

# FOUR STEPS TO FIX MATH EDUCATION

**ROBERT KAPLINSKY**

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**Source: World War Z**



# GOALS

☐ WHAT IS THE PROBLEM?

☐ WHAT SHOULD THE GOAL BE?

☐ HOW DO WE ACHIEVE IT?

☐ HOW DO WE GET SUPPORT?



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THE BEST-SELLING GUIDE TO DEALING WITH THE  
HUMAN SIDE OF ORGANIZATIONAL CHANGE

# Managing MAKING THE MOST OF CHANGE Transitions

William Bridges, PhD *with* Susan Bridges  
Author of the best-selling *Transitions*

Foreword by **PATRICK LENCIONI**, Best-selling Author of *The Five Dysfunctions of a Team*



# DEFINING THE PROBLEM

1. What is the problem?
2. Who says so, and on what evidence?
3. What would occur if no one acted to solve this problem?
4. And what would happen to us if that occurred?



US math  
education is  
broken.



**Adapted from Dan Meyer**



US math  
education is  
broken.



# DEFINING THE PROBLEM

1. What is the problem?
2. Who says so, and on what evidence?

- **Community**









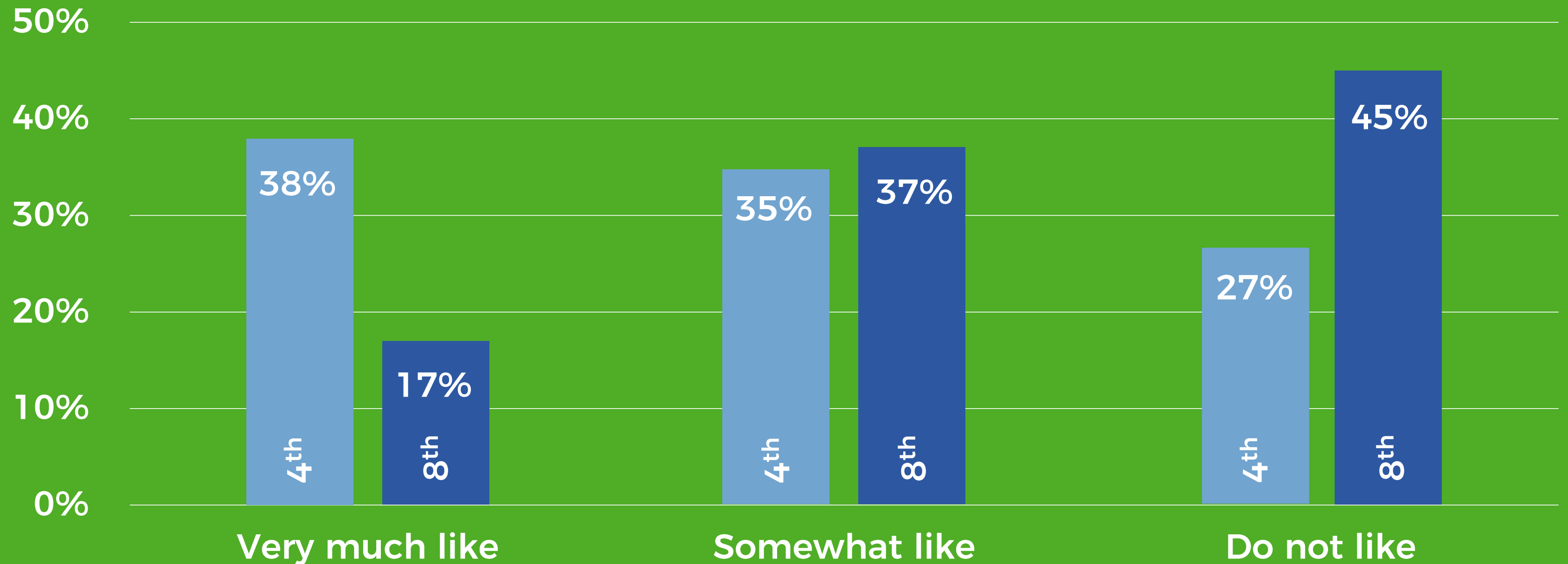
Google Search

I'm Feeling Lucky

- 
- Community
  - Students

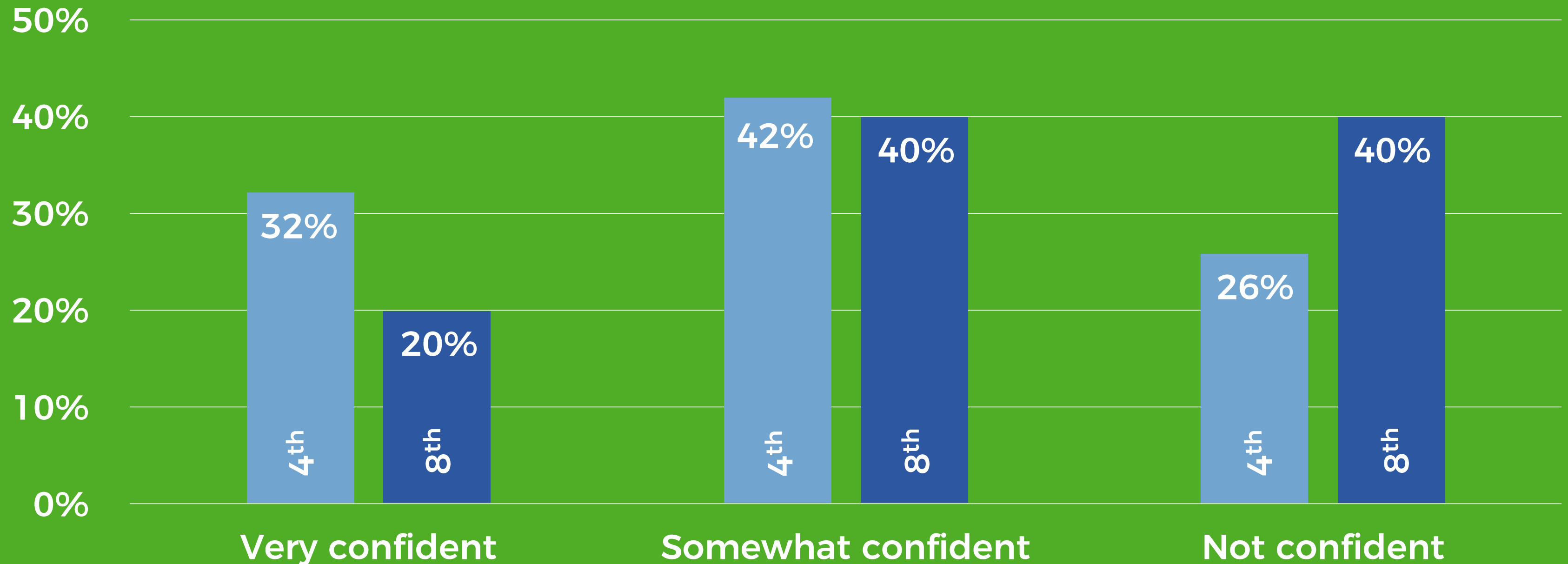


# DO U.S. STUDENTS LIKE LEARNING MATH?



Source: Trends in International Mathematics and Science Study (TIMMS) 2019

