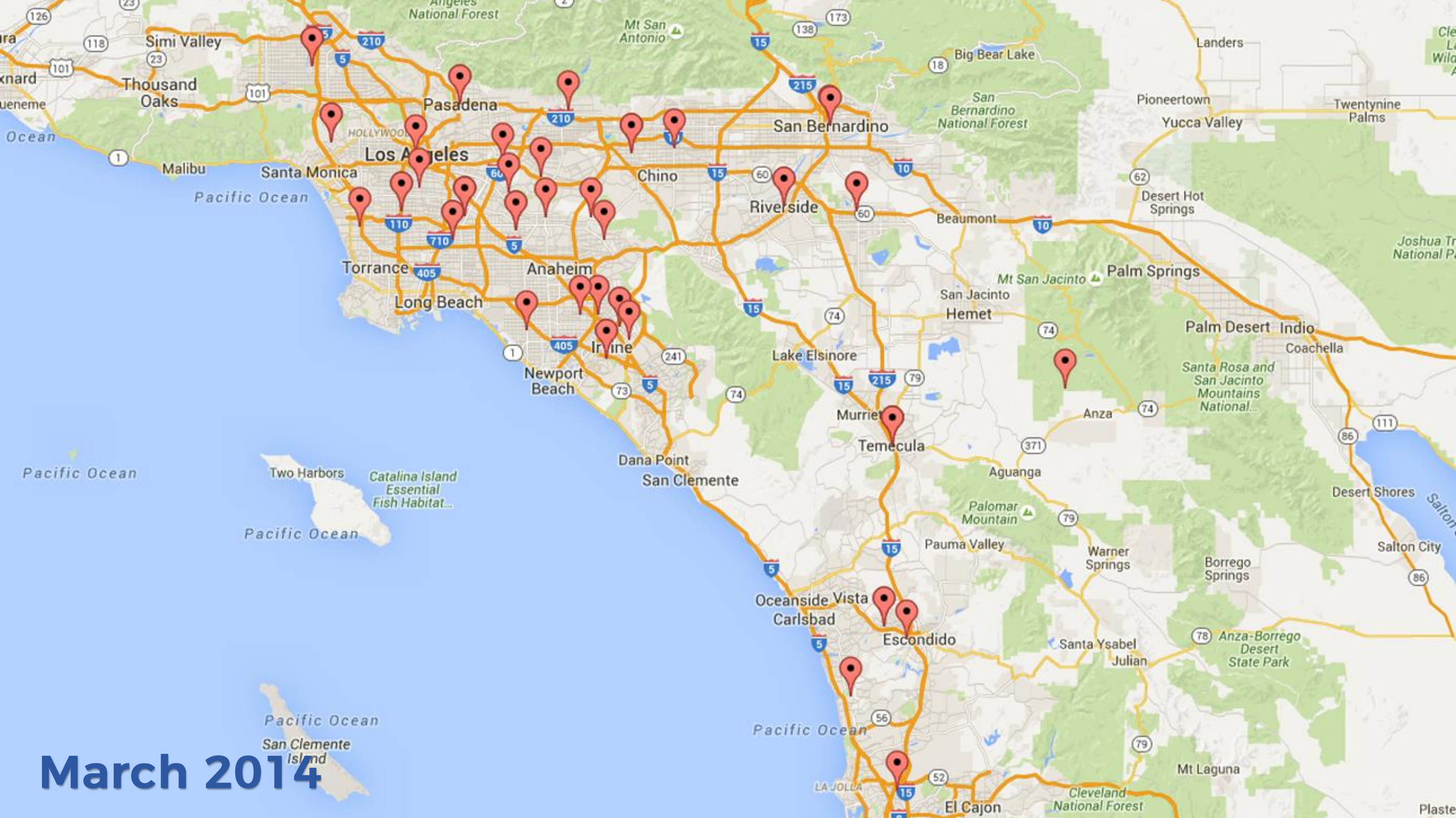
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Catalina Island Essential Fish Habitat...
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Vista
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Mt Laguna
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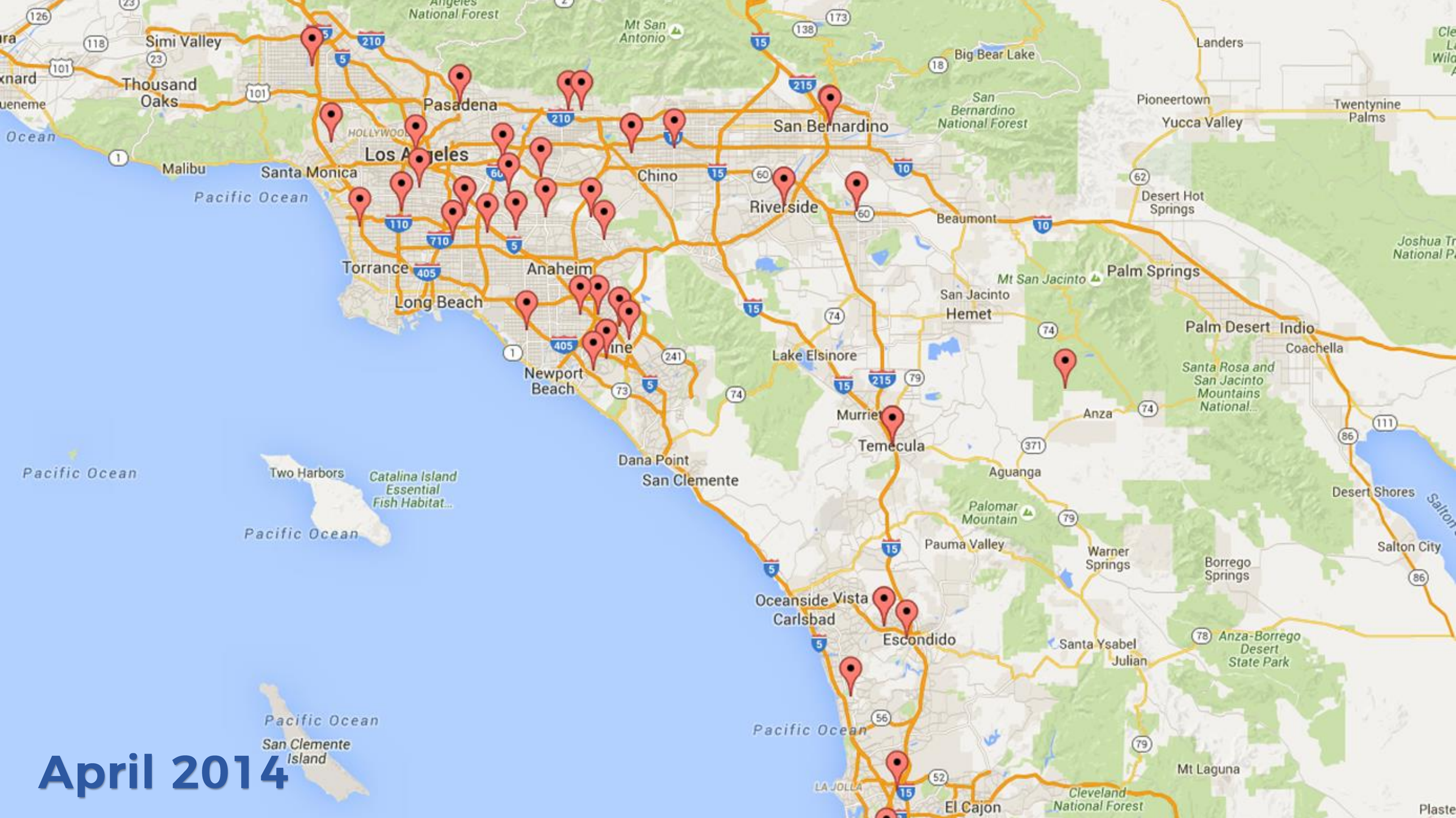
Cleveland National Forest
Santa Rosa and San Jacinto Mountains National...
Palomar Mountain
San Clemente Island

March 2014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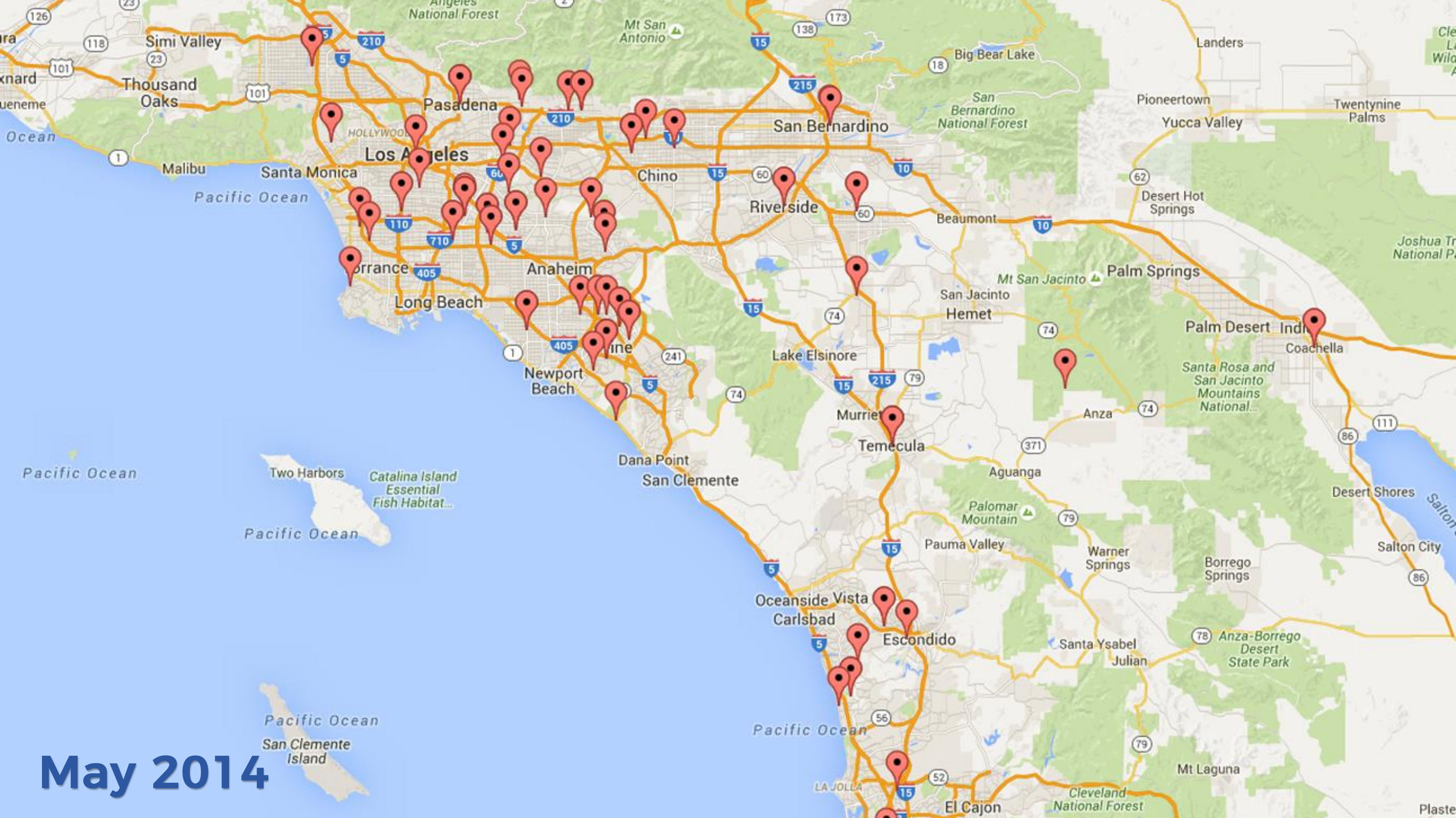
April 2014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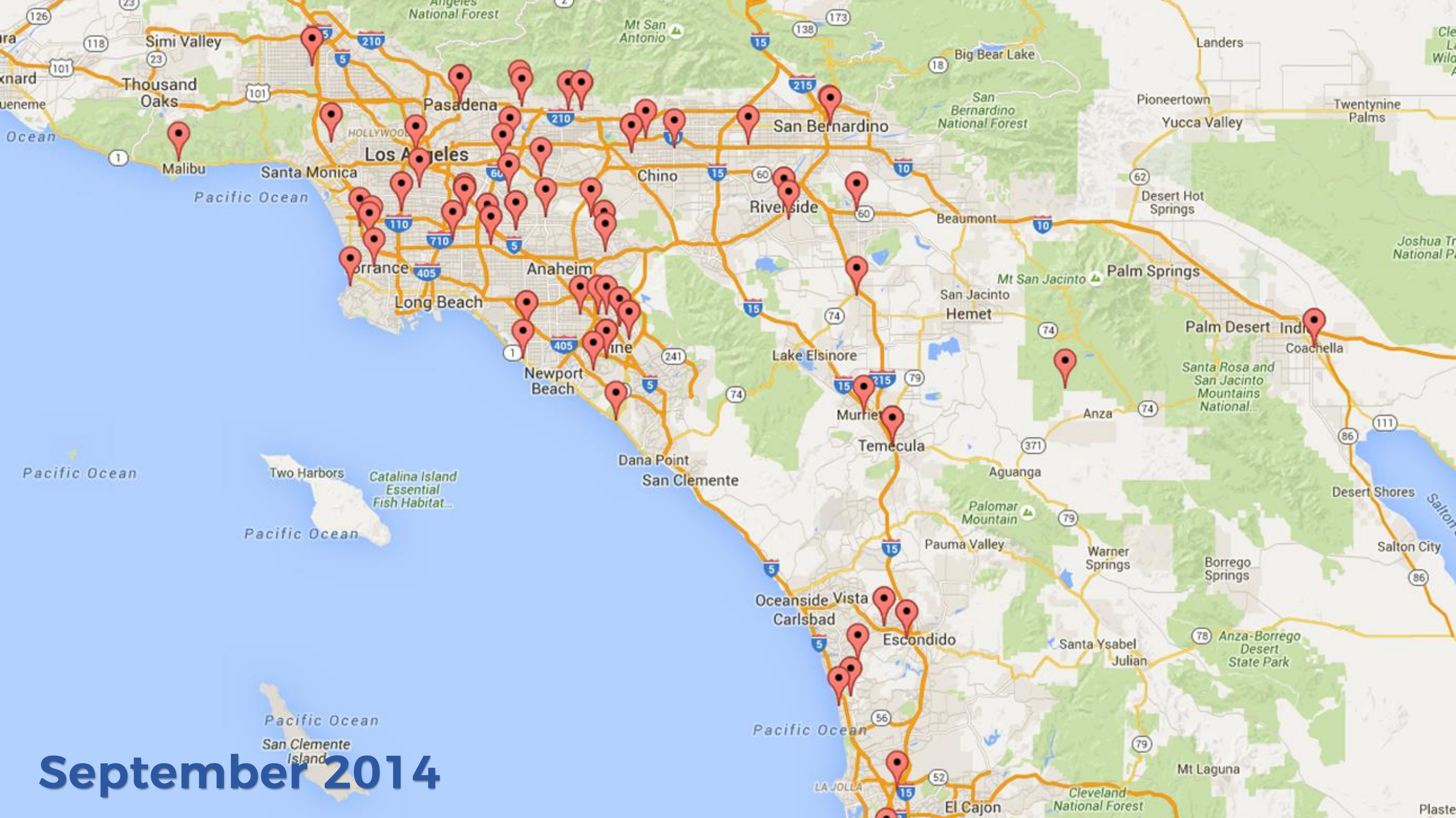

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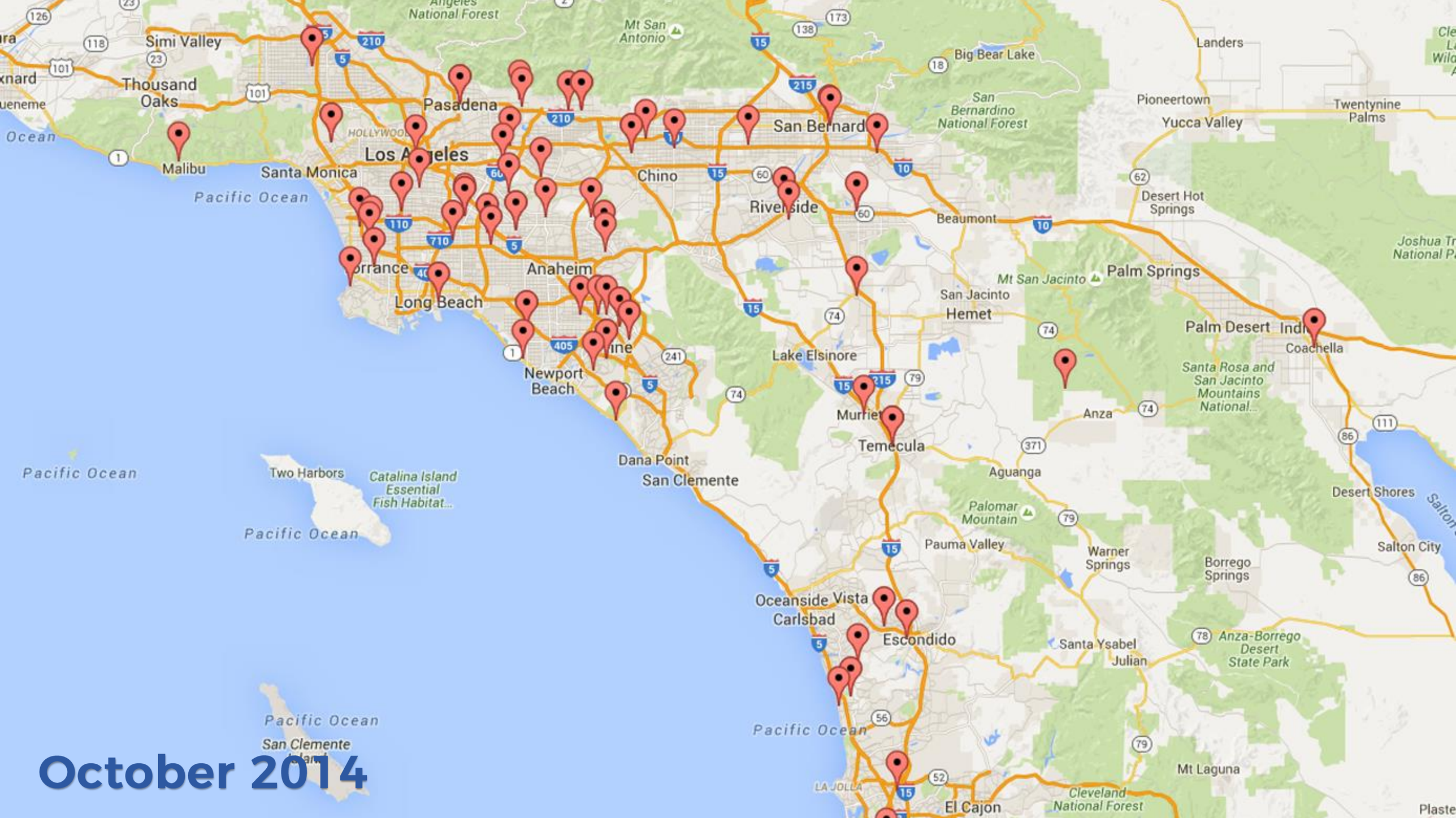