# HOW CONFIDENT ARE U.S. MATH STUDENTS?

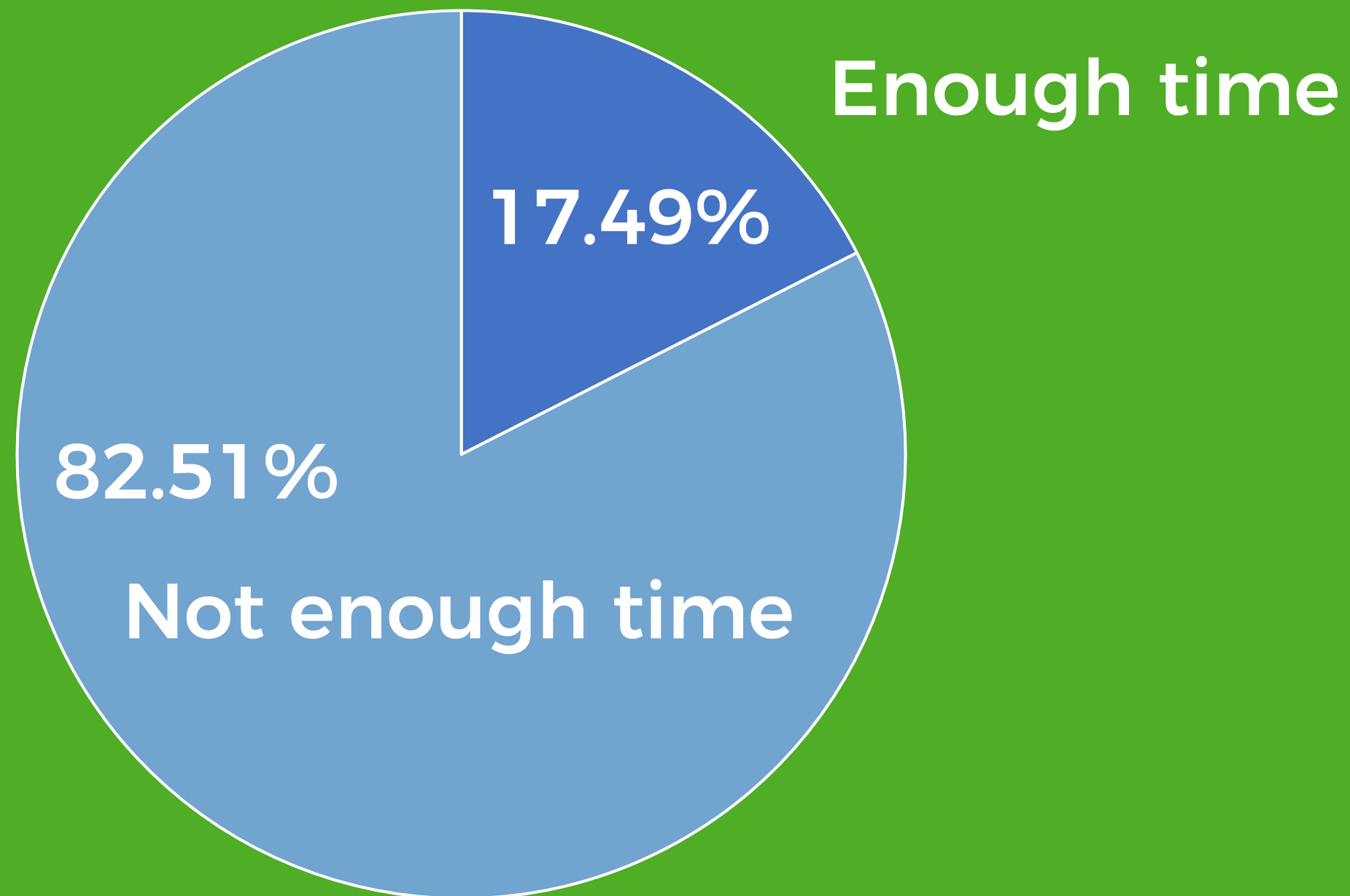


Source: Trends in International Mathematics and Science Study (TIMMS) 2019



- 
- Community
  - Students
  - Teachers

# DO YOU HAVE ENOUGH TIME?



Source: Robert Kaplinsky online survey of 383 educators





**Nick Corley**

@MrCorleyMath



Replying to [@robertkaplinsky](#)

I used to have 42 min daily, now have 80 min daily. I can now cover all standards. [#needmoretimeinmath](#)

11:05 AM · Mar 24, 2017 · Twitter for iPhone





**Josh Zagorski**

@JZagorski1



Replying to [@robertkaplinsky](#)

yes 80 mins of math K-8 in our district

6:47 PM · Mar 25, 2017 · Twitter for Android





**Zoe Rooney** @positv\_slope · Mar 27, 2017



[@nc\\_teach](#) I feel as though I have enough time over the year but not before the state test



1



1



**Zoe Rooney**  
@positv\_slope



Replying to [@positv\\_slope](#) [@robertkaplinsky](#) and [@nc\\_teach](#)

(This is with 90 minutes per day)

3:24 AM · Mar 27, 2017 · Twitter for iPhone

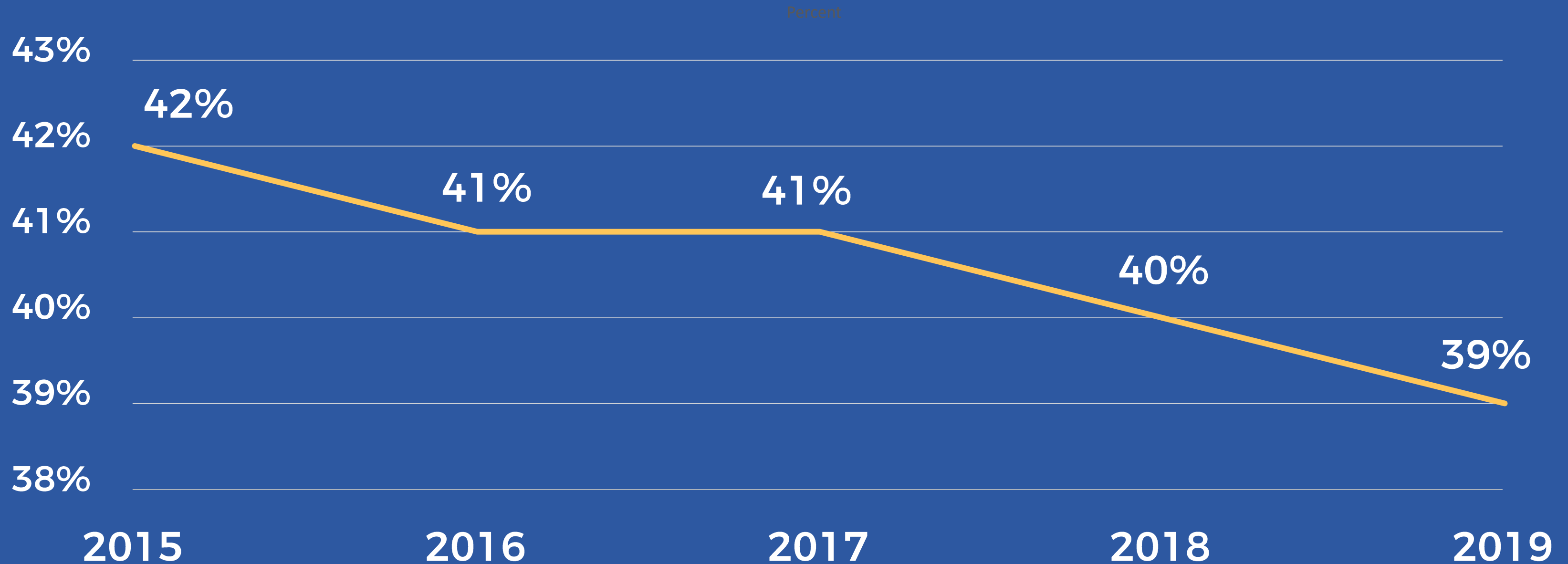






- Community
- Students
- Teachers
- Universities

# COLLEGE READINESS - MATHEMATICS



Source: ACT - *The Condition of College & Career Readiness* - 2019

# HOW IS IT MEASURED?

“The ACT® College Readiness Benchmarks are [based upon] scores on the ACT subject area tests.”

Source: ACT The Condition of College & Career Readiness 2019

# WHAT DOES IT MEAN?

“[They] represent the level of achievement required for students to have a 50% chance of obtaining a B or higher or about a 75% chance of obtaining a C or higher in corresponding credit-bearing first-year college courses.”

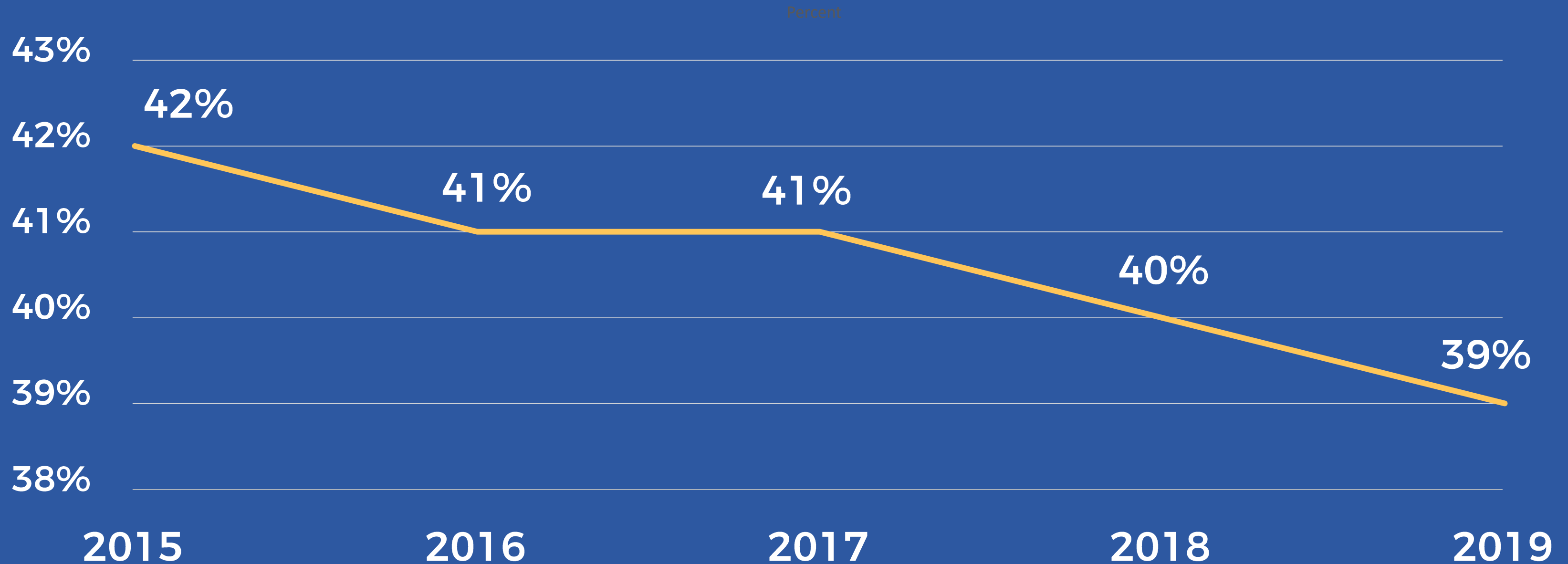
Source: ACT The Condition of College & Career Readiness 2019



# WHAT COLLEGE COURSE?

- College Algebra
  - What's covered in "College Algebra" varies by institution.
  - Often considered to be the "greatest hits" of Algebra 1 and Algebra 2.

# COLLEGE READINESS - MATHEMATICS



Source: ACT - *The Condition of College & Career Readiness* - 2019

- Community
- Students
- Teachers
- Universities
- Employers

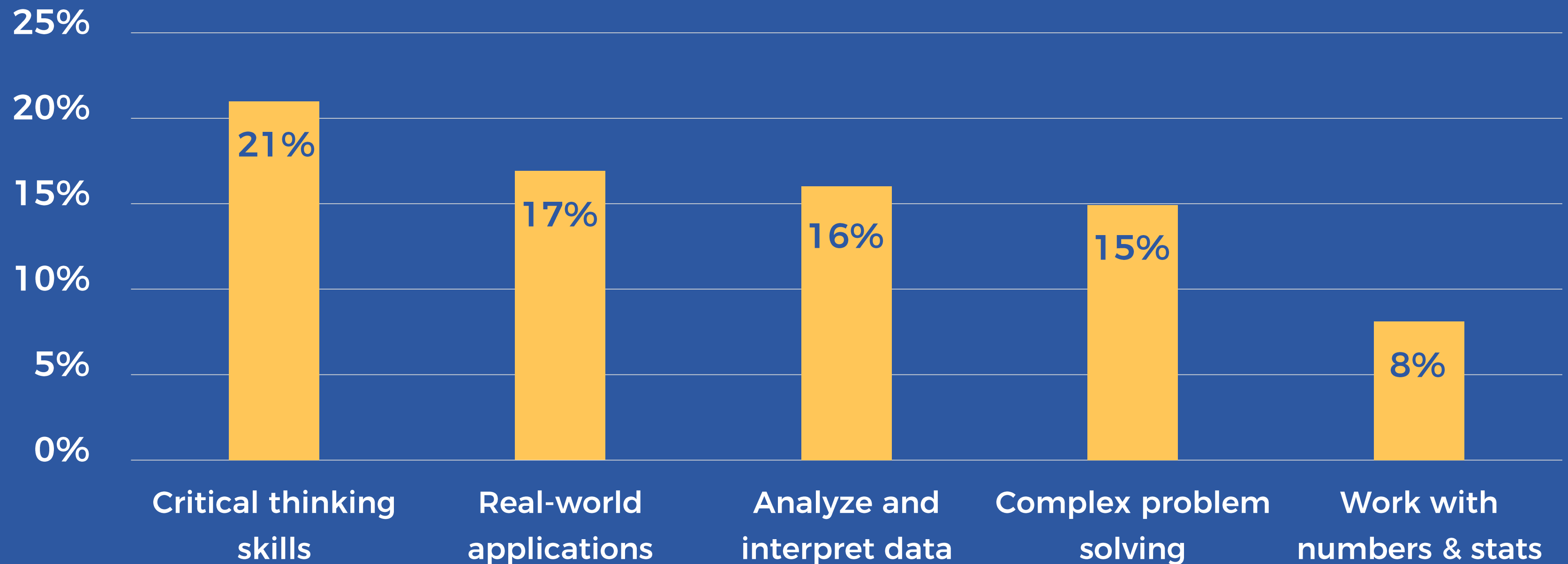
# THE PREPAREDNESS GAP

- Surveyed 496 employers including private & public companies, and nonprofit organizations.
- They were asked:
  - whether a skill is “very important”
  - whether recent graduates were “very well prepared” on that skill.
- The difference between them is the preparedness gap.