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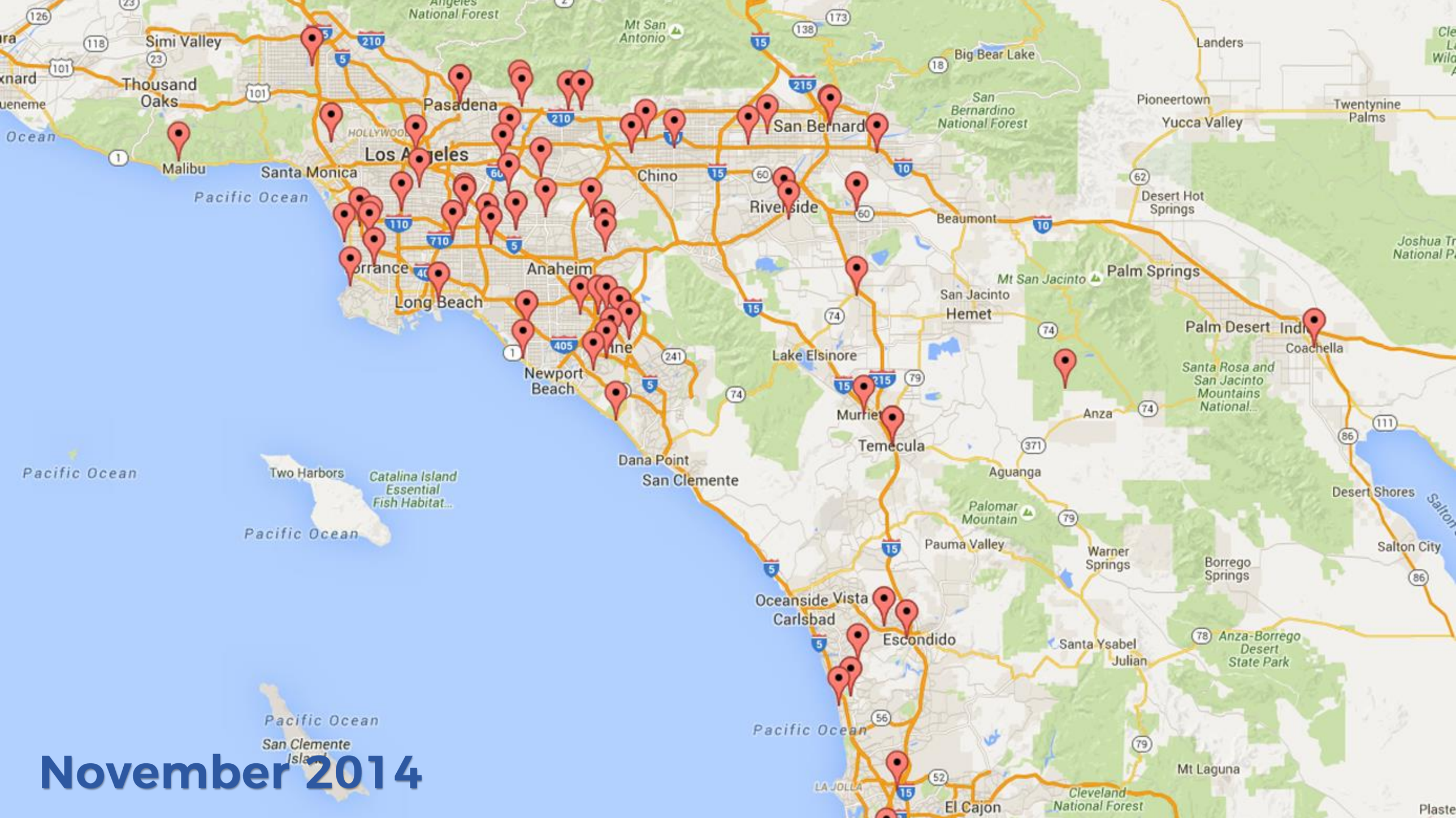

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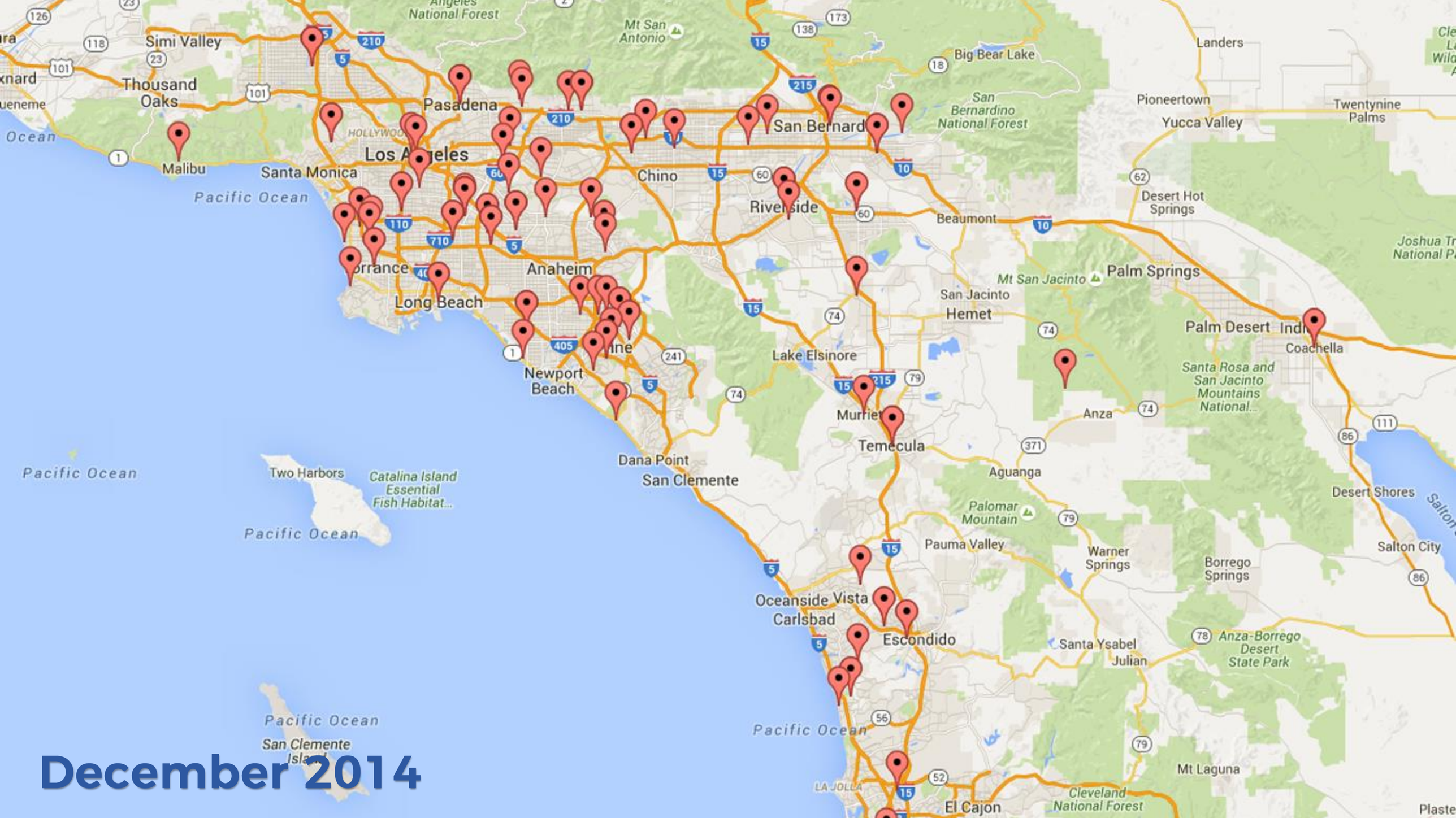

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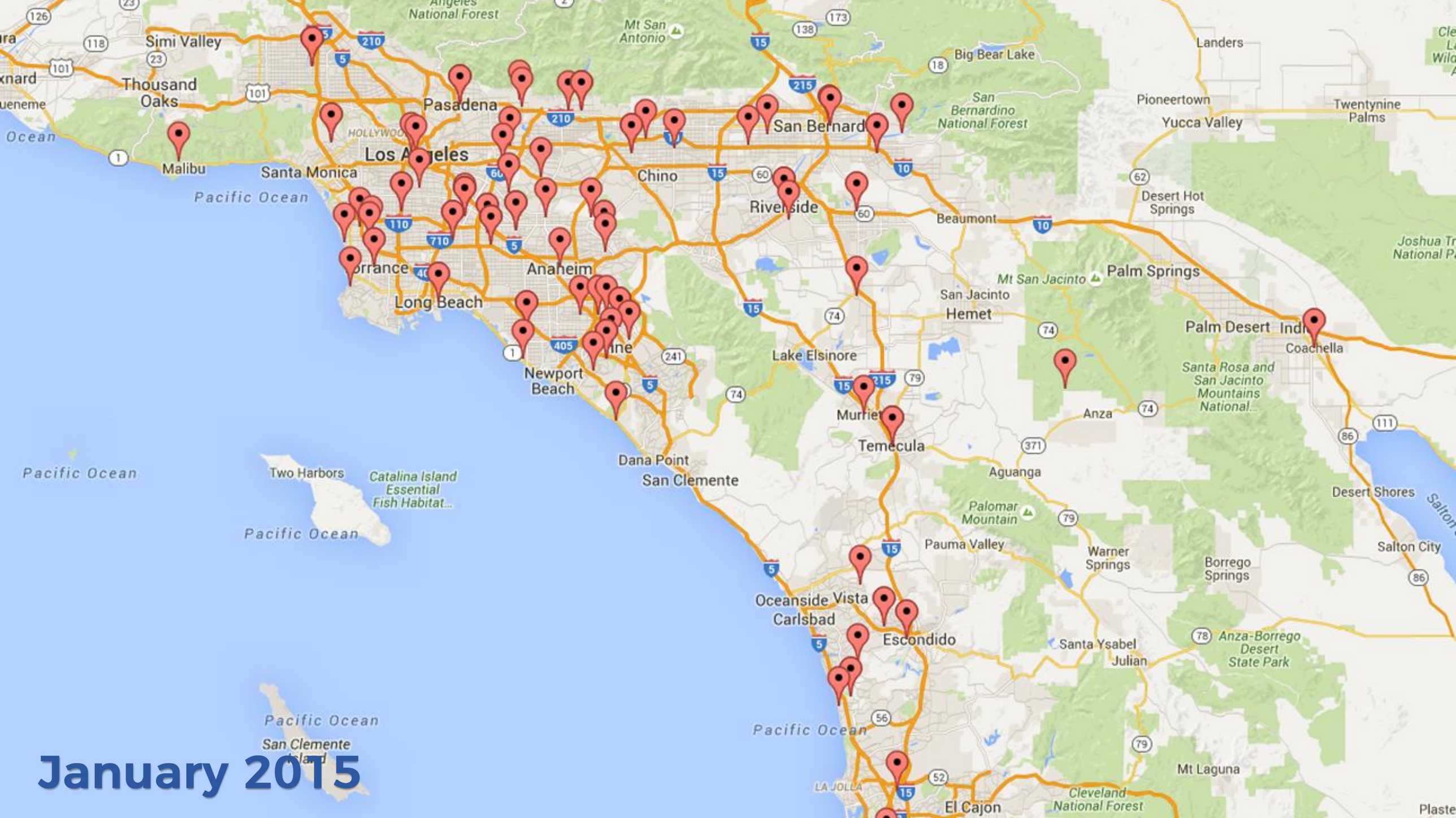

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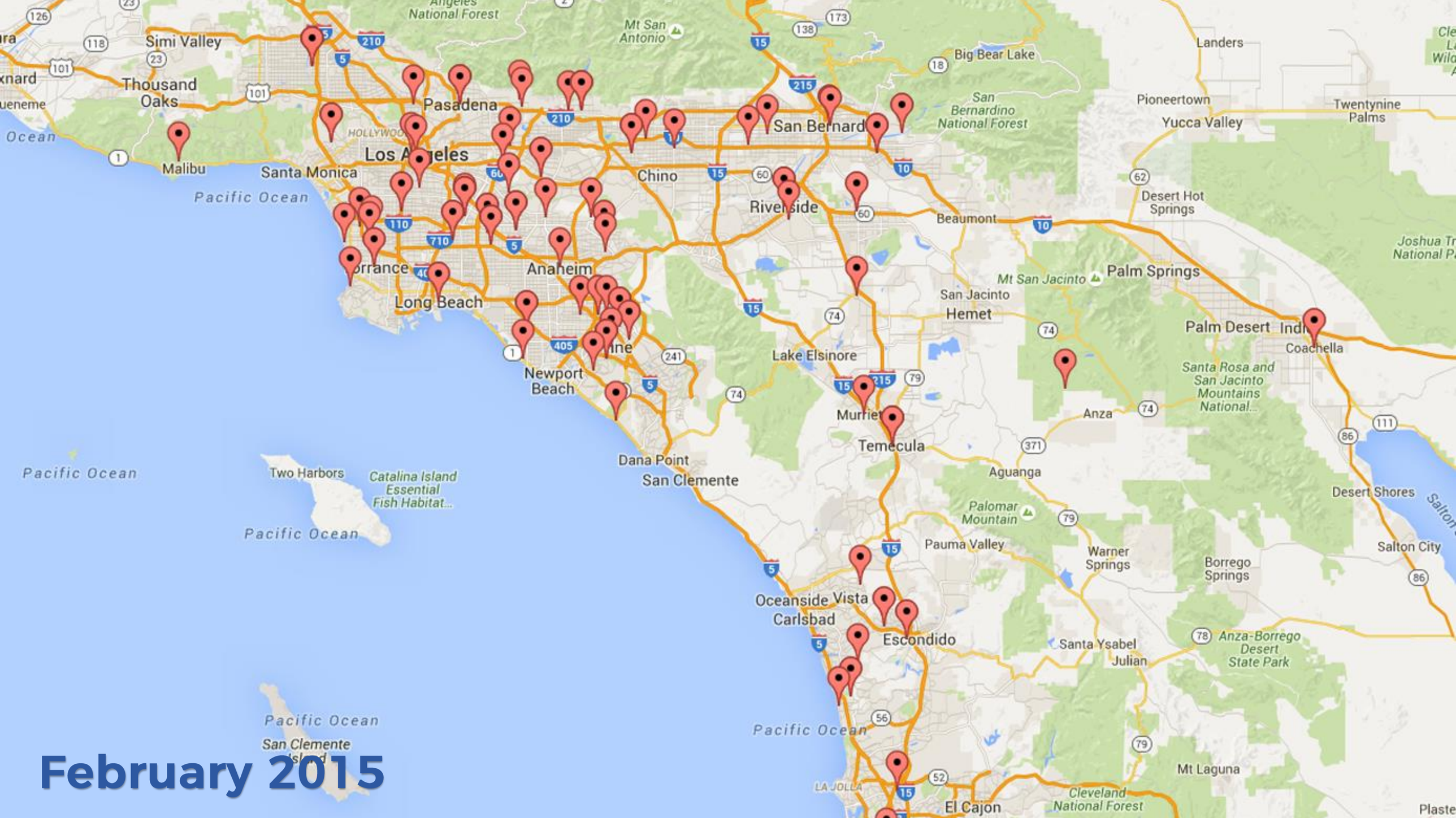