Source: Hanover Research - Employer Views on What Matters Most – 2021

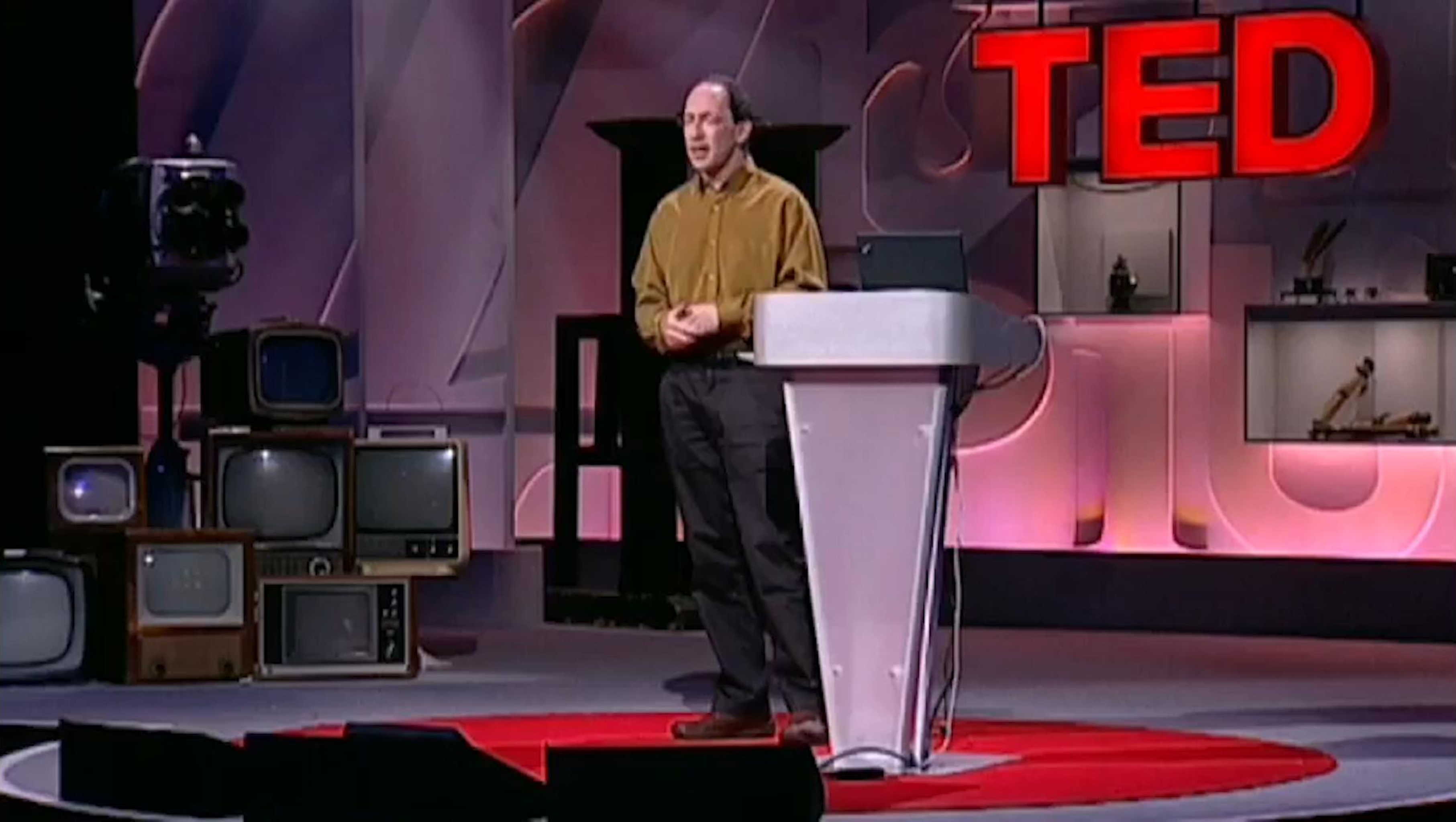


# THE PREPAREDNESS GAP



Source: Hanover Research - Employer Views on What Matters Most – 2021

- Community
- Students
- Teachers
- Universities
- Employers
- Experts






- Community
- Students
- Teachers
- Universities
- Employers
- Experts

# DEFINING THE PROBLEM

1. What is the problem?
2. Who says so, and on what evidence?
3. What would occur if no one acted to solve this problem?




Where did our  
math pathway  
come from?



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A  
HISTORY  
OF  
SCHOOL  
MATHEMATICS  
VOLUME 1


---

 NATIONAL COUNCIL OF  
TEACHERS OF MATHEMATICS

---

A  
HISTORY  
OF  
SCHOOL  
MATHEMATICS  
VOLUME 2

---

 NATIONAL COUNCIL OF  
TEACHERS OF MATHEMATICS



# WHERE DID IT COME FROM?

- In 1957, Sputnik launched.
- In 1959, the Commission on Mathematics of the College Entrance Examination Board (CEEB) made a recommendation for a new math pathway.

Source: A History of School Mathematics, Volume 1 - Fey, J. T., & Graeber, A. O. (2003).

# WHAT DID THEY RECOMMEND?

- Logic
- Modern algebra
- Probability
- Statistics
- Geometry
- Advanced algebra and trigonometry

Source: A History of School Mathematics, Volume 1 - Fey, J. T., & Graeber, A. O. (2003).

# WHAT WAS THEIR GOAL?

“students could proceed more quickly to the frontiers of mathematics and meet the national need for a sophisticated scientific workforce.”

Source: A History of School Mathematics, Volume 1 - Fey, J. T., & Graeber, A. O. (2003).





# WHAT DOES THIS MEAN FOR US?

- Societal needs changed in the 50s and 60s.
- Math education changed to meet them.
- Societal needs continued to change.
- The math students learn has not.

# DEFINING THE PROBLEM

1. What is the problem?
2. Who says so, and on what evidence?
3. What would occur if no one acted to solve this problem?
4. And what would happen to us if that occurred?



Cryptocurrencies

Climate change

Artificial intelligence

Cyber security

Space exploration

Pandemics

Energy production

Resource collection


Medical research

Pollution reduction

Comet mining

3D manufacturing





We can't solve 2060  
problems with a  
1960 education.

# GOALS

 ☒ WHAT IS THE PROBLEM?

☐ WHAT SHOULD THE GOAL BE?

☐ HOW DO WE ACHIEVE IT?

☐ HOW DO WE GET SUPPORT?



# U.S. STATES ARE IN AGREEMENT

- Common Core State Standards: “to succeed in college, career, and life.”
- Alaska: “a foundation for college and career readiness.”
- Nebraska: “work towards college and career readiness.”
- Indiana: “prepared for both college and career opportunities.”
- Oklahoma: “college and the skills desired by many employers.”
- Florida: “success in career and college for students.”



# U.S. STATES ARE IN AGREEMENT

- Texas: “guided by the college and career readiness standards”
- Minnesota: “keep learning and, beyond secondary school, to successfully navigate toward and adapt to an economically viable career.”
- Virginia: “success in entry-level, credit-bearing mathematics courses in college or career training.”
- South Carolina: The South Carolina College- and Career-Ready Standards for Mathematics

# College and career readiness

# THOUGHT EXPERIMENT

Imagine we asked teachers in every state to write down what “college and career readiness” means to them.

How likely is it that we share a common understanding?













What about the  
beauty of math?!



# GOALS

 ☒ WHAT IS THE PROBLEM?

 ☒ WHAT SHOULD THE GOAL BE?

☐ HOW DO WE ACHIEVE IT?

☐ HOW DO WE GET SUPPORT?