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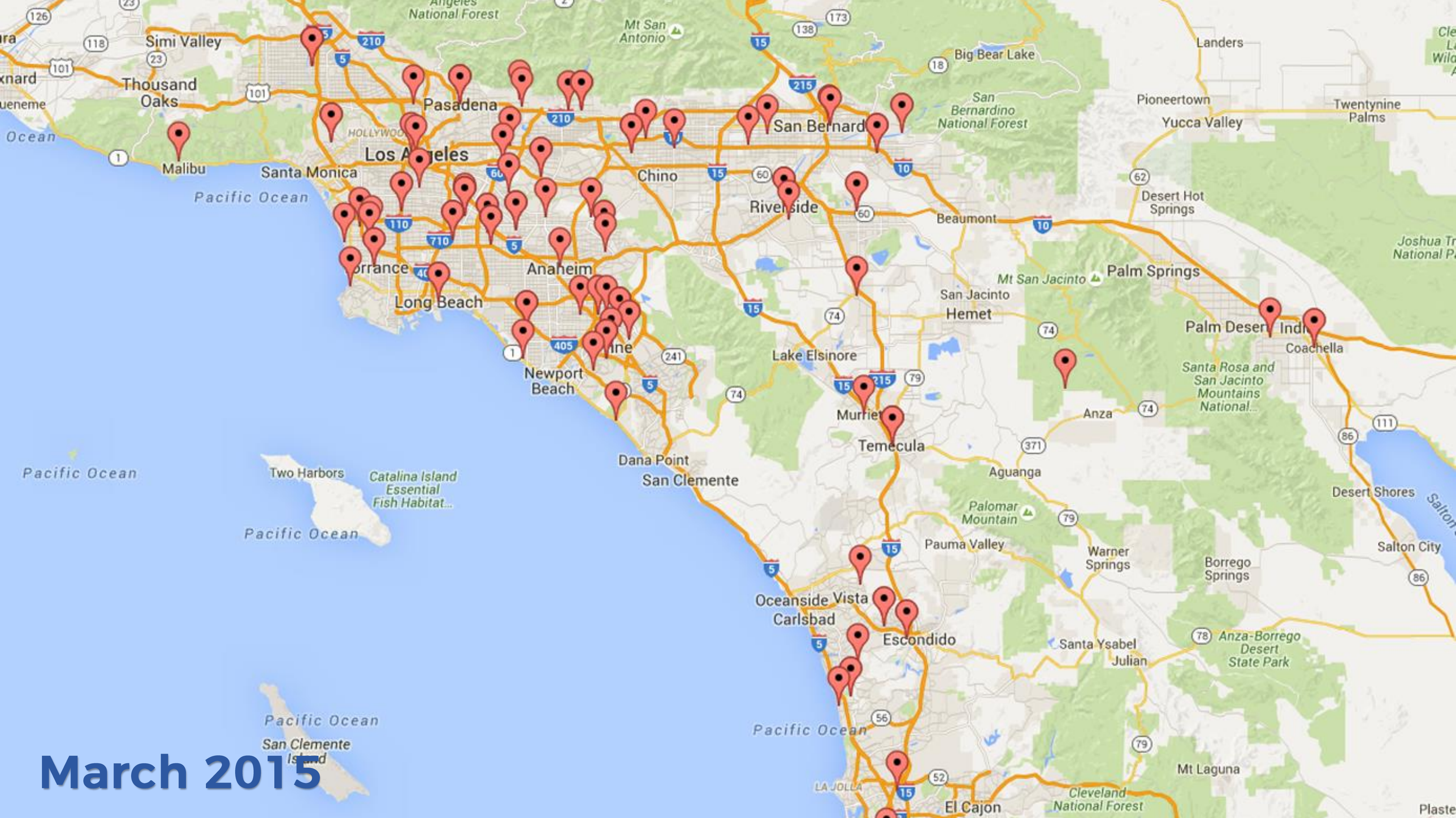
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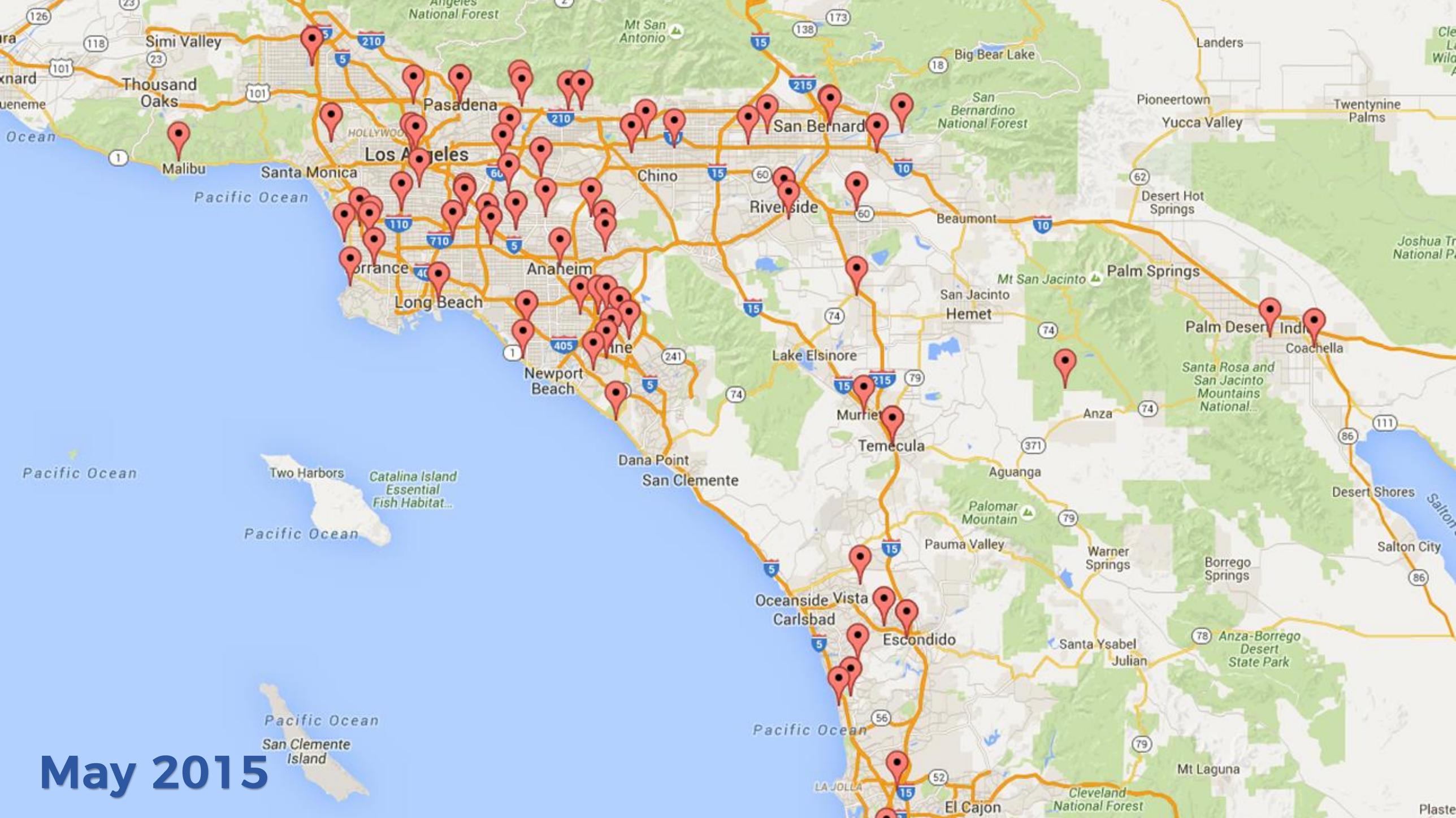
LA JOLLA

March 2015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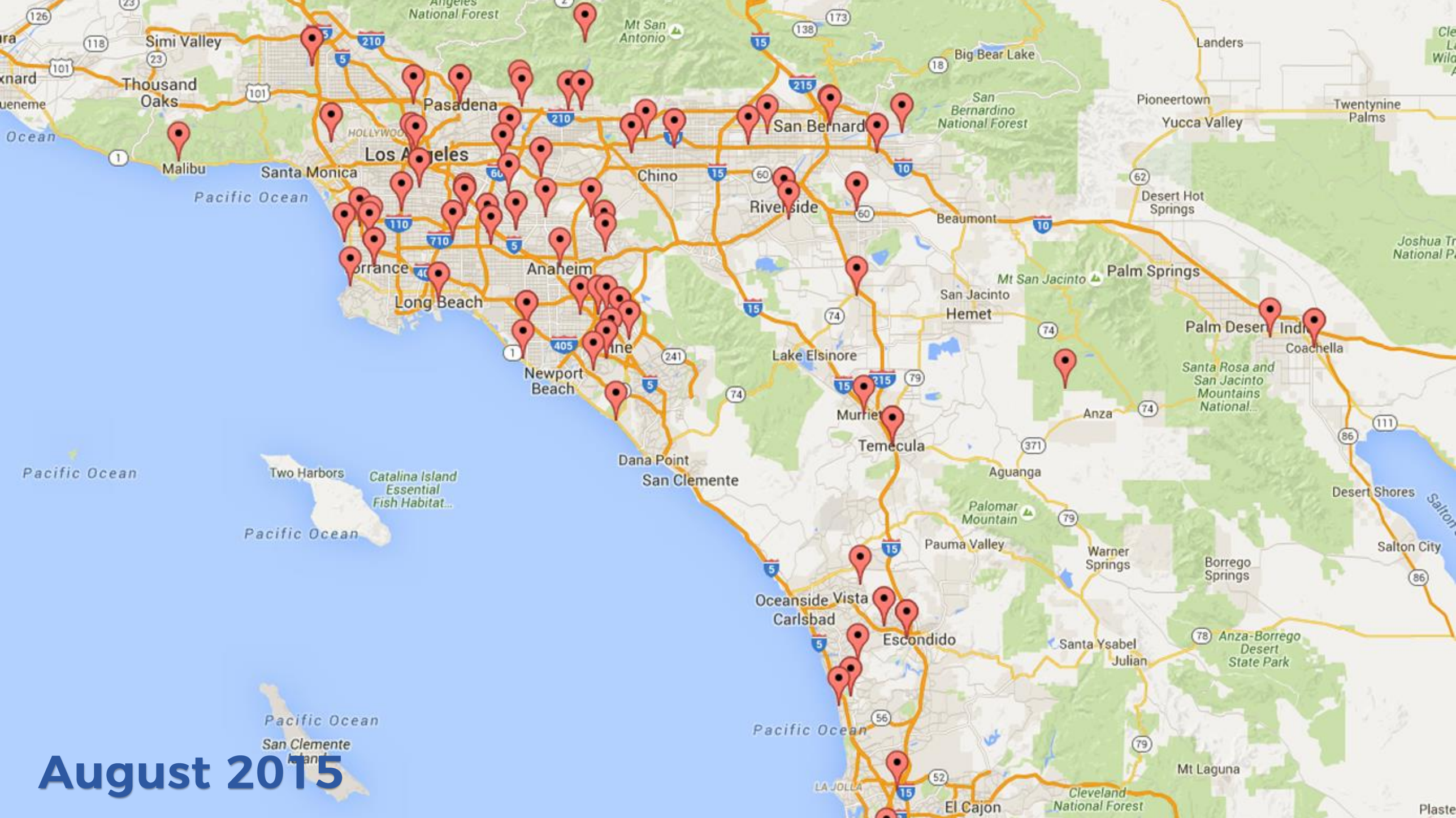
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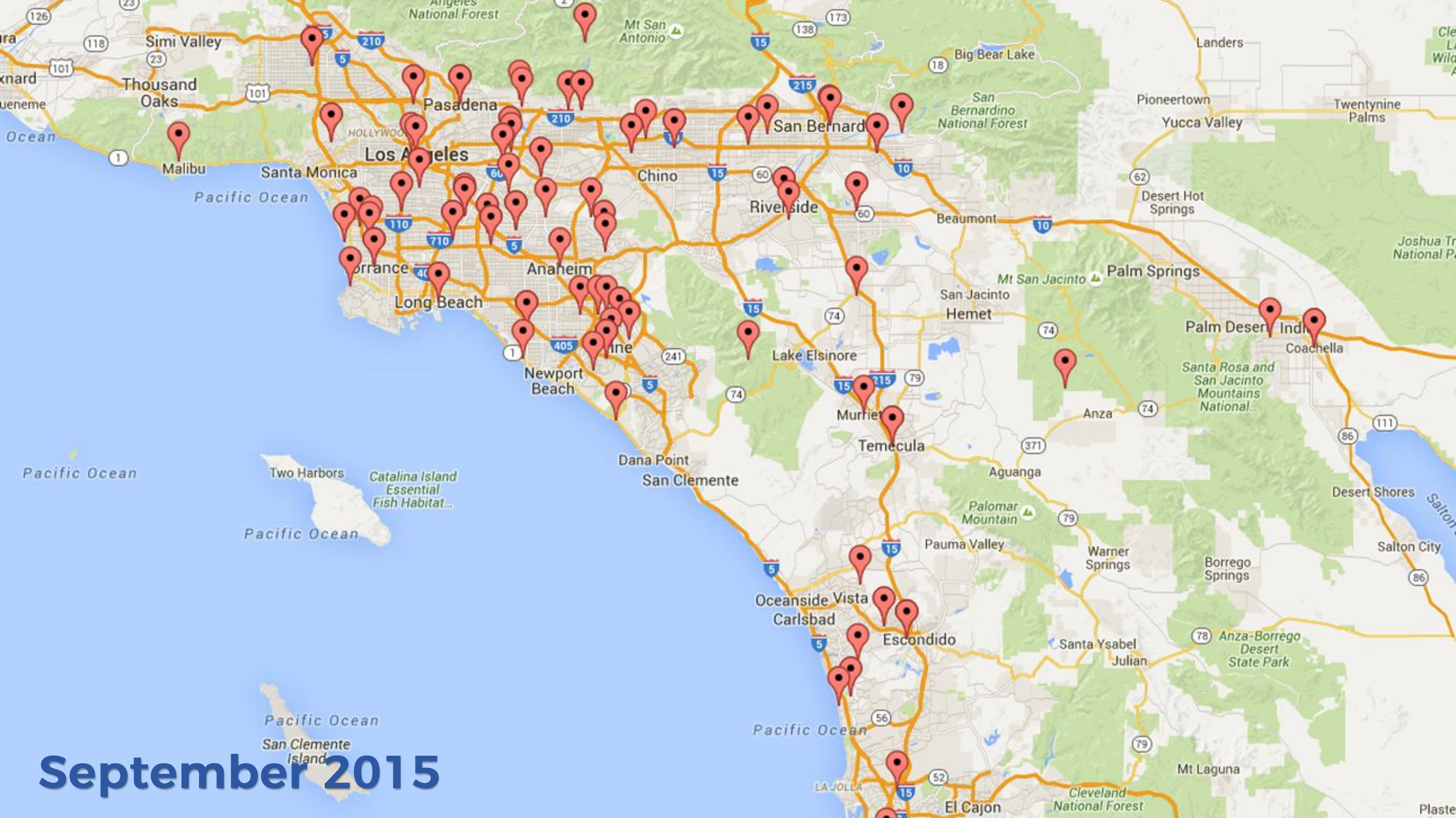
August 2015



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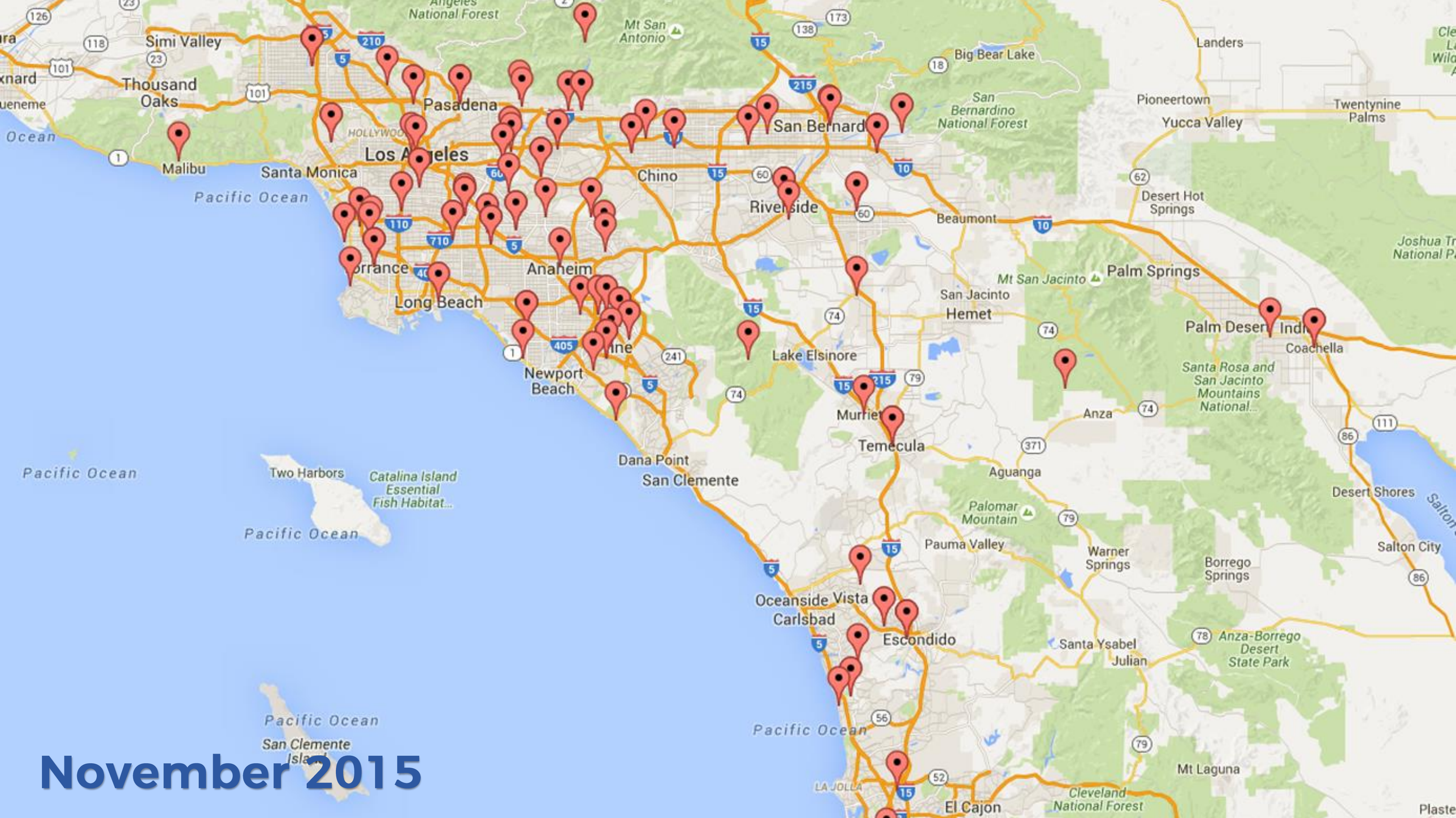

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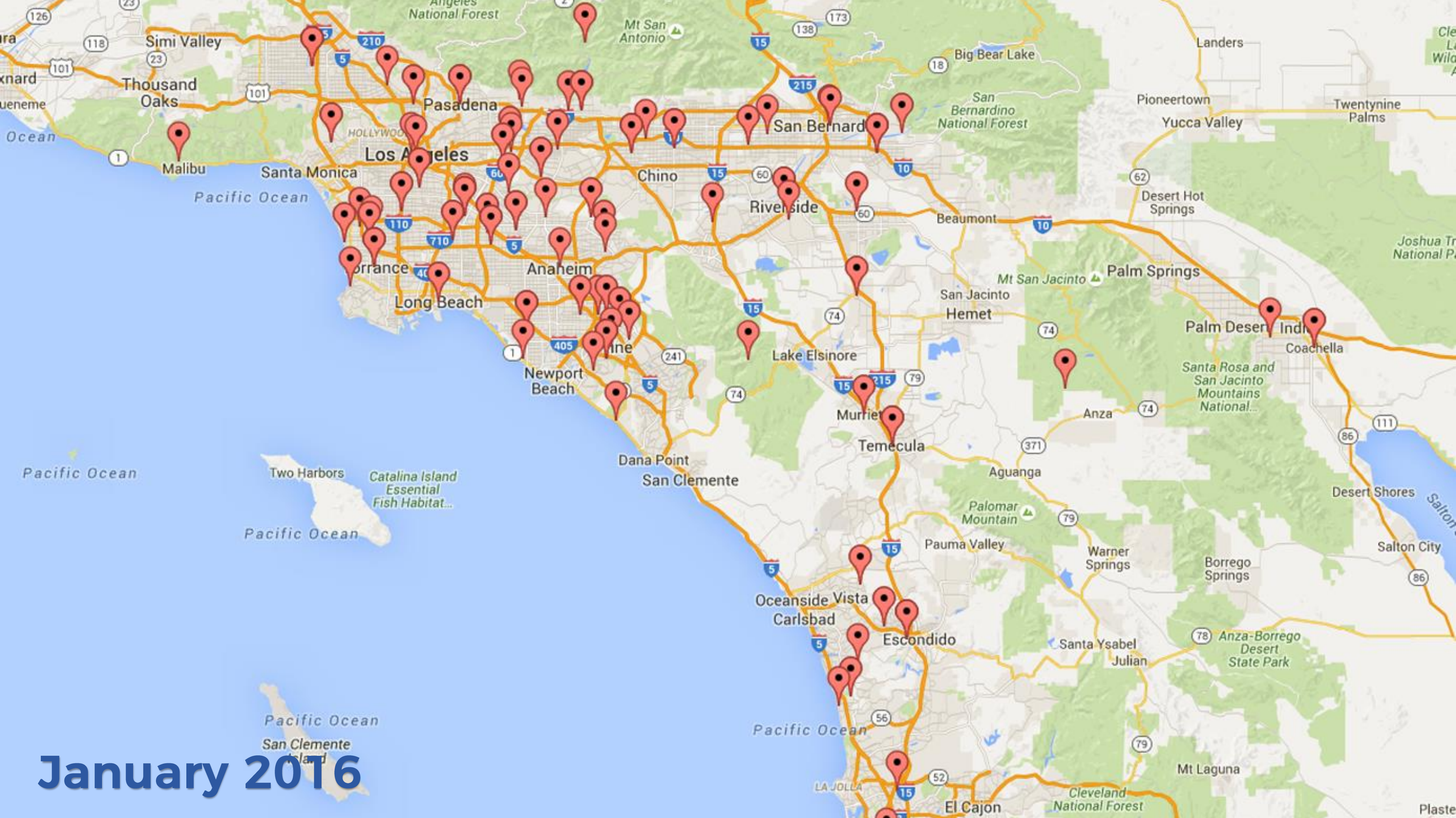