- ~~Students~~
- ~~Parents~~
- Teachers



## Column Addition (A)

Find each sum.

$$\begin{array}{r} 461 \\ 732 \\ + 769 \\ \hline \end{array}$$

$$\begin{array}{r} 470 \\ 102 \\ + 776 \\ \hline \end{array}$$

$$\begin{array}{r} 745 \\ 443 \\ + 861 \\ \hline \end{array}$$

$$\begin{array}{r} 702 \\ 520 \\ + 994 \\ \hline \end{array}$$

$$\begin{array}{r} 527 \\ 361 \\ + 747 \\ \hline \end{array}$$

$$\begin{array}{r} 553 \\ 502 \\ + 783 \\ \hline \end{array}$$

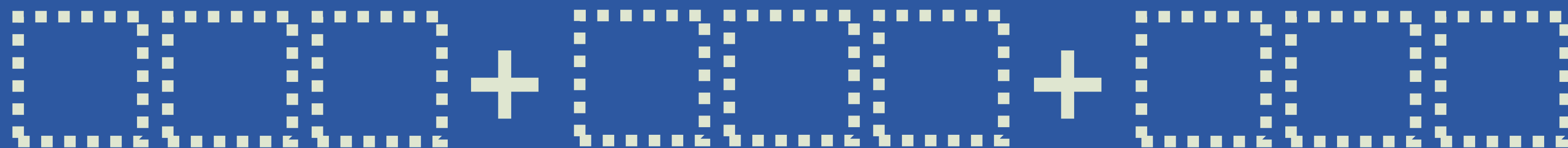
$$\begin{array}{r} 694 \\ 591 \\ + 669 \\ \hline \end{array}$$

$$\begin{array}{r} 187 \\ 537 \\ + 399 \\ \hline \end{array}$$

$$\begin{array}{r} 245 \\ 415 \\ + 441 \\ \hline \end{array}$$

$$\begin{array}{r} 749 \\ 794 \\ + 166 \\ \hline \end{array}$$

Using the digits 1 to 9 exactly one time each,  
place a digit in each box to make the sum as  
close to 1000 as possible.



The image shows a math problem template consisting of three three-digit numbers, each represented by three dashed boxes, followed by a plus sign, another three-digit number template, another plus sign, and a final three-digit number template. This represents the equation:  $\square\square\square + \square\square\square + \square\square\square$ .

Source: John Ulbright and Robert Kaplinsky on [openmiddle.com](https://openmiddle.com)



## 20. Shopping

There are eight hot dogs and twelve hot dog buns in each package. How many packages of hot dogs and hot dog buns should you buy so that there are no extra hot dogs or hot dog buns?



# CONRAD WOLFRAM'S POINTS

1. Posing the right questions
2. Real world  $\rightarrow$  math formulation
3. Computation
4. Math formulation  $\rightarrow$  real world, verification





# CONRAD WOLFRAM'S POINTS

1. Posing the right questions

2. Real world  $\rightarrow$  math formulation

3. Computation

4. Math formulation  $\rightarrow$  real world, verification




MIF 0 - 0 SF

Zebra

2





Teachers decide  
how math is taught



- ~~Students~~
- ~~Parents~~
- Teachers
- Administrators

# INTRODUCTION TO DATA SCIENCE

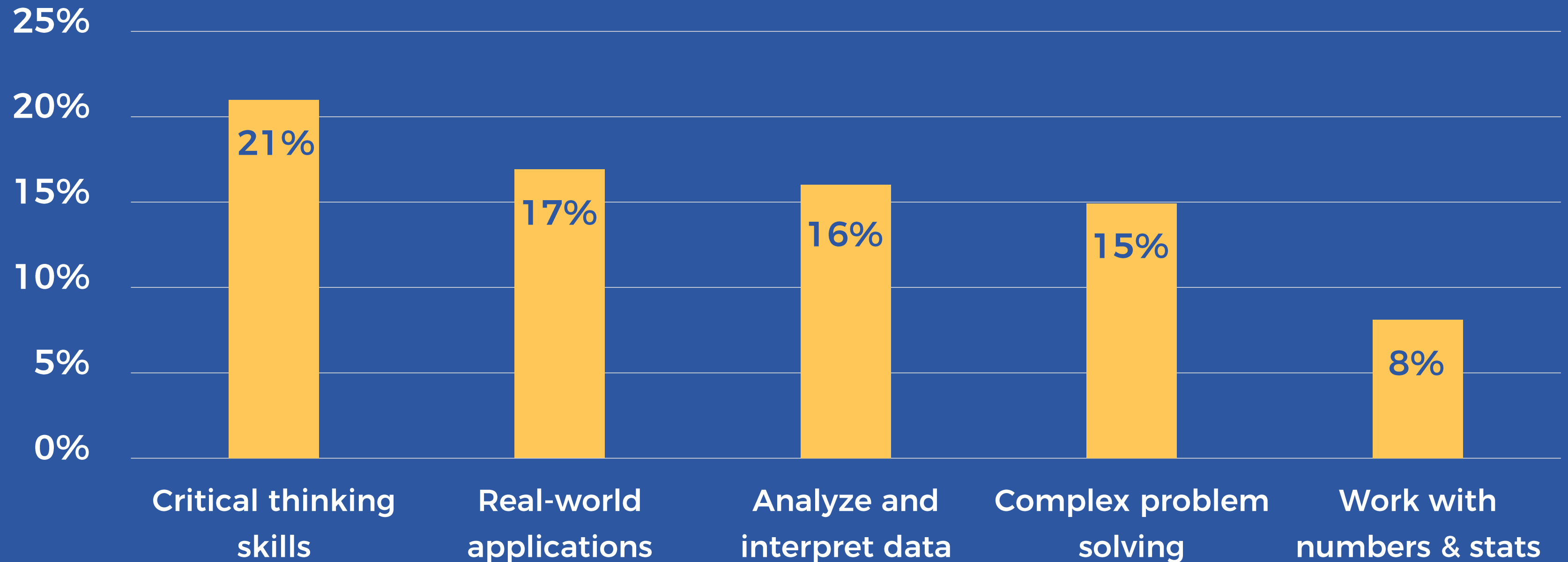
- Marriage of statistics and computer science
- Helps kids learn how to use data and technology to answer questions.
- Prepares them for careers in statistics, medicine, public policy, social sciences, law, etc.



# INTRODUCTION TO DATA SCIENCE

- Alternative high school mathematics pathway
- May be taken in lieu of Algebra 2 for Universities of California.
- Los Angeles USD began offering this in 2013.
- Fourteen other districts have joined them.

# THE PREPAREDNESS GAP



Source: Hanover Research - Employer Views on What Matters Most – 2021





Administrators  
should advocate for  
better pathways.

- ~~Students~~
- ~~Parents~~
- Teachers
- Administrators
- State standards and assessment writers





What students  
learn

Teacher

Curriculum  
writer

Curriculum  
writer

Standards

Skills needed to  
be truly college  
and career  
ready.

# THOUGHT EXPERIMENT

- Imagine that math standards have never been created.
- Tomorrow they will be written down for the first time.
- What standards would go away?
- What new standards would we have?






Standards writers  
need to prioritize.

- ~~Students~~
- ~~Parents~~
- Teachers
- Administrators
- State standards and assessment writers
- Curriculum writers





Curriculum writers  
should emphasize  
best practices over  
familiarity.

- ~~Students~~
- ~~Parents~~
- Teachers
- Administrators
- State standards and assessment writers
- Curriculum writers
- Colleges and universities

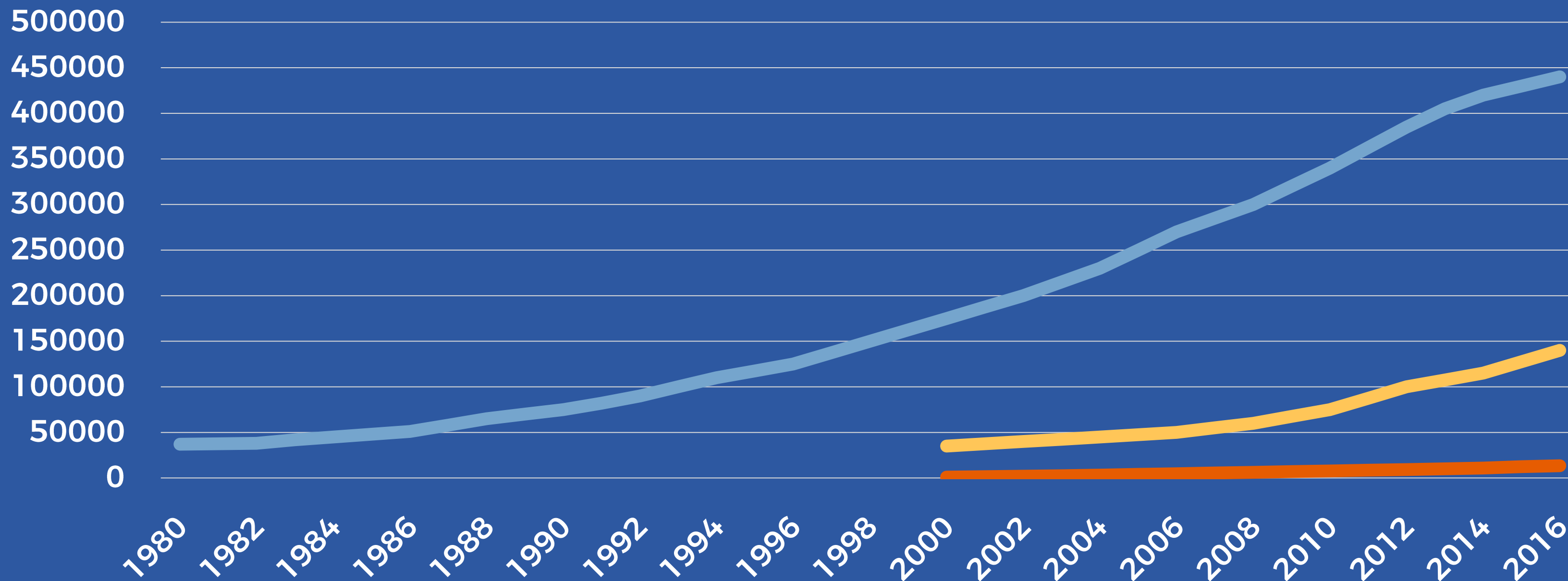
# THOUGHT EXPERIMENT

“While students can still take AP Calculus in high school, it will no longer count as part of the admissions process.”

What would change about the way we teach math in K-12?

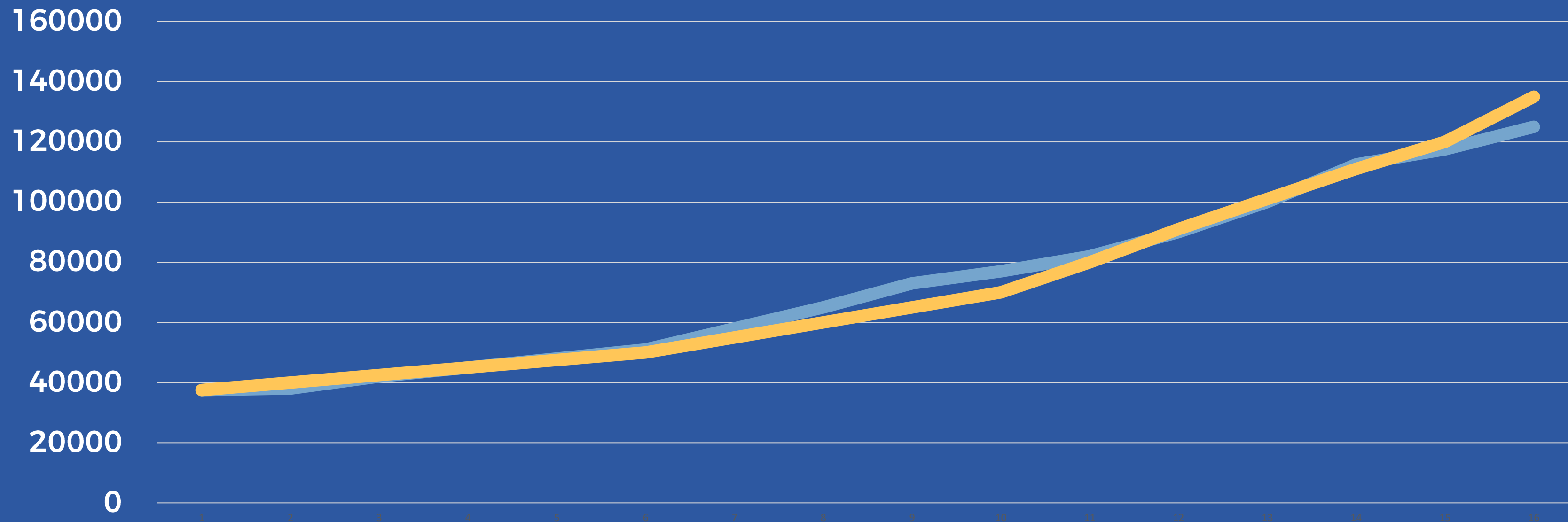


# HOW MANY ARE TAKING AP CALC?



Source: National Center for Education Statistics (NCES) longitudinal study

# AP CALCULUS GROWTH OVER TIME



Source: National Center for Education Statistics (NCES) longitudinal study

# WHY DO KIDS TAKE CALCULUS?

- 332 Rutgers students who had taken an AP Calculus exam were surveyed to determine why they chose to take calculus while in high school.
- Across all scores, about 80% said they took the course because it “looks good on college applications.”

Source: Rosenstein, J. and Ahluwalia, A.(n.d.), *Putting brakes on the rush to AP Calculus*.



# HOW DO THEY GET TO CALCULUS?

- Acceleration
- Skipping

	6th Grade	7th Grade	8th Grade	9th Grade	10th Grade		11th Grade		12th Grade
Traditional A-G Pathways	Math 6	Math 7	Math 8	Algebra 1	Geometry	Decision Point	Algebra 2	Decision Point	Adv Alg w/Financial Application, MRWC, AP Stats, IB Math SL
							Math 96		MRWC Adv Alg w/Financial Application