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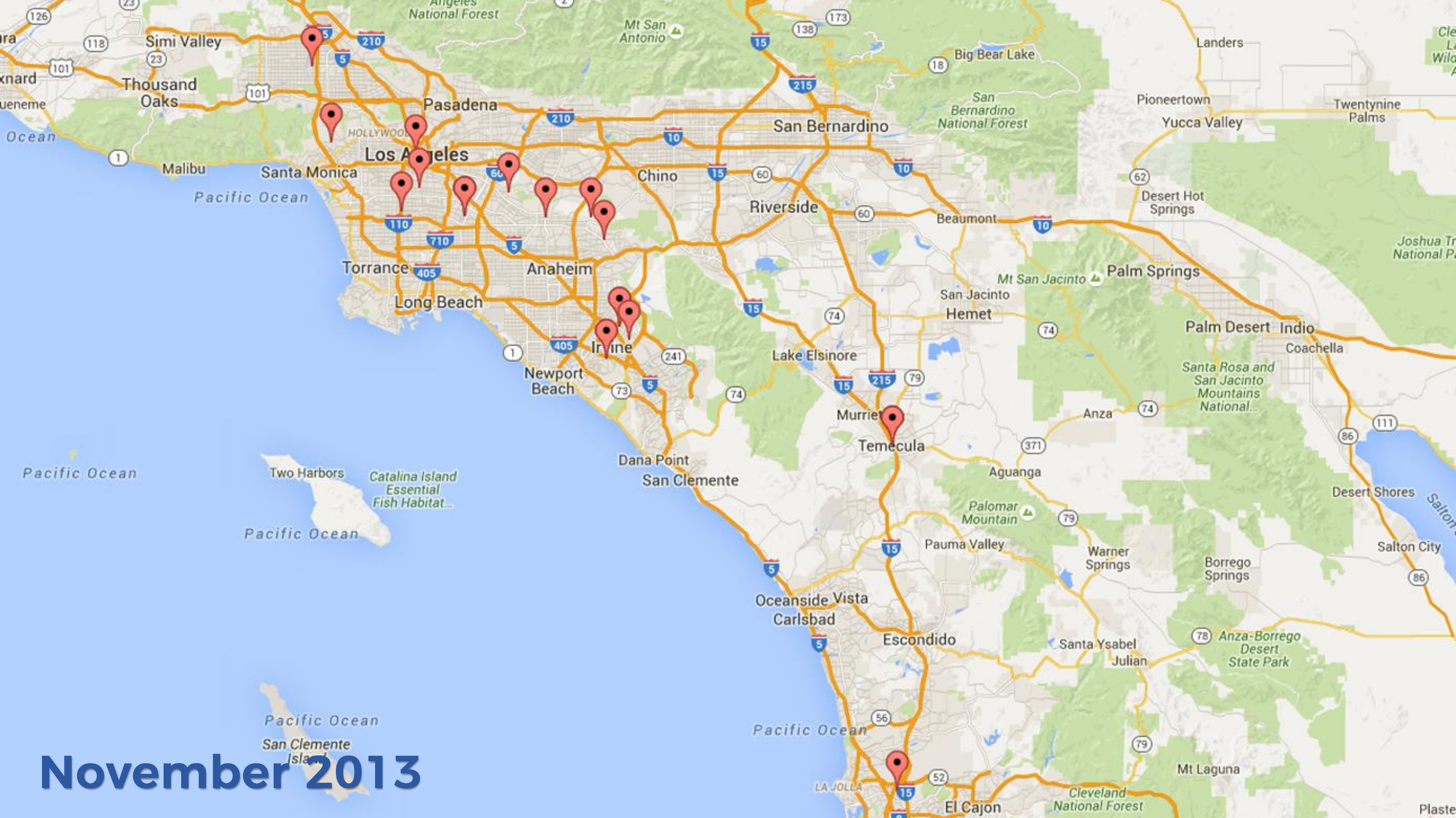

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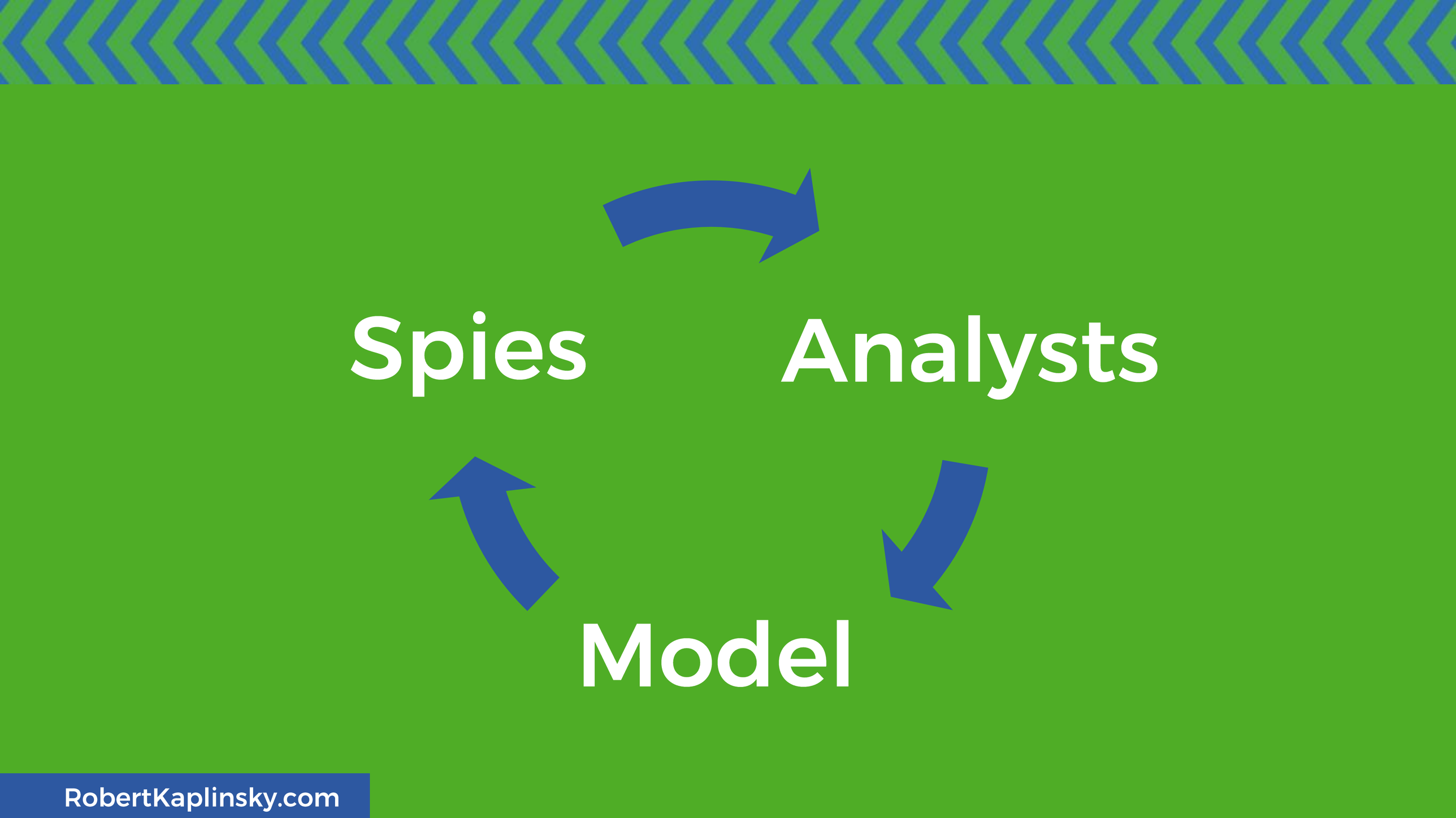

Spies
Analysts
Model

All models are wrong, but some are useful.

GEORGE E. P. BOX

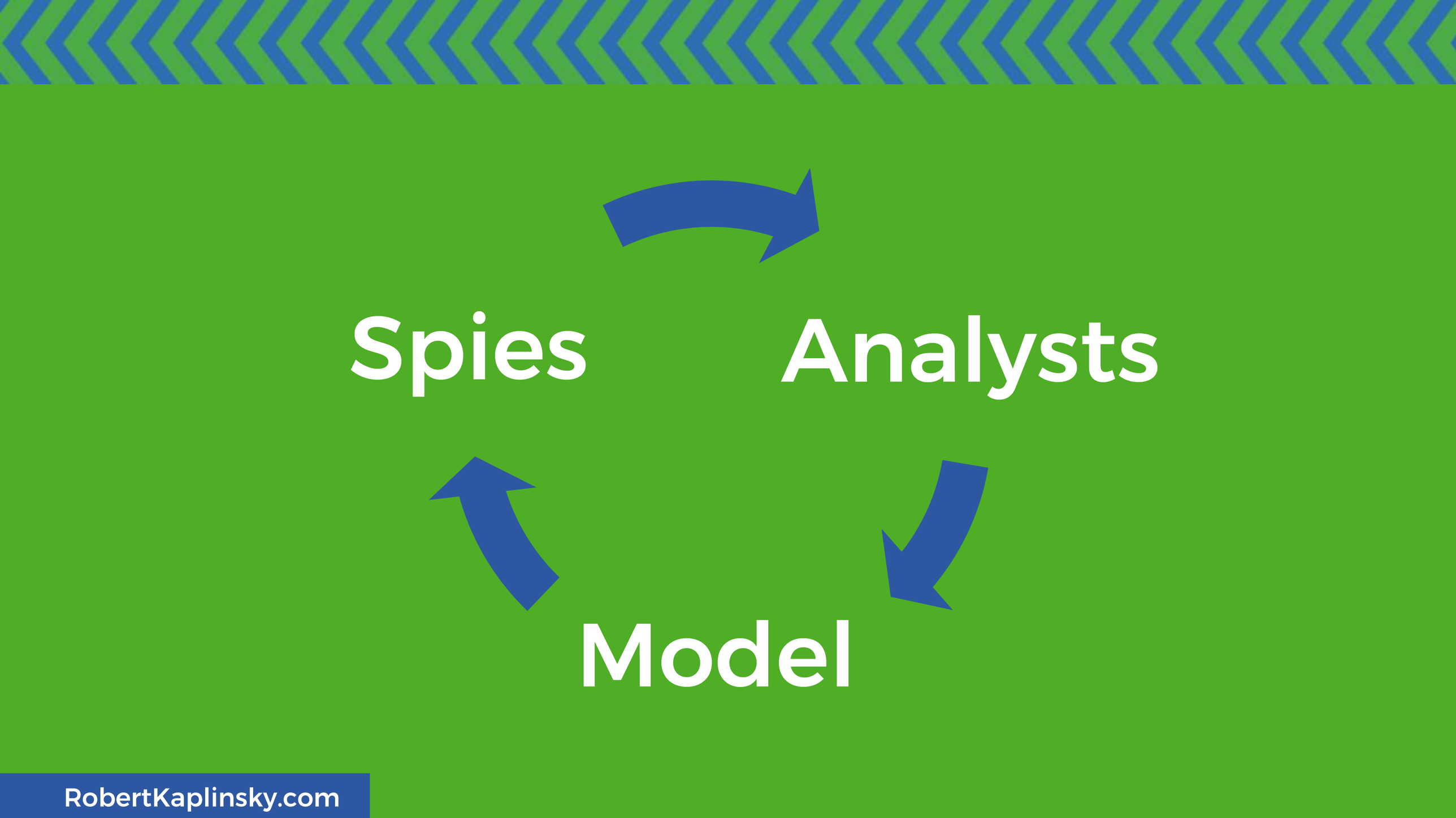
Classic Mix

20 Singles

LAY'S® Classic Potato Chips, DORITOS® Nacho Cheese Flavored Tortilla Chips, DORITOS® COOL RANCH® Flavored Tortilla Chips, CHEETOS® Crunchy Cheese Flavored Snacks, SUNCHIPS® Original Multigrain Snacks, FRITOS® Original Corn Chips (All 1 OZ. Each)

20 INDIVIDUAL BAGS: 1 OZ. EACH, TOTAL NET WT. 20 OZ. (1 LB. 4 OZ.) 567 g

⚠ WARNING: PREVENT ENTANGLEMENT AND STRANGULATION. KEEP THIS BAG AWAY FROM YOUNG CHILDREN. IT IS NOT A TOY.


Spies
Analysts
Model

THINKING TIME

RobertKaplinsky.com

Robert Kaplinsky
@robertkaplinsky

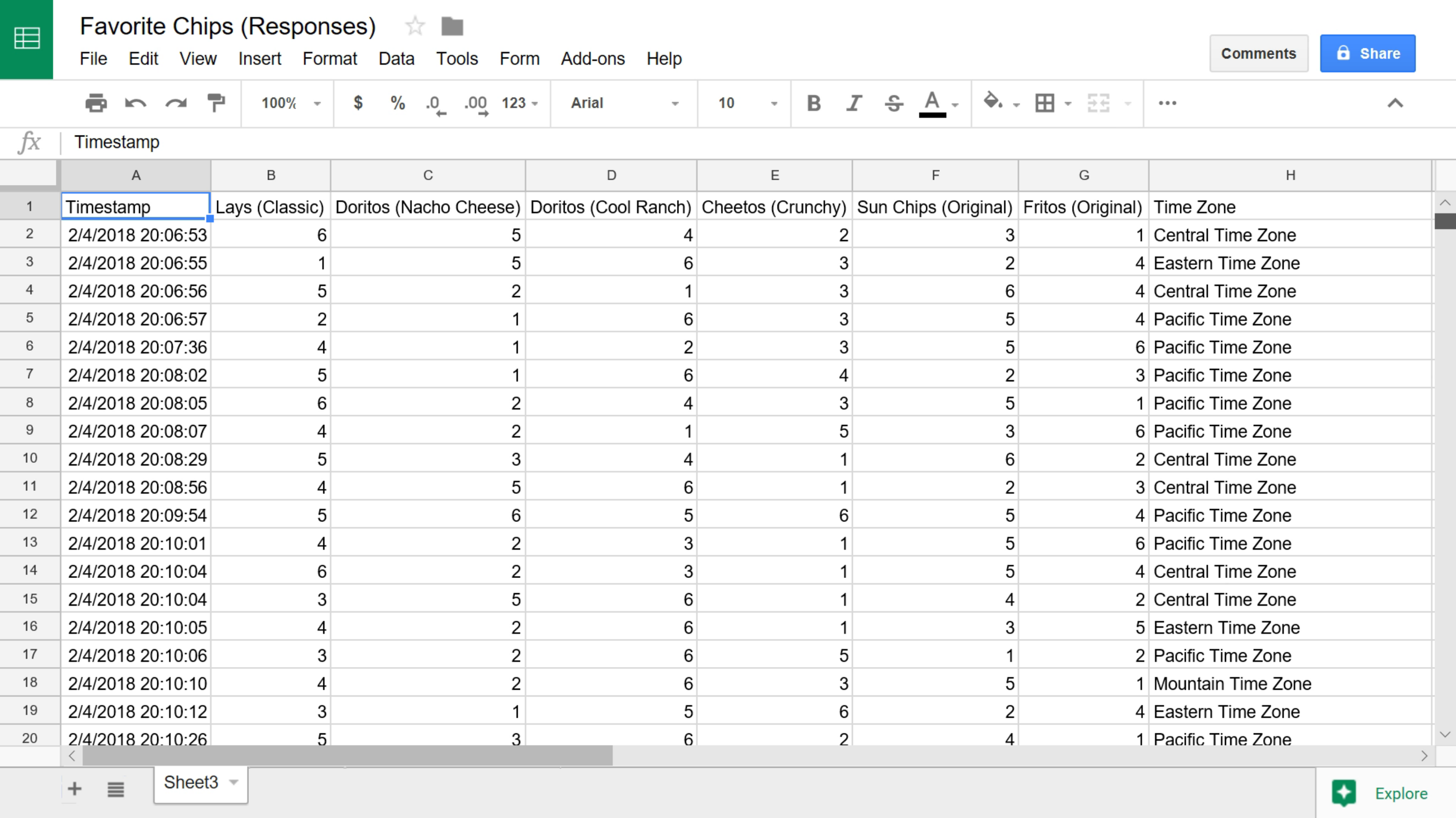
Hey #MTBoS, can you do me a favor and complete this 3 question anonymous survey about your favorite chips? I need data for a presentation. Please RT.
goo.gl/forms/etPtujII… #iteachmath

Favorite Chips
Please complete this anonymous survey. I'll be using this data in a presentation.
docs.google.com

8:05 PM - 4 Feb 2018

63 Retweets **45** Likes

18 63 45



	A	B	C	D	E	F	G	H
1	Timestamp	Lays (Classic)	Doritos (Nacho Cheese)	Doritos (Cool Ranch)	Cheetos (Crunchy)	Sun Chips (Original)	Fritos (Original)	Time Zone
2	2/4/2018 20:06:53	6	5	4	2	3	1	Central Time Zone
3	2/4/2018 20:06:55	1	5	6	3	2	4	Eastern Time Zone
4	2/4/2018 20:06:56	5	2	1	3	6	4	Central Time Zone
5	2/4/2018 20:06:57	2	1	6	3	5	4	Pacific Time Zone
6	2/4/2018 20:07:36	4	1	2	3	5	6	Pacific Time Zone
7	2/4/2018 20:08:02	5	1	6	4	2	3	Pacific Time Zone
8	2/4/2018 20:08:05	6	2	4	3	5	1	Pacific Time Zone
9	2/4/2018 20:08:07	4	2	1	5	3	6	Pacific Time Zone
10	2/4/2018 20:08:29	5	3	4	1	6	2	Central Time Zone
11	2/4/2018 20:08:56	4	5	6	1	2	3	Central Time Zone
12	2/4/2018 20:09:54	5	6	5	6	5	4	Pacific Time Zone
13	2/4/2018 20:10:01	4	2	3	1	5	6	Pacific Time Zone
14	2/4/2018 20:10:04	6	2	3	1	5	4	Central Time Zone
15	2/4/2018 20:10:04	3	5	6	1	4	2	Central Time Zone
16	2/4/2018 20:10:05	4	2	6	1	3	5	Eastern Time Zone
17	2/4/2018 20:10:06	3	2	6	5	1	2	Pacific Time Zone
18	2/4/2018 20:10:10	4	2	6	3	5	1	Mountain Time Zone
19	2/4/2018 20:10:12	3	1	5	6	2	4	Eastern Time Zone
20	2/4/2018 20:10:26	5	3	6	2	4	1	Pacific Time Zone

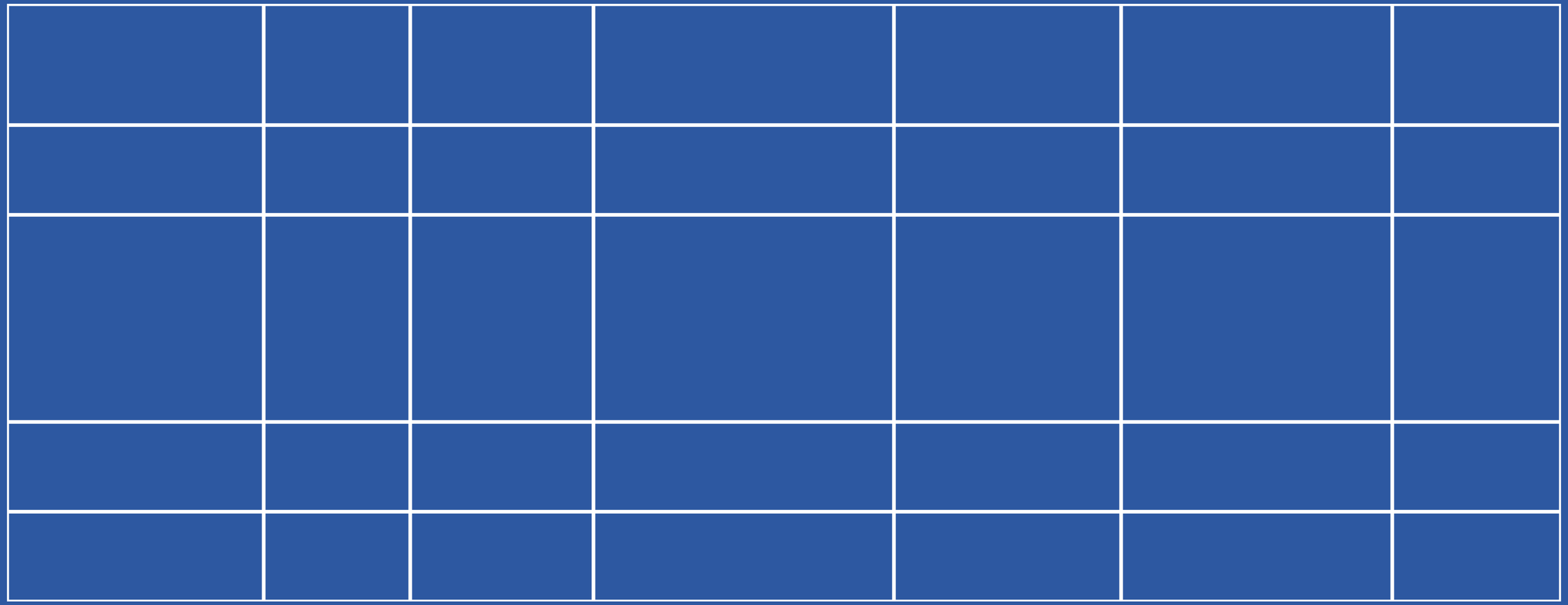
THINKING TIME

- The available data includes:
  - Lays, Nacho Cheese Doritos, Cool Ranch Doritos, Cheetos, Sun Chips, and Fritos ranked from 1 to 6
  - Geographic region: West, Central, or Eastern

ANALYSTS' JOB FOR THE TOP 1

1. Count all the first place votes for each chip type.
2. Divide the total first place votes for each chip type by the total number of votes.
3. Multiply that fraction by 20 to find how many bags there would be in a twenty pack, rounding as necessary.

ANALYSTS' EXAMPLE



ANALYSTS' JOB FOR THE TOP 4

1. Count all the first, second, third, and fourth place votes for each chip type.
2. Multiply the first place votes by four, the second place votes by three, the third place votes by two, and the fourth place votes by one.
3. Add the weighted votes for each chip type and divide by the total number of weighted votes.
4. Divide the weighted votes for each chip type by the total number of votes.
5. Multiply that fraction by 20 to find how many bags there would be in a twenty pack, rounding as necessary.

ANALYSTS' EXAMPLE

CHIP BAG RESULTS

GOALS

- [x] HOW DO WE MAKE SENSE OF MATH MODELING?
- [ ] IS IT JUST ANSWERING QUESTIONS?
- [ ] HOW DO YOU PROFIT FROM MATH MODELING?
- [ ] HOW DO WE HELP OUR STUDENTS IMPROVE?
- [ ] WHERE CAN WE FIND MORE RESOURCES?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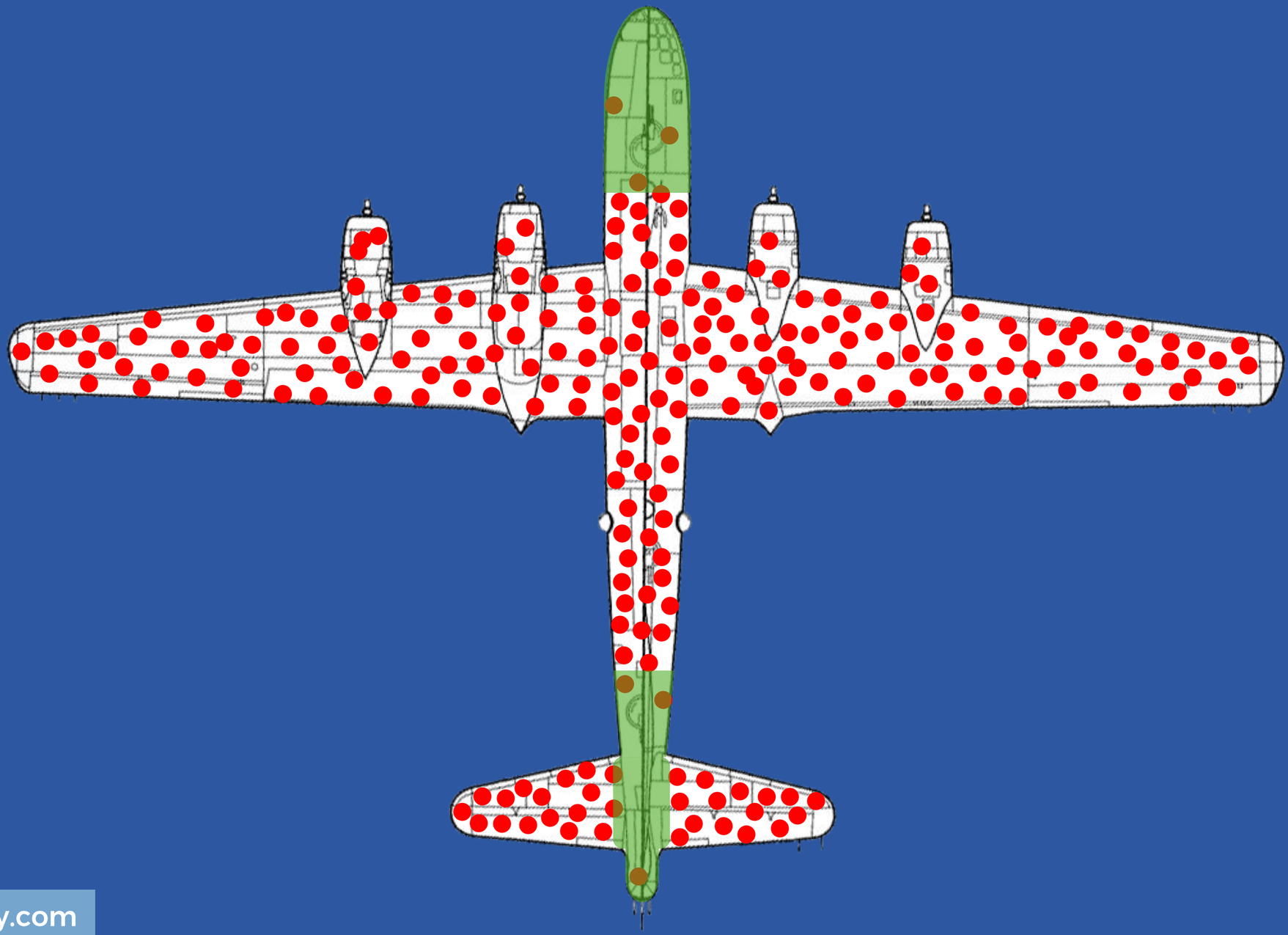

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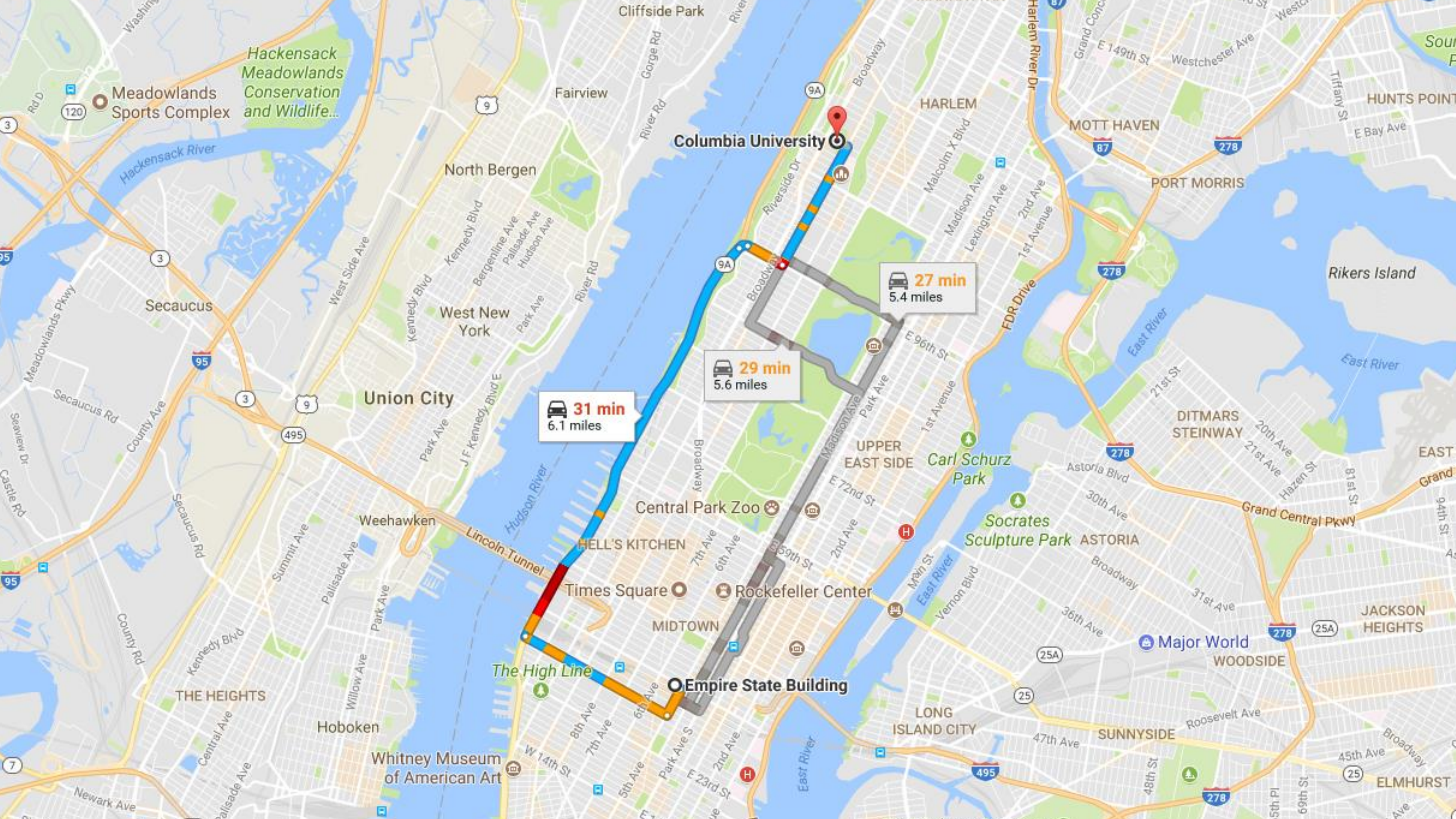
- ~~How do we protect our planes?~~
- ~~Which parts of the plane are being hit by the most bullets?~~
- Which parts of the plane are the most critical to protect?



Columbia University
Empire State Building
31 min
6.1 miles
29 min
5.6 miles
27 min
5.4 miles
Cliffside Park
Fairview
North Bergen
West New York
Union City
Weehawken
Hoboken
Secaucus
Meadowlands Sports Complex
Hackensack Meadowlands Conservation and Wildlife...
Hackensack River
Hudson River
Lincoln Tunnel
HELL'S KITCHEN
Times Square
Rockefeller Center
MIDTOWN
Central Park Zoo
The High Line
Whitney Museum of American Art
THE HEIGHTS
HARLEM
MOTT HAVEN
HUNTS POINT
PORT MORRIS
Rikers Island
East River
UPPER EAST SIDE
Carl Schurz Park
Socrates Sculpture Park
ASTORIA
DITMARS STEINWAY
JACKSON HEIGHTS
WOODSIDE
Major World
LONG ISLAND CITY
SUNNYSIDE
ELMHURST
Grand Central Pkwy
FDR Drive
Harlem River Dr
Broadway
Riverside Dr
Madison Ave
Park Ave
E 96th St
E 72nd St
59th St
W 14th St
E 23rd St

- ~~How do we find the fastest route for each customer?~~
- How do we find the fastest route for each customer without impacting our other customers?

Classic Mix

20 Singles

4 LAY'S® Classic Potato Chips, 4 DORITOS® Nacho Cheese Flavored Tortilla Chips, 2 DORITOS® COOL RANCH® Flavored Tortilla Chips, 4 CHEETOS® Crunchy Cheese Flavored Snacks, 2 SUNCHIPS® Original Multigrain Snacks, 4 FRITOS® Original Corn Chips (All 1 OZ. Each)

20 INDIVIDUAL BAGS: 1 OZ. EACH, TOTAL NET WT. 20 OZ. (1 LB. 4 OZ.) 567 g

⚠ WARNING: PREVENT ENTANGLEMENT AND STRANGULATION. KEEP THIS BAG AWAY FROM YOUNG CHILDREN. IT IS NOT A TOY.

- ~~How many of each flavor should we put in a package?~~
- ~~How many of each flavor should we put in a package for each region?~~
- How can we determine if the extra cost of creating different packages will make us more money?

Mathematically proficient students who can apply what they know are comfortable making assumptions and approximations to simplify a complicated situation, realizing that these may need revision later.

CCSS MATH PRACTICE 4

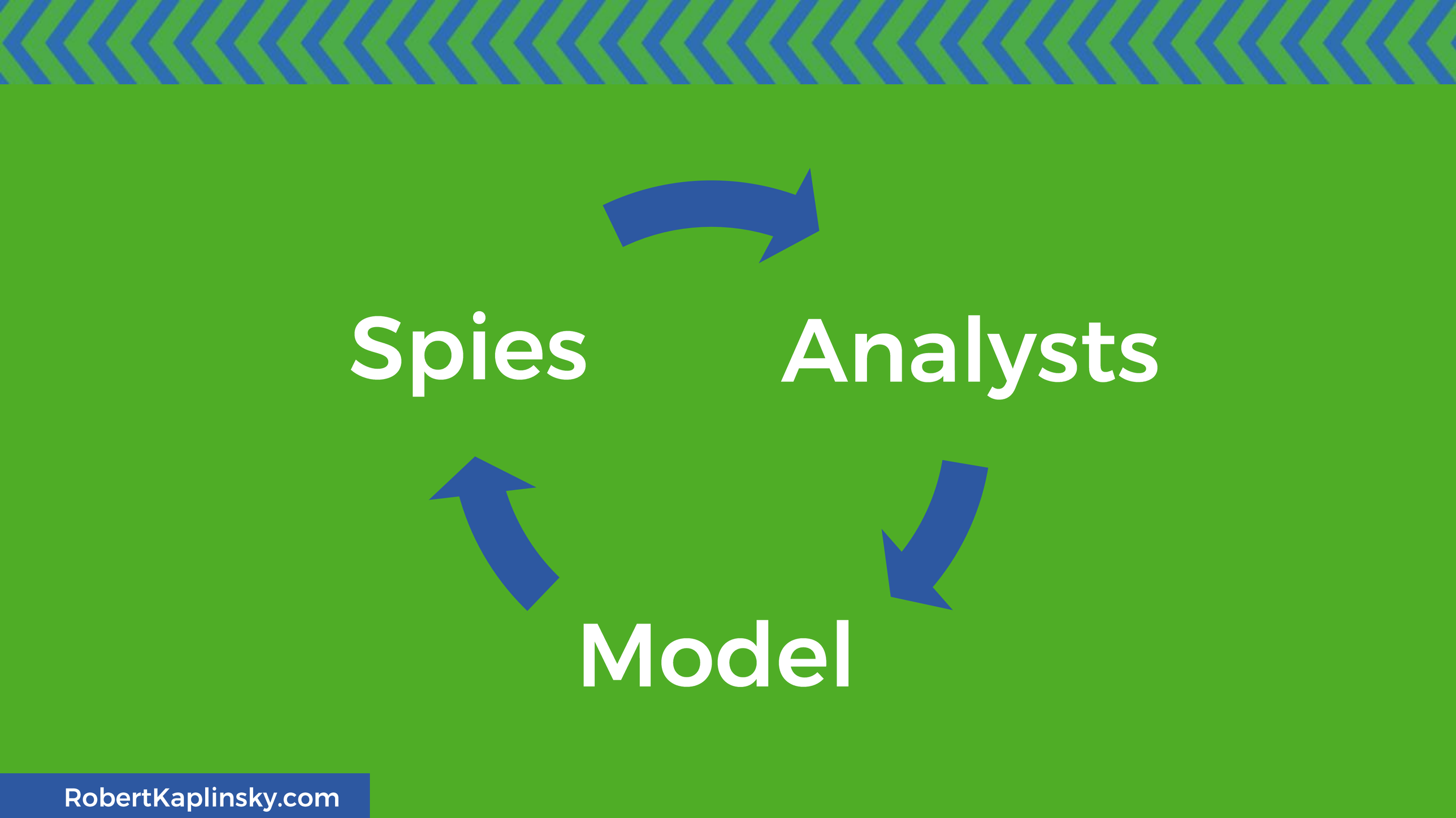
They routinely interpret their mathematical results in the context of the situation and reflect on whether the results make sense, possibly improving the model if it has not served its purpose.