\_\_\_\_\_

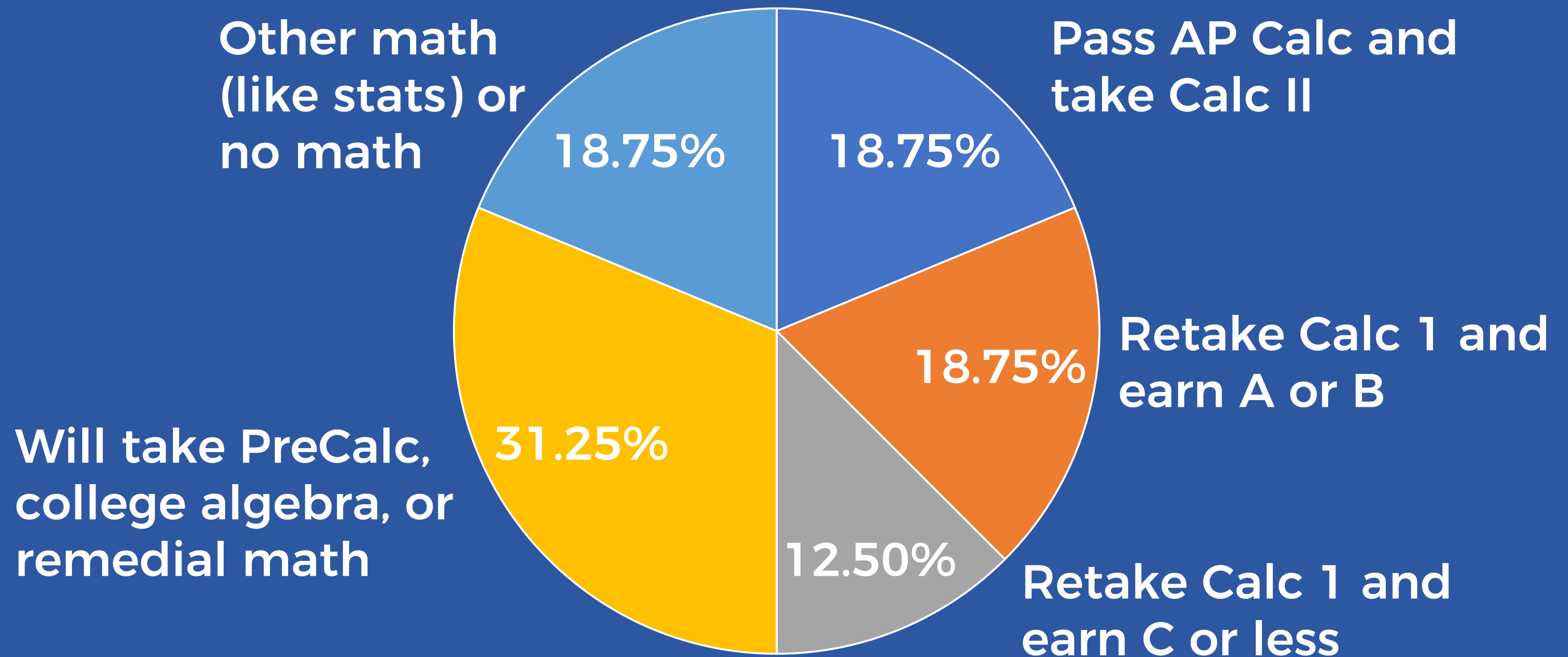
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# WHAT HAPPENS AFTER AP CALC?




Source: National Center for Education Statistics (NCES) longitudinal study



# THOUGHT EXPERIMENT

“While students can still take AP Calculus in high school, it will no longer count as part of the admissions process.”

What would change about the way we teach math in K-12?

- 
- There would be significantly fewer kids in Calculus.
  - Far less acceleration and pressure to rush through materials.
  - More time to focus on core topics, especially in middle school.





**Robert Kaplinsky**

@robertkaplinsky



I just heard about a school that compacts 6th, 7th, & 8th grade math into one year. This is a travesty to students and their teachers. 1/2

4:08 PM · Feb 28, 2017 · TweetDeck





Colleges and  
universities should not  
count AP Calculus for  
admissions.

# GOALS

 ☒ WHAT IS THE PROBLEM?

 ☒ WHAT SHOULD THE GOAL BE?

 ☒ HOW DO WE ACHIEVE IT?

☐ HOW DO WE GET SUPPORT?





# FOUR MAKE OR BREAK QUESTIONS

1. What is the problem?
2. Who says so, and on what evidence?
3. What would occur if no one acted to solve this problem?
4. And what would happen to us if that occurred?

# THE FIVE WHYS - TOYOTA

- What's the problem?
  - Many vehicles are not starting.
- Why?
  - Their batteries are dead.
- Why?
  - Their alternator is not functioning.
- Why?
  - Their alternator belt has broken.
- Why?
  - The alternator belt was not replaced when it should have been.
- Why?
  - The vehicle was not maintained according to the recommended service schedule.



# THE FIVE WHYS – MATH ED

- What's the problem?
  - The way we teach math is not meeting students' needs.
- Why?
  - a) Not enough time to teach it all.
  - b) Students aren't ready for university math.
  - c) Students lack skills employers need.
  - d) We focus too much on skills calculators can do.
  - e) ???
  - f) ???

# THE FIVE WHYS – MATH ED

- What's the problem?
  - The way we teach math is not meeting students' needs.
- Why?
  - Students aren't ready for university math.
- Why?
  - They are not scoring well on placement exams.
- Why?
  - They're missing many foundational skills.
- Why?
  - They didn't deeply learn them in their secondary math classes.
- Why?
  - There wasn't enough time to go deeply into concepts because of acceleration.

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THE BEST-SELLING GUIDE TO DEALING WITH THE  
HUMAN SIDE OF ORGANIZATIONAL CHANGE

# Managing Transitions

MAKING THE MOST  OF CHANGE

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# WHAT THE PROCESS LOOKS LIKE

- Change
- Transition
  - Ending
  - Neutral Zone
  - New Beginning

# MY EXAMPLE

- Change







# MY EXAMPLE

- Change
- Transition
  - Ending
  - Neutral Zone
  - New Beginning

# THE PROCESS IN MATH ED

- Change
  - Stop accelerating students as a rule.
- Transition
  - Ending

- A. People may not stop doing anything. They may try to do all the old things and the new things. Soon they burn out with the overload.
- B. People make their own decisions about what to discard and what to keep, and the result is inconsistency and chaos.
- C. People toss out everything that was done in the past.



# THE PROCESS IN MATH ED

- Change
  - Stop accelerating students as a rule.
- Transition
  - Ending
  - Neutral Zone
  - New Beginning