CCSS MATH PRACTICE 4

GOALS

- ☑ HOW DO WE MAKE SENSE OF MATH MODELING?
- ☑ IS IT JUST ANSWERING QUESTIONS?
- ❑ HOW DO YOU PROFIT FROM MATH MODELING?
- ❑ HOW DO WE HELP OUR STUDENTS IMPROVE?
- ❑ WHERE CAN WE FIND MORE RESOURCES?


TARGET
TARGET PARKING


Spies
Analysts
Model

They used 25 products for a pregnancy prediction' score including:

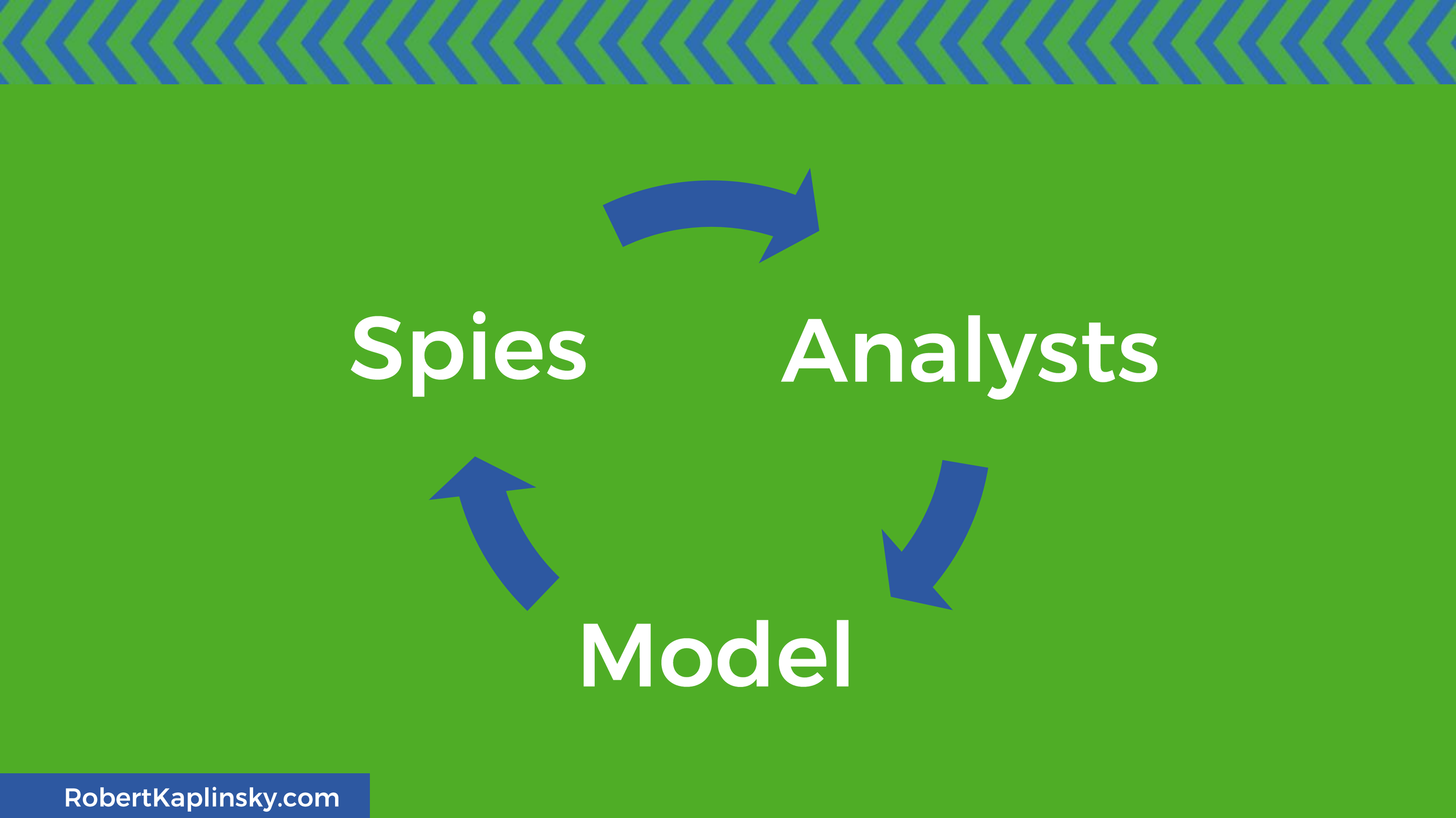
- unscented lotion
- mineral supplements
- cotton balls

Source: New York Times

ANALYSTS' EXAMPLE

1. Add the number of bottles of unscented lotion, jars of mineral supplements, and bags of cotton balls.
2. Multiply that times the day of the week.
3. Click your heels twice.
4. Repeat the phrase "There's no place like home!"


UNITED


Spies
Analysts
Model

Priority is determined by:

- passenger's fare class
- itinerary
- frequent flyer program membership
- check-in time

Source: United Airlines

Search

Robert | Home

Robert Kaplinsky

News Feed

Messenger

Watch

Marketplace

Explore

Pages

Events

Groups

Friend Lists

On This Day 3

Insights

Games 7

Fundraisers

Live Video

Pokes

See More...

Create

Ad · Page · Group · Event · Fundraiser

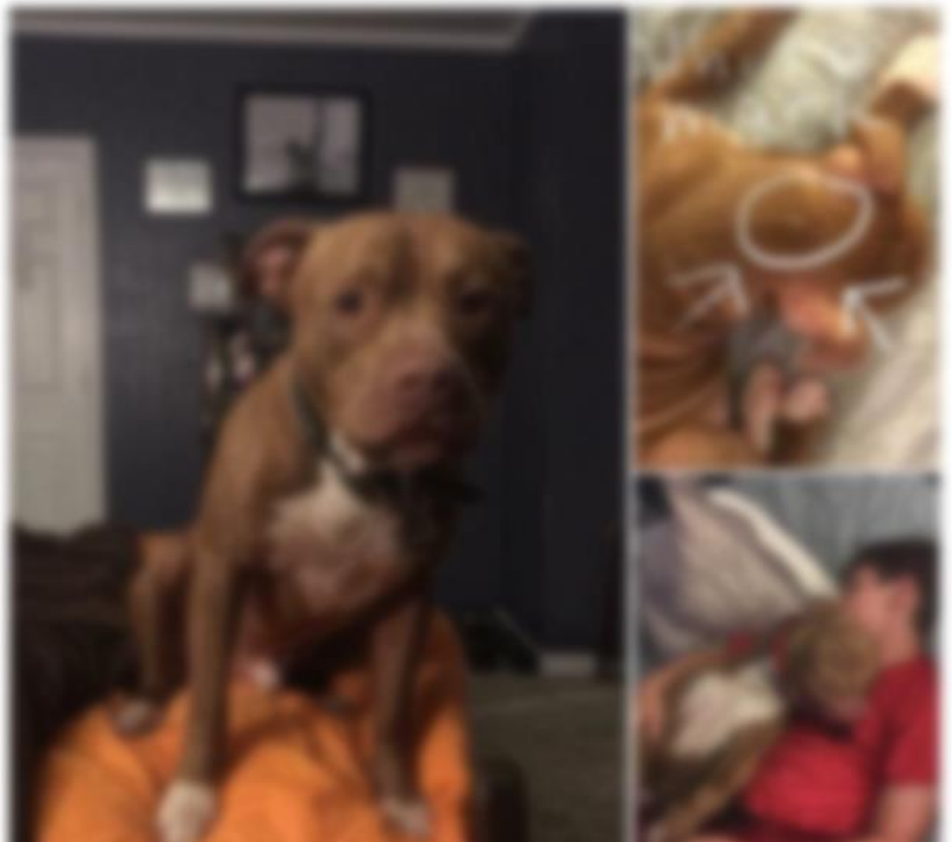
Make Post | Photo/Video Album | Live Video

What's on your mind, Robert?

Photo/Video | Feeling/Activity | ...

[redacted] shared Jennifer Tune Jernigan's post.

[redacted]



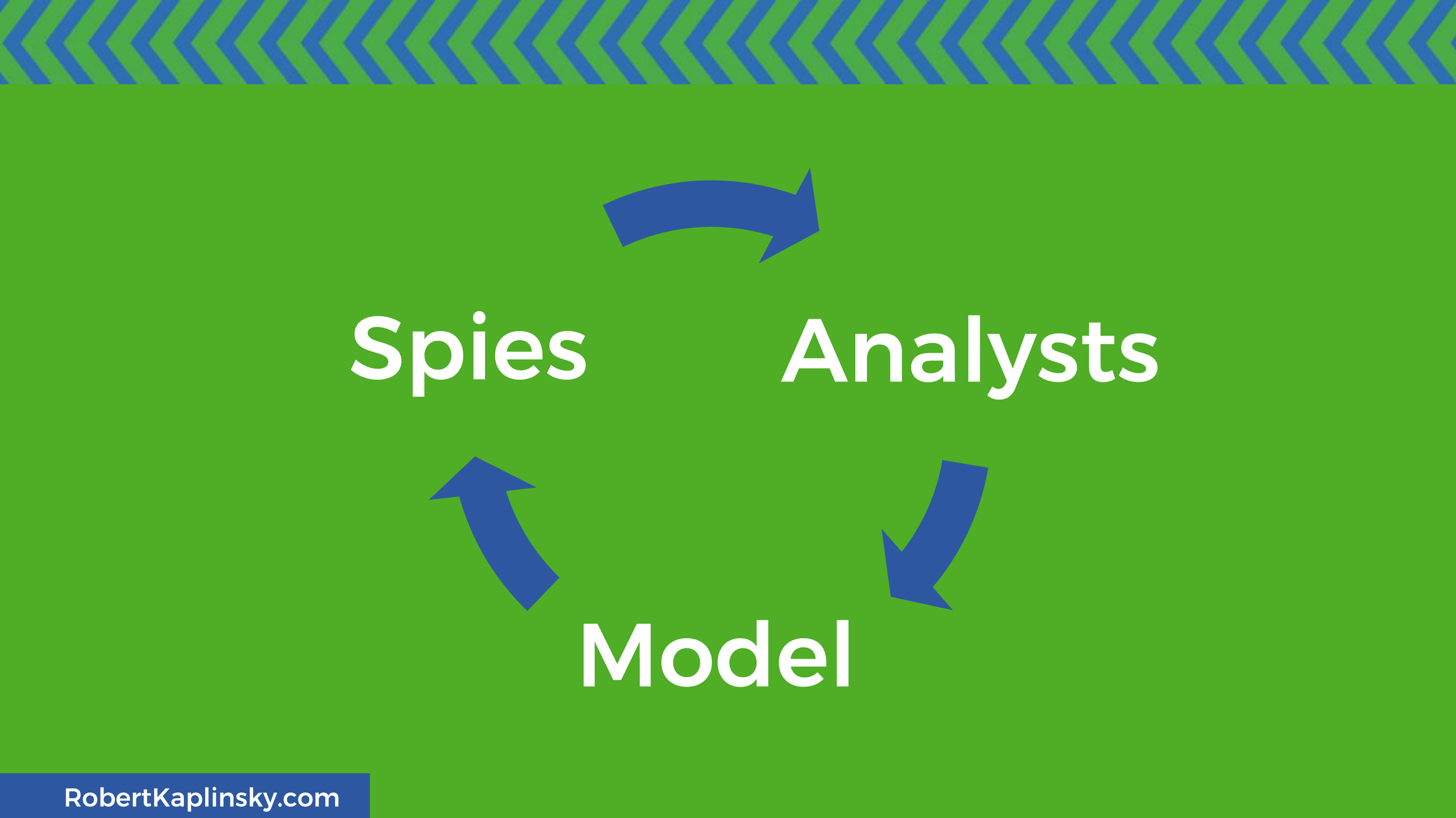
Trending

[redacted]

Watchlist: Latest Episodes

See All

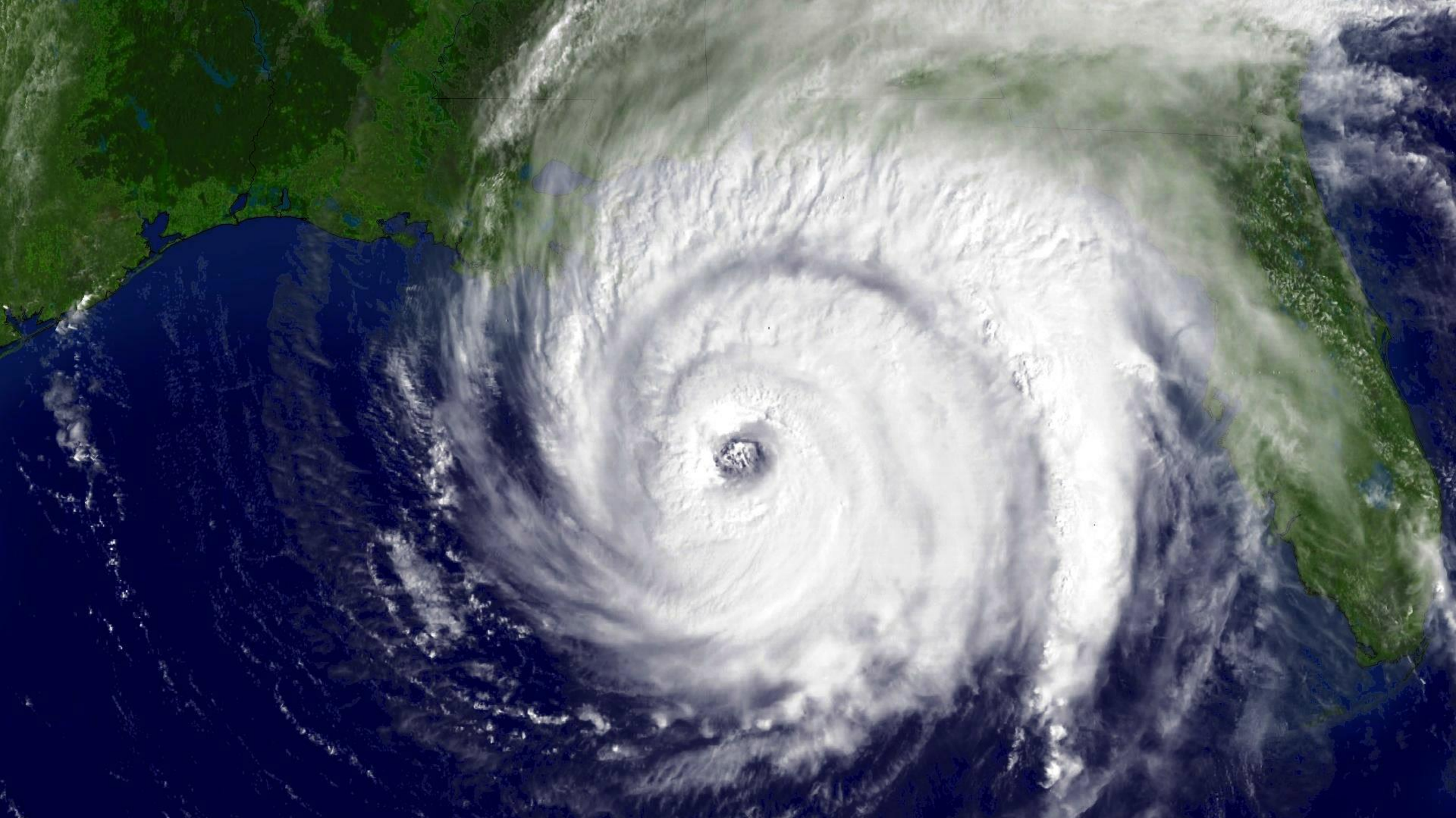
Sponsored | Create Ad

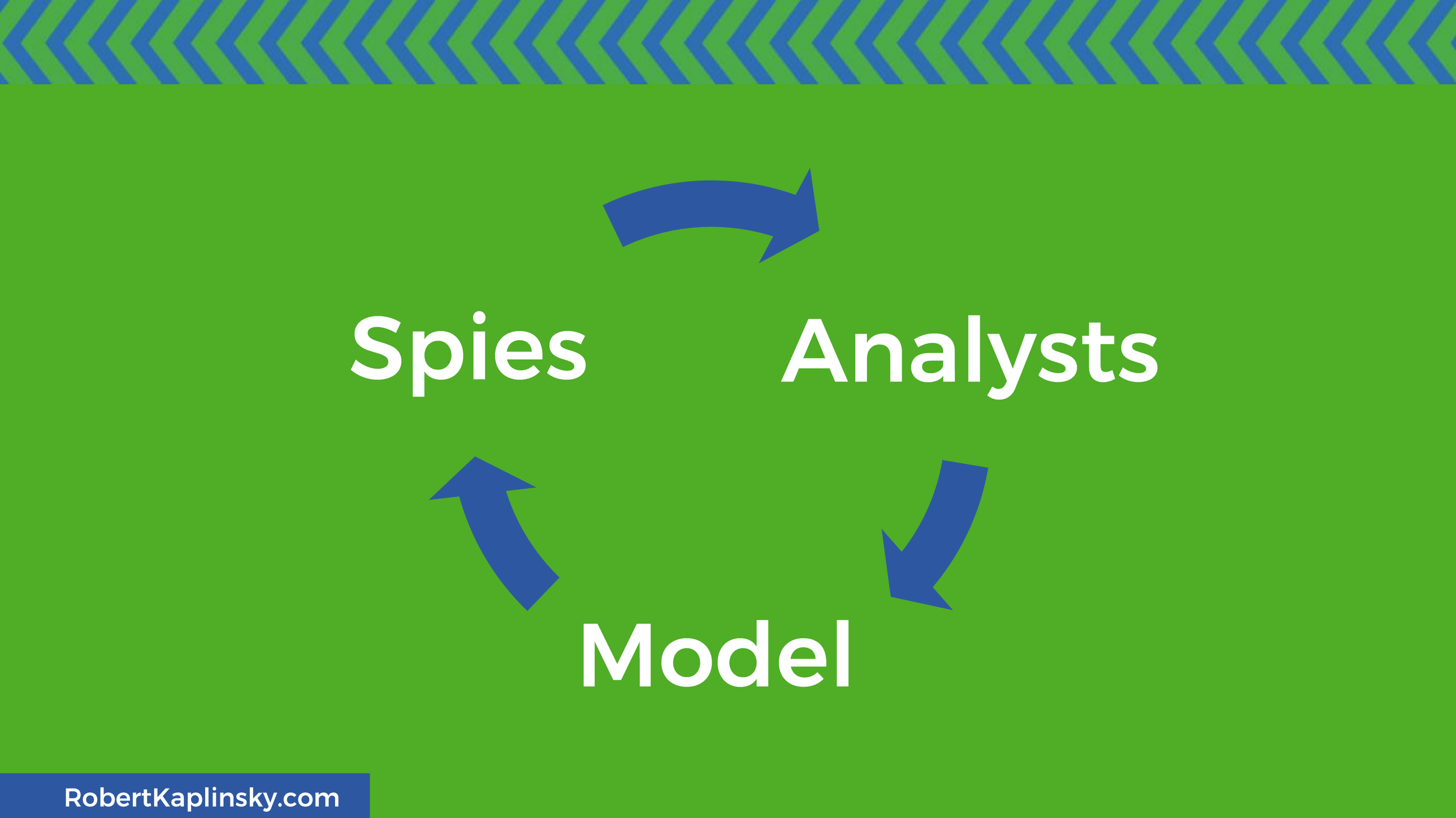

Spies
Analysts
Model

The stories that show in your News Feed are influenced by:

- friends you interact with the most
- the number of comments and likes a post receives
- what kind of story it is (ex: photo, video, status update)

Source: Facebook




Spies
Analysts
Model


WAFFLE HOUSE
WAFFLE HOUSE

The index has three levels:

- Green: full menu - restaurant has power and damage is limited.
- Yellow: limited menu - no power or only power from a generator, or food supplies may be low.
- Red: the restaurant is closed - indicating severe damage.

Source: Wikipedia

MORE EXAMPLES

- How does US News and World Reports rank colleges?
- How does Google know which results to show?
- How do sports teams know who to draft?
- How does SpaceX make boosters land standing up?
- How does Zillow estimate home prices?
- How does Pandora know what music to play?
- How did the BCS rank college football teams?
- How do they figure out who should speak at a conference?

GOALS

- ☑ HOW DO WE MAKE SENSE OF MATH MODELING?
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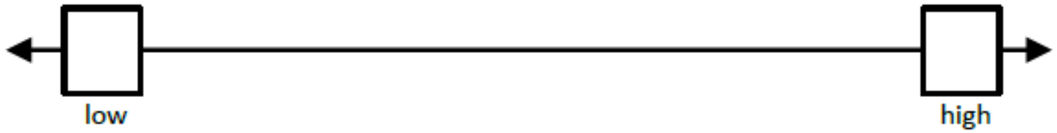
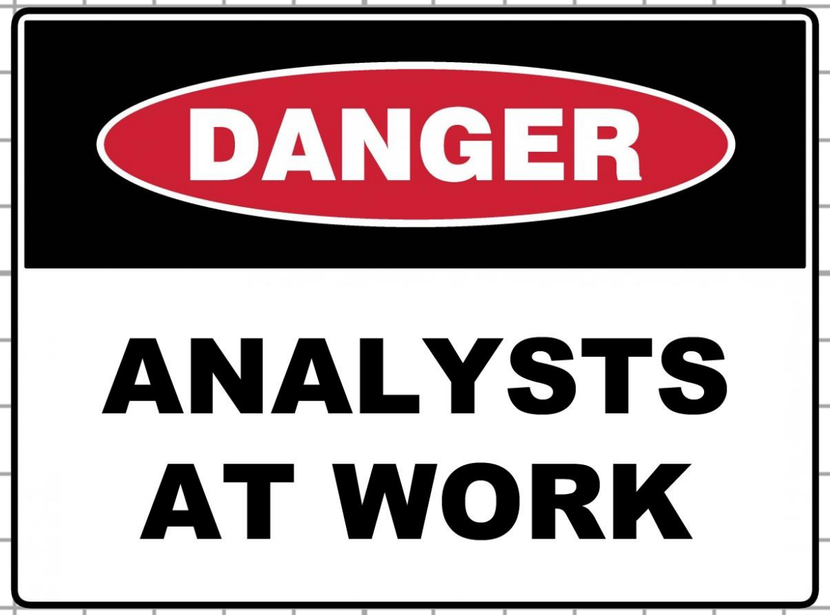
- ❑ WHERE CAN WE FIND MORE RESOURCES?

Name: _____ Period: _____ Date: _____

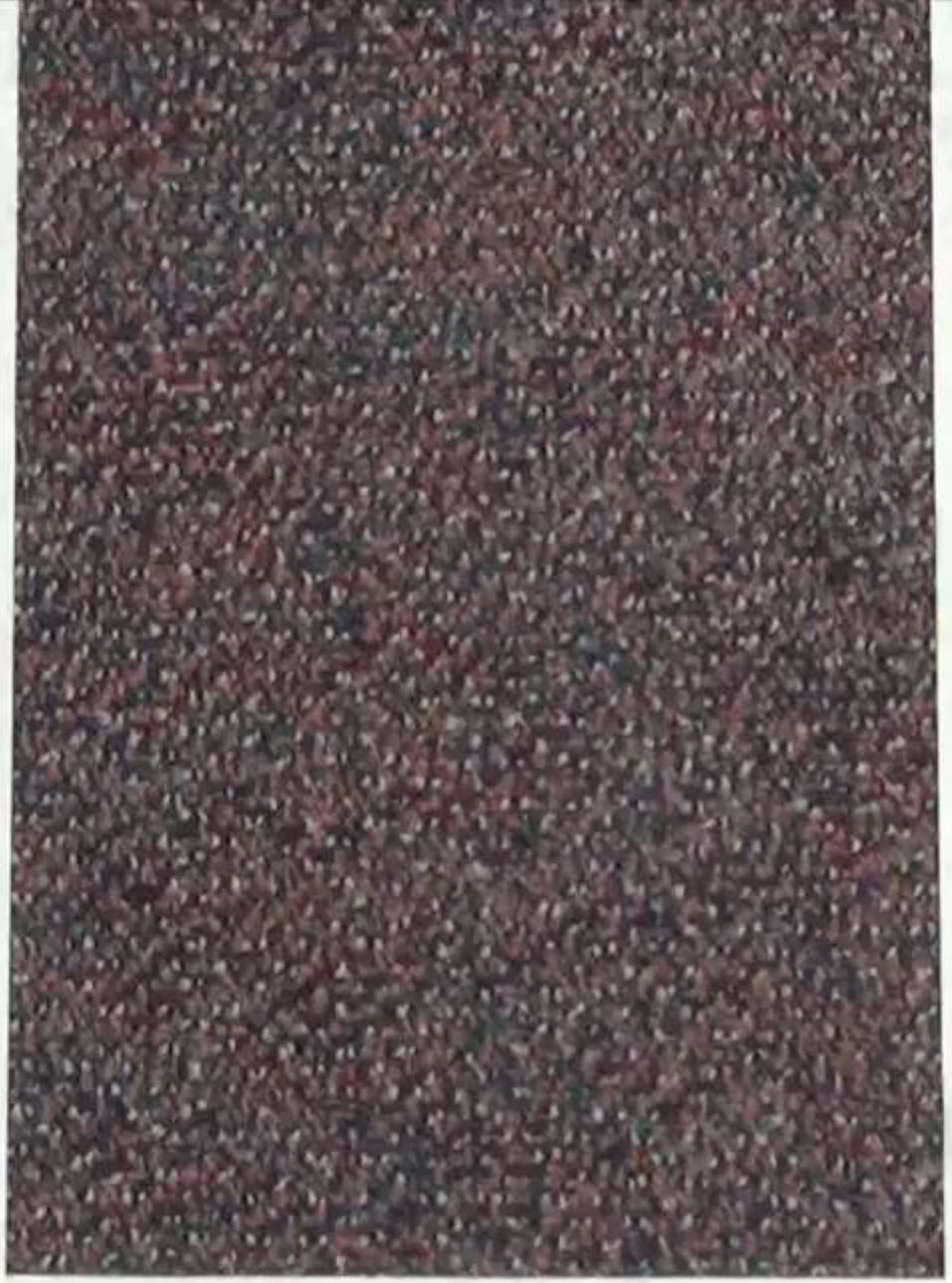
What problem are you trying to figure out?	What estimates do you have?
	 Place your estimate on the number line.
What info do you already know about the problem?	What info do you need about the problem?
What is your conclusion? How did you reach that conclusion?	

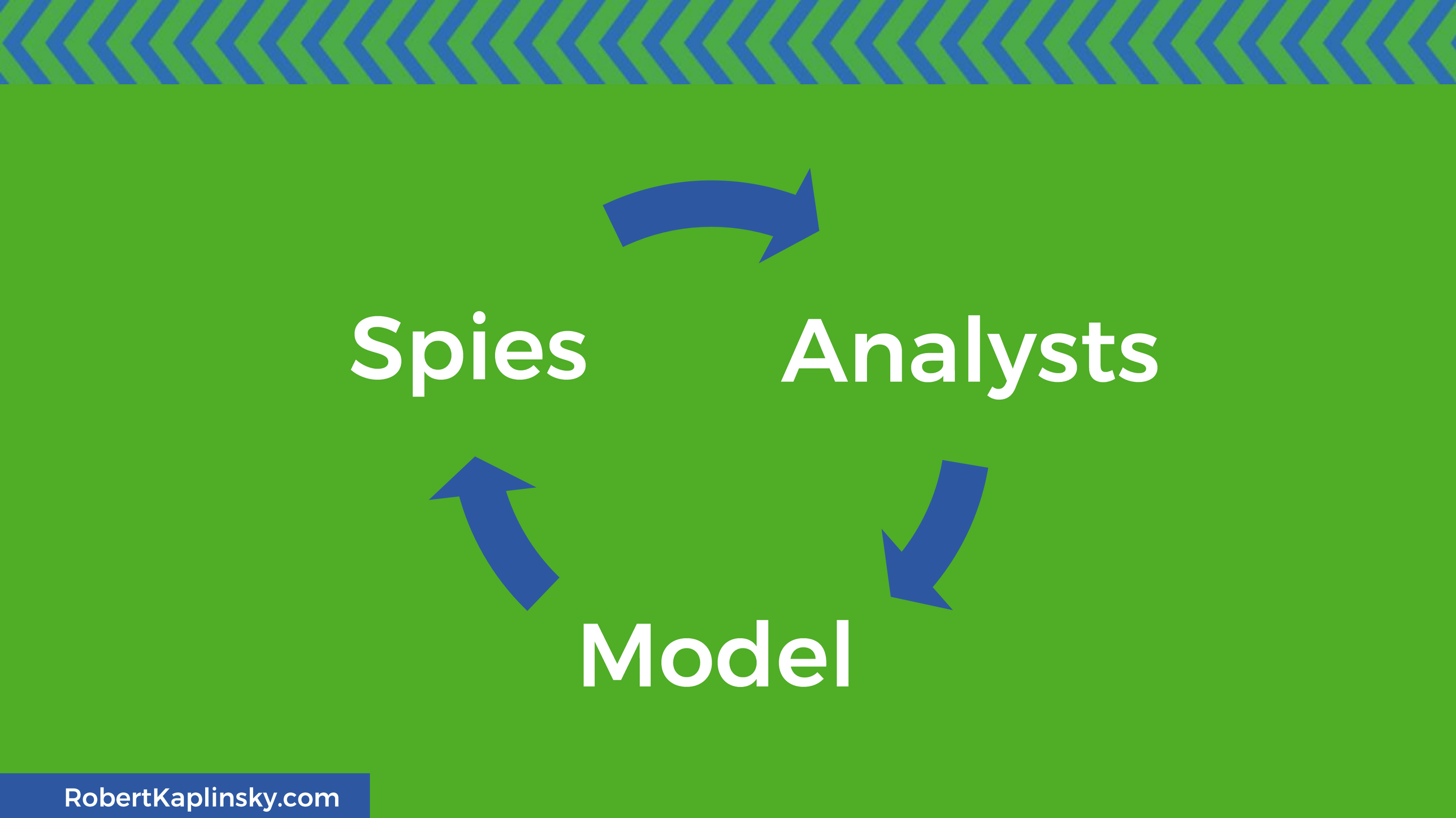
TOP SECRET! SPIES ONLY

Your work




NON-STAGGERED
STAGGERED

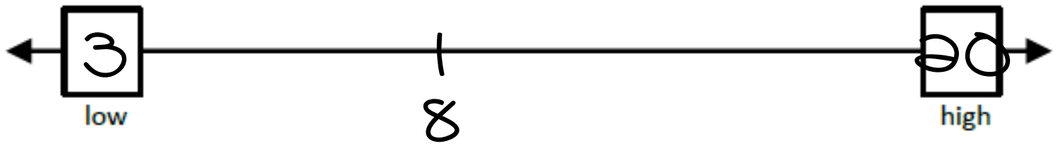



Spies
Analysts
Model

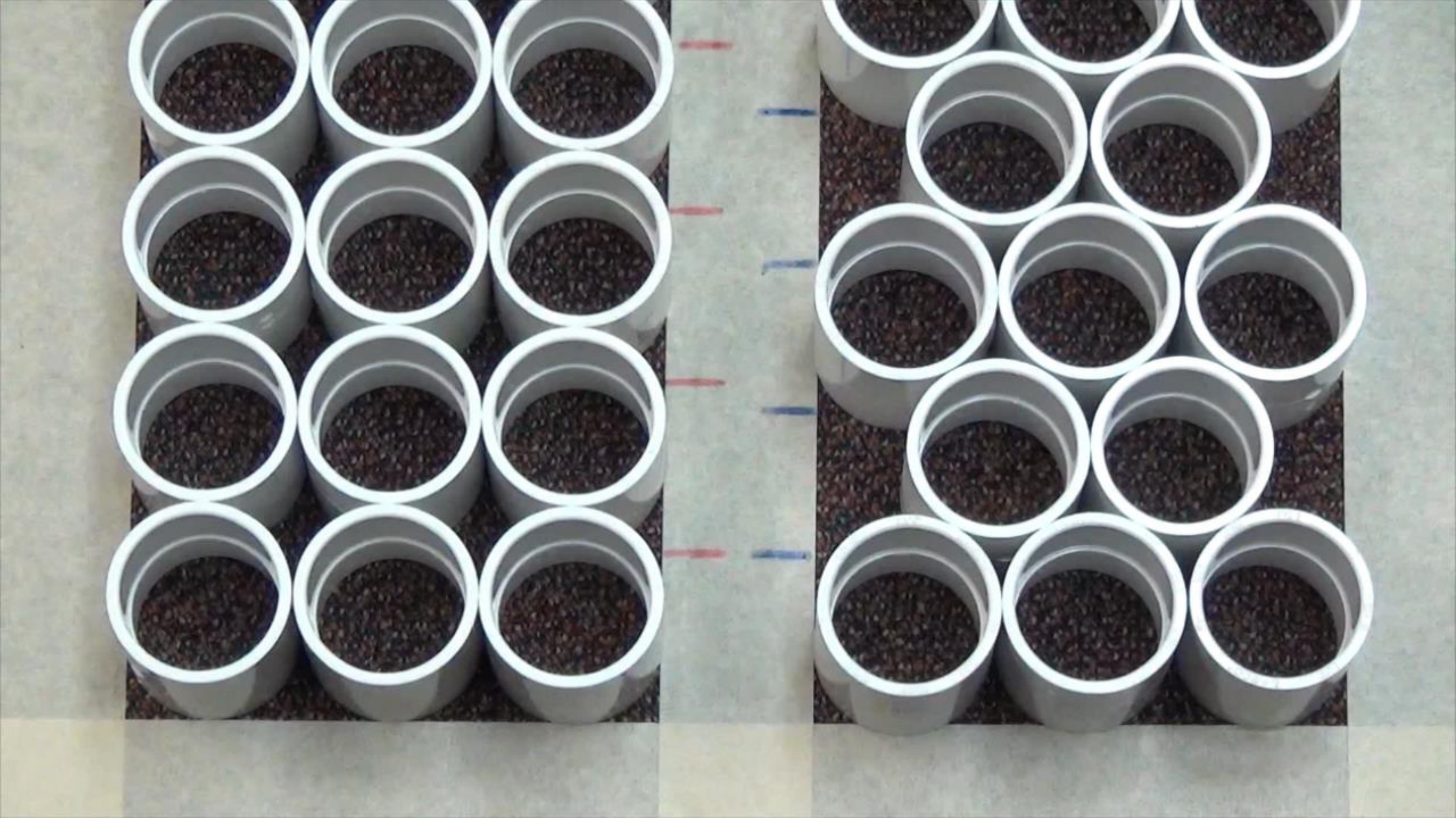
THINKING TIME

RobertKaplinsky.com

Name: _____ Period: _____ Date: _____

What problem are you trying to figure out?	What estimates do you have?
How much shorter are 20 layers of non-staggered pipes?	 (in inches) Place your estimate on the number line.
What info do you already know about the problem?	**What info do you need about the problem?**
• One pile of pipes is staggered. • One pile of pipes is not staggered. • We have to compare 20 layers of each.	• What are the dimensions of a pipe? • What units are we using to measure?
What is your conclusion? How did you reach that conclusion?	