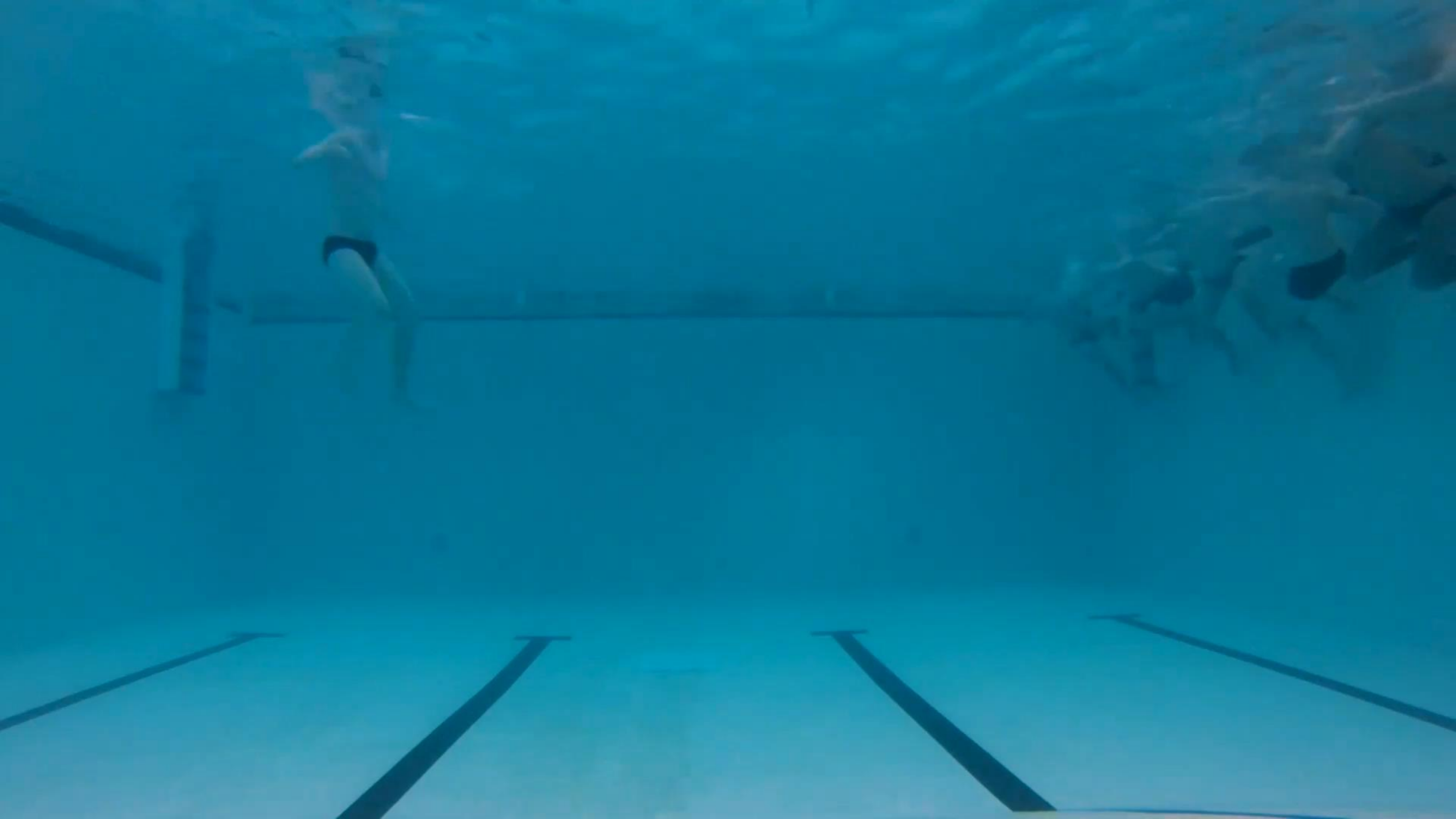
# BE STRATEGIC WHEN YOU BEGIN

- Some groups wield more influence:
  - Teachers
  - Standards writers
  - Universities
- Talk to them!



Who do you  
begin with?





# GOALS

 ☐ WHAT IS THE PROBLEM?

 ☐ WHAT SHOULD THE GOAL BE?

 ☐ HOW DO WE ACHIEVE IT?

 ☐ HOW DO WE GET SUPPORT?



#1 National Bestseller

"Gladwell's sweep is breathtaking and thought-provoking."  
—NEW YORK TIMES

# DAVID AND GOLIATH

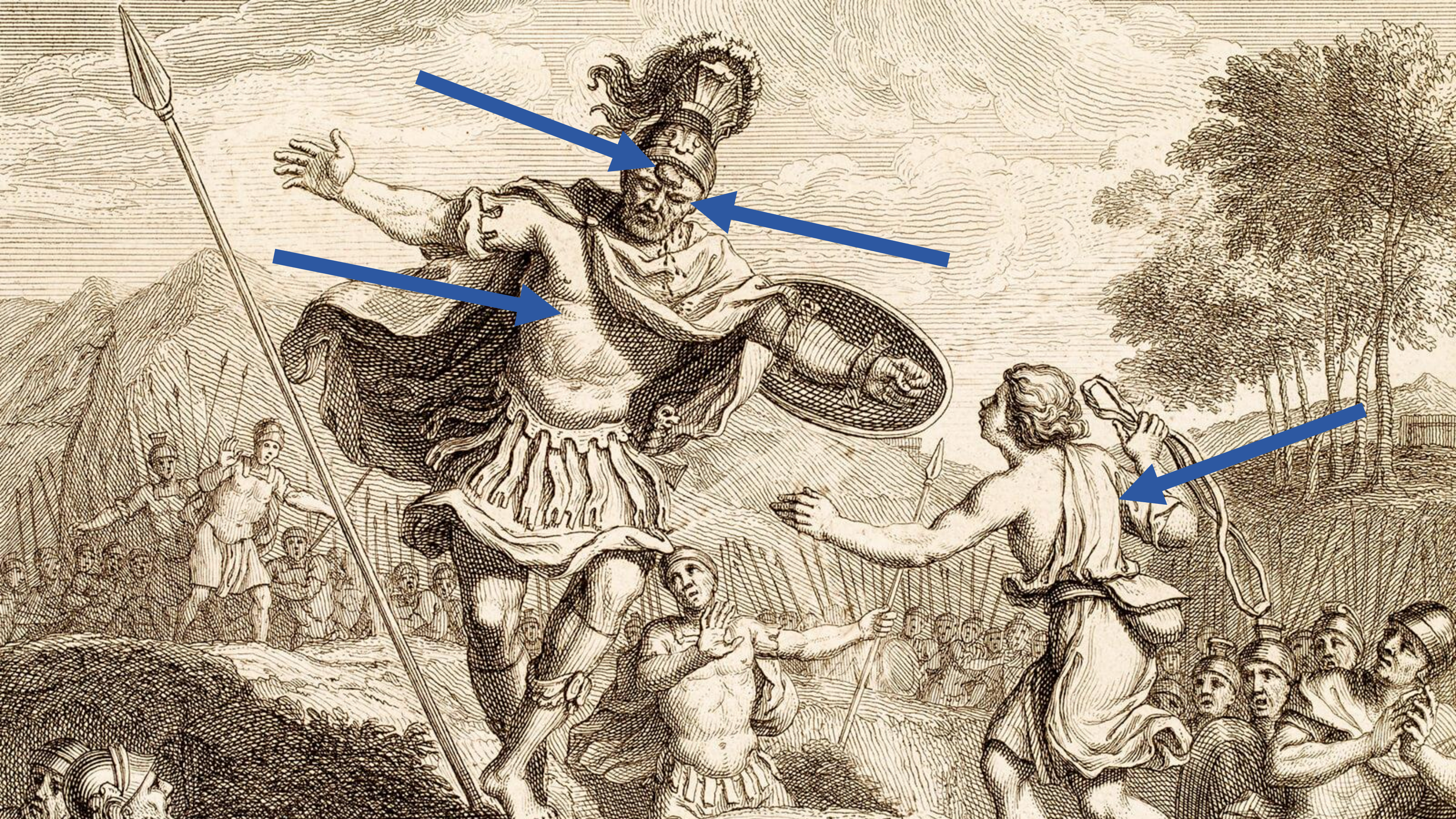
UNDERDOGS, MISFITS, AND  
THE ART OF BATTLING GIANTS

MALCOLM  
GLADWELL

Author of *The Tipping Point*, *Blink*, and *Outliers*

With a New  
Afterword by  
the Author









Source: Practical Paracord on YouTube



Sometimes perceived  
weaknesses are  
actually strengths



# WE CAN DO WHAT THEY CAN'T

- We can help students and parents see the unintended consequences.
- We can influence district acceleration policies.
- We can influence state standard revisions.
- We can demand the curriculum writers aim higher.
- We can advocate to our local colleges and universities.



Change must  
begin with us.



# FOUR STEPS TO FIX MATH EDUCATION

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