6
7

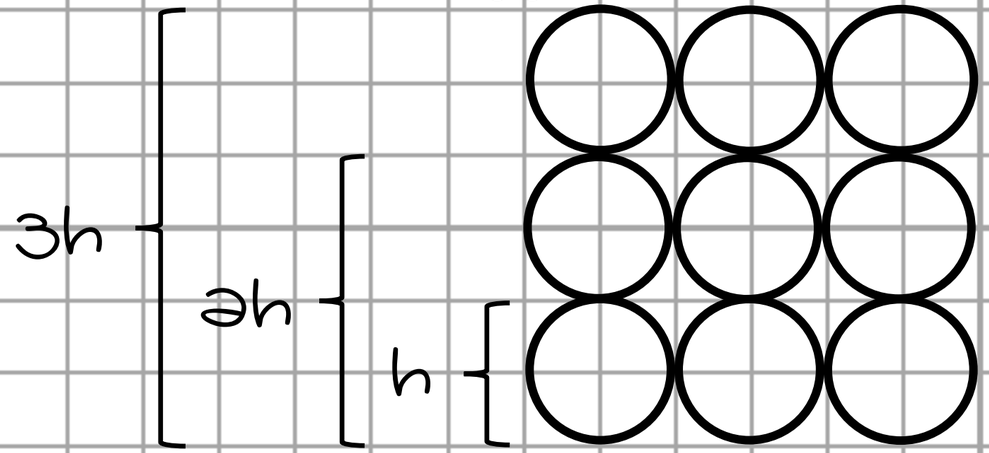


THINKING TIME

RobertKaplinsky.com

Your work

Non-staggered pipes



1 pipe = h cm

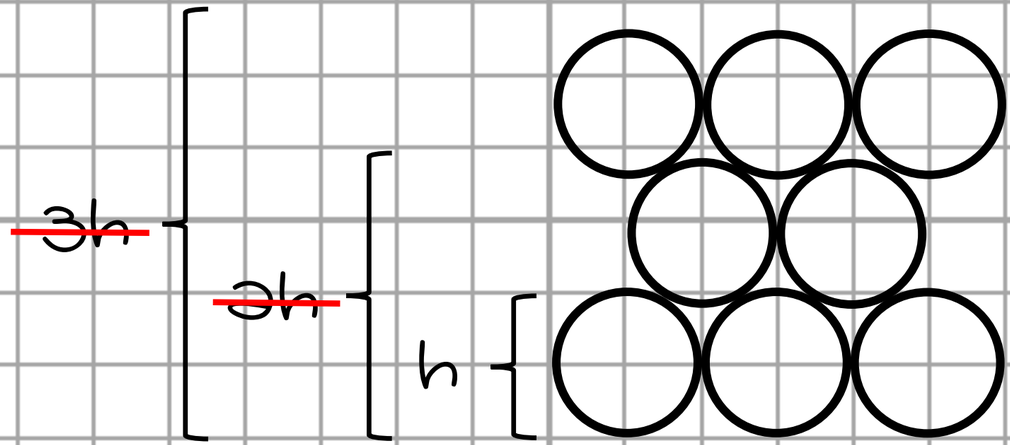
2 pipes = 2h cm

3 pipes = 3h cm

⋮

20 pipes = 20h cm

Staggered pipes



1 pipe = h cm

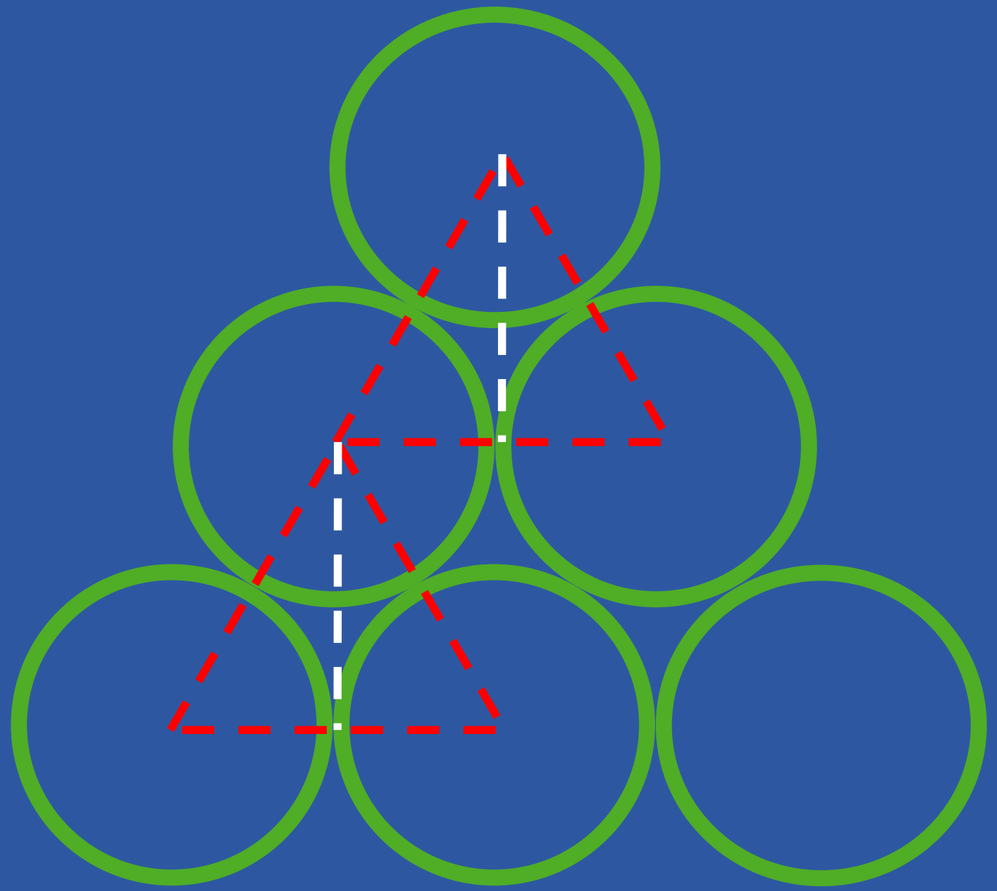
2 pipes = 33 cm

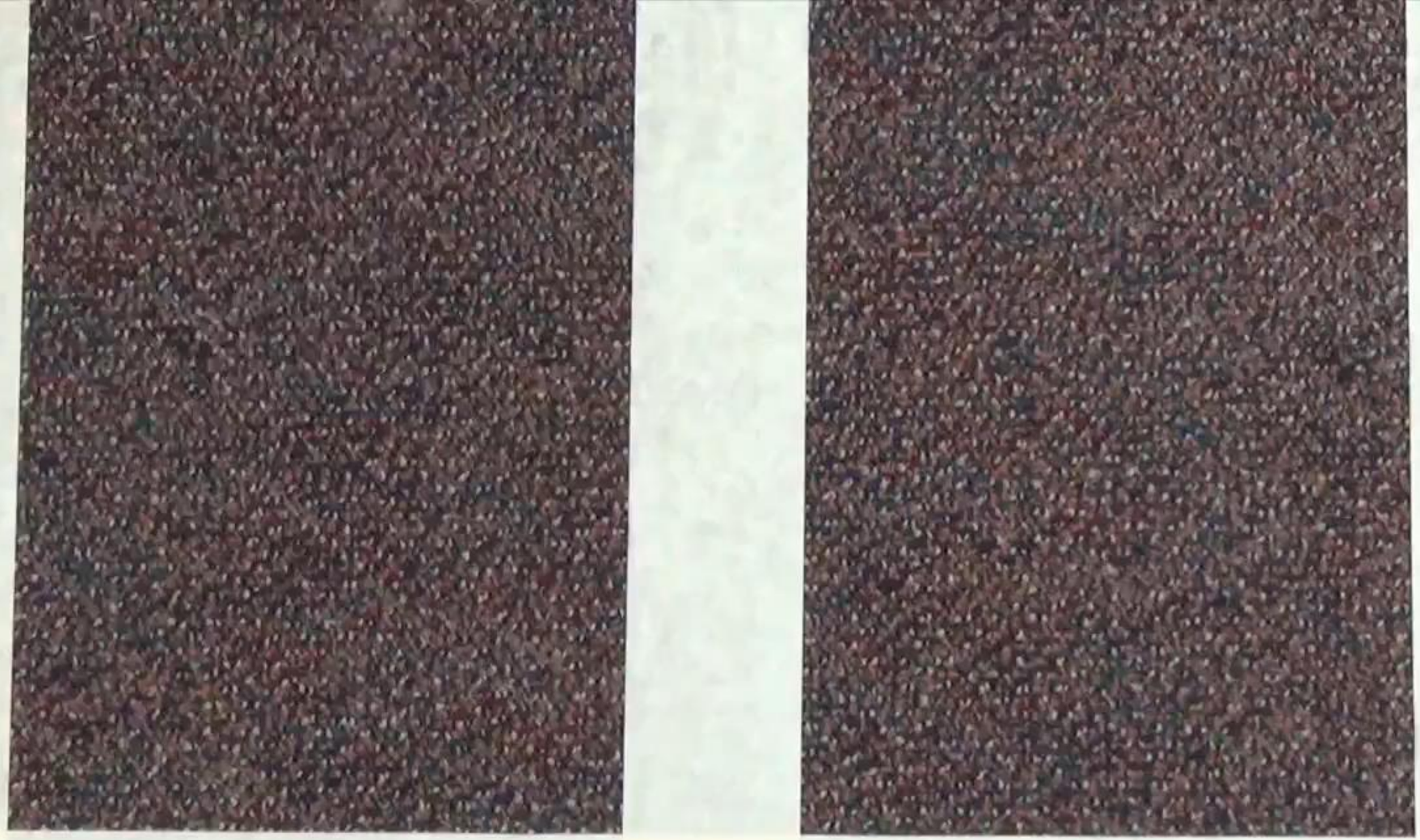
3 pipes = 33 cm

⋮

20 pipes = 33 cm

STAGGERED PIPES





Layers: 0

GOALS

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PBL RESOURCES

- Problem-based lesson search engine:
  robertkaplinsky.com/prbl-search-engine
- My lessons (Elementary, Middle, and High School)
  robertkaplinsky.com/lessons
- Dan Meyer (Middle and High School)
  threeacts.mrmeyer.com
- Andrew Stadel (Elementary and Middle School)
  www.estimation180.com/lessons.html
- Graham Fletcher (Elementary and Middle School)
  gfletchy.com/3-act-lessons

Robert Kaplinsky

Home

How I Can Help You

Real World Problems

My workshops help teachers implement problem-based lessons by helping them experience them from both student and teacher perspective, leading to increase students' success with performance tasks and the Common Core State Standards.

Depth of Knowledge

Problems at higher depth of knowledge levels have the potential to challenge your most talented student yet remain accessible to everyone. I can help teachers develop best practices for implementing them so that students persevere longer towards finding the solution.

Search

Type and hit enter ...

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Do you like the ideas you're reading? If so, you'll love having the best ones sent to you via email!

Enter your information below and I'll send you a short email each Tuesday about an idea you can use with your students right away.

If you live in the United States, enter your zip code and I'll use it to let you know about events near you.

First Name

Lessons

View all | Kinder | 1st | 2nd | 3rd | 4th | 5th | 6th | 7th | 8th | Alg 1 | Geo | Alg 2

How Much Money Were Those Pennies?

How Can We #SaveNelly?

How Many Chip Bags Will There Be?

How Can We Make Stronger Passwords?

Search

Type and hit enter ...

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If you live in the United States, enter your zip code and I'll use it to let you know about events near you.

First Name

Robert Kaplinsky's Problem-Based Lessons

File Edit View Insert Format Data Tools Add-ons Help All changes saved in Drive

	A	B	C	D	E	F	G	H	
1	Lesson	Concept / Skill	Standard 1	Standard 2	Standard 3	Standard 4	Standard 5	Standard 6	Stan 7
2	How Much Money Were Those Pennies?	Money, Multiplying Decimals, Proportions	4.MD.2	5.NBT.5	5.NBT.7	7.RP.3			
3	How Can We #SaveNelly?	Dividing Decimals	6.NS.3						
4	How Many Chip Bags Will There Be?	Ratio and Proportions, Population Sampling	6.RP.3	6.RP.3c	7.RP.2	7.RP.3	7.SP.1	7.SP.2	
5	How Can We Make Stronger Passwords?	Permutations, Combinations, Probability, Exponents, Exponential Growth	7.SP.8	8.EE.1	S-MD.7	S-CP.5	S-CP.9		
6	How Many Hot Dogs And Buns Should He Buy?	Least Common Multiple (LCM)	6.NS.4						
7	What Does 2000 Calories Look Like?	Unit Rates, Ratios, Solving Equations, and Solving Inequalities	6.EE.3	6.EE.4	6.EE.5	6.EE.6	6.EE.7	6.EE.8	6.RP.2
8	How Much Money Are The Coins Worth?	Decimal Operations and Coin Counting	2.MD.8	5.NBT.7	6.NS.3				
9	How Many Times Will A Case of Paper Jam?	Interpreting Percentages	6.RP.3c	7.RP.3					
10	How Many Soda Combinations Are There On A Coke Freestyle?	Counting, Composing, and Decomposing Numbers	K.CC.5	K.CC.6	K.OA.1	K.OA.2	K.OA.3	K.OA.4	K.NBT
11	What Should The Freeway Sign Show?	Fractions on Number Lines, Converting Units, Decimal and Fraction Operations	3.NF.1	3.NF.2	3.NF.2a	3.NF.2b	3.NF.3	3.NF.3a	4.MD.
12	How Fast Was The Fastest Motorcycle Speeding Ticket Ever?	Converting Units and Unit Rates	5.MD.1	6.RP.3d	7.RP.1	N.Q.1			
13	How Much Did Patrick Peterson Lose By Not Cashing His Check?	Compound and/or Simple Interest	7.RP.3	N-RN.2	A-SSE.1	A-SSE.3c	A-SSE.4	A-REI.11	F-IF.4
14	How Many Biscuits Can You Make?	Dividing Fractions and Mixed Numbers	5.NF.7	5.NF.7a	5.NF.7b	5.NF.7c	6.NS.1		
15	How Much Bigger Should They Make Zoolander's School?	Scale and Proportions	5.NF.5A	7.RP.2	7.G.1				
16	Where Is The Freeway Sign Located?	Identifying Fractions on a Number Line	3.NF.1	3.NF.2	3.NF.2a	3.NF.2b	3.NF.3	3.NF.3a	3.NF.3
17	How Far Apart Are Exits On A Ring Road?	Arc length measures	G-C.5						
18	How Much Is One Third Of A Cup Of Butter?	Identifying Fractions on a Number Line	3.NF.1	3.NF.2	3.NF.2a	3.NF.2b	3.NF.3	3.NF.3a	3.NF.3
19	How Do Skytypers Write Messages?	Transformations (Rotations, Reflections, Dilations, and Translations)	8.G.1	8.G.2	8.G.3	8.G.4	G-CO.2	G-CO.3	G-CO
20	How Big Is The Bermuda Triangle?	Coordinate Geometry: Area of Triangle	G-GPE.7						
21	What Fraction Of Children Are In The Right Car Seat?	Representing and Comparing Fractions	3.NF.1	3.NF.2	3.NF.3	4.NF.1	4.NF.2		
22	How Much Did The Temperature Drop?	Absolute Value	6.NS.7c	7.NS.1c					
23	How Much Shorter Are Staggered Pipe Stacks?	Circles, Pythagorean Theorem, trigonometric ratios, and linear functions	8.G.7	A-CED.1	A-CED.3	A-CED.4	A-SSE.1a	A-SSE.1b	A-SSE
24	How Do You Write A Check To Pay For Something?	Expanded Form	2.NBT.3	4.NBT.2	5.NBT.3a				
25	How Can We Correct The Scarecrow?	Pythagorean Theorem	8.G.6	G-SRT.4					
26	How Much Does A 100×100 In-N-Out Cheeseburger Cost?	Building and Interpretting Linear Functions	8.F.1	8.F.3	8.F.4	8.F.5	F-IF.4	F-IF.5	F-IF.6
27	How Can We Water All Of The Grass?	Circles, Pythagorean Theorem, trigonometric ratios	7.G.4	8.G.7	G-SRT.8	G-MG.1	G-MG.3		
28	How Much Money IS That?!	Volume of rectangular prism	5.MD.3	5.MD.4	5.MD.5	5.MD.5b	5.MD.5c	6.G.2	7.G.6
29	How Much Money Should Dr. Evil Demand?	Exponential Growth	N-RN.2	A-SSE.1	A-SSE.3c	A-SSE.4	A-REI.11	F-IF.4	F-IF.7
30	How Tall Is Mini-Me?	Scale and Dividing Decimals	5.NF.5	5.NF.5a	5.NF.5b	6.NS.3			
31	How Did They Make Ms. Pac-Man?	Transformations (Rotations, Reflections, and Translations)	8.G.1	8.G.2	8.G.3	8.G.4	G-SRT.2	G-CO.4	G-CO
32	Which Ticket Option Is The Best Deal?	Unit Rates and Ratios	6.RP.2	6.RP.3	6.RP.3a	6.RP.3b			
33	How Far Apart Are The Freeway Exits?	Fractions on a Number Line and Subtracting Fractions	3.NF.2	3.NF.2b	4.NF.2	4.NF.3a	4.NF.3c	4.NF.3d	5.NF.1
34	Do We Have Enough Paint?	Area	3.MD.5	3.MD.6	3.MD.7				

Sheet1

GOALS

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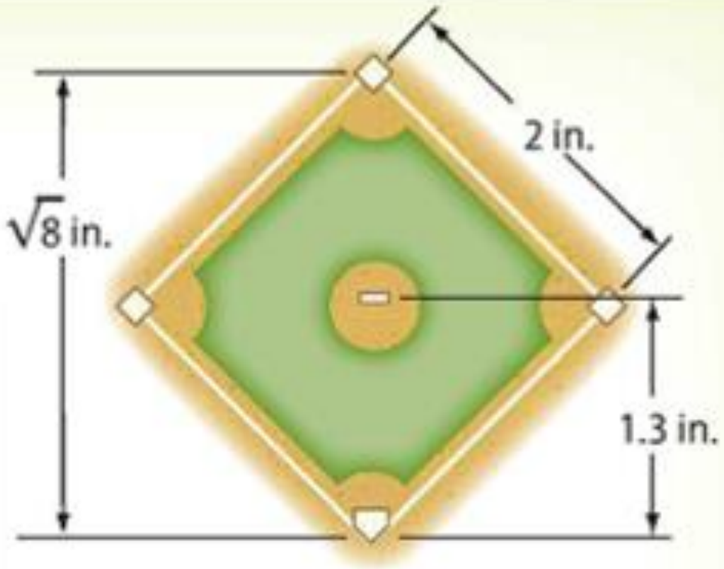
Real-World Link

Common Core State Standards

Content Standards
8.NS.1, 8.NS.2, 8.EE.2

Mathematical Practices
1, 3, 4, 6

Sports Major League baseball has rules for the dimensions of the baseball diamond. A model of the diamond is shown.



1. On the model, the distance from the pitching mound to home plate is 1.3 inches. Is 1.3 a rational number? Explain.

2. On the model, the distance from first base to second base is 2 inches. Is 2 a rational number? Explain.

3. The distance from home plate to second base is $\sqrt{8}$ inches. Using a calculator, find $\sqrt{8}$. Does it appear to terminate or repeat?

Real-World Link

Common Core State Standards

Content Standards
8.NS.1, 8.NS.2, 8.EE.2

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1, 3, 4, 6

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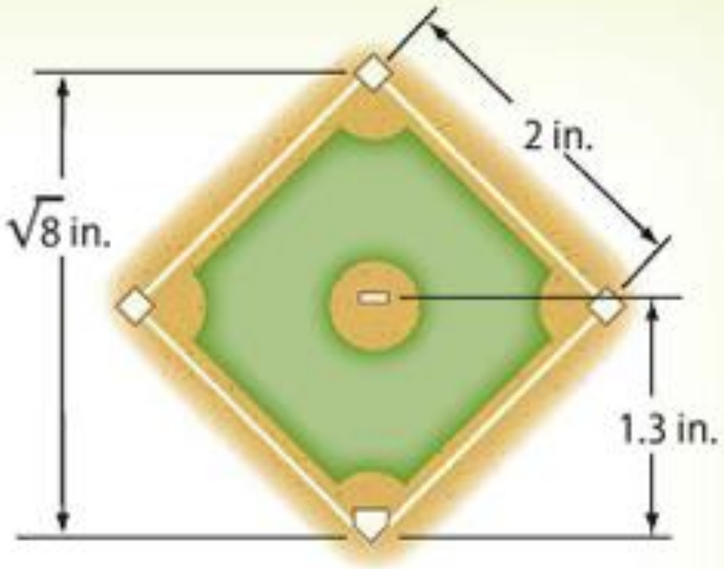

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Scary & Dangerous


2009
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AMOUNT: ONE MILLION 00/100
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Reed Hastings

MATH MODELING CAN MAKE YOU FILTHY RICH

ROBERT KAPLINSKY

